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WITH ADVENTURE WORLD, MALAYSIA AIRLINES AND BERJAYA HOTELS & RESORTS





Win a Trip to Malaysia!

BOOK ANY MALAYSIA AIRLINES INTERNATIONAL FLIGHT FROM AUSTRALIA OR DOMESTIC FLIGHT WITHIN MALAYSIA ALONG WITH ANY MALAYSIAN LAND COMPONENT THROUGH ADVENTURE WORLD AND YOU COULD WIN A TRIP FOR 2 TO MALAYSIA.

This amazing prize will take you and a friend to Kuala Lumpur and Langkawi allowing you to discover the very best of Malaysia. This fantastic prize will also allow you to experience Malaysia Airlines, the Skytrax winner of the 'World's Best Economy Class Award 2010' as well as the luxury of Berjaya Hotels & Resorts.

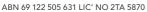
Prize includes two return Malaysia Airlines economy flights from Australia to Kuala Lumpur, two Malaysia Airlines domestic flights to Langkawi, 3 nights accommodation at Berjaya Times Square Hotel Kuala Lumpur, 2 nights accommodation at Berjaya Langkawi Resort and a Lonely Planet prize pack.

So what are you waiting for? – Start booking your client's Malaysian holidays with Adventure World between 1 August 2010 – 30 September 2010. Each confirmed booking will go into the draw to win. The more bookings you make, the more chances you have to win this great prize!

COLLECT REWARD POINTS:

You can also collect points for the Malaysia Airlines Sky is the Limit 2010 Agents Frontline Sales Rewards Scheme. Simply sell Malaysia Airlines to earn points and redeem flights on the Malaysia Airlines network. Terms and conditions apply.

CONTACT ADVENTURE WORLD FOR FULL DETAILS: PHONE: 1300 363 055 EMAIL: info@adventureworld.com.au VISIT: www.adventureworld.com.au/malaysia







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YRS OF

Prize Terms & Conditions: Qualified entries are on confirmed Malaysia Airlines and land component bookings that are to be made between 1st of August 2010 to 30th September 2010. Each confirmed booking will go into the draw to win this great prize so the more bookings you make, the more chances you have to win. Prize is for 2 people twin share. Prize must be taken as one trip from Australia to Kuala Lumpur – Langkawi and both passengers must travel together on all sectors. Reservations must be made minimum four weeks prior to departure. Winners must complete prize travel between 1 October 10 – 30 March 11. Blackout periods apply. Limited flight seats and accommodation rooms available and may not be available on every flight/day through out the travel period. The prize cannot be transferred to another person, nor upgraded, nor exchanged or sold for cash or used with any other promotions. Enrich Frequent Flyer miles are not applicable, baggage allowance is 20kg per person. All out of pocket expenses, spending money, meals, insurance, passports, visas, excess baggage charges, transport to and from departure point, transfers and all other ancillary costs are the responsibility of the winners. Competition is only open to Australian based Travel Agentus. Infant, Child, Group Sales and cancelled and refunded tickets are not eligible. Codeshare bookings are not applicable. Adventure World and Malaysia Airlines reserve the right to alter or cancel the promotion anytime. Winner will be notified on 5th October 2010 by Adventure World.

The most tightly knit network in the east since the KGB.

Austrian is way ahead of the competition in the east with 48 destinations in 24 countries.

Austrian ...

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pledged an additional \$90m in

opposition leader Tony Abbott

which would provide grants of up

to \$100,000 to build infrastructure

Regional tourism organisations

The Australian Tourism Export

announced a new \$40m fund

for tourism projects.

will also be eligible for

development grants of up to

\$100,00 a year, Abbott said.

operators to "shake off any

Council welcomed the moves,

saying they would help tourism

lingering effects of the Global

Australia's tourism businesses

compete on the global stage.

Financial Crisis" as well as help

Malaysia incentive

TODAY'S issue of Travel Daily

features a special "wrap" before

the first page of editorial, to

promote a new agent incentive

being conducted by Adventure

SO FINALLY I SAID

STICK YOUR

AND I DIDN'T MEAN

WINDOW BOARDS

IN THE WINDOW

World, Malaysia Airlines and Berjaya Hotels & Resorts.

Click here for details.



EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220

Stella writedowns

MOST of the massive goodwill writedowns which have hit Stella Travel over the last two years have been related to the company's New Zealand business.

CFO Elizabeth Gaines told TD that there is just \$5m left in goodwill relating to the NZ operation, with \$100m of the 2008/09 writedowns relating to NZ, and a further \$10m in 09/10.

CEO Peter Lacaze said he didn't expect any further impairments, with the merged operation set to have a "very solid opening balance sheet".



oosited between 01 - 31 Aug ' lepartures 01 Oct /10 - 31 Mar Conditions apply.

