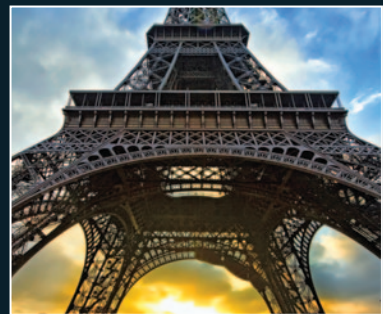


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# Travel Daily

First with the news

Monday 13th August 2012

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## Business Class guide

**THIS** morning **TD** readers will have received the newest version of our popular Airline Business Class Guide - featuring the latest details of business class on more than 70 carriers marketing their premium products in the Australian market.

Click below to download or see [traveldaily.com.au/features](http://traveldaily.com.au/features).

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## QF expands on Jetstar pact

**QANTAS** has clarified that it does not have "effective control" of Jetstar Asia, as part of a further submission to the ACCC on its proposed cooperation agreement with Jetstar (**TD** 09 Jul).

According to the update, Qantas is the 49% minority shareholder of Jetstar Asia's holding company, with rights to only appoint two of the five directors.

The ACCC has requested more information from Qantas on the pact, with the latest submission including details of overlaps

between it and Jetstar Asia which currently only include Jakarta-Singapore, Bali-Singapore and Perth-Singapore.

The submission also details overlaps between Qantas/Jetstar and other linked carriers including Japan Airlines, Vietnam Airlines and China Eastern Airlines - as well as other airlines which operate on the same routes.

QF also stressed the lack of any "competitive detriment" as a result of coordination between it and its Vietnamese offshoot - Jetstar Pacific - and also confirmed that the proposed cooperation between QF and the Jetstar sister airlines could potentially also extend to air cargo services.

## Amazing Alberta

**TRAVEL** Alberta is promoting this week's episode of Channel 7's *The Amazing Race*, which at 7.30pm tonight showcases Banff National Park in the Rockies.

The timing is excellent, with the province having just launched [www.travelalberta.com.au](http://www.travelalberta.com.au) to present Aussie travellers with the amazing experiences which are; available in Alberta (**TD** Fri).

Four Travel Alberta Winter Wonderland gift packs are up for grabs - see the **last page** of **TD**.

## QF back to Gold Coast

**QANTAS** is expected to formally announce the resumption of flights to the Gold Coast (**TD** 20 Dec 2011) - more than four years after replacing QF mainline services to the holiday hotspot with an all-Jetstar operation.

Media were last night summoned to a "mystery flight" today together with QF ceo Alan Joyce and domestic chief Lyell Strambi at which the news is expected to be formally released, and **TD** will bring the latest details to you as they come to hand.

## Eight pages of news

**Travel Daily** today has eight pages of news & pics, a front full page from **Evergreen Tours**, plus full pages from: (**click**)

- AA Appointments
- Travel Trade Recruitment
- Travel Alberta

## Evergreen 2013 out

**EVERGREEN** Tours has officially launched its 2013 Europe & Britain Guided Touring brochure, and is promoting the program in a special **front full page** for today's **Travel Daily**.

The comprehensive program includes Britain, Ireland, Italy, Turkey, the European Alps, France, Dalmatia and Eastern Europe, with over 75% of 2013 departures already guaranteed and earlybird savings of \$1000 per couple.



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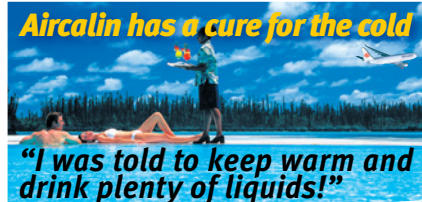
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# Travel Daily

First with the news

Monday 13th August 2012



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## AI tender push-back

**AIR** India is giving tenderers for comprehensive, technical, cargo and security handling in Sydney & Melbourne, revealed exclusively by **TD** last week, an extra seven days to submit proposals.

The tender requests indicate Air India is hoping to introduce a Delhi-Sydney-Melbourne-Delhi service from 28 Oct, using either 777-200LRs, 777-300ERs or 787s. 'Sealed offers' are due by 23 Oct.

## Hogan down under

**ETIHAD** Airways has confirmed ceo James Hogan will attend special events in Melbourne and Brisbane on Wed & Thu this week to announce "developments" in EY's business in Australia.

