



Mon 14 Feb 11

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EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220



#### TIME on TV

TODAY Travel Daily

TV showcases a video taken at the first ever graduation ceremony for the Travel Industry Mentor Experience (TD Thu).

To see all the graduates, guest speaker John Borghetti and more click on the logo above or see youtube.com/traveldaily.



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## AHA accommodation push

THE establishment of the new Tourism Accommodation Australia (*TD* breaking news) by the Australian Hotels Association will enable the organisation to focus on accommodation sector issues, separately to the general liquor, gaming, food and entertainment matters raised by pub members.

The AHA says the major restructure will see it "stepping up to its leading role in the accommodation sector," and as well as state-based offices, TAA will recruit a National Executive Director with a "major focus on Canberra and national issues."

AHA CEO Des Crowe said the

#### Getaway halved

CHANNEL Nine's Getaway travel show is set to become a 30 minute broadcast rather than its current one-hour format, with the move believed to be effective immediately.

That means there's even less travel on TV, with the move following last year's demise of Channel 7's *The Great Outdoors*.



group's accommodation division members had "demanded that we represent their interests at both a national and state/territory level," with the newly established operation also committed to supporting the implementation of the government's National Long Term Tourism Strategy.

The revamp of the AHA comes ahead of a major Hotel Motel Accommodation Association announcement tomorrow in Sydney by Minister Assisting on Tourism Nick Sherry, with the HMAA saying the accommodation industry here is now "at a stage where it needs extra focus and attention".

#### **Newbuild for RCC**

ROYAL Caribbean Cruises has confirmed speculation that it will expand its fleet further, with a 4100-passenger newbuild commissioned for construction by German shipyard Meyer Werft.

The ship is scheduled for delivery towards the end of 2014, with an option for a second ship in the following year.

Currently code-named 'Project Sunshine', the new vessel will be a similar size to the cruise line's Freedom-class ships.

"Project Sunshine builds on the best ideas of our existing ships and adds exciting new activities and entertainemnt concepts. It will offer features for everyone," said RCCL ceo Richard Fain.

## 8 pages of news!

*Travel Daily* today has eight pages of news and photos, plus a full page from AA Appointments.

#### MH A333 to PER

MALAYSIA Airlines is set to introduce its new A330-300 aircraft on flights between Kuala Lumpur and Perth.

The new aircraft will debut on the route once per week on MH127/128 each Thu from 21 Jul (ex PER on Fri), according to agent GDS displays.



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#### On location at AIME

TODAY'S *Travel Daily* is coming to you from Melbourne, where the annual Asia Pacific Meetings and Incentives Expo kicked off this morning.

Exhibitors at AIME 2011 this year include a host of destinations, venues, airlines, attractions and DMCs - keep watching *TD* for a number of major announcements expected this week.



## WIN BIG

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Every 1 Adult Return ticket sold to SQ online destination:

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## Vietnam frequencies up

A NEW bilateral agreement between the Federal Government and Vietnam has boosted capacity on the route by a potential 3300 extra seats per week.

The Memorandum of Understanding was signed last week and allows carriers from both countries to fly 14 services per week to and from Sydney, Melbourne, Brisbane and Perth - an increase of about 40%.

A further seven frequencies are permitted if the flights stop over at smaller ports such as Adelaide, Darwin or Cairns.

The new agreement also allows

#### Western Plains cut

DUBBO'S Western Plains Travel has been terminated from the Travel Compensation Fund after a number of clients had contacted the fund regarding their bookings.

TCF chief executive officer Glen Wells told *TD* this afternoon that the agency was looking to appoint an administrator, but at this stage no actual client claims had been received.

Wells also said a number of the agency's staff had left the office.

airlines from Australia and Vietnam to stop off in Hong Kong to pick up passengers between Australia and Vietnam, according to Infrastructure and Transport Minister Anthony Albanese.

"These extra seats will boost our tourism industry by giving people more opportunities to travel between Australia and Vietnam," he said.

Albanese said the MoU is the finalisation of negotiations which began last year, "and underscores our record of cooperation with Vietnam".

#### **Moonlight tickets**

TRAVEL Daily readers are today being offered the opportunity to win a double pass to an upcoming session of the Moonlight Cinema courtesy of Intrepid Travel.

The tickets are valid for Perth, Brisbane, Adelaide, Melbourne or Sydney; to win be the first person to correctly answer the question:

How many trips does intrepid offer in the Northern Territory? Send your entries asap to moonlight@traveldaily.com.au.



## Window Seat

NEW York's Bronx Zoo is offering a unique gift for all you romantics wanting something a bit different to the traditional Valentine's Day flowers and chocolates today.

