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Travel Daily AU

First with the news

Thu 06 May 10

Page 1

EDITORS: Bruce Piper and Guy Dundas
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China Eastern pact

QANTAS has extended its relationship with China Eastern Airlines, which is now a partner of the Qantas Frequent Flyer Program.

Members can earn and redeem points on the Shanghai-based carrier's flights on more than 330 Chinese domestic routes and 80 international routes to Asia, Europe, the US and Australia.



Melbourne in Winter

An event packed Winter in Melbourne



Holidays

qantasholidays.com.au/agents

Expedia aims for the top

ONLINE agency Expedia will today launch a major marketing campaign, with the company's new Asia-Pacific head, Dan Lynn, telling *TD* "Over the next few years we want to be the number one place that Australians come to for their travel needs".

The multi-million dollar campaign includes TV and cinema advertising (with footage shot locally) as well as print and online components, under a new tagline *Where you book matters*.

Lynn said Expedia was aiming to build a trusted reputation with travellers, with the move following a major expansion of local product on the company's sites in Australia and NZ.

He said that 190,000 people book with Expedia around the world every day, and "there's no sign of online slowing down".

Wolgan agent rate

WOLGAN Valley Resort & Spa is offering a travel industry rate of \$650/night for 2, incl meals, for stays until 30 Jun - to book, quote ITL66 and email your request to reservations@wolganvalley.com.



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Currently in Australia Expedia estimates that about 26% of travel bookings are made online, versus more than 40% in the USA.

"We see big growth potential in the Asia-Pacific," Lynn said.

He said that Expedia in Australia was also seeing "year on year triple digit growth" in its domestic air bookings - despite not offering Jetstar or Tiger.

Expedia's Melbourne call centre is also a "hugely strategic" part of the operation, he said, with the company having a strong service offering through its team of "very experienced travel professionals".

Today's TD winners

THANKS to the hundreds of *TD* readers who entered our competition over the last five issues in conjunction with Virgin Blue to win one of 50 *Avatar* DVDs.

The final ten winners are: Pat Smuthkochorn, Janelle Piper, Evan Wheeler and Maria Novellini from Flight Centre; Charlene Buchanan-White and Penny Laplain from Davis & James Travel Associates; Tania Williams from Williams & Turner Travel Associates; Sharon Hando of Travel The World; Monita Meachin of American Express; and Dayl Workman from Sabre Pacific - who is also the winner of last month's Fraser Suites comp!

See p6 for all the details.

Seven pages of news

Travel Daily today has seven pages of news and photos, plus full pages from: (click)

- TMS Asia Pacific
- AA Appointments
- THAI Airways International
- Tourism Authority of Thailand

Royal THAI purple

TODAY the front page of *Travel Daily* has turned purple in honour of THAI Airways International's 50th birthday (*TD* yesterday).

There's also a full page of photos from THAI showcasing last weekend's staff celebrations and reminiscences at the carrier's Sydney office.

See page ten for details.

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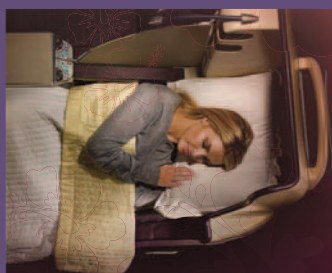
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Travel Daily AU
First with the news

Thu 06 May 10 Page 2

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AIRWAYS

Click for Etihad Interactive Tour

Celebrity drink deal

CELEBRITY Cruises has launched pre-booking for a range of on-board beverage packages on its full range of cruises, expanding an initiative which debuted on *Celebrity Millennium* last year (TD 30 Nov).

The packages went on sale 02 May and will become available on board later this month.

More cruise news in today's *Cruise Weekly* - subscribe free at www.cruiseweekly.com.au.

Tourism seminars

ROY Morgan Research will hold a series of seminars titled "Generation Y - Holiday and Leisure Trends" this month in Sydney, Melbourne and Brisbane.

The company's director of Tourism, Travel and Leisure, Jane Ianniello will present insights from Roy Morgan's research and the strong propensity for Gen Y to holiday overseas, with the Sydney event to take place 11.30am-1pm 11 May, Melbourne 1.30-3pm on 12 May and Brisbane at 10-11.30am on 18 May.

There will also be an additional Sydney seminar on Outbound Tourism in Sydney on the afternoon of 11 May.

The events are free, with light refreshments provided but space is strictly limited.

RSVPs are due by tomorrow to cheree.lloyd@roymorgan.com.

Dixon hails Brett Godfrey

A MAGNANIMOUS Geoff Dixon last night acknowledged retiring Virgin Blue ceo Brett Godfrey's major contribution to the Australian aviation industry over the last ten years since he founded the carrier.

The former Qantas chief was one of the speakers at an exclusive farewell function for Godfrey, who steps down at midnight tomorrow night to be replaced by John Borghetti.

Dixon hailed Godfrey's "enthusiasm, intelligence, flair and vision," saying that "by any measure, Virgin Blue is a very very successful company".

He spoke about the last ten years of "fierce battles" between Qantas and Virgin Blue, and QF's determination to crush the upstart.