## Skywest Curtin deal

**PERTH**-based carrier Skywest Airlines has been awarded a 12-month extension on its exclusive charter between Perth & Derby (Curtin) by the West Australian government effective 19 Aug.

"Skywest is committed to offering long-term support to regional communities," said XR chairman Jeff Chatfield.

# CTC wary of TA campaign

**THE** leader of Canada's peak tourism authority is warning her country's trade partners to be vigilant as an onslaught of big budget tourism campaigns from other nations, including Australia, vie for precious tourist dollars.

Canadian Tourism Commission ceo Michele McKenzie vented her apparent frustration at the tactics used by competing countries this month in the CTC's 'CEO Corner'.

In the column, McKenzie rips into Tourism Australia (TA) & the new tourism body for the United States, Brand USA, highlighting their use of social networking and competitions to draw attention.

"Watch out Canadians. America and Australia are coming for you," McKenzie said in Fri's update.

"When you least expect it they'll show up in your home, at your office, online. They'll tempt you with smart tweets and pretty Facebook pages, perhaps layering in the voice of an iconic singer, and an alluring contest," she said.

Those comments refer to Brand USA's use of Johnny Cash's daughter for the theme song of its ad campaign (**TD** 24 Apr) and,

it would appear, a competition used to promote Tourism Australia's There's Nothing Like Australia marketing campaign.

'Canada should beware the invasion of the bodysnatchers' was the title of McKenzie's feature.

"I'm sorry to say, many of you may be absorbed in the process," she told tourism partners.

"With the onset of new tourism campaigns from Brand USA and Tourism Australia, Canadians are being wooed with big money and great campaigns."

McKenzie said the ads "may be shaking us up a bit" but the counterfactual was the promos were good for tourism.

"If you sell it, they will come; & if you don't, they sure as heck might go elsewhere," she warned.

A growing middle class and strong dollar saw the 'bread and butter' of Canada's business - the domestic traveller - spending 36% more on travel beyond its borders now than three years ago.

"Canada scored a travel deficit of \$16.3 billion in 2011. Ouch."

The North American country was ranked 6th in terms of the world's top tourism spenders by the World Tourism Organisation, behind Germany, the US, China, the United Kingdom and France.

"Our global competitors are well aware of this spending power and that's why they're coming for us," McKenzie said.

She suggested Canada could do more "body-snatching" of its own "as long as we continue to leverage marketing dollars in lucrative markets, [by] promoting our brand through outstanding international programs."

## Aus Canada visits fall

**THE** number of Australian over-night trips to Canada fell for the first time in four months in May.

Canadian Tourism Commission data released on Fri shows a 3.5% year-on-year slide in Aussie trips during the month to 30,950.

The May results follow gains from this market of 0.3% in Apr, 13.5% in Mar and 11.4% in Feb.

Year to date figures for Australia are up 1.5% to 80,880, & overall visitors were up 4.3% to 4.67m.



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## TCF Kumuka payout already \$400k

**THE** Travel Compensation Fund has received \$1.6 million in claims from the Kumuka collapse, with \$400,000 already paid out urgently to travellers who were due to depart in the near future.

A summary of outcomes from the most recent TCF board meeting on 31 Jul, released today, confirms that the Fund has received 335 claims representing over 700 travellers, with the Kumuka failure the industry's

"most substantial since Ansett/Traveland in 2001".

Other failures since the previous meeting include the collapse of Travelscene Concord, with a total of \$200,000 in claims received so far, as well as Travel Centre at Fyshwick in the ACT which is subject to about \$32,000 in consumer claims.

The TCF board also decided to defer a previously planned review of travel agent financial criteria (**TD** 26 Jun) due to the Ministerial Council decision regarding the winding up of the TCF.

So far this year there have been 97 head office and 71 branch approvals, while terminations comprise 52 head offices and 49 travel agency branches.

## SilverKris DEL lounge

**SINGAPORE** Airlines has opened its first SilverKris lounge in India this month at Indira Gandhi Int'l Airport Terminal 3, New Delhi.

The lounge is open to PPS Club, KrisFlyer Elite and Singapore Airlines First & Business Class pax.

## MAS 2nd A380 debut

**MALAYSIA** Airlines took delivery of its second A380 last weekend, with the superjumbo launching yesterday on the Kuala Lumpur-London Heathrow route.