Not a **Trip** member? Join today!

Give it to me one more time...

Coalition promises \$90m "We need to invest in our THE federal opposition today tourism offerings and destinations to help them adapt to changing funding for tourism over four years if it wins the upcoming election. Speaking in Cairns this morning

> ATEC said that the govt's earlier announcement of \$40m for the regardless of who wins the election.

No big job cuts

STELLA Travel ceo Peter Lacaze says he doesn't expect there to be major staff reductions within the merged Stella/JTG operation.

He downplayed a clause in the Explanatory Memorandum which says that major shareholders CVC and UBS 'intend to propose to the enlarged JTG Board a review of the staffing levels of the enlarged JTG Group'.

"It's no big deal," he said. "That's just a technical thing which reflects the change of personnel, with a few people leaving from the Jetset business," he added.

market realities and demographic shifts in our tourist visitor profile," said ATEC md Matt Hingerty.

Australian Tourism Development Program (TD 26 Jul) meant that the industry will be able to renew and refresh its product offering

Win a trip to Tahiti! TD today launches a brand new comp running for the month of Aug, in which we've teamed up with Tahiti Travel Connection and

TMS

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TMS and receive

\$100 voucher

* conditions apply

Contact Sharon on

Air Tahiti Nui to offer an amazing seven-night trip to Tahiti for two, to one lucky subscriber. The prize includes five nights at

the Manihi Pearl Beach Resort in a Beach Bungalow - see p7 for info.

Today's *Travel Daily*

TD has seven pages of news & photos today, plus a full page of jobs from AA Appointments.



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Net fares, not including fees, taxes, surcharges and other levies, start from just:

\$**1500** ^{\$}5400 ECONOMY BUSINESS VIA USA, CANADA, AFRICA,

SOUTH AMERICA OR ASIA

These non-seasonal year round fares are combinable across all cabin class RBDs on a half roundtrip basis. Click here for details.



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SQ adds MEL seats

SINGAPORE Airlines is believed to be looking to boost capacity between Melbourne and Singapore for a three month period, between 31 Oct and 31 Jan.

It's understood SQ will upgrade the aircraft operating on Flights SQ237/228 to a 375-seat Boeing 747-400, replacing the current 332-seat 777-300 on the route.

MEANWHILE, the introduction of SQ's second daily Sydney A380 service (*TD* 23 Jul) will see the other two daily non-A380 flights on the route operated using two class 777 aircraft.

This means that SIA will no longer offer its older First Class product to Sydney, with top-end passengers being accommodated in the luxurious A380 Suites.

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Trafalgar upping the ante

TRAFALGAR Tours has launched its most aggressive marketing campaign in recent history in a bid to capture a greater share of lucrative luxury Canada bookings from rival tour operators.

Speaking to media at a function on Fri, md Paul McGrath said the aim of the latest promo was to inform travellers that Trafalgar could offer 'like-for-like' Canada/ Alaska touring to that of its competitors, for less money.

The strategy is part of new global push for Trafalgar to "raise the bar" and gain further traction with Canada & Alaska sales.

McGrath said: "Everything we've done over the past five or six years is changing" after

exhausting previous methods. "We are looking at things a bit more aggresively, so we need to step it up a notch.

"If we are to continue to grow we need to evolve and change our processes," he said.

McGrath applauded one of the firm's rivals in particular for its role in lifting the profile of the region to the Australian traveller over the past decade.

"Hats off to Scenic Tours for raising the awareness of Canada as a destination," he said. However, Trafalgar believes that Scenic's frequent advertising and



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marketing campaigns has created a mindset with consumers and agents, that to experience Canada/Alaska, with balcony cabins on cruises and GoldLeaf Rocky Mountaineer upgrades, it's pricing is the industry standard.

"We've compared our Canada product with theirs, and with a like-for-like experience, including a partner flies free airfare, our cost comes out up to \$1,000 per person cheaper," McGrath said.

Trafalgar marketing manager Kate Tate said: "The Scenic price is the perceived standard," adding "we can give travellers the same experience, comparable in pretty much every aspect."

She said the campaign, which launced nationally two weeks ago, hopes to provide "full knowledge about our product and deals."

Trafalgar's agent flyer says: "There's a lot of hype about Fly Free and Partner Fly Free deals for Canada & Alaska. But how good a deal do they really represent?"

The flyer indicates Trafalgar's 18-day Canada tour and cruise, priced at \$18,709 per couple is as much as \$2,061 per couple cheaper than its competitior.

McGrath told *TD* that the trade's reaction to the campaign has been "universally positive."

North America accounts for about 20% of Trafalgar's business.

Trafalgar's 2011 Canada & America brochure (see page five) features one Canada/Alaska trip, while Scenic Tours latest program offers 17 itinerary options.

