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Tuesday 17th March 2015





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### 2015 NTIA nominations out

**VOTING** in the 2015 National Travel Industry Awards kicks off at 9am AEST tomorrow, with a record number of nominations received (TD breaking news).

This year the revamped category structure will see opportunities for two major agency groups to win, with the Best Travel Agency Group (100 outlets or more) complemented by the new Best Non Branded Travel Agency Group category.

#### Five nights in Fiji

**PINPOINT** Travel is promoting five night air & land packages to Fiji with Fiji Airways priced from leading in at \$245 - see cover.

#### Today's issue of TD

Travel Daily today has nine pages of news & photos, including a front cover page for Pinpoint plus full pages:

- AA Appointments jobs
- inPlace Recruitment jobs
- Rail Plus
- Industry Networking Night

been rejigged, with the addition of an award for Best Cruise Ship -Domestic Deployment.

AFTA ceo Jayson Westbury said the huge response to the NTIA this year was significant given the new requirement that nominees for the agent categories be from ATAS accredited businesses.

"It is wonderful to see that our industry is filled with so many individuals and businesses worthy or recognition," he said.

There are so many nominations that the full list this year extends to five pages - CLICK HERE to view.

#### Baring it for St Patrick

TRAVEL Daily today features one of our most titillating images ever, with a gutsy entrant in our comp getting her gear off for the chance to win a trip to Ireland.

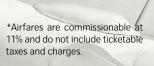
Photo entries for the comp must be in today - see page 9 for info.

MEANWHILE, also in honour of Ireland's special day, Tourism Ireland has turned the front page of today's issue green, to celebrate the country's whopping 24% growth in visitation from Australasia in the last two years.

## European airfare sale.

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On sale until 31 March for travel to 31 December 2015. See your GDS for full details or download the fare sheet.





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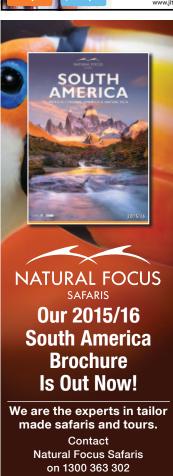
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## Attenborough Reef push

TOURISM Australia has enlisted nature documentary icon Sir David Attenborough as the face of a new campaign to promote the nation's aquatic and coastal experiences to a potential audience in the billions.

Partnering with Atlantic Productions for a new multiplatform media project, Tourism Australia says the venture aims to generate greater interest and ultimately more visits to the Great Barrier Reef.

The three-part documentary series is slated to be distributed across over 130 countries, airing early next year.

Attenborough visited the Reef for the first time 60 years ago.

Announcing the partnership at today's inaugural Destination Australia Conference in Sydney, TA managing director John O'Sullivan said: "it's wonderful to welcome David back to the reef."

The Great Barrier Reef is one of Australia's top tourism drawcards, luring more than 1.9 million visitors annually.

Brits, Americans & Singaporeans also rate the Reef as the nation's

most appealing attraction.

The English-born presenter spent three weeks on the Great Barrier Reef as part of the filming schedule, using some of the most advanced technology to see the world's largest coral reef system in a new light.

"Being on the reef is a revelatory, thrilling & unbeatable experience and with this project we're going to be able to share it with millions," Attenborough said.

#### **IHG** appointment

**INTERCONTINENTAL** Hotels Group has named Ruwan Peiris as its new regional general manager for NSW, ACT and Vic.

Peiris joins IHG after a stellar career with Mirvac and Accor Hotels, and in his new role will be responsible for the management of 13 IHG properties, the National Convention Centre Canberra and Parliament House Catering by IHG.

He will sit on the IHG Australasia leadership team, reporting directly to the IHG chief operating officer Australasia, Japan & Korea and franchising for AMEA.



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#### LAN 787-9 SYD date

**ONEWORLD** South American carrier LAN Airlines will induct its long-range *Dreamliner* aircraft on the Santiago-Sydney, via Auckland route from 21 Sep, according to travel agent GDS displays.

LAN is commencing 787-8 flights between Chile and the Oceania from 16 Apr, replacing existing Airbus A340s on the route with the shorter range *Dreamliner*.

The LAN 787-9 is fitted with an extra 66 seats over the Dash-8.



departs May 30, Jul 11

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#### Scenic \$500 rewards

MEMBERS of Scenic Tours' Scenic Rewards program can earn \$500 worth of points when they book and deposit a new 2015 Europe river cruise between 01 Mar and 30 Jun.