Its introduction means MAS can now offer a daily A380 operation to the Olympic city.

The **oneworld** elect carrier's ceo Ahmad Jauhari Yahya said MAS was on track to launch its third double-decker jet between Kuala Lumpur and Sydney by the end of Nov this year (**TD** 06 Jun).

## Emirates ADM fee

**EMIRATES** will apply an admin charge of \$20 for Agency Debit Memos due to under-collections of incorrect ticketing, adjustments of refunds claimed, incorrect calculations, system misuse or any other adjustments required.

The carrier is also advising agents the ADM raised for system misuse will be US\$250 one way & US\$400 return in Economy Class or US\$400 one way & \$US700 return in Business/First Class.

## Tok Tok concept a hit

**VANUATU's** Tok Tok tourism exchange, being held from 28-31 Aug, has 88 buyers from over 50 int'l companies signed up so far. The buyers will meet with 105 sellers from 68 local tourism companies in the 11th staging of the annual showcase..

This year's Tok Tok enables delegates to travel to Tanna and Espiritu Santo (**TD** 13 Apr), along with an option to add a pre or post visit to Malekula, a concept which the industry has responded favourably towards, said Vanuatu Tourism Office's marketing manager Allan Kalfabun.



## Window Seat

**IS THIS** a before and after shot of the human race?

Not quite, it's Tourism Tropical North Queensland's ceo Rob Glason, who was snapped chatting, or "interacting" with Robo Rocker, one of the mascots promoting the upcoming Cairns Festival, which begins this Fri.

Robo Rocker and his technical cohorts will take over local shopping centre Cairns Central, keeping kids entertained with their robotic antics.

The festival is supported and presented by Cairns Regional Council - [www.cairnsfest.com.au](http://www.cairnsfest.com.au).



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## Peugeot Open promo

**DRIVEAWAY** Holidays has new prices for the 4-door Peugeot 208 in France priced from \$56 per day in its Peugeot Open Europe deal.

The offer is available for rentals between 21-175 days in length when collected by 31 Dec.

Additional rental days are priced from \$26 per day.

Rentals need to be paid in full by 30 Sep - for more information phone 1300 363 500.

## 'Bold action' required for NSW

**A REPORT** into the prospects for tourism in NSW released on Fri says that a target of doubling tourism spending by 2020 (**TD** breaking news Fri) will not be achieved through incremental change, with the govt urged to take bold action in partnership with industry to achieve the goal.

The Visitor Economy Taskforce, established in Jun last year,

comprises Destination NSW ceo Sandra Chipchase, former Sydney Airport chief Russell Balding, ATEC chairman John King and former NSW and federal politician Bruce Baird.

The taskforce highlighted the huge job ahead, which will require 7.1% annual growth in spending - versus current levels of just 2.2% per annum.

A range of recommendations include a "new culture and process of Destination Management Planning," for the state, and an increase in the cap on flights at Sydney Airport to at least 90 per hour as well as more early morning arrivals.

More cruise ship access should be provided, and the taskforce has also urged additional funding for Destination NSW as well as allowing local councils to levy ratepayers to support tourism.

A joint Government/Industry Coordination Committee is recommended for establishment to support the plan.

## FC US/Sabre renewal

**FLIGHT** Centre USA has signed a new five-year deal with Sabre as its travel technology partner.

The deal covers Flight Centre USA's brands Liberty Travel, FCm Travel Solutions & GOGO Vacations who, under the agreement, will continue to use Sabre to shop, book and manage travel content.

FC US is also the pilot customer for a new Sabre Red product offering "intelligent fare distribution and integration into the Sabre Red Workspace for easy shopping and booking by consultants".

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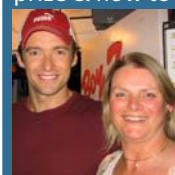
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Pictured is Marika Forras from QBT Travel with Hugh Jackman

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The Walshe Group, General Sales Agent for South African Airways, is looking for an experienced and committed individual to fill the above newly created role, based in our Sydney office. The position is responsible for developing and implementing sales strategies to maximise opportunities in the specific market segments as stated above.

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- Excellent verbal and written communication skills;
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- The ability to liaise and negotiate with individuals at all levels including key decision makers;
- An ability to demonstrate business acumen and a genuine interest in the Australian corporate environment;
- Excellent communication skills;
- Be results oriented with a passion for sales.