"The very fact that I'm here talking means we failed, and failed comprehensively," he said.

When Virgin Blue was initially launched, Dixon said that he and his Qantas colleagues were major skeptics about the the survival of

Club Med bargain

THE special Kids stay, eat and play free promo at Club Med Lindeman Island (TD yesterday) is priced from just \$4730 for a family of four (not per person) for six all-inclusive nights and flights ex BNE - 1800 258 263.

the carrier, with their feelings based "a little bit on bias, a little bit on marketing, and on a real degree of hope that the bastard would fail".

Ten years on DJ has carried 114 million passengers, with 6500 staff, 86 aircraft and an accumulated \$700m in profits - "a pretty good effort," Dixon said.

He also ate humble pie by quoting comments that he'd made around the time of the DJ launch, including that the carrier was "unlikely to survive a year."

"My only consolation, Brett, is that you and your colleagues said exactly the same thing about Jetstar," he quipped.

The outcome, Dixon said, has resulted in "two very strong airline groups in Australia and a very strong airline industry".

For more of TD's exclusive coverage of the event, see p7.

Creative adds 3K

CREATIVE Holidays has expanded its offering in Asia by offering flights with Jetstar Asia and Jetstar Pacific.

The move follows a technology expansion which allows the full range of Jetstar airlines to be booked via the iCreate online system or through reservations.

"Our ability to sell Jetstar in Asia is an exciting development for agents," said Creative general manager Andrew Yell.

"We have seen a real increase in demand to Asia already this year which continues to gain momentum," he said, with strong demand for Hong Kong, Malaysia, Singapore and Vietnam.

Nothing like 15,000

TOURISM Australia today confirmed that the 15000 entry target for its *Nothing Like Australia* campaign has been surpassed, with 15889 Aussies responding so far to the promotion which runs until 12 May.



Window Seat

ONE of the speakers at last night's Brett Godfrey function (p2) was Samoa's deputy prime minister, Misa Telefoni Retzlaff, who contrasted Godfrey's understated style with a pink jacket worn by Air New Zealand ceo Rob Fyfe (see page 7).

"It just goes to show that you don't have to be a pretty boy like Richard Branson or Rob Fyfe to run an airline," he said.

And a video testimony from former Qld premier Peter Beattie was filmed in Colombia, prompting Sydney Airports chairman Max Moore-Wilton to say that Beattie was "a man that you could trust in any drug capital of the world".

Moore-Wilton also took some minor credit for the success of Virgin Blue in his role as chief of staff to former Prime Minister John Howard, who he described as the "true midwife" of the airline with his decision not to bail out Ansett after its collapse, which "allowed the baby [Virgin Blue] to get some oxygen".

CONFLICT has broken out again in the Balkans, over a decision by Bosnian flag carrier BH Airlines to ban in-flight alcohol and catering containing pork products, in accordance with Islamic principles.

The move has been taken as a provocation to other ethnic groups, and some politicians have said it would be better to allow passengers to choose what they consume on board for themselves, particularly since the carrier flies to other nations and has pax of many religions.

Ironically the carrier is owned by Turkish Airlines which serves a wide range of alcoholic beverages on board, despite Turkey being an Islamic country.

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Travel Daily AU
 First with the news

Thu 06 May 10 Page 3

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Travel Daily AU
 First with the news on location in Dubai

Today's issue of *TD* is coming from the 2010 Arabian Travel Market in Dubai, courtesy of the Government of Dubai & Emirates.

IF your client is a first time visitor to Dubai, it's highly recommended that they book a sightseeing tour to get their bearings around this fast growing and exciting city.

Big Bus Tours provides a hop-on, hop off sightseeing service seven days a week with prices from \$65.

On the city tour you will discover the contrasts between the old and the new - from shopping at the gold and spice souks to photographing the awe-inspiring Burj Al Arab from Jumeirah Beach.

Another unique way to explore Dubai is by water on a Dhow dinner cruise (see page five).

Lama Tours will pick guests up from their hotel and drive them to the Dubai Creek where they'll board a traditional wooden boat.

As the Dhow sails along, visitors will see all the major landmarks including the National Bank of Dubai, Sheikh Saeed's house and Dubai Creek Golf & Yacht Club.

A three-hour dinner cruise including transfers is priced from \$74 for adults and \$45 for children, and the experience is certainly worth it!

More info at www.lama.ae.

ROK wants intl apt

QUEENSLAND'S Capricornia MP, Kirsten Livermore is calling on Canberra to grant Rockhampton Airport full international status, with the airport reported to be ready to cater for extra demand.

ROK has security, baggage handling and custom facilities in place and a new control tower is already under construction, says the city's mayor, Brad Carter, which would make the airport suitable for international charter services.

Chairman of Tourism Capricorn Grant Cassidy said a number of tourism operators are backing the proposal to bring international visitors directly to the region, bypassing the need to fly via Brisbane or Cairns as gateways.

Dollar keen on Avis

DOLLAR Thrifty Automotive Grp has informed Avis Budget that it is prepared to "entertain" the 'substantially higher offer' made last month by Hertz (*TD* 27 Apr) to acquire the company, as proposed by Avis Budget' chairman and ceo Ronald L. Nelson (*TD* Wed).