Thai Tiger JV

THAI Airways International and Tiger Airways are to launch a new low-cost carrier operation to be based out of Bangkok, offering international and domestic services in Asia to compete with AirAsia, Nok and Jetstar Asia.

Dubbed 'Thai Tiger', THAI will have a 51% stake in the carrier.



INTREPID Travel's Perth store has been targeted by thieves, who apparently made a clean getaway using a rickshaw which was on display.

The robbers broke into the Intrepid shop in the early hours of Fri morning, with Intrepid's Meg Koffel quipping: "It's clear to us that there are some people out there who are so desperate for a holiday they've taken the extreme measure of stealing a rickshaw in an attempt to escape winter".

Koffel suggested that the easiest way to get from Perth to Thailand on a riskshaw was to pull it up the WA coast through Broome and then jump on a cargo ship to Bangkok.

WHAT do you get for the man who has everything?

If you're a millionaire music superstar wanting to buy a birthday gift for your fiance, the answer is a trip into space.

Singer Katy Perry has reportedly paid US\$200,000 for a Virgin Galactic suborbital flight for comedian Russell Brand who turned 35 in Jun.

Brand is now one of more than 340 people who have firm bookings for Virgin Galactic's flights which are expected to debut in the next year or two.

THIS stunt by Tourism NZ may backfire after Saturday night's trouncing of the Wallabies by the All Blacks.

NZ's Giant Rugby Ball will make its final international appearance at Circular Quay in Sep, as part of the lead-up to next year's Rugby World Cup.

The giant inflatable ball can hold 220 people and will be used to promote NZ's tourism offerings between 02-12 Sep.

PALAZZO VERSACE IS EZY 'PZ' New EZY PZ chain code for Palazzo Versace from LW to PZ as at 28 July 2010. Book our Travel Agent Famil rate via our new PZ chain code and receive luxury accommodation from \$150 + 50% off food and beverage. Chain Code: PZ. Rate Code: TAED. It's EZY PZ



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Mon 02 Aug 10 Page 3 EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220 A 5-star journey awaits you.



Walking on OC sunshine!



ORANGE County in California was last week showcased across Australia, with a 'Walking on Sunshine' campaign.

Representatives of a number of Orange County suppliers met with agents in Sydney, Brisbane and Melbourne, highlighting the region's 42 miles of coastline with luxury resorts, world class theme parks, shopping and lot's more.

Latest developments include major renovations at the Disneyland Hotel and Hyatt Regency Orange County, as well as the major new 'World of Color' water show which debuted recently (*TD* 15 Jun).

Knott's Berry Farm will debut a new nighttime light show called

'Snoopy's Starlight Spectacular' to celebrate the 60th anniversary of Peanuts, while LEGOLAND California Resort is investing \$15m this year with a new water park and a 'Clutch Powers 4-D Adventure'.

Pictured above *from left* are: Elaine Cali, Anaheim Orange County Visitor & Convention Bureau (AOCVCB); Deb Martin, Southern California Gray Line; Matt Curwood, Super Shuttle; Joe Rozatti, Cortona Inn & Suites; Cynthia Schmitt, SeaWorld San Diego; Luanne Miracle, AOCVCB; and Juliette Myers, AOCVCB Australia.

For all the latest on Anaheim and OC see www.anaheimoc.org.



Administration Assistant – SYDNEY

Malaysia Airlines Administration Division requires the services of an experienced Administration Assistant. Primary responsibilities include :- coordination of telecommunications and IT needs, mail room operations, verification of invoices and purchasing duties, assist with budgeting and cost control, day to day office administration work and you may be required to assist with Human Resources responsibilities.

Please forward your application to: the HR/Administration Manager anz@malaysiaairlines.com Applications close 09 August 2010.

Rex tops domestic satisfaction

REGIONAL Express has been given the highest rating in terms of domestic airline customer satisfaction for the year to June, just pipping Qantas.

The latest Roy Morgan Research Airline Satisfaction data shows that 83% of Australians who took a Rex flight were 'very' or 'fairly' satisfied - slightly ahead of Qantas at 82%.

Virgin Blue tied with Qantaslink at 80% - way ahead of Jetstar

Stella share scheme

THE 40 senior Stella Travel executives who will be issued with Jetset Travelworld shares if the merger of the companies takes place (*TD* Fri) will be receiving the allocations in exchange for their current holdings in Stella Travel.

The Stella shares were allocated to the management team when they invested in the business at the time it was restructured, as ceo Peter Lacaze returned to the company and the company's financiers converted some of their debts into equity.

CEO Peter Lacaze told *TD* that he believes it's a good thing for the company's trading partners, franchisees and the industry that management have put their own money into the company, meaning they are "emotionally and financially committed to the business".

He confirmed that the management shareholdings are escrowed for 15 months along with the equity held by the major shareholders, Qantas, CVC, UBS and Spiros Alysandratos.