The offer will see points appear in members' accounts at the time guests' travel, when a booking is linked to an Express Book profile. Points can be redeemed on over

4,000 products and experiences.

#### QF TC Olwyn waiver

**QANTAS** has released a flight waiver associated with Tropical Cyclone Olwyn which is expected to disrupt travel of customers to & from Learmonth & Geraldton.

The commercial policy applies to pax holding a valid QF 081 ticket issued on or before 12 Mar, travelling from 12 Mar to 17 Mar. See www.qantas.com.au/agents.

#### Hayman deadline

**ONE&ONLY** Hayman Island's 3-night Escape package (*TD* yest) priced from \$959 per person twin share for stays between 20 Apr & 15 Sep is available until 31 Mar.

**CLICK HERE** for more details.

### LCCs & cruises on Phenix

**UP-TO-THE-MINUTE** access to cruise ship inventory and airfares through low-cost carriers have been made available to member agents of Travel Counsellors via its in-house booking system.

The home-based travel group announced the latest upgrade to Phenix this morning, saying its consultants using the system have been thrilled with the implementation.

The "significant development" of Phenix enables agents to access wholesale prices and live availability for a number of leading cruise operators, with Royal Caribbean one of the firm's major cruise lines in the system.

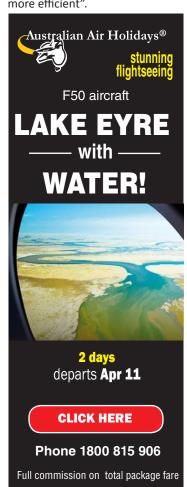
Most of the region's LCCs are also integrated in the system.

Travel Counsellors said the enhancement places Phenix as the only system which currently allows Australian agents to access wholesale cruise prices & budget carrier flights.

The company's Australia general manager Tracy Parkinson said the upgrade aspires to make Phenix "the ultimate tool" for agents to quote and book a wide variety of travel products, and that the update is "a real win for agents who specialise in booking cruises."

"As the travel industry changes, we too are also evolving so that we can continue to offer a service that is unmatched in the industry," she added.

Travel Counsellors' have lauded the latest developments, with some saying they are now "much more efficient".





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#



Tuesday 17th March 2015

#### HK, Taiwan for sale

**US DIGITAL** intellectual property specialist Domain Holdings Group has announced that the "super-premium" domain names HongKong.com and Taiwan.com have been placed on the market.

The names appear to have been registered more than 20 years ago but have never been used.

Bids are being solicited starting at US\$1,000, with the sales being brokered by a company called Domain Holdings Group.

#### **Team Aus accolades**

TOURISM Australia's 'Team Australia' national approach to luring int'l airlines to the country has been recognised overnight.

The organisation was bestowed with the title of overall winner at the 13th Routes Asia Marketing Awards held in Kunming, China.

Australia picked up top honours for Best Destination Marketing & Best Overall Marketing, while Darwin Airport collected a gong for Best Airport under 4m pax.



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**Qantas trading on OTCQX** exchange

**OTC** Markets Group has today announced that Qantas American Depository Receipts (ADRs) can now be traded on the OTCQX exchange in the USA.

Each ADR represents ten ordinary shares, with US investors able to trade the instruments under the symbol QABSY.

Qantas ceo Alan Joyce said that with the USA being one of the carrier's most important international markets, "we look forward to broadening our exposure to investors across North America through OTCQX".

Other Australian companies trading on the OTCQX exchange include Webjet (TD 19 Feb).

#### TravelClick + Google

**HOTEL** booking facilitator TravelClick has expanded its partnership with Google, which will now allow "one click" mobile bookings using Google Wallet for Google Hotel Ads customers.

The existing agreement between TravelClick and Google already includes placement of TravelClick customers on Google Hotel Ads which appear in Google Maps, Google Hotel Finder, Google Local Universal Search and Google+ Places pages.

The TravelClick Demand Services program drives guests directly to a hotel's own website from metasearch engines such as Google, Kayak, TripAdvisor and Trivago, assisting properties to generate more direct bookings.

The expansion of "one click" mobile bookings via Google Wallet is currently only available to customers in the United States, the companies confirmed.