Amadeus e-service

AMADEUS has launched a new e-Services Centre, which has been locally developed to give customers "access to important agency information and services".

The web-based portal includes document generation incl quotes itineraries and vouchers, pre-defined reports and Ticket Recall to help resolve ADMs.

Poppins incentive

QANTAS Holidays and Tourism Victoria have teamed up for a new agent incentive, offering a chance to win a package to the opening night of 'Mary Poppins' musical in Winter on 28 to 30 Jul.

To win, consultants need to be one of the eight highest sellers of QH's Mary Poppins packages between now and 30 Jun - see qantasholidays.com.au/marypoppins.

Staying Connected in SA



ABOVE: A Travelscene American Express Stay Connected Famil recently hosted nine agents to South Africa, courtesy of Bench Int'l and South African Airways.

The group visited Cape Town, Stellenbosch winelands, White River and took safaris through Manyeleti Game Reserve and Sabi Sands Private Game Reserve.

Pictured at Lion Sands Safari Lodge in the Southern portion of the Sabi Sand Game Reserve *from left* are: Rebecca Etchells, Bench International; Khushnuma Suntoko, Flight World, WA; Marilyn Heslop, Travelscene Kogarah; Vanessa Chan, Itineraries Travel Consultants; Beverley Peacock, Travelling Places; Melissa Rayner, Travelscene Wagga Wagga; Aaron Clancy, Travelscene American

Express BDM; Colleen Rice, Travel Associates; Kendra Ainsworth, Travelscene on Crown; Moria Laurence, TravelBookers; Greg McKeon, SAA WA state manager; and Kathryn Blake, New England Travel Centre.

Higher cruise levies

UK BASED P&O Cruises and Cunard Line have told US travel agents about new "fuel supplements" of US\$3.85 per person per day applicable to passengers on all cruises booked on or after 10 May, for departure on or after 01 Nov 2010, with Cunard ceo Peter Shanks citing the "rapid escalation" of fuel prices.

It's not clear whether the charges will also apply to Australian passengers.

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YourSingapore.com OZ debut



HAVING outgrown its previous brand identity of 'Uniquely Singapore', the Singapore Tourism Board introduced its new branding to over 50 Australian industry partners last night in Sydney.

With Mar visitor arrival figures bouncing back to levels on par with two years ago, Singapore Tourism Board (STB) says the new brand - YourSingapore.com - puts the emphasis on the traveller, rather than being focused purely on the destination.

The consumer driven website targets the first time visitor or the frequent Singapore traveller.

It enables users to make their own custom, date specific, travel itinerary, and includes a massive array of accom, events, festivals, attractions, sightseeing and other activities to choose from.

STB assistant manager Oceania, Edward Shute told *TD* the site will provide consumers with the ability to book directly through the site.

"We're not hiding the fact that people can book directly.

"We want the website to create more business for our partners, so they will have that option to book

OceanFest offers

HAWAIIAN Airlines and Freesytyle Holidays have released packages timed to coincide with the annual Duke's OceanFest on Waikiki, with a six night deal with accom and transfers priced from \$1,629pp ex SYD, departing 25 or 31 Aug only.

Getaway tonight

TONIGHT'S episode of Channel Nine's dedicated travel program *Getaway* at 7:30pm features stories including:

- Hokianga, New Zealand
- Kings Cross, Sydney
- Farm Day in Victoria
- Million Dollar Golf Hole, South Africa
- Lord Howe Island
- Catalina Island, California

Strong growth 4 TC

TRAVEL Counsellors has reported an annualised \$40m in sales for the first quarter of 2010, up by 105% over the previous year.

General manager Peter Watson said: "We have seen a continuation of the dramatic increase in sales and sales value that was evident through the last quarter of last year".

He said growth was evident in European Coach Holidays (up by almost 190%); European Rail (up by 90%) and European car hire sales also rose by almost 20%.

Fiji and the South Pacific were flagged as regions of growth, along with cruise sales which have doubled year-on-year.

Sheraton ditch eight

SHERATON Hotels & Resorts Worldwide has said it will remove eight properties from its Sheraton Hotels & Resorts portfolio this year because they fail to "meet the brand's new upgraded standards."

The un-named properties are on top of another 36 "off brand" properties Sheraton disposed of in recent times, in a bid to improve its quality and consistency.

WIN THE ULTIMATE MOTHER'S DAY GIFT



This week, *Travel Daily* is giving three lucky readers the chance to win the ultimate Mother's Day gift - an incredible 'Glamorous Nights' package, courtesy of **Vibe Hotels** and **Napoleon Perdis**.

This fantastic prize is valued at up to \$450 and includes overnight accommodation at any of the seven Vibe Hotels across Australia*, full buffet breakfast for two at a Vibe Hotel, late checkout, a two-for-one cocktail voucher, a NP pack (Cruise Blush, Liquid Veil Tint and a Wanderlust Must Lip Palette), and a Napoleon Perdis in-store make over voucher.

For your chance to win this amazing package and pamper your mother, simply send in your answer to the following question:

In 50 words or less, describe your best Mother's Day memory

Email your answers to:
mumcomp@traveldaily.com.au

The most creative answers win!