Kimberley on sale

APT's Kimberley Wilderness Adventures is offering discounts of of up to \$1,000pp on its 13- and 15-day packages in Sep and Oct, ex Broome and Darwin.

The Top End and Kimberley Discovery itinerary is now priced at \$6,195pp - phone 1300 229 804. which had a 67% rating.

The survey of 6800 people who had used a domestic airline in the last 12 months also found that WA-based regional carrier Skywest had a 63% rating.

And Tiger Airways continued its poor customer satisfaction performance, with just over half (51%) of its passengers satisfied.

A Roy Morgan spokesperson said it was interesting that despite the lower levels of customer satisfaction reported for Jetstar and Tiger, both were growing their market shares.

> Earn a \$50 Myen voucher when your clients go non-stop to Ranotonga

All bookings on the Sydney to Rarotonga non-stop flight will earn \$50 Myer Voucher. Visit gocookislands.com.au/trade for details and registration.





days from first impressions to lifelong memories



info@tourismoman.com.au



EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au

BA loses less

BRITISH Airways says trends in passenger and cargo traffic "continue to be positive," with the carrier reporting an operating loss of £72m for the three months to 30 Jun.

That's an improved performance on last year's £94m for the same period, and comes despite revenues being hit by the Icelandic volcano disruption and the impact of crew strikes.

CEO Willie Walsh said all of the disruptions cost the airline about £250m during the guarter.

However recovering demand was highlighted by a 13.5% improvement in yield, and without the disruption passenger revenue would have improved by about 11%, Walsh said.

He said that on the basis of a continuation of the current steady recovery "we continue to target to break even at a profit before tax level before we move forward on our strategic objectives and continue to build on our excellent customer service".

BA's new First cabin has already been installed on seven aircraft and will be fitted across the whole longhaul fleet by the end of 2011, Walsh confirmed.

Falls creek open lift

FALLS Creek has announced the Summit Chairlift will open today, giving access to the Skyline and Village trails for intermediate and advanced skiers and boarders.

MEANWHILE, Falls Creek has received 21cm of fresh snow, and Mount Buller has also recorded 16cm since yesterday morning, with a snowstorm forecast to last until Wed.

ALSO, Perisher debuted its Superpipe yesterday, featuring a halfpipe and 70ft booster in the Slopestyle Park on Front Valley, with the resort saying it is the only Superpipe in the country.

Russia rail options

INTERNATIONAL Rail is now selling tickets on some of the most popular Europe-Russia rail routes, including Helsinki to St Petersburg onboard the Finnish Sibelius train - for prices see agent.internationalrail.com.au.

Lobbying PER road

PERTH Airport will be one of the big benefactors if the Labor Govt is re-elected at the Federal election this month, with the Gillard govt pledging up to \$450m for an improved road network around the airport.

The govt says it will provide funding for a new road network around the airport to improve traffic flow, with the Gateway WA proposal including: building an interchange, widening a road to make a six lane freeway and constructing a fly-over.



MAS showcases Sabah

ABOVE: Malaysia Airlines and Sabah Tourism hosted its Queensland High Achievers on a famil to Sabah recently.

The agents experienced MAS' Business class product firsthand, while land content was sponsored by Sabah Tourism.

Pictured above at the Sepilok Orangutan Rehabilation Centre,

TSAx expo success

TRAVELSCENE American Express says last week's Instore Expos (TD 13 Jul) proved a hit, with members reporting "significant" enquiries and "lots of booking".

The expos ran instore from Thu 29 to Sun 31 Aug.

WN Boeing order

SOUTHWEST Airlines (WN) has announced it will take delivery of 25 737-700 jets beginning in 2011 to 2016 to replace some of its older less fuel efficient aircraft.

back row from left are: Fabio Caruso, Jigesha Patel, Area Manager Old for MH; Muzakir Rahman, and Ellie Matthews.

Front: Katherine Chan, sales mgr Malaysia Airlines, Brian Egan and Gwenda Zappala Sabah Tourism and Sue Wright.

AUH one million pax

ABU Dhabi International Airport has recorded its first ever one millionth passenger within a calendar month on 30th Jul.

Hawaiian sales blitz

HAWAIIAN Airlines is this week sending out some of its staff to agencies across Sydney, Brisbane and Melbourne as part of a sales blitz to promote the carrier's new fourth weekly service between Sydney and Honolulu.

The new Sat service, flagged by Travel Daily (TD 02 Jul), will commence on 16 Oct.



LAND & AIR PRICE FROM \$6,398" PER PERSON

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INCLUSIONS

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SPECTACULAR WILDLIFE



SAVE 2.5% with early payment

SAVE \$200 per couple when booked by 30/09/10

SAVE \$100 per couple with an extra tour discount



Trafalgar's 2011

TRAFALGAR has extended the range of *Be My Guest* experiences in its 2011 North America program, with brand new Wine Tasting and Wine Pairing with Dinner options in the Napa Valley and the Niagara Peninsula of Canada.