The zoo's "Name a Roach" promo gives lovers the chance to have a Madascar Hissing Cockroach after that special someone in their life.

The gimmick is being promoted with the catchy tag-line "Flowers Wilt. Chocolates Melt. But Roaches are Forever," with more than 1000 incurable romantics paying the US\$10 fee to personalise one of the disgusting crawling insects in honour of their partner.

LAWYERS for Disney Parks and Resorts are set to be busy, after two separate claims for damages were lodged last week.

One relates to a wheelchairbound man who was allegedly left stuck in the "It's a Small World" ride for 40 minutes when it broke down, despite other patrons being evacuated.

The man claimed he suffered an attack of severe pain while abandoned in the ride, with the agony made worse because it was "coupled with the continuous 'small world' music in the background".

The other lawsuit is from the family of a child who they claim suffered permanent scarring when he was splashed by some hot nacho cheese on his plate in a Disney World restaurant.

"The cheese should not have been that hot," said the family's lawyer.



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EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220 One of the world's youngest fleets.





## Uniworld ditches single supp on 13

UNIWORLD Boutique River Cruise Collection has waived the single supplement on 13 voyages in 2011 in order to increase its number of single travellers.

The offer is based on limited cabin categories on voyages incl the eight-day Castles Along the Rhine; 10-day Paris & European River Romance; 11-day Portugal, Spain & Douro River Valley and 15-day Grand European Discovery.

#### Fiji Oct visitor spike

TOURISM Fiji has reported a massive 54.1% year on year increase in Australian visitor arrivals during Oct, based on the lastest results from Fiji's Bureau of Statistics.

Tourism Fiji's regional director Australia, Paresh Pant predicts the total number of Aussie visitors for 2010 (currently sit at 248,589) will soar above 300,000 by the time figures are released for the full year, making it a record breaking year for the market.

#### Virgin red outfits

VIRGIN Blue will reveal new look designer uniforms (*TD* 25 Nov) in Sydney next week "which represent the fresh beginning of a new and professional era for the Australian airline", and just one facet of the carrier's rebranding.

## Skal adds power players

BOB Lunnon, Sales Director for Starwood Hotels is the first ever person in Sydney Skal's 51 year history to serve two seperate terms as Club President.

Lunnon served from 2007 to 2010 before handing the role over to the newly elected President Gary Gelenter,

Commerical Director of Travel Wherehouse at the Sydney Skal AGM last week.

Pictured at the Amora Hotel at a luncheon is one of the two new members, Mandy Scotney, Exec. GM of Travelmanagers receiving her certificate from Lunnon.

Gary O'Riordan, Deputy MD of



the Australian Tourism Export Council was also recognised for his Skal membership.

#### **Ubid Valentine deal**

ONLINE hotel auction site ubid4rooms.com is offering a \$14 discount on all sales made today to celebrate Valentine's Day.

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#### **SALES & MARKETING ACCOUNT MANAGERS**

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If you have experience in tourism marketing, sales or product and are highly organised and motivated please send your CV, cover letter and salary expectation to Vera Huntink at jobs@qtitourism.com.au by COB 18th February.





## **Canada Corroboree in SYD**



ABOVE: 21 tourism suppliers from Canada showcased their product to agents and met with travel partners and wholesalers over the past two weeks, with the final day of the 2011 Corroboree spent in Sydney on Fri.

Canadian Tourism Commission chairman, Steve Allan, joined the suppliers on their travels to Perth,

SCENICTOURS

**EUROPE RIVER** 

owcased their and Sydney, singing the praises of recently appointed GSA, Donna and wholesalers wo weeks, with the 2011 Corroboree and Sydney, singing the praises of recently appointed GSA, Donna Campbell of DCA Worldwide, who previously headed up the CTC's Australian office.

Allan said many delegates and suppliers had praised the CTC for its decision to appoint DCA Worldwide as its representative.

"Donna's the perfect fit for the CTC, and the perfect person to represent us here," he said.

Among the suppliers were Rocky Mountaineer which has added a new SilverLeaf product; Brewsters, which has introduced a new Garden, Grapes & Glaciers tour; the Calgary Stampede, which will celebrate its 125th anniversary next year; and Via Rail, which is installing Premium Bedrooms.

Pictured *from left* are CTC's Steve Allan with Donna Campbell and Nathan McLoughlin of DCA Worldwide.

## **Egypt DFAT advice**

THE Dept of Foreign Affairs & Trade continues to recommend to Australians not to travel to Egypt via its Smartraveller website, despite president Hosni Mubarak standing down on Fri.