*Accommodation availability is subject to Terms & Conditions of Vibe Hotels.



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Travelscene Baulkham Hills has a fantastic opportunity for a full time leisure consultant living in the Hills District or surrounds.

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Industry Appointments

WELCOME to *Industry Appointments*, *Travel Daily's* Thu feature which has the latest job appointments from across the industry. If you have just appointed someone to a new position and would like to update the industry email appointments@traveldaily.com.au.

David Cox has recently joined **Tourism Tasmania** taking up the new role of manager distribution partnerships. He has worked for a number of destination organisations, including Tourism NT and Tourism NSW.

Silversea Cruises has appointed two new business development managers. **Martine Nunes** will look after New South Wales, ACT and Queensland, and **Monica Holland** is taking up the role in Victoria, Tasmania and South Australia.

Jetstar has appointed **Jason Cameron** as the Vietnamese joint venture, **Jetstar Pacific** chief operations officer. He moves from the head of Jetstar's New Zealand operations.

Radical Travel has appointed **Tom O'Hara** to the position of sales manager, NSW and South East Queensland. He was previously a marketing executive for Carlton Marketing.

Tempo Holidays has named **Pamela Pavitt** as the firm's Business Head. Pavitt brings extensive industry knowledge and managerial skills to this new position.

Richard Davis has taken up the role of general manager - Canada & Alaska at **Momento Travel**. Davis was most recently product manager Canada/Alaska at Adventure World, a position he held for more than 15 years.

Keith Stanley has taken over as acting CEO of **Tourism and Leisure Holdings** after the resignation of **Carl Frier**. Stanley is a member of NRMA's travel industry advisory panel and was CEO of Stella Travel Services, and worked with Flight Centre Limited in product, marketing and distribution for over 17 years. Frier had worked with TLH for three years.

Victoria Uriarte has been named as the accommodation manager on Cockatoo Island, in Sydney Harbour. She will be managing the islands campsite, 4 bedroom heritage holiday houses and in the future the smaller historic residences that are being renovated to provide unit accom.

Travelport has announced the appointment of **Kurt Ekert** as chief commercial officer, Travelport GDS taking over from **Armin Meier**. Ekert, who is currently COO, will take on the role from 01 Jun.

QF extends waiver

QANTAS has extended its no penalty policy for pax with tickets to/from Thailand who wish to amend their travel dates, with changes now due by 09 May.

Dragon acquisition

DESTINATION Management and Inbound Travel Company **Dragonfly Africa** has acquired **DMC Green Route**, with the take over to go ahead following the FIFA World Cup.

Dragonfly has sales support offices across the world, including Australia under the sales banner of **Pamela Scott Associates**.

AC links PHX/YUL

AIR Canada will later this year launch a new seasonal twice weekly direct service between Phoenix-Montreal, at the same time boosting capacity from Phoenix to Toronto and Calgary.

The routes will operate between Nov and Apr 2011.

Greek Is. hopping

TEMPO Holidays is offering a new range of Greek Island Hopping adventures, with a Mykonos and Santorini 10 day package priced from \$1056ppts.

Included is accom in Athens, Mykonos and Santorini, fast ferry tickets between islands and nine breakfasts.

For more info phone 1300 362 844, or visit tempoholidays.com.

Sponsors get Itchy

CONTIKI Holidays and **Jetset Travelworld's** Itchy Feet youth festival, to be held in Sydney later this year, has secured 20 other travel sponsors for the event.

Some of the companies backing the second festival include United Airlines, Qantas Holidays, RailPlus, Creative Holidays, Intrepid, Air New Zealand, Dragon Bus China, YHA and many more.

For details on the event visit www.itchyfeetfestival.com.au.

Tigers Choice sale

TIGER Airways is celebrating its recent recognition by Choice in the 'Cost' category (*TD* Fri) by offering a "Your Choice" special until midnight 12 May, with fares on sale priced from \$19 one way.

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First with the news

Thu 06 May 10 Page 5

EDITORS: Bruce Piper and Guy Dundas
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Sailing on a Dhow in Dubai



LAST night, the Australian and NZ group visiting Dubai for ATM enjoyed a cruise on a traditional Arabian wooden dhow.

The two-hour cruise included a sightseeing tour of Dubai, accompanied by a buffet Middle Eastern style dinner and live entertainment.

"The Dhow cruise is a popular activity for our clients because

it's a great way to see the major Dubai landmarks in a relaxing environment", Louise Murray from House of Travel NZ told *TD*.

Pictured above cruising along the Dubai creek is Louise Murray, House of Travel NZ; Sue Francis, Interline Reservation Service, Sue Ann Miller, Dubai Tourism Australia & NZ and Chloe de Ridder, TravelTrade NZ.

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Applications will close COB
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Mother's Day cards

ACCOR is suggesting Accor Gift Cards as a great Mother's Day gift idea for those stuck on what to get her, available at Woolworths' stores or at accorgiftcards.com.au.

10% off Japan trips

WORLD Expedition's Only Footprints program is offering 10% off a range of Japan tours booked in May, for travel until 31 Dec.