**Applications via email including a CV and cover letter to [applications@walshegroup.com](mailto:applications@walshegroup.com) by Friday 17 August.**

THE WALSH GROUP



## Romania consul shut

**THE** Department of Foreign Affairs & Trade is advising visitors to Romania of the closure of the Australian Consulate in Bucharest until further notice.

Consular assistance is available at the Australian Embassy in Budapest, Hungary - full details at [www.smartraveller.gov.au](http://www.smartraveller.gov.au).

## Springs winter offer

**SOLAR** Springs Health Retreat in the NSW Southern Highlands is offering 25% off accom packages for the last week of winter - from 26-31 Aug 2012, with a two-night stay priced from \$367.50pp.

## LOT Travelport deal

**LOT** Polish Airlines has signed a new global full content agreement with Travelport, ensuring Travelport-connected agencies worldwide will continue to have full access to all of LOT's fares, seat availability and schedules.

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Monday 13th Aug 2012

## Tourers key for Qld

**MORE** than \$2 billion was spent by tourists visiting Queensland in 2010, according to findings from a new Tourism Research Australia report released by Minister Martin Ferguson late last week.

The Destination Visitor Survey *Strategic Regional Research* - Queensland report also found tourism led to the creation of more than 15,000 jobs within the state, and covered the spending habits of a cross-section of holiday markets including self-drivers, retirees and backpackers.

Minister Ferguson identified Tropical North Qld, Brisbane, the Gold and Sunshine Coasts among other emerging locations as able to benefit by the report's outcomes.

"This report's findings will allow tourism businesses in these regions [to] provide focused services to tourers and identify emerging markets, including the increasing prevalence of self-drive holidaymakers," Ferguson said.

Across the year, Queensland attracted more than 1.3m tourers, who stayed 11.1m nights.

## CHC hotels on track

**CHRISTCHURCH** & Canterbury Convention Bureau say the city's hotels will be making a come-back over coming months, lead by the Ibis Hotel which will open its doors on 04 Sep (**TD** 07 May).

The new Latimer Hotel will launch a new restaurant, bar and conference centre in Nov and its accommodation wing will open in mid-2013.

The Heritage hotel's Old Government Building is due to reopen in early 2013 and Sudima Hotel Christchurch Airport has announced an upgrade project to lift its standard to a Qualmark four-star rating, the CCCB reports.

## Coco Keeling ferry

**A NEW** ferry linking Home, West and Direction Islands of the Cocos Keeling commenced services six days a week earlier this month.

## LAX arrivals stronger

**LOS** Angeles International Airport has reported a 3.6% year-on-year spike in pax numbers from Jan to Jun, up to 30.94m.

## EK A380s to Singapore

**EMIRATES** will fly daily A380 services to Singapore from Dubai on EK354/355 between 09-22 Sep.

## Intrepid shows off Cuba



**INTREPID** Travel hosted this group of local and international staff and travel agents on an eight-day fam of Cuba recently.

The group soaked up the history of Havana, discovered the colonial heart of Trinidad, enjoyed a home-stay in Cienfuegos & relaxed on Playa Ancon's beautiful beaches.

**Pictured** from left are: Sheryl Vidot, Intrepid retail support; Jill Harding, Flight Centre Canada; David McMahon, Intrepid bdsm - VIC/TAS; Leslie Zyderveld, Travelcuts Canada; Monica Rizk, Intrepid My Adventure Store Canada; Kylie Bracken, Harvey World Travel Blacktown; Skye McIver, Intrepid bdsm - NSW; Jillian Mitchell, Intrepid pricing & inventory manager and Emily Opie, Intrepid My Adventure Store Islington.

## Club Med Japan spike

**CLUB** Med has seen a massive 600% jump in sales compared to the 2011/12 season for its resort in Sahoro, Hokkaido, Japan.

The surge is up an impressive 85% on the 2010/11 season.

Early bookings for the Club Med Sahoro ski season (07 Dec-01 Apr) are advised to avoid missing out.

"The demand is so strong, we have already sold out for some weeks in school holiday periods in January, so I urge people not wait for a last minute deal - they will not find availability," said national sales manager, Marc Letourneau.

**MEANWHILE**, the all-inclusive holiday specialists have opened a brand new resort in Pragelato in the Italian Alps, accessible via Turin, Milan or Geneva.