#### Nexus 14% comm.

TRAVEL Agents Nexus is paying 14% commission to consultants on all new accommodation bookings made before 28 Feb.

Registered agents receive the commission on travelled product too - travelagentsnexus.com.au.

## **QR ups SIN capacity**

QATAR Airways has announced its plans to introduce a second daily flight to Singapore from its Doha hub, effective 03 Nov.

## **EY Dublin lounge**

ETIHAD Airways has reaffirmed its commitment to the Irish market with the official opening of a new premium lounge at Dublin Airport's new Terminal 2.

The lounge features a business centre, shower rooms, a main lounge area, full bar and an a la carte menu, international buffet and a special children's menu.

There's also a dedicated family room for younger travellers.

EY currently operates 10 flights per week between Abu Dhabi and Dublin and also conducts some of its maintenance at the airport.

#### **Imperial appoints**

AIR Marketing Asia Pacific has been appointed as the sales rep for The Imperial Hotels & Resorts, Thailand in Australia & New Zealand.

The Imperial Hotels & Resorts has 13 four- and five-star hotels, and manages a further ten properties.



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#### Rail Tickets sale

RAIL Tickets is offering significant savings on a number of European rail products for sales through until 15 Apr.

Deals include an extra travel day free on the Eurail Select Pass, 20% savings on France and Germany Rail Passes, and a free first class upgrade on the Swiss Pass.

There also discounts for point to point fares, including up to 80% on Eurostar, 50% on Thalys and Elipsos and 60% on TGV.

Bookings can be made either online via the RT24/7 booking engine or by calling a Rail Tickets specialist - 1300 360 823 or see



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# **Product Coordinator -**10 month maternity leave contract

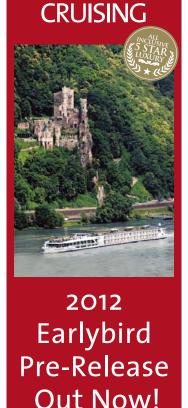
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Whilst maintaining a high level of accuracy at all times, your key responsibilities will include contract management, data entry of contracts into the back office system, analysis and reporting of passenger sales for each destination in the portfolio, assisting with brochure production, supplier liaison for each product area as well as coordinating all related administration activities. Advanced excel skills, an understanding of the travel industry, geographical knowledge of Scenic Tours touring destinations in Africa, China, Indochina, India and Australia and operations/logistical experience will be highly regarded.

If this role sounds like you please forward your resume along with salary expectations to employment@scenictours.com with the subject line Product Coordinator by COB Monday 21 February 2011.

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#### Kumuka training

ADVENTURE travel specialist Kumuka Worldwide has launched a new "exciting online environment" for travel agents to help maximise their sales through improved destination and Kumuka product knowledge.

Dubbed KATIE (Kumuka Agent Training Interactive Experience) the system includes on-demand presentations and weekly webinars as well as providing a central place to download client friendly sales flyers, find out about Kumuka movie nights and stay updated on special offers.

See kumuka.com/katie.

#### JQ dismiss RI deal

JETSTAR has put to rest claims by overseas media that the Qantas offshoot is considering investing in Indonesia's PT Mandala Airlines (RI), which has been grounded due to financial issues.

Jetstar spokesman Simon Westaway told *Travel Daily* this morning that "there is no interest in Mandala Airlines."



#### AirAsia deferrals

KUALA Lumpur-based low cost carrier AirAsia has deferred the delivery of ten Airbus A320 aircraft from next year until 2015.

The revised schedule will see AirAsia receive 12 A320s next year instead of 24, with 19 to be delivered in 2015, up from the previously planned nine.

The carrier said it was making the move to provide some flexibility in possibly switching to a newer generation A320.

#### Cock a doodle ADM

E-TICKETING specialist Hahn Air has launched a new service called 'Your Rooster' which will exclusively waive an agent's HR-169 e-ticketing ADM once per year.

To take advantage of the offer, agents can log in (or register) at www.hahnair.com and then visit the special 'Your Rooster' page on the My Hahn Air section.

Every registered IATA agency can 'rooster' one ADM a year.

Hahn Air says the new option has been created because it's "disappointed with the industry's lack of technical solutions" to automatically prevent ADMs.

The company is currently developing its own technical tools to protect travel agencies, and the Your Rooster initiative is part of this process.

'Hahn' is the German word for rooster.

#### e-Ciggie ban

THE US Federal Aviation Administration is set to formally prohibit so-called 'electronic cigarettes' from all commercial flights, clarifying that the ban on smoking applies to all types of cigarettes, cigars and pipes.

The move comes because some e-cigarette makers had been telling customers they could use the devices anywhere.