The tour operator is also capitalising on its fastest growing market, developing three new Family Experiences (now totalling seven trips) and three new Free & Easy it ineraries to the region.

Managing director Paul McGrath said the move follows research and feedback of travellers over the past year, with consumers indicating they want more options and more free time.

McGrath said Trafalgar was evolving its Canada & America program to bring it inline with its European program.

The 'off-the-beaten-track' Be My Guest dining experiences have proven a hit with travellers, according to McGrath.

Other Be My Guest Dining





THE LEADING EXPEDITION CRUISE OPERATOR, COMBINED WITH SOME OF THE FINEST HOTELS AND LODGES IN AUSTRALIA.



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Crowne Xmas Party

CROWNE Plaza is tempting event organisers with 10% bonus points, to be redeemed for Priority Club Meeting Credits for events in NSW or ACT by 30 Nov 2010 and held before 30 Nov 2011 - priorityclub.com/christmas.





inclusions include a visit to a ciderhouse in Victoria, a cowboy dinner in Montana, a Jack Daniels Distellery lunch in Lynchburg and more - each offering quests an experience they would not have the chance to do on their own, McGrath said.

Food and wine while on holiday is one of the three most important factors for Trafalgar guests, only headed by culture (77%) and historic experiences (74%).

McGrath said the increase in Family Experiences, which are targeted at families with children aged 5 to 16, was aimed at "providing something not readily available in the market."

The 102-page Canada & America brochure features 30 tours, and also provides itinerary options to Hawaii, Alaska, Costa Rica and Mexico.

McGrath is pictured above with the marketing mgr Kate Tate.

Condor & Mexicana

GERMAN carrier Condor Airlines has announced an agreement with Mexicana on a number of Latin American destinations

The pact will allow Condor to offering international connections to LA, Guatemala and San Salvador, as well as 25 domestic connections with Mexico.

Disney parade back

WALT Disney World Resort in Florida has announced its 'Main Street Electrical Parade' will continue on an open ended run taking over from the 'Summer' Nightastic!' parade, which is set to end on 14 Aug.

KQ adds Luanda

KENYA Airways is increasing its network to include Luanda, Angola from 17 Aug, the carrier's 50th global destination.

Brochures of the Week

WELCOME to Brochures of the Week, Travel Daily's Mon feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.

Peregrine - South East Asia 2010-12

This program offers trips in eco-lodges to extended expeditions into the remote regions of South East Asia. Trips include a 12-day Hidden Gems of Thailand trip and a 20-day Beyond the Golden Triangle Expedition adventure. Highlights include treks around Chiang Dao, village visits to Palong, Karen, Lisu and Akha. See www.peregrineadventures.com.



SKIMAX - Canada, Europe, Japan, USA 10-11 This new Northern Hemisphere brochure includes Ski

Korea, a new product for the 10/11 ski season. The Yongpyong Resort is 2.5hrs east of Seoul and offers 25kms of groomed slopes, 15 chair-lifts, a 3.7km gondola and a terrain park. The program features an array of earlybird deals and discounts. Contact TIFS for a copy of the brochure.



Insight Vacations - USA & Canada 2011 Insight Vacations latest North America program features 17 premium escorted tours, covering the US, Canada, Alaska and Mexico. Three new tours have been introduced - the eight-day Cities of the East Coast, the 11-day South West Discovery, the 11day Maritimes Landscapes and the seven- or 14-day



Value Tours - Ski Canada, USA, Japan & Europe This new 2010/11 Northern Hemisphere ski and snow brochure features a new snow destination in Alaska for Value Tours - Alyeska Resort. There are also 12 pages using a clear and easy hotel grading system, offering deals for earlybirds and long stay bookings and also kids snow specials. For more info visit valuetours.com.au or call 1300 361 322.



Sea Cloud Cruises - River Yachting The River Cloud II brochure outlines the range of Sea Cloud Cruises through the European waterways. It includes sailings on the Rhine, Main, Danube, Dutch and Belgian



waterways from Amsterdam to the Black Sea. 2011 bookings made by 30 Oct save up to \$536 per person. Visit www.seacloud.com.



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Exotissimo Travel Group is one of the region's leading Destination Management Companies with 16 wholly owned offices across Vietnam, Cambodia, Laos, Myanmar, Thailand and Indonesia. Due to the growth of Exotissimo, we are looking for a highly motivated Sales Manager to develop new business and support existing clients across Australia and New Zealand.