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Monday 13th Aug 2012

## Luxury in the idyllic Maldives



**TEMPO** Holidays recently marooned (at least, they probably wish they were marooned) six Travelscene American Express agents in the postcard perfect surroundings of The Maldives.

The agents stayed at a number of the region's most blissful resorts including the Anantara Dhigu & Anantara Kihavah Villas.

Other highlights included a cocktail party, a champagne sunset cruise, a private snorkelling

### Crown list ASX notes

**CROWN** Limited has offered \$400m in ASX listed notes to seek investors for a new Sydney project (**TD** 02 Aug) & existing Melbourne and Perth establishments.

### Austria Railways in Oz

**MELBOURNE**-based rail experts International Rail has been named as the exclusive Aussie distributor for the Austrian Railways (OEBB) services, enabling the firm direct access to its reservation system.

The tie-up will mean Int'l Rail can provide advance purchase discounts of up to 65% on standard day & overnight fares in Austria and bordering countries.

### G Adv Looptail blog

**G ADVENTURES** has launched a new blog and online resource entitled 'The Looptail', covering popular travel topics and first-hand accounts by travellers.

Visitors to the blog have a chance to win a trip to Jordan by answering a trivia question which is based on new article about Jordan over coming days - more at [www.gadventures.com/blog](http://www.gadventures.com/blog).

### Kings Kakadu credit

**BOOKINGS** made before 07 Sep for two pax on AAT Kings' three-day Kakadu & Litchfield or five-day Kakadu, Katherine Gorge and Litchfield tours will receive an air credit of \$600 for one traveller.

The 'Friends Flies Free' deal is offered ex Sydney, Melbourne, Brisbane, Perth and Adelaide, for travel from 31 Aug-03 Nov 2012.

Quote PPATLR03 or PPATMN05 for the three- or five-day tours respectively to avail the offer.

### AW Fiji Aug bargains

**ADVENTURE** World is offering free nights or savings of up to 50% on accommodation when booking air and land packages throughout Aug on Air Pacific.

A five-night package at The Westin Resort & Spa, including all taxes and daily brekkie is priced from \$1,169pp - a 40% discount.

### Royal Lotus Spa

**PRINCESS** Cruises will offer private Couples Villas and a new Enclave thermal suite in the Lotus Spa aboard *Royal Princess* - set to debut in Jun next year.

The Thermal Suite will offer a range of relaxation options, such as the Hammam (a Turkish-style steam room), the Caldarium (a herbal steam room) the Lanconium (a dry heat sauna), sensory showers and Princess' first-ever hydrotherapy pool.

### QF A380 wi-fi pricing

**QANTAS** has revised the pricing plans for the remainder of the trial of its in-flight wi-fi service offered on some trans-Pacific A380 flights until the end of Aug.

Effective last week there are now separate 'Mobile' and 'Laptop' plans, with mobile access costing US\$12.90 for 9MB, \$24.90 for 18MB or laptops able to access 25MB for US\$29.90 or 35MB for \$39.90.

See [www.qantas.com/agents](http://www.qantas.com/agents).

### Explora mates rates

**SOUTH** American firm Explora has industry rates at its three lodges - Hotel Salto Chico in Patagonia, Hotel de Larache in the Atacama Desert and Posada de Mike Rapu on Easter Island - representing a 70% discount on regular room rates.

Rates are priced at \$US190 per night per agent and \$US240 per night, per companion sharing the same room, available during Aug, Sep and Oct 2012, and includes transfers, three meals daily with open bar and daily explorations. The offer is valid for stays of a minimum four nights.

Email Australian sales manager Ms Ximena Zamora with your IATA number and enquiry details about the 'Live it to Tell it' promo at [xzamora@explora.com](mailto:xzamora@explora.com).

### Red Centre stargazing

**AYERS** Rock Resort has launched two interactive stargazing tours for guests priced at \$38 per adult and free for children under 15.

The Family Astro Tour departs half-an-hour after sunset and tells the story of how ancient cultures used the night sky, are shown the constellations, stars & planets.

The Astro Tour departs 2hrs after sunset and aims to enhance knowledge of astronomy.

Tours are 1hr in length, with numbers capped at 25 per tour - more at [www.voyages.com.au](http://www.voyages.com.au).