Tour options include the 'Backroads of Japan' now priced from \$4311; 'Essential Japan' from \$3501; 'Japan Northern Explorer' from \$5301; 'Japan by Bike' from \$4141; and 'Hike Northern Japan' from \$5031 - worldexpeditions.com.

Ski slopes in NSW

TOURISM NSW has team up with Tourism Snowy Mountains to entice Australians to stay home and enjoy the NSW snow season in a new marketing campaign.

At the heart of the campaign is the website snowsw.com, which offers visitors a selection of accom deals to the Snowies.

Bush Safari in SA

WALKING safari's are now being offered by Wild Bush Luxury at Arkaba Station in the Flinders Ranges, South Australia.

The 4-day/3-night walks start out from Wilpena Pound and range in duration from three to seven hours per day, covering distances of between six and 15 kilometres.

For more see arkabastation.com.

iPad goes Berk'o

THE Berkeley Hotel in London has joined the iPad phenomenon offering guests staying in selected suites the use of one of the Apple toys for the duration of their stay.

Guests can enjoy getting their local and int'l papers, access info on opening times of nearby shows, or entertain the kids with a wide range of games and videos.

QR expands order

QATAR Airways has increased its order of Boeing's 787 Dreamliner to six instead of the two originally ordered, with an expected initial delivery date of Sep 2011.

MCA's makeover

THE Museum of Contemporary Art at Circular Quay, Sydney will be getting a major facelift and upgrade after the Australian and NSW govts joined forces to support a revitalisation project.

April competition winners

WE had such a huge response to last month's "Best Sydney Secret" competition that sponsor Fraser Suites has decided to award three additional consolation prizes for some of the runners-up.

The lucky first prize winner was Dayl Workman of Sabre Pacific in Sydney, who wins an ultimate Sydney Weekend at Fraser Suites including two night's penthouse accommodation, daily breakfast, Belgian chocolates, a SkyWalk pass for two and a fabulous bottle of Bollinger champagne.

Dayl's winning entry was:

*The best Sydney secret,
Is so wonderful I can't keep it.
At Newington there's an Armory,
Interesting and full of history.
On the wharf there's a cafe there,
With great coffee and fine fare.
A place to fire up the grill,
Chat with friends or eat your fill.
On your bike and cycle round,
So many treasures to be found.
Exhibitions or Archery,
A Segway tour for you and me.
Mangroves hug the river's edge,
And to this place birds do fledge.
So grab your map, into the car,
From the centre of town it is not far -
pack up the kids there's plenty to do,
With heaps of parking too!*

Additional prizes of a night's accommodation in a one bedroom deluxe suite will go to runners up:

Ariane Pickard of Qantas, whose entry was her *Beat-the-Crowds Early Morning Tour of Sydney Icons..... for not much money.*

Start out nice and early. From Fraser Suites go up Kent road and turn onto Market st. Stop at the lovely art Deco Bambini Trust cafe for a super-good morning coffee on Elizabeth St, then it's off through Hyde park and follow Mrs Macquarie chair road till you pick up the walking path.

*It's here you will get the best pictures of the Harbour Bridge and the Opera House in the one frame - hopefully with a ferry or two in the foreground!
You can keep going along the path to inspect the Opera House without the crowds, then continue past The Rocks, to climb the South East Pylon of the Harbour Bridge. It's less than \$10 admission, not particularly strenuous, and you can enjoy the views from the top and the exhibits on the lower levels that explain the history of the bridge.*

The second runner up was Maïke Bates of Ink Publicity:

The best Sydney secret for a weekend is to arrive at Fraser Suites on a Friday night. Refresh and start with a drink in your room enjoying the spectacular Sydney sunset before strolling through Chinatown on your way to Darling Harbour for dinner and a few drinks afterwards.

Allow a sleep in in your comfy and stylish bed at Fraser Suites before enjoying a sumptuous breakfast preparing you for a day of contrasts. Ready to hit the road drive your car up to Ku-ring-gai NP for a quiet nature walk enjoying the spectacular scenery of Sydney's bushland. Later return to your apartment in the busy and bustling CBD for champagne and chocolates. Keep enjoying the Sydney night sky from the apartment or walk up to Observatory Hill for great night sky views followed by dinner in the Rocks.

Start Sunday with a work out at the property's gym to get rid of those chocolate calories from the day before and feel good about opening your wallet for some shopping in Sydney's CBD. For a last time enjoy the views before closing the door of your apartment and returning from your best kept secret weekend back home.

Sydney's best kept secret is its amazing variety of landscape, activity and entertainment from being active to being indulgent and just relaxing and enjoying.

And the final runner up was Marie Flynn from American Express whose entry was:
Sydney's best kept secret has to be the man that you can hire bicycles from in Centennial park. He works there on a Thursday and Friday.

What a lovely funny man!! He had me crying with laughter with his stories of his Missus or as he affectionately calls her "the boss" at home. Then lots of encouragement before off you go pedalling like a mad woman round & round the park. Pedalling like I'm late for mass!!! Then back to fall off (I mean give back) the bike. And then he gives me the most yummy caramel slice ever tasted in the whole wide world!! Give it a go - it's well worth it!!