Reporting to the General Manager, the successful candidate is required to promote all company business units including Leisure, MICE, Luxury and Adventure. The successful candidate will be selfmotivated, have a passion for travel particularly in Asia, a strong sales background preferably in the travel industry and strong business acumen with a drive to increase business. Remuneration will be in accordance to experience.

This is a key position within a fast growing dynamic travel company with significant expansion plans while maintaining a fun and professional company culture.

Send CV and application to Australia@exotissimo.com Accepting applications from either Sydney or Melbourne.



E-mail: info@traveldailv.com.a

Keep passports dry!

THE Department of Foreign Affairs and Trade has reissued its travel advice for Zimbabwe, warning travellers to Victoria Falls to take care to protect their passports from water.

Filling the Gap in Fitzroy



ABOVE: Gap Adventures Melbourne staff supported National Tree Day on the weekend helping to 'Do the right thing,' just like their t-shirts say.

The team above were joined by friends and family as well as industry colleagues to plant trees in Fitzroy North.

Pictured above looking strong and ready to plant lots of trees *from left* are: Pete Rawley, Melinda Baxter, Erin Shanks, Erika Gerritsen, Sandy Erskine, Steve Ladgrove, Tenille Hunt, Sonia Rode, Sarah Hladky, Shailey Hewlett, Natalie Whiston, Melissa Thurman, Ashlea Crawford, Jessica Rivington, Jolene Brown.

VS reports growth

VIRGIN Atlantic Airways has announced a strong growth in sales and passenger numbers in its first quarter revenue for 2010.

Total airline sales were up 10% to £513m (AU\$886m) and passenger loads were at 83%, up 5% year-on-year, Business class was up 5% and Upper Class rose by 15% over Mar to May 2010.

Peace reopens

THE 270-room Fairmont Peace Hotel in Shanghai has reopened following three years restoration work, bringing the hotel back to its original state, when it was initially opened in the 1930s.

Your chance to be a TD roving reporter

Travel Daily is giving subscribers a chance to become a **Travel Daily** roving reporter and travel trade blogger on location in Europe from September 28 to October 9 on the 'Switzerland Mega Famil'.

This amazing competition is being sponsored by **Rail Europe, Switzerland Tourism** and **THAI**, in support of **Rail Plus, Rail Tickets, CIT Holidays** and Infinity Rail.

Over the next 2 weeks impress the judges:

In 100 words or less describe a favourite place you've visited including a picture (max res 1MB) and a website link featuring this favourite place.

This description can be about anything you

choose: a city, restaurant, hotel, resort, bar, monument - whatever you think makes an interesting story that your colleagues will love to read and even inspire them to visit your nominated 'place' too!

The chosen 'reporter/blogger' will be packed off with the specialised tools of the trade to capture the trip in full, including camera and will be expected to report back on what's happening every 2nd day to be captured in *Travel Daily*, on the TD insiders bog, THAI's eNews and dedicated agent website/Blog plus also Switzerland Tourism website/Blog.

The winner will be announced on September 6, so get those thinking caps on and email your entries together with your full name, position/title, travel agency and location to reporter@traveldaily.com.au

Click here for competition terms & conditions



Britz Ballina branch

BRITZ Campervan, 4WD & Car rentals has announced it will open a new branch in Ballina Airport terminal building, with bookings being taken from today and pick ups available from 06 Sep.

For bookings phone 1800 331 454 or visit - britz.com.au.

Kenya's popularity

KENYA has recorded a 17.6% growth in Australian visitors (7522) during Jan to Jun compared to 6396 year on year.

The Tourism board in Kenya is expecting a major growth in the second half of this year due to the annual wildebeest migration.

Amadeus Career Opportunities

Amadeus is the world's largest supplier of travel distribution services and the largest supplier of IT solutions to the Australian and New Zealand travel and tourism industry. Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. We have won awards around the globe in recognition of our innovative and progressive IT solutions.

Currently we have a number of very exciting career opportunities with in our business.

ECOMMERCE IMPLEMENTATION CONSULTANT

The position would be responsible for the effective implementation of online booking tools, pre-sales consultancy, account management of online customers' product issues, product plan management and integration project management.

PRODUCT MANAGER & TRAINER ECOMMERCE

The Product Manager & Trainer eCommerce will consist of two primary functions; Product Management and Training. This position will be required to gather market and customer requirements as a Product Manager, while also delivering first class training to the Amadeus eCommerce customer base.

BUSINESS MANAGEMENT SOLUTIONS CONSULTANT

The Business Management Solutions Consultant will be responsible for pre-sales consulting, designing and delivering successful client implementations and training programs across the full range of Business Management suite of front, mid and back office.