In 2009 Irish low-cost carrier Ryanair announced that it would sell e-cigarettes on board its flights, claiming they "ensure a more enjoyable and stress-free flight for all passengers".

### Pezula recognised

PEZULA Spa at Pezula Resort Hotel and Spa, Knysna in South Africa was voted fifth in the 'Hotel Spas: Africa, Middle East and the Indian Ocean' category during Conde Nast Traveller's annual Readers' Spa Awards in London last week.

## **MQ Mexico flights**

AMERICAN Eagle (MQ) has added two new destinations in Mexico, flying daily non-stop from Dallas Fort Worth International Airport to General Heriberto Jara Int'l Airport in Veracruz and Queretaro Int'l Airport in Queretaro.

## LH/LX/OS look to the west



ABOVE: Former Qantas Holidays sales executive Tony Thompson has been appointed to represent the Lufthansa Group airlines in Western Australia.

A function was held last week to highlight the growing presence of Lufthansa, SWISS and Austrian Airlines in WA and to emphasise the respective product strengths of each brand.

Pictured above from left: Tony Thompson; Kelvy Munyard, Xpress Worldwide Travel Mirrabooka; Anil Rodricks, SWISS (at rear); Sue Naudin, Best Flights; Bob Jackson, Best Flights; and Lorna Groves, Lufthansa.



## **Sales & Marketing Manager**

Part-time: 3 days per week

A unique opportunity exists to join one of Australia's leading Adventure Travel companies. Be the driving force behind this exciting brand in this multi faceted role that combines creative marketing skill with sound business and industry knowledge and focused sales technique. This is a role for a positive and professional individual who constantly strives to achieve. Your key responsibility will be the development of new business and increasing revenue from wholesale, retail and online sales from Australasia by implementing innovative sales and marketing techniques and displaying sound business sense.

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- Identifying competitor activities and movements in the marketplace
- Managing sales executives
- Ensuring the growth of industry and consumer awareness and branding
- Budget projections and sales analysis

Prior experience in travel industry sales and marketing is necessary and knowledge of the adventure travel industry and travel experience to Tucan Travel's destinations is an advantage.

If you are interested in the above position please sent your CV and cover letter to justin@tucantravel.com



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#### Breakaway SQ fares | Royals have a cow

**BREAKAWAY** Travelclub has introduced new Singapore Airlines industry fares priced from \$399 return to Singapore, from SYD. MEL, BNE, ADL or PER, for travel prior to 31 Mar, when booked by 04 Mar - www.travelclub.com.au.

## Superb Santa Monica



A CONTIGENT of hoteliers from Santa Monica, California have spent the past week singing the virtues of their little enclave as the best place to stay in LA.

At a reception held at the trendy Ivy Pool Club in Sydney last Fri evening, Lauren Rogers, Director of Sales & Services for the Santa Monica Convention & Visitors Bureau said Australia is now the number one feeder market for Los Angeles.

"There's no doubt the strong Aussie dollar is the main reason why so many Australians are coming to California, and we want them to know that Santa Monica is where the action is"

said Rogers.

"We're a laid-back beach community with great hotels and restaurants, and right now the shopping is ridiculous".

The group visited Sydney, Melbourne and Brisbane meeting with travel agents and MICE organisers to promote the Santa Monica brand.

Pictured above *from left* are: Alison Scott, Gate 7; Janet English, Shutters on the Beach; Elisa Dadian, Huntley Santa Monica: Sarah Best, Loews Santa Monica: Lauren Rogers, Santa Monica CVB; An Verbeeck, Fairmont Miramar and Christine Alvarez, Hotel Oceania.

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**Corporate Team x 1** - This fun and energetic team is seeking an exp. Consultant to join them to manage their SME corporate businesses. Work with a sophisticated client base in a supportive environment and bring with you, a positive, motivated attitude, with strong attention to detail and this role will offer you a stable, relaxed and surprisingly "funky" environment to work in. Experience in Tramada and Galileo will be an advantage.

Please send your resume to careers@communico.com.au by Friday 18th February 2011.

It's time to make a positive change!

A DISCOUNT airline in South Africa has joined the Royal Wedding fever, with a promise of a traditional gift of some cows.

Kulula.com is known for its quirky marketing, and is now promoting its African roots by highlighting the present which is part of a custom called "lobola".

"We're more than happy to be sending [Prince William and Kate Middleton] the finest cows we can get our hands on in order to make their happy day even more special," the carrier said in a statement.