WIN A TRIP FOR TWO TO SOUTH AFRICA

During May, *Travel Daily* is giving travel consultant readers the chance to win an incredible seven-day holiday to South Africa for two people, courtesy of our friends at **South African Tourism** and **V Australia**.

This sensational prize includes return International Premium Economy airfares to Johannesburg flying V Australia, two night's accommodation in Johannesburg, a four night stay in luxury accommodation at Kruger National Park, a city tour, all transfers and breakfast daily.

Expect to be spoilt in International Premium Economy with V Australia, including priority check-in and boarding, all leather seats with 38" seat pitch and adjustable foot rests, all inclusive food and beverage, mood lighting and much more!

To enter, simply send in a caption that represents the adventure photo featured above. You can enter as many times as you want.

Get creative & email your captions to satcomp@traveldaily.com.au

Plus, a weekly prize of two bottles of South African wine will be up for grabs for the cleverest caption received each week...so keep an eye out in *Travel Daily* each Monday to see if it's you!

Click here for competition terms & conditions.



Quadbiking in South Africa

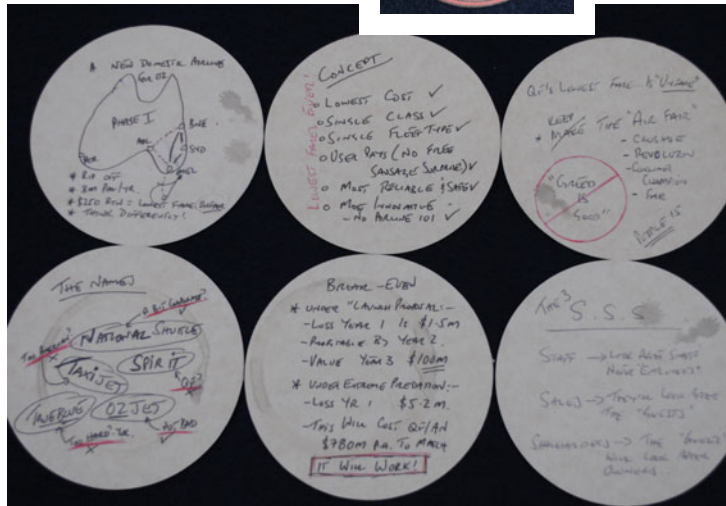
Note: Agents must be registered on Fundi to enter the competition:
www.southafrica.net/fundi

A decade that changed Australian aviation

LAST night around 200 of Virgin Blue's partners, friends and rivals gathered to honour ceo Brett Godfrey, who steps down at midnight tomorrow night, ten years after founding the carrier.

Travel Daily was honoured to be invited, and the photos on this page give a glimpse of the night.

Pictured at right is a group that on any other occasion would probably raise the hackles of ACCC chairman Graham Samuel, and which shows the esteem with which Godfrey is regarded: Qantas ceo Alan Joyce; former QF chief Geoff Dixon; Air New Zealand head Rob Fyfe; Brett Godfrey himself and his successor at Virgin Blue, John Borghetti.



ABOVE: Guests at the function at Sydney's popular Ivy nightspot were each given a beer coaster promoting "BG's ALE" (inset) - a reference to the way Godfrey pitched the Virgin Blue business plan to Richard Branson in a London pub in the 1990s.

Six different versions of the coasters were on tables and *TD* collected them all - meaning that if our lucky readers follow the details pictured above they'll have all the details required to start a successful airline!

RIGHT: Pacific Blue ceo Mark Pitt catches up with Creative Holidays md Justin Montgomery.



LEFT: Samoa's Deputy Prime Minister, Misa Telefoni Retzlatt, honoured Godfrey with this selection of traditional weapons, to highlight the highly successful Polynesian Blue partnership between DJ and the Samoan government.

RIGHT: One of the speakers was Max "The Axe" Moore-Wilton from Sydney Airports Corporation, who had an infamous confrontation with Virgin Blue over the use of T2 after the Ansett collapse.

After his entertaining reminiscences, DJ head of public affairs Heather Jeffrey presented him with his very own axe.

Other attendees at the event included Federal Tourism Minister Martin Ferguson, Tourism Australia md Andrew McEvoy, Tourism NSW chairman Les Cassar, former BA chief Rod Eddington, Bruce Baird and Chris Brown from TTF Australia, AFTA ceo Jayson Westbury and many other senior industry figures.



LEFT: A rose between two thorns! Virgin Blue's new Chief Commercial Officer Liz Savage with Phil Hoffmann from Phil Hoffmann Travel in Adelaide and Jetset Travelworld chief Peter Collins.



RIGHT: After a number of speeches, including video testimonials from glitterati such as Russell Crowe, Richard Branson, Natalie Imbruglia and former Qld premier Peter Beatty (speaking from Bogota, Colombia of all places!), Brett enjoyed a right of reply - and then the formal part of the evening concluded with DJ crew dancing with Godfrey and incoming ceo John Borghetti - who showed he can party (and swing a microphone!) with the best.



Find The Missing Piece In Your Business?

Engage Top Candidates That Deliver!