### NZ Alps targets China

**DESTINATION** Queenstown has partnered with Tourism New Zealand & Auckland Int'l Airport to produce a series of seasonal online videos, targeted at the Chinese market, hosted on social media platform Sina Weibo.

Episodes in the 'First Hand' video concept are available in Mandarin and English with subtitles.



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To fully understand the role and required competencies, please refer to the full position description. Your application must address the selection criteria detailed in the position description and lodged online at [www.nt.gov.au/jobs](http://www.nt.gov.au/jobs).

Queries may be directed to Angela Collard, Executive Director Destination Planning and Management, on telephone (08) 8999 3022.

Please quote Position No. 29542

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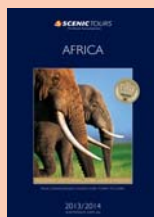
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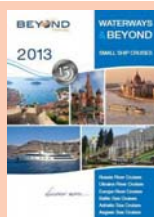
## Brochures of the Week

**WELCOME** to *Brochures of the Week*, *Travel Daily's* Mon feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to [brochures@traveldaily.com.au](mailto:brochures@traveldaily.com.au).



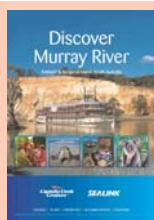
### Scenic Tours - Africa 2013/14

Africa's expansive landscapes, abundant wildlife and the huge range of ways to see it are all covered in detail in the newly released guide to the continent by Scenic Tours. From flamingos, Victoria Falls and sunrises over Mt Kilimanjaro, the guide also includes Botswana touring, the Masai Mara, Zambia, Kenya, Tanzania and extensive options in South Africa.



### Beyond Travel - Waterways and Beyond 2013

The 15th edition of Beyond Travel's guide has been expanded to 36 pages packed with cruise options in a wide range of countries. Featured options include Turkey, Ukraine, small ships in the Adriatic, Aegean and Baltic seas, Russian cruising, with highlighted voyages including a 15-day Amsterdam to Budapest priced from \$3850ppts. Selected mega yachts sailings among the Dalmatian Islands have been reduced in price by up to 25%.



### Captain Cook Cruises/Sealink - Discover Murray River

Australians remain in love with cruising close to home as much as on faraway oceans, with the latest 8-page guide from Captain Cook Cruises and Sealink featuring one of the most popular. Strong bookings on Murray River voyages highlight the popularity of the *Murray Princess* - the largest inland paddlewheeler in the Southern Hemisphere. The glossy guide also includes details on cruises visiting Adelaide and Kangaroo Island.

## Brenda's off with Globus



**ABOVE:** Brenda Simon from National Seniors Travel was one of the lucky travel agent winners in the recent 'Globus Sends You Packing' competition.

For every booking across 2012, Globus, Cosmos, Avalon Waterways or Monograms product, Aussie agents received an entry into the comp, with the opportunity to win weekly Myer vouchers as well as two grand prizes of a Globus or Cosmos tour to the value of \$2500.

The lucky winners were Linda Chugg from Escape Travel Burleigh, & Brenda, who's pictured above with National Seniors Travel Area Sales Manager, Greg Morris.

### Italian LCC collapse

**WINDJET**, a low-cost carrier based in Italy, is expected to imminently declare bankruptcy, with Italian authorities setting up a crisis centre to assist other carriers rescue affected passengers.

## EK tacticals to Africa

**EMIRATES** has today released special V-class companion fares to South Africa, for sale to 20 Aug, starting at \$1450 for travel from 13 Sep to 05 Dec - see EK agt site.

## MH & CTG loose in the kitchen



**MALAYSIA** Airlines last week hosted another cooking class in the Barilla kitchen, this time hosting corporate consultants from the Consolidated Travel Group (CTG) to unleash their culinary wizardry and to learn new secrets of the foodie trade.

After a product update from MH and Consolidated, it was time to don the aprons and learn more about specialist cuisine from northern Italy, tasty flavours from Liguria, Emilia Romagna and Lombardia.

And when all was said and done, many delicious creations tempted the taste buds and all agents left with new ideas to try for themselves at home.