The airline said it would source a herd of cattle locally in the UK and deliver them to Buckingham Palace, as long as Middleton's family were happy to accept the

#### **Bettina** is busy

**FORMER** Qantas Holidays national sales manager, Bettina Barker, is in Melbourne this week as part of AIME, in her new role as **Qantas Airways Manager Tourism** Development.

She's been in the position for about six weeks now and will also play a key role in Tourism Australia's Australian Tourism Exchange in Sydney in Apr.

#### APT 2012 ERC out!

APT has today launched a preview brochure for its 2012 European River Cruise product, with the release coming four months earlier than usual due to "exceptionally strong demand".

The innovative program includes new itineraries from Paris to Monte Carlo and Barcelona, with ms Amadagio being barged from Amsterdam to the mouth of the Rhone River at Arles - more details in Cruise Weekly tomorrow.

## ATEC on funding

THE Australian Tourism Export Council's md Felicia Mariani has applauded the NSW Coalition for its plan to develop a new Convention Centre for Sydney (TD

Mariani said the commitment of further funds for the Convention Centre will assist with putting Sydney "front and centre as the mecca for business events."

#### Grand overhaul

**PRINCESS** Cruises will embark on its "most significant" ship transformation in a few months as it overhauls Grand Princess over 24 days in the Bahamas.

The makeover includes a new and Library, Alfredo's Pizzeria,

Grand Princess enters drydock on 11 Apr and will return to service on 05 May.

#### Aus airport police

THE Gillard Govt has welcomed the first 20 graduates of its new aviation police transition program who will be at the frontline in response to terrorist threats, security hazards and other crimes at eleven Australian airports.

Previously a combination of state and territory police officers and Australian Federal Protective Services patrolled the airports.

"This change will mean greater protection for the travelling public as well as the thousands of Australians who work at our airports," said Minister for Home Affairs & Justice, Brenan O'Connor.

This round of graduates will be deployed to Sydney, Brisbane, Melbourne, Perth, Alice Springs, Cairns, Gold Coast and Canberra airports, and future graduates will head to Adelaide, Darwin &

The program will ultimately see 748 sworn and 34 unsworn AFP officers replace the current arrangements.

#### WIN A SPA PACK



To celebrate Valentine's Day, Travel Daily has teamed up with Pezula Resort Hotel & Spa this week and is giving away five lucky readers the chance to win a fantastic Pezula hamper valued at over \$100 (pictured above). The Pezula hamper includes eight Signature Spa Treatment products from the Maruwa collection, a uniquely African range of body treatment products incorporating ingredients and essential essences garnered from the indigenous fynbos of the Western Cape.

For your chance to win this great prize, simply be the first reader to send a correct answer to the question below:

Which prestigious Award did the Pezula Spa receive in both 2010 and 2011 for being voted one of the Top 10 spas in the world?

Email your answer to: pezulacomp@traveldaily.com.au Hint! Visit www.pezula.com



Piazza atrium, Leaves Tea Lounge One5 Lounge and a Crown Grill.



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#### **CCC** appointment

**CAPTAIN** Cook Cruises has promoted Aleksandra Markouska to the position of national markets sales manager.

Markouska has been with CCC for four years, working with the Wholesale and Retail Trade.

## Qantas raises domestic fares

QANTAS says raising fares on domestic, regional and Tasman fares is the "most appropriate way" to recover increased fuel costs which it's incurring due to high oil prices.

The carrier announced an increase of up to 5% on Fri (TD breaking news), with the move following its recent increase in int'l fuel surcharges (TD 25 Jan).

"Domestic, regional and Tasman fares have been under review and, while we have been absorbing higher fuel costs for some time, this increase is an appropriate response to this significant and additional cost to our business," said QF ceo Alan Jovce.

He reminded the industry that Qantas had removed its domestic, regional and Tasman fuel surcharges in early 2009, but with recent price increases this change would still not recover the higher costs being incurred by the airline.

Joyce also said the carrier could not rule out further fuelrelated fare increases in the future should they be necessary.

Reiterating part of the previous announcement about international fuel surcharges,

Joyce said Jetstar would address the impact of higher fuel prices on both its domestic and int'l operations "via adjustments to air fares in selected markets and increases in ancillary revenue, including baggage charges."

#### **GrabOne activities**

AIR New Zealand's online holiday division Grabaseat.co.nz has partnered with affordable experiences and travel company GrabOne.co.nz to offer an 'Experiences' tab to access activities within 13 regions.

"We already offer amazing deals on airfares, hotel rooms and rental cars so now being able to offer cut price activities such as jet boating, bungy jumping, or spa pampering means you can complete your whole holiday package for next to nothing, said Air NZ GM Leisure & Online. David Simmons.

#### BI boss walks

THE ceo of Royal Brunei Airlines Robert Yang has stepped down as CEO after a two year term.

Deputy chairman Dermot Mannion will fill Yang's role until a replacement CEO is named.

family of brands

## **GROUPS COORDINATOR**

Globus family of brands is expanding our groups department and are looking for a full time groups coordinator based in the Sydney office.

The role will be responsible for developing group tour series and custom groups for worldwide destinations across our award winning brands.

To succeed we're looking for a candidate with at least three years experience in either retail group travel or wholesale groups, ideally within a customer service and sales environment.

To apply, forward your CV and covering letter to recruitment@globusfamily.com.au with the position title in the subject line by Wednesday 23 February 2011.

PLEASE NOTE: Applications will not be accepted via recruitment agencies before the closing date.









ABOVE: Travelscene American Express Members recently took advantage of the alliance with American Express with a number of delegates participating in the Travel Partner Network.

Each year the American Express Travel Partner Network of the Asia Pacific region come together to learn, share and network and a number of Travelscene American **Express Members were lucky** enough to participate.

"The TPN is as excellent forum for new opportunities for business growth, personal development as business owners and for gaining a greater appreciation of the strength of the American Express Brand," Leonie Spencer, Lifestyle Travel Ballarat said.

"It was an exciting opportunity for us to gather and share our insights on best-practices, new

## Windstar ups Isles

WINDSTAR Cruises will offer Greek Isle sailings on all three of its vessels this year due to increased passenger demand.

The 312-guest Wind Surf will join Wind Star and Wind Spirit in the Greek Isles in Jul, Sep & Oct.

## IATA UK policies

THE International Air Transport Association has told the British government to take a global approach to aviation and climate change as the current UK policies "will destroy the proud legacy" of British Aviation.

Giovanni Bisignani, IATA's Director General and CEO is calling for urgent policy action on cost, capacity, the selling of the government's share in UK NATS, better preparedness for winter weather and climate change.

MEANWHILE IATA's Regional Office for Asia-Pacific in Singapore is planning for further growth and development, after it signed a Memorandum of Understanding with the government there.

The deal will enhance Singapore's role as a regional hub, IATA savs.

innovations, technologies, industry and market outlook as well as cross-selling opportunities within the network."

Also attending from Travelscene American Express were Mike Thompson and Nicole Hague from Head Office; Andrew Want, Eden Travel; and Joanne McLaren, Phil Hoffmann Travel.

Pictured at dinner at Oosh, Dempsey Hill, from left are: Joanne McLaren, Phil Hoffmann Travel; Nicole Hague, Travelscene; Kristen Mason, American Express; Liz Matsumoto, American Express: Stephanie Chadwick, American Express; Leonie Spencer, Lifestyle Travel: and Andrew Want, Eden Corporate Travel.

#### WA Lobster Shack

TOURISM Minister for WA Kim Hames has opened a new lobster Processing plant in Cervantes which is expected to boost tourism to the region.

The Lobster Shack, located not far from the Pinnacles National Park, will offer guided tours and is tipped to lure around 50,000 visitors a year.

"This new venture will help boost the local economy and profile of Cervantes by giving visitors to the national park another attraction to visit," Dr Hames said yesterday.

Cervantes is around 200kms north of Perth.

#### Aussie WLG record

AUSTRALIAN visitor numbers to Wellington reached record levels in Dec, with 17,980 arrivals registered for the month, up 5.5% on the same month in 2009.

Wellington tourism's website almost saw 150,000 Aussie click throughs, which was a 90% yearon- year increase.

#### New A330 for SAA

**SOUTH** African Airlines has taken delivery of its first A330-200 aircraft last week, named after the first African woman graduate in South Africa, Charlotte Maxeke.



## Brochures of the Week

WELCOME to *Brochures of the Week, Travel Daily's* Mon feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.



Broome and The Kimberley Holidays -Broome, Kimberley and NT 2011

This newly released brochure offers new 'Experience packages' as well as 'Essentials' modules. All itineraries have been based around 'must do' recommendations and draws on the team's experience and knowledge of the region.

Brochures available at broomekimberley.com.au.



Beyond Travel - Russia and Beyond 2011
This year the brochure has an additional 24 pages to feature new escorted tours, rail and cruise

to feature new escorted tours, rail and cruise itineraries as well as expedition cruises in Russia, China and the former Soviet Republics. The new inclusions are four Special Journey itineraries, such as the 17-day Russia and Capitals of the Baltics trip taking in Moscow, St Petersburg, Helsinki, Tallin,

Stockholm and Copenhagen - go to www.beyondtravel.com.au.



Beacon Holidays - East Africa 2011
A collection of special interest travel itineraries offering safari and wildlife adventures, the brochure offers private or group land excursions to Kenya and Tanzania up until 31 Mar 2012. Options of accommodation include five star, deluxe

and boutique hotel stays, deluxe safari camps, soft adventures and provincial dining with the added bonus of some of the best wildlife viewing during migration season. See www.beaconholidays.com.au.



Scenic Tours - Europe River Cruises and Tours 2012/13

This newly released brochure features 2012 Europe River Cruise and Tours priced at the 2011 cost on 20 of Scenic's most popular trips. The program features the 15-day Jewels of Europe River Cruise, 21-Day Paris to Prague and 14-day Romantic Rhine and Moselle itineraries - see scenictours.com.au.



Coral Seas - Fiji 2011/12

The just launched booklet offers itineraries for the active and not so active traveller to Fiji. Selected options include fly/drive packages, island hopping, cruising and much more. Also included are recommendations and experiences from the staff at Coral Sea. Copies of the brochure are available through TIFS.



GlobalCars - Self Drive Holidays Worldwide 2011/12

Independent wholesaler globalCARS has released its latest offerings of Car Leasing with Citroen, Renault & Peugeot + Car Rental Worldwide plus Motorhomes. Most of the fleet of lease vehicles have been set up with built in GPS, a new inclusion of this year. Also several new Motorhome

suppliers have been added in the UK and Europe. See www.globalCARS.com.au for information.



Creative Cruising - 2011 Freestyle Cruising Creative Cruising has launched its new Norwegian Cruise Line brochure targeted at the Australian market. The 2011 brochure offers a new look and feel, new destinations and product to Hawaii, Alaska, Europe, the UK, the USA, Canada and the Caribbean. See www.creativecruising.com.au.

#### 5,000 bonus points

QANTAS Holidays will offer Frequent Flyers 5000 bonus Rewards Points on any air/land booking to the Northern Territory, deposited before 31 Mar, for travel from 01 Mar-30 Sep.

Voyages The Lost Camel two night packages are priced from \$627 per person twin share.

MEANWHILE, QH has launched a Starwood Hotels promo, offering deals at The Westin, the Sheraton and Le Meridien hotels in New Caledonia, Fiji, the Gold Coast, Noosa and Port Douglas, for select travel dates through until 30 Sep.



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#### Tighter US security

THE US Transportation Security Administration is mulling new ways to ramp up security in public places at airports, including vehicle checks at terminals, in the wake of the recent bombing at Russia's Domodedovo Airport.

## WIN A 5-NIGHT HOLIDAY FOR TWO AT ANANTARA PHUKET





Throughout February, *Travel Daily* is giving travel consultant readers the chance to win an indulgent Phuket holiday package for two, courtesy of **Anantara Phuket Villas** and **Strategic Airlines**.

The prize includes Strategic Airlines return business class flights for two from Brisbane or Melbourne to Phuket; five nights accommodation in a luxurious one bedroom pool villa at Anantara Phuket Villas; daily buffet breakfast and return transfers.

Anantara Phuket have introduced an outdoor movie theatre on the beachfront lawns on Friday evenings. Guests can enjoy a complimentary movie and popcorn from the comfort of their beanbag as they take in the stunning ambience of the resort.

Anantara Phuket Villas are represented in Australia by Exclusive Resorts. For more info email **exclusiveresorts@smink.com.au**.

Every week *Travel Daily* will ask a different question relating to either Strategic Airlines or Anantara Phuket Villas – just read the issue and email us your answer.

There will be four questions in total. At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this stunning Phuket escape.

Email your answer to: anantaracomp@traveldaily.com.au

Q.3: Which category of villa at Anantara Phuket Villas would your clients be staying in to enjoy this unique Dining by Design experience (pictured above)?



STRATEGIC



## **Beyond Croatia**

BEYOND Travel has unveiled its 2011 Croatia and Beyond brochure offering four new Special Journey tours, extra small ship cruising and different options such as cruise and cycle tours that can be pre-booked with a cruise itineary.

Discover More travel credits ranging from \$100 to \$800pp are also offered on select tours, when booking before 01 Apr.

## Tiger \$1 airfares

TIGER Airways is offering airfares between Melbourne and either Rockhampton, Mackay or Cairns for just \$1, on sale until 18 Feb or until sold out, for a range of dates from 20 Mar-23 Jun.

Airfares from MEL-ROK will be \$1 and the return flight is \$88.95, when both tickets are purchased together only - for more info see www.tigerairways.com.