### Window Seat

**HONG** Kong Airport has become an impromptu kitchen, after a Chinese man missed his flight.

The 46-year-old was flying home to Shandong in China but fell asleep in transit.

"I had just enough to get a new ticket set to leave on Tuesday two days later, but I didn't have any money for food," he told The People's Daily.

He became an internet sensation after security footage of him using an electric rice cooker in the terminal went viral.

**THEY** obviously love their comic books in Belgium.

Belgian carrier SN Brussels Airways has painted one of its Airbus A320s (pictured at **bottom**) as one of the diabolical machines in a Tintin episode.

The carrier tweeted the image, confirming that its aircraft with registration OO-SNB is "disguised as the shark submarine from 'Red Rackham's Treasure'" (see **below**) - the twelfth volume of Herge's The Adventures of Tintin.



Spot the difference!







Tuesday 17th Mar 2015

## Travel Daily

on location in **Argentina** 

Today's issue of TD is coming to you from Buenos Aires, Argentina courtesy of Air New Zealand which will launch flights here later this year.

TODAY our group has explored some of the key sights of Buenos Aires, many of which are reminders of Argentina's very recent past.

Eva Peron's legacy is palpable, with her influence on the country in the late 1940s and early 1950s still bearing fruit even to this day - made particularly poignant by her untimely death in 1952 at the age of just 33.

More recently, there are living monuments to lives lost under the country's brutal dictatorship in the early 1980s and the Falklands war with Britain.

There's also stunning European-inspired architecture, including 19th century palaces, elaborate churches and majestic tree-lined boulevardes.

A must-see is the Recoleta cemetery, with hundreds of elaborate mausoleums housing the bodies of many eminent deceased citizens of the city including Eva Peron herself.

Sightseeing is also punctuated with fabulous cuisine, ranging from historic coffee shops through to ubiquitous steak restaurants and other eateries on every corner.

See our pics from Buenos Aires at facebook.com/traveldaily.

#### Cebu Pacific to Doha

**PHILIPPINES** low-cost carrier Cebu Pacific is set to commence operations between Manila and the Qatari capital Doha.

The route will be operated twice weekly effective 04 Jun, utilising the airline's A330 aircraft.

#### **Enterprise car rental** into Central America

**ENTERPRISE** Holdings has announced its expansion into Latin America, with the addition of operations in Costa Rica, Guatemala and Nicaragua.

A company called Grupo ANC has been appointed as Enterprise Rent-A-Car's franchise partner in the destinations.

#### **Panasonic buying ITC**

**PANASONIC** Corporation has announced an agreement to acquire satellite communications provider ITC Global, with the business to become part of **Panasonic Avionics Corporation** - the business which provides inflight communications and entertainment systems to many carriers across the globe.

#### **Swapsies for R&C**

**RELAIS** & Chateaux has announced a new partnership with HotelSwaps which will provide "customised hotel room exchange services" to R&C affiliated properties worldwide.

The program allows Relais & Chateaux hotels to earn HotelSwaps points by accommodating other hotel members in their property free of charge during periods when they have available space.

The points can in turn be used by the hotels to book their own travel requirements and experience other R&C properties.

### **Buenos Aires augurs well for NZ**

AIR New Zealand's Emma Field & Cara Mygind stopped off at the Buenos Aires Metropolitan Cathedral yesterday.

The visit was part of a familiarisation of the city they are hosting in the leadup to the carrier's new direct flights from Auckland which will debut later this year.

TD is part of the group, which explored the city's colourful neighbourhoods before heading out later for an evening of tango dancing.

The NZ ladies are pictured in front of a statue of Santa Maria del Buen Aire ("Our Lady of the Good Air") - a Sardinian title for the Virgin Mary as Star of the Sea and patron of sailboats - and believed to be the source of the Argentinian capital's name.

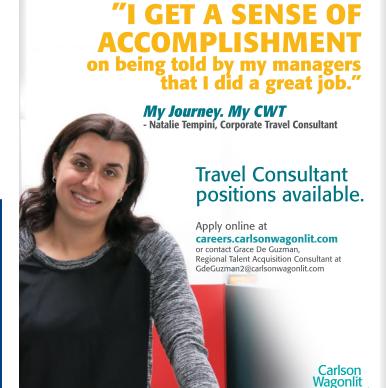
"Good air" is also appropriate given Air NZ's aspirations for the new direct route which will significantly reduce travel time from Australia and New Zealand to Buenos Aires.