ANALYST PROGRAMMER

The Analyst Programmer will be responsible designing, developing, deploying and supporting applications using the Amadeus'Web Services/API & Point of Sale scripting platforms. Ideally all candidates have a passion for the travel and tourism industry, with an understanding from a Global Distribution System business perspective.

amadeus

Your technology partner

Amadeus has a well-defined set of corporate values, and we seek out those who will enjoy our culture. If you are looking for a work environment where you will be exposed to industry best-practice, where you will be encouraged to learn and grow, where you will be in a supportive team environment and have the opportunity to be recognised for a job well done, then please apply.

To find out more information on each of our roles, please logon to www.au.amadeus.com where you will find a full description of all our available positions.

Please apply by logging onto www.au.amadeus.com and click on "About Us" and then "Careers" OR e-mail the Human Resource department at careers@au.amadeus.com

www.au.amadeus.com

careers@au.amadeus.com



'YOU DESERVE TAHITI'... TELL US WHY AND WIN



To celebrate 'You Deserve Tahiti' month, throughout August, Travel Daily is giving travel consultant readers the chance to win an incredible seven-night holiday to Tahiti for two people, courtesy of Tahiti Travel Connection.

This fantastic prize includes:

- Return economy airfares on Air Tahiti Nui for two
- Two nights twin share accommodation at Manava Suite Resort Tahiti in a Standard Room (one pre and one post Manihi Island)
- Five nights' accommodation at Manihi Pearl Beach Resort in a Beach Bungalow
- Return economy flights for two from Tahiti to Manihi Island
- All land transfers on Tahiti and Manihi

For your chance to win this incredible holiday...

Tell us in 50 words or less why you deserve to win a seven-night sensational escape to one of the most beautiful places on the planet - Tahiti

Feel free to support your case with <u>1 image only</u>. Entries must be accompanied by the agent's full name, agency name, phone contact and email contact.

Email your entries to: tahiticomp@traveldaily.com.au

Note: Only one entry per agent/consultant.

Click here for competition terms & conditions

Air Tahiti Nui 💥 tahititravel **Gold Coast closure**

THE Department of Immigration and Citizenship has confirmed the closure of its counter office on the Gold Coast.

The move will be effective in mid-2011, and was taken "after careful examination of the range and level of services currently provided on the Gold Coast, the demographics of the client base and the reduced need for overthe-counter service."

A spokesperson said the majority of people currently using the office are international students, backpackers and tourists, with overall numbers very low when compared with other counter offices.

"The services they receive are largely available without having to make a physical visit, either over the phone or via our website," he said, with the need for over-thecounter services continuing to decrease due to a range of online initiatives.

None of the office's 19 staff will lose their jobs, with alternative positions offered within the department including remaining on the Gold Coast to service international flights arriving at Coolangatta Airport.

Number One Boss

Travel Daily



ABOVE: The staff of Consolidated Travel, Brisbane; National Ticket Centre, Brisbane; and Airline Marketing, Brisbane, wanted to wish Steven Heinrich a very happy birthday on Saturday.

In celebration he was presented with a cake, presents and a special "#1 Boss" badge, with the employees saying he is "one of the most caring and thoughtful bosses that we have had in all our years in this business".

Kakadu permits

KAKADU National Park is reminding tour operators that applications for specialised tourism permits for the period 01 Apr 2011 to 31 May 2013 will close on 31 Oct 2010 - visit kakadu. permits@enviroment.gov.au.

Crown for Carnival

THE three Crown hotels in Melbourne have created a range of packages for the upcoming 150th Melbourne Cup Carnival, with deals leading in at \$613pp at five Flemington venues - details www.crownmelbourne.com.au.



P&O Cruises Blitz the Hoff



ABOVE: Complete Cruise Solution conducted its biggest ever sales blitz last month, with reps visiting agents across the country to promote the CCS 2011 Earlybird Sale.

Almost 2000 agents were visited across Australia and NZ - including Phil Hoffmann (left) and his team with CCS staff (in blue jumpers) David Clark, Darren Chigwidden and David Gibbons.

Rail Plus special

RAIL Plus is offering a combined three night Paris accom package in conjunction with first class tickets on the Thalys high speed train between Paris and Amsterdam

A choice of accom is available, with one way packages at the Hotel des Academies et des Arts from \$1033 - railplus.com.au.



NORTHERN TERRITORY **AUSTRALIA**

PR Coordinator – Salary \$62,094 - NTTC2/AO5

An opportunity exists for an enthusiastic PR coordinator to join Tourism NT's Global PR & Media division.

Based in Darwin, the successful applicant will contribute to the planning, development and implementation of integrated public relations programs.

Activities will include managing global media programs, content creation and development, event and sponsorship management, consumer and trade media management, social media advocacy initiatives and more.

Applicants with excellent verbal and written communication skills, demonstrated experience developing and implementing communications strategies, event management experience, and the ability to manage multiple projects with attention to detail and deadlines are encouraged to apply.