Hot Jobs (Australia) - May 2010

JOB OF THE WEEK! **Banquet Sales Executive** (Permanent and Contract Available)

- **\$50K including super**
- **Great benefits and bonus**

Looking for experienced hospitality sales people to join a team of Banquet Sales Executives for a luxury hospitality company. There are some fantastic perks to this role and is a high profile place to work. If you have experience in selling Banquets, Events, Conferences (MICE) or similar, we would be very interested in speaking to you about this role.

Please forward your resume to **Wendy on wendy@tmsap.com**. Interviews are underway already so please be quick to not miss out on this exciting opportunity.

Contact Wendy Stearn at T: 02-9231 6444
E: wendy@tmsap.com



Recruitment Consultant (Travel & Hospitality Industry) - **SYD**

- **Travel Industry experience essential**
- **Great salary package incorporating fantastic commission**
- **Fun, Friendly team**

TMS Asia Pacific is the leading Travel and Hospitality Recruitment company in the Asia Pacific region. With offices across Australia and Asia, we provide recruitment solutions to leading travel providers and Hotels, ranging from Temporary staff to Senior Executives. To continue to maximise our potential in the market, we are seeking a new Recruitment Consultant to join our team.

Contact Wendy Stearn T: **02 9231 6444**
E: **wendy@tmsap.com** or **apply online now!**

Business Development Executive – **Melbourne**

- **Salary \$65K to \$75K + super + bonus (OTE \$120K +)**
- **On the road visiting travel agents**
- **Global travel supplier**

You will be responsible for capturing new business and assisting in identifying new revenue opportunities. This position plays a key role in achieving annual revenue targets by generating sales leads, presenting to prospects, developing proposals and closing deals. This is a fantastic role for an experienced sales executive who is looking at joining a reputable Global Travel product. This person needs to have a high degree of commercial acumen and highly developed, proven business development skills.

Contact Emma MacPherson T: **02 9231 6444**
E: **emma@tmsap.com** or **apply online now!**

Corporate Team Leader - **SYD CBD**

- **CBD location**
- **Boutique Corporate Travel Management Company**

If you are an experienced Senior Corporate Consultant looking to make the move into Team Leader, this could be the opportunity you have been waiting for. Working for this boutique Corporate Management Company, you will be managing your own clients whilst leading a team of consultants. Join this fantastic team and reap the rewards with incentives plus!!!

Contact Karen McGrath T: **02 9231 6444**
E: **karen@tmsap.com** or **apply online now!**

International Corporate Consultants - **Melbourne CBD**

- **Up to \$55K plus super**
- **Modern offices in the CBD**

Due to growing accounts this fantastic corporate travel company in the city are looking for experienced international corporate consultants to come on board. The ideal candidates will have experience in corporate travel consulting, but it does not matter what CRS you can use as you will be cross-trained. Well established TMC with opportunity for career growth.

Contact Sharon Moss T: **02 9231 6444**
E: **sharon@tmsap.com** or **apply online now!**

Team Leader – **Perth**

- **Global Wholesaler**
- **Manage team of 7 Consultants & Coordinators**
- **Salary package \$65K +**

Our client, a leading Global Wholesaler is looking for a Team Leader to manage their Administration & Back Office area. The department is responsible for Client Documentation, Client Customer Relations, and Account Receivable and Payable. To manage this team, you will need strong people management skills and experience, understanding of product, bulk data etc. This role will suit a manager who is looking for a role with variety. You must be able to multi-task and encourage your teams to do so as well.

Contact Karen McGrath T: **02 9231 6444**
E: **karen@tmsap.com** or **apply online now!**

Business Development Manager - **SYD**

- **Eastern Suburbs travel office**
- **Looking for a hunter**
- **Salary neg. depending experience**

You will be responsible for capturing new business and assisting in identifying new revenue opportunities. This position plays a role in achieving annual revenue targets by generating sales leads, presenting to prospects, developing proposals and closing deals. This is a fantastic role for an experienced sales executive who is looking at joining a reputable Travel company. Excellent career opportunities along with a great remuneration package.

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****HOT JOB OF THE WEEK****

**THE IMPOSSIBLE DREAM – BECOME THE CLIENT!
ONSITE TRAVEL MANAGER
SYDNEY - SALARY PACKAGE TO \$60K**

Searching for that rare in-house travel manager role?
Exclusive to AA we have it! Our client, one of the world's leading service and outsourcing companies, requires an inhouse travel manager, to service their travel needs. You will be a skilled corporate consultant with a minimum of 3 years exp at a multi skilled level. Amazing benefits on offer! Apply today.

**CORPORATE CONSULTANTS X 5
DOMESTIC CORPORATE CONSULTANT
SYDNEY – SALARY PACKAGES TO \$50K**

Looking to move to into corporate but never had the opportunity? Our client, an award winning TMC, is currently recruiting for domestic consultants for an immediate start.. If you have at least one or two years experience in the travel industry in retail or wholesale, you will be trained into this great company. Amazing career progression on offer and a fantastic salary to go with it, interviewing this week!