#### **New Yotel for Dubai**

**BUDGET** accommodation provider Yotel has confirmed its first property in the Middle East, with the development of a 438 "cabin" property in a new building on Sheikh Zayed Road, in Dubai (TD 04 Dec) at the gateway of the Business Bay district.

The 42-storey building is set for completion in early 2018, and as well as the Yotel rooms, it will feature 127 serviced apartments, also managed by Yotel.



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## Santo 'open for business'

**HOLIDAYMAKERS** with booked trips to Vanuatu's outer island of Espiritu Santo are being encouraged to continue with planned travel arrangements.

Director of Vanuatu Tourism Office in Australia Sarah Anderson told Travel Daily this morning the resorts on Santo have escaped the wrath of Fri's Cyclone Pam "relatively unscathed".

Anderson said flights to Santo are returning to normal operation and it's a case of 'business as usual' for the more than 20 hotels & resorts spread across the isle.

Among those based on Santo is Oyster Island Resort which advised on social media yesterday that it was "back up and running".

"As far as the Island of Santo goes we were lucky. At this time no reports of injuries and it looks like most businesses are up and running or close to," it said.

However, Anderson said the situation in Port Vila is still being determined, with VTO actively attempting to re-establish links with all hotels & resorts to ascertain the extent of damage. Vanuatu Tourism Office has also

#### Virgin Aus VLI waiver

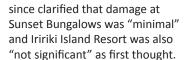
THE impact of Tropical Cyclone Pam has seen Virgin Australia issue a waiver for passengers with valid tickets issued on or before 14 Mar for departures between 14 and 27 Mar.

It applies only to guests who are booked to or from Port Vila (VLI).

Using Virgin Australia's waiver code of SWF16120312PAM, agents can waive additional fares, taxes and change fees for pax directly affected by the cyclone.

The authority is valid until 2359 AEST 27 Mar - CLICK HERE.

Virgin Australia resumed flights to Port Vila ex Brisbane today.



Carnival Australia has confirmed Port Vila will be unable to handle cruise ships "for at least the next week due to recovery efforts at the port and in the city".

"We want to resume as soon as it is feasible because cruise tourism is vital to the Vanuatu economy," spokesman David Jones commented yesterday.

Carnival Cruise Lines' Carnival Legend has shifted its planned stop on 19 Mar at Port Vila to Santo, but will now bypass Mystery Island and instead cruise to Lifou, New Caledonia.

Last night, the Dept of Foreign Affairs & Trade issued an updated advisory for Vanuatu, emphasising Aussie travellers should "Reconsider your need to travel to Vanuatu at this time".

"Accommodation options are extremely limited. Most hotels in Vanuatu don't have electricity or access to clean water. Hotels could close at short notice for repair and it is unlikely that travellers will be able to find alternate accommodation should existing bookings be cancelled," the govt-run website says.

A curfew has also been put into effect in Vila from 6pm until 6am due to "isolated looting".

Go to bit.ly/tavanuatu for more.

#### Air Van schedules

AIR Vanuatu is advising its int'l operations between Australia and New Zealand to Vanuatu have returned to normal schedule effective today.

International flights to Port Vila and Espiritu Santo have resumed.

The carrier's domestic flights are also operational on a limited basis.



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#### **Santa Monica focus**

**BRAND** USA is enticing agents to hone their knowledge on Santa Monica with the lure of one of four iPads now up for grabs.

To be eligible, agents need to successfully complete the new specialist badge for the California hot spot which has been added to its USA Discovery Program.

Agents completing the module will become experts of 'The Beachfront of Los Angeles', while gaining valuable info to assist with selling Santa Monica's accommodation, dining options, night-life and must-do activities.

To be in the running for an iPad, consultants must complete the Regional Expert Badge as well as the Santa Monica module before the end of Mar.

For additional details, visit usadiscoveryprogram.com.au.

#### **Albatross Xmas sesh**

**ALBATROSS** Tours is hosting a webinar for travel agents on its 2015 Christmas tour offerings.

The sessions will focus on Albatross Tours' new European Christmas tour program through Austria, Switzerland & Germany and its New Year options to Italy, France, Germany and more.

Conducted by national sales manager Stephen York, sessions will be held at 8:30am Qld time (9:30am AEDST) on 20 & 27 Mar. **CLICK HERE** to register.



Tuesday 