**Pictured** among the mess and the smiles in the kitchen, from left is Robert Yardemian, CTG; Barbara Lischka, Renaissance Tours; Shadi Khorsandi and Kathleen Knipp, The Surf Travel Company; Suzanne, MH; Laura Kostouros, Gem Ezy Flights; Gabby, MH; Luca, Barilla Executive Chef; Suzie Ferreira Outeirinho, CTG; Megan Hill,

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First with the news

Monday 13th Aug 2012

Travelations - Cruise Express; Arthur Angelopoulos, CTG; Jasmina Popovska, Wiltrans; Aurelie Gueydan, Renaissance Tours; Andrew Grover, Gullivers Sport Travel; Joanna Yang and Kanny Mak from Aihua Travel.



**Rd 20 Winner**

**CONGRATULATIONS**

**Rod Webster**  
from **NRMA Travel**

Rod is the top point scorer for Round 20 of *Travel Daily's* AFL industry footy tipping competition, and has won a double pass to Hoyts cinema courtesy of TATS.

**TATS**  
travel agents' travel service

### Major Prize Sponsors

**1st Prize:** 4-night holiday to Dubai, courtesy of **Emirates** and **Holiday Inn**



**2nd Prize:** 5-night holiday to Vanuatu, courtesy of **Air Vanuatu** & **Iririki Island Resort & Spa**





Monday 13th Aug 2012

## Laura's Turkish Touchdown

**THE** importance of professional partnerships was a key message highlighted by Touchdown Tours managing director Jaqui Preketes at a recent function in Melbourne, held to launch its Turkey brochure for 2013.

In response to an increase in demand for high-end leisure as well as private tours and even special interest groups, Touchdown Tours' has packed a wide selection of FIT & group tours into its new guide.

Also announced on the evening was the company's new affiliation with the Pera Palace Hotel Jumeirah in Istanbul, regarded as the city's most luxurious property.

The event was supported by Turkish ground supplier Neon Tours, Jumeirah Hotels and Qatar Airways, who generously donated a return airfare to Turkey to be given away, won by the lucky Laura Phillips from HWT Oakleigh, pictured above centre flanked by Adrian Martin, Qatar Airways and Jaqui Preketes, Touchdown Tours.



## VX inaugurates DC

**VIRGIN** America has commenced service on its new direct San Francisco to Washington DC route, receiving a patriotic USA welcome upon arrival into the DCA facility.

## South Korea see Aloft

**STARWOOD** Hotels will launch its Aloft hotel brand in South Korea in late 2014, after signing a local development agreement.

The 120-room property will occupy the 4th to 11th floors of a building that also houses retail, factories and residential in Suwon, 60kms from Incheon Airport and 30kms from capital city Seoul.

## Staging a CEOWebcast

**STAGING** Connections has launched a new webcasting platform enabling event planners the ability to interact in real-time with clients worldwide via live chat - [www.ceowebcast.com.au](http://www.ceowebcast.com.au).

## C&K new adventure

**COX & Kings** has released a new cycling journey through Vietnam, with the 14-day itinerary biking through cities & scenic landscapes starting at \$2830ppts.

## LY honour wrong fare

**ISRAELI** national carrier El Al Airlines will honour approx 5,000 tickets inadvertently sold at heavily discounted prices over the weekend, the carrier has said.

For 2 hours, fares between the US and Israel, normally sold at US\$1600 roundtrip, were available at less than \$400, with the airline blaming a contractor for incorrectly loading the fares.

## Jamaica all set to Bolt

**VISITATION** to Jamaica is set to be boosted following Usain Bolt's 100m and 200m double Olympics victory at the London Games, according to Jamaican Tourism Minister Wykeham McNeill.

The Minister said Bolt's record breaking achievement's will elevate the sprinter to cult status similar to that of Bob Marley.

"The impact of his sprinting will have an effect on the island for many years to come and will help Jamaica attract more and more sports travel tourists," McNeill said.

## EK Erbil debut service

**EMIRATES'** maiden service to its 11th new destination of the year, third Iraqi port and 16th Middle Eastern destination, Erbil, has touched down, with a further five new cities to be added in 2012.

## Cemac selects partner

**A PROPOSED** new carrier to be based in Central Africa has selected Air France as its strategic partner after cancelling a prior agreement with South African Airways.

Air Cemac will take to the skies in Jan, with a number of African governments holding stakeholder positions within the new carrier.

## WIN A TRIP FOR TWO TO MAURITIUS

Throughout August, **Travel Daily** is giving readers the chance to win a fabulous Mauritius holiday package for two valued at \$5300, courtesy of **Beachcomber** and **Air Mauritius**.