**EARN WHAT YOU CLEARLY DESERVE
CORPORATE TRAVEL CONSULTANT**

PERTH & MELBOURNE – SALARY PACKAGE TO \$80K (OTE)

With new accounts rolling in, this outstanding TMC is in urgent need of domestic and international corporate consultants to help keep up with demand in both WA & VIC. Providing a fantastic work environment and future growth opportunities for its consultants, this company enjoys high staff retention. If you have strong CRS skills and a corporate travel consulting background; apply now!

**THE CELEB'S & STARS OF THE WORLD
TRAVEL MANAGER**

MELBOURNE (INNER) – SALARY PACKAGE TO \$60K+ (OTE)

Our client is one of Australia's most recognised travel specialists servicing the entertainment, film, sporting and fashion industries. Not only will you enjoy organising travel arrangements for the stars and their entourage, you will be responsible for all aspects of their travelling including freight and luggage. This is a one stop shop! Attention to detail & the ability to work under pressure is a pre-requisite.

**THE SUN IS STILL SHINING IN THESE AGENCIES!
RETAIL TRAVEL CONSULTANTS**

PERTH (VARIOUS LOCATIONS) – SALARY PACKAGE TO \$55K+

With friendly teams, supportive management, strong repeat/referral client base and excellent salary packages; these leading retail agencies in Perth certainly tick all the boxes! If you are an experienced retail travel consultant with CRS skills, you are set to benefit from all of this and more! Saturday work required on a rotational basis. Do your travel career a favour – join one of these first class travel agency's today!

BE THE ENVY OF ALL

CORPORATE TRAVEL CONSULTANT

HOBART – SALARY PACKAGE TO \$60K (OTE)

This company offers one of the highest paying consulting roles in the travel industry! Our client is a globally renowned corporate travel company that seems to be forever expanding. With a fantastic staff retention rate & working environments that promote fun and flexibility, this role screams PERFECT! Working on several corporate accounts, you will be rewarded for efficiency and accuracy.

A WHOLE LOT OF FUN

**WHOLESALE CONSULTANTS– CRUISE, RAIL AND DOMESTIC
BRISBANE CBD – SALARY PACKAGES TO \$55K OTE**

Always wanted to try wholesale travel? Now is the time. We have a variety of roles for you to choose from including cruising, touring or domestic product. We can also find you work close to home or a leadership role. Basically the world is your oyster. Enjoy being rewarded with uncapped commission, career progression, free holidays, massages and a whole lot more. You will need min 12 months consulting experience. Now is the time to stand up and get what you deserve!

MIX IT UP A LITTLE

**CORPORATE & LEISURE TRAVEL CONSULTANT
BRISBANE CBD – SALARY PACKAGE \$60K+OTE**

Lacking some variety in your day? Want a bit of everything? Well now you can have it! This role will see you arranging both leisure travel and servicing the needs of a portfolio of corporate clients. Being part of this global company, you will enjoy weekends off given your Mon – Fri hours, as well as give you access to unbeatable benefits including top \$, exotic educationals, sensational conferences and much more. An ability to build customer relationships & 2 yrs experience ess.

THAI Staff 'Family' Reunion and a record 1,511 years of service back together to celebrate!

A STAR ALLIANCE MEMBER

Celebrating 50 years of the world's best airline family...01 May 1960—2010

Over 120 current, former and retired staff from far and wide : Bangkok, Manila, Noumea, Vila, Melbourne, Brisbane, Perth and Sydney joined in the celebrations on 01 May, 2010, THAI's 50th Anniversary.

After a cocktail party at THAI's recently opened Exhibition at 75 Pitt Street, Sydney, celebrations continued at Arun Thai Restaurant, Potts Point for dinner, dancing and much reminiscing. See below for details.



L to R : Kn Korakot Chatasingha waits for guests; hugs all 'round Dani & Onn; Diana, Ann, Bec, Sandra, Suzanne; 75 Pitt St; Steve & Karen; THAI's first ladies Jenny, Jan, Sue and Joy; Chris, Catherine, Heather, Nikki, Jenny, Wanda; Kevin, Janie, Denise; Debbie & Jeannie; Dan, Kieran, Emma, Neil; Leahni, Esther, Barb; Aaron, Linda, Jit; Joan Davis & Marilyn with Barb; Triple trouble Sue, Denise & Di Mac; the ROH 'First ladies' Carole, Sue, Lil, Jude; More about THAI's 50th Anniversary activities at www.thaiairways.com.au



Tourism Authority of Thailand invites you to join us at the Amazing Thailand Roadshow 2010

Great opportunity to meet leading Hotels and Ground Operators from Thailand.
Enjoy great food, receive updates on the latest destinations, products and
many prizes to be won.

- **SYDNEY: Wed 12 May 2010**

Table top workshops from 5-7pm | Sit down dinner and door prizes from 7-9pm

Grand Ballroom, Westin Hotel
1 Martin Place, Pitt St, Sydney

- **MELBOURNE: Thur 13 May 2010**

Table top workshops from 5-7pm | Buffet dinner and door prizes from 7-9pm

River Room (Atrium Entrance)
Level 1, Crown Casino Complex
8 Whiteman St, Southbank, Melbourne

Register Now!!

<http://www.thailand.net.au/Register/AmazingThailand/>

RSVP essential by 6 May 2010

We will confirm the availability of your chosen city via email.

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