#### THE BEST NEW ROLES AVAILABLE NOW FOR TALENTED EXECUTIVES

#### INSPIRE AND LEAD THIS GREAT TEAM FORWARD \*\* MANAGING DIRECTOR \*\*

#### SYDNEY - EXECUTIVE SALARY PACKAGE AVAILABLE

This is an exciting opportunity for an exceptionally talented business leader to take this great Brand forward and drive company growth. We are looking for someone with passion for the travel industry, strong negotiation & relationship skills and the ability to be an energetic & inspirational leader. You will have great communication skills and the ability to inspire your team by setting clear objectives and celebrating success.

#### FROM CREATION TO COMPLETION

#### SENIOR EVENT ACCOUNT MANAGER SYDNEY - SALARY PACKAGE OTE \$90K

This new role will utilize all of your experience in high end corporate events & incentive groups. From concept design & pitch through to completion & reconciliation, you will have the ability to build relationships and manage clients' expectations of excellence. Supplier contracting, creativity, budget management, staff leadership and great ambition are just some of the things you will possess. Join the best in the business.

#### FOCUS ON SALES AND WATCH THE RESULTS

### **SALES & PRODUCT TRAINER**

#### SYDNEY - SALARY PACKAGE TO \$70K + incentives

We're looking for a passionate and qualified sales person who is committed to excellence in customer service delivery, sales performance and product knowledge amongst the team. Your experience will include training staff, focusing on sales skills and product. Ideally you will be qualified to train (Cert IV) and be experienced in designing & delivering creative training programs and providing mentoring to the sales team.

#### WHERE HAVE ALL THE SALES PEOPLE GONE?

## **CORPORATE SALES MANAGERS X 3**

#### SYDNEY - SALARY PACKAGES OTE \$115K ++

Work on the cutting edge of corporate travel and join a global company that is expanding. If you can articulate your sales methods and ability to close the sale, and you're motivated by joining a company that will reward & recognize you for your sales achievements, this position will be a revelation for your career. This is a great team who will reap the rewards from continued growth, and you can be a part of it.

#### YOUR PLACE AT THE EXECUTIVE TABLE AWAITS \*\* GENERAL MANAGER PRODUCT DEPARTMENT \*\* **MELBOURNE - EXECUTIVE SALARY PACKAGE NEGOTIABLE**

Move to Melbourne and be part of the Executive Team of this large travel operator. You will have a high level understanding of commercial aspects including extensive dealings with international product development, profitability, cost & margin management and competitor analysis with a proven track record of sustaining and delivering profits while managing your team.

#### JOIN A HOT TEAM OF ACCOUNT MANAGERS

#### CORPORATE ACCOUNT MANAGER SYDNEY & MELBOURNE - SALARY PACKAGES TO \$90K ote

If you're highly experienced managing a portfolio of prestigious corporate accounts and have a perfect track record of client retention & revenue growth these NEW positions will put a spring back in your step. Working with a leading brand and a dynamic team you'll be assigned a portfolio to develop relationships and drive the business further. Ongoing progression is available for the right person.

#### LOVE THOSE WIDE OPEN SPACES

#### **INDUSTRY SALES / BUSINESS DEVELOPMENT** SYDNEY & MELBOURNE - SALARY PACKAGES TO \$70K

Love being out on the road with the wind in your hair? Here are several exciting opportunities for you to manage an autonomous role for leading brands and interesting products. Key to your success will be your proven experience in field sales, your ability to build relationships, your passion for growing sales from your territory, and your maturity to be accountable for your activities. Car & License required.

#### CREATE & DELIVER UNIQUE EVENTS THAT EXCITE

#### **PROGRAM DIRECTOR**

#### **MELBOURNE - SALARY PACKAGE BASED ON EXP**

As an enthusiastic, creative and energetic individual you will have the ability to develop and attain the big picture for your clients with extensive experience working in incentive & conference logistics. Being a senior role you will have the ability to develop and present ideas to your clients while managing relationships both with clients and your team. Events Pro and CRS experience will be highly valued.

#### CONTACT AUSTRALIA'S MOST EXPERIENCED EXECUTIVE RECRUITMENT TEAM

Adriana D'Angelis **MANAGING DIRECTOR** Ph: 02 9231 1299

Linda Green **NSW & ACT** Ph: 02 9231 2825

Carmen Pugh **QLD & NT** Ph: 07 3229 9600 Kathryn Hebenton VIC, SA, WA Ph: 03 9670 2577

OR EMAIL YOUR APPLICATION TO executive@aaappointments.com.au FOR MANY MORE GREAT EXECUTIVE VACANCIES VISIT OUR WEBSITE www.aaappointments.com