Position number: 14054

APPLICATIONS CLOSE: Friday, 6th of August 2010

To obtain a Position Description visit tourismnt.com.au or contact Tourism NT on (08) 8999 9814.

Salary ranges are indicative and final offers will be commensurate with skills and experience. Interested applicants should also note that Tourism NT is currently in the process of transferring to NT Public Sector employment conditions and as such final offers will likely be made under the Administrative Officer levels indicated above, and under the Public Sector Employment and Management Act.

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REWARDING CAREER OPPORTUNITIES FOR TALENTED EXECUTIVES

SEE YOURSELF AT THIS BOARDROOM TABLE? MANAGING DIRECTOR

SYDNEY – EXECUTIVE SALARY PACKAGE AVAILABLE This is an exciting opportunity for an exceptionally talented business leader to take this successful Brand forward and drive company growth. With full P&L control and leadership of a talented Management team, you will be the figurehead of the company, managing key relationships in Australia and across the global network, and promoting staff engagement. This is a high profile role for a dynamic leader, and is available now.

YOUR PICK OF THE BUNCH – INDUSTRY SALES BUSINESS DEVELOPMENT MANAGERS – TRAVEL PRODUCT SYD / MEL / PER – SALARY PACKAGES \$65K+

These great BDM roles servicing the leisure travel industry are with prestigious products and leading Brands. These clients all require switched on BDM's capable of jumping right in to service their leading clients and manage allocated territories. You'll be proactive and self motivated and have a personality that will outshine the others allowing you to build strong relationships. You'll be goal-focused and driven to succeed.

SIT AT THE TOP OF A GROWING TREE STATE OPERATIONS MANAGER PERTH – SALARY PACKAGE TO \$80k

Join this National enterprise and take control of the entire WA operation. With Team Leaders reporting in to you, your level of knowledge will enable you to lead by example and develop their skills. With full financial accountability for the office, you'll be adept in running large travel operations, reporting, ticketing functions, and HR matters. This is a true management position calling out for great talent in the WA market.

TRY BEFORE YOU BUY (INITIAL 3 MTH CONTRACT) BUSINESS DEVELOPMENT MANAGER PERTH – SALARY PACKAGE TO \$70k +

This global company is looking for an extremely talented sales person to jump on board as soon as possible and begin in a 3 month contract. With the opportunity to prove your worth there is the potential for contract extension leading to permanent work. Working across the travel industry you'll build the product profile and enjoy building broader industry relationships for the future. Immediate start available.

KEY LEADERSHIP ROLE IN BRISBANE OPERATIONS MANAGER BRISBANE- SALARY PACKAGE TO \$110K

Are you an experienced operations manager with a passion for developing successful teams, improving profitability and exceeding SLA's? Here's an amazing opportunity to join an award winning organization which rewards high achievers generously. You must have min five years experience in a general management role, preferably with a strategic focus on improving systems. A successful & progressive company!

TRUE CLIENT PARTNERSHIP LEADS TO SUCCESS NATIONAL ACCOUNT MANAGER – CORPORATE TRAVEL SYDNEY & MELBOURNE – SALARY PACKAGES TO \$90K++ We're looking for talented Account Managers to join these prestigious Corporate agencies - both offering fascinating clients, attractive remuneration, and career progression. Previous experience is essential and your focus will be on the business, retention & growth strategies, and client satisfaction. If you love innovation and driving business relationships these tick all the boxes. Apply today!

MANAGE THIS HIGH END AGENCY RETAIL TRAVELMANAGER MELB EAST- SALARY PACKAGE TO \$65K + BONUS

This new opportunity won't be around for long. Working within a well established office you will be able to manage and implement new procedures to increase productivity while managing a high performing team. With a lucrative salary package + incentives this is sure to impress experienced retail managers. This role offers more than your regular retail travel agency so please apply now before it's too late.

BUILD AN EMPIRE OR TWO!

BUSINESS DEVELOPMENT MANAGERS X 2 – CORPORATE BRISBANE – SALARY PACKAGE \$100K+++

These are great BDM roles targeting the corporate sector in Old with 2 prestigious TMCs. We are looking for "hunters" with demonstrated experience in this field targeting mid size accounts \$2 million + travel spend. Fantastic remuneration packages are on offer with considerable bonuses for your achievements. Work within a supportive team and reap the rewards! Don't miss these outstanding opportunities.

CONTACT AUSTRALIA'S MOST EXPERIENCED EXECUTIVE RECRUITMENT TEAMAdriana D'AngelisKate DalrympleLinda GreenKathryn HebentonMANAGING DIRECTOROLD & NTNSW & ACTVIC, SA, WAPh: 02 9231 1299Ph: 07 3229 9600Ph: 02 9231 2825Ph: 03 9670 2577OR EMAIL YOUR APPLICATION TO executive@aaappointments.com.au

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