The prize includes two return economy class tickets flying Air Mauritius ex Perth; six nights twin share accommodation in a Superior room at the 4½ star Le Victoria Hotel; breakfast and dinner daily at the resort; selection of free water and land sports including water-skiing, sailing, wind-surfing, pedal boats, snorkelling & glass bottom boat trips, tennis, gymnasium; nightly entertainment; travel wallet and documentation.

Every day **Travel Daily** will ask a different Mauritius-related question – just read the issue and email us your answer. There will be 23 questions in total, which will also be posted on our website.

At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this fantastic Mauritius holiday.

Email your answers to: [mauritiustcomp@traveldaily.com.au](mailto:mauritiustcomp@traveldaily.com.au)

**Q.9: Which coast in Mauritius offers the best holiday friendly weather?**

Hint! Answers can be found in the Beachcomber brochure.



Click here for more information



**Supplier Updates**

**WELCOME** to *Supplier Updates*, **Travel Daily's** new regular feature.

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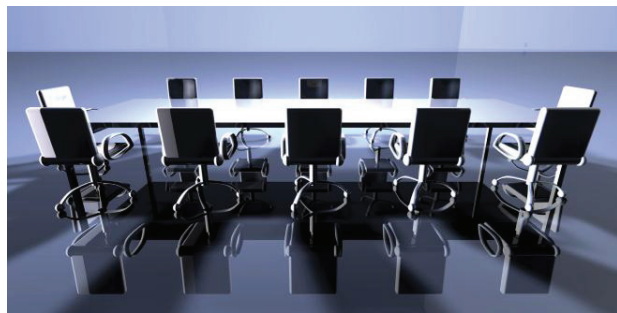
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## EVEN MORE NEW ROLES ARE AVAILABLE NOW THROUGH AA EXECUTIVE

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This international airline is recruiting now for a regional finance manager with responsibility for Australia and New Zealand. You will be required to perform strategic finance and taxation review of the region with the purpose of reducing costs and increasing revenue. You will have at least 15 years in the finance industry and have a strong airline background in finance, this is essential criteria.

### **REACH NEW HEIGHTS** **CORPORATE BDM**

**SYDNEY – SALARY PACKAGE OTE \$130K+**

If you can sell ice to the Eskimos and love building new relationships, your talents will be well rewarded here! Earning an amazing salary package to reflect your results. You'll be joining a global organisation offering a long term career opportunity and internal growth throughout the business is on offer. With a leading Brand behind you, you'll be able to take aim high and achieve the results required.

### **MAKE A MOVE FOR YOUR CAREER** **KEY ACCOUNT MANAGER** **CANBERRA – SALARY PACKAGE TO \$100K**

Do you know what makes Canberra the perfect place to live? The abundance of roles and job opportunities for your career. The Nations capital will make your career soar! This key role will be responsible for the management of prestigious corporate and government accounts. You will be a strong relationship manager understanding and striving to achieve set targets while managing these key clients.

### **FROM CONSULTANT TO SALES IN A DAY** **JUNIOR SALES /ACCOUNT EXECUTIVE** **SYDNEY – SALARY PACKAGE DOE \$55K**

Are you currently a consultant looking to move into Sales? Here's your chance to be the face of this excellent brand. Visiting a variety of travel agents on a daily basis your role will be to promote and update agents whilst building strong relationship. With your strong presentation and communication skills and winning attitude, you will know how to build relationships. Own vehicle a requirement

### **SET SAIL FOR THIS GREAT MARKETING ROLE** **CRUISE MARKETING EXECUTIVE** **BRISBANE – SAL PKG to \$55k + BONUSES**

As a highly skilled senior cruise professional you will have the ability to work alongside the National Manager responsible for delivering and distributing national marketing campaigns for this brand. Playing a key role in delivering on excellence and setting the brand apart you will know how to manage multiple relationships and be able to implement unique campaigns to drive business further forward

### **ANALYSE THIS OPPORTUNITY** **BUSINESS SYSTEMS ANALYST**

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Join this dynamic and forward moving operator using your analytical talents. Skills in UML with the ability to gather user requirements, creating cost estimates and writing user cases is a must along with experience in testing and preparing interface diagrams. With your strong background in IT analysis you will be able to show exceptional problem solving skills and an ability to find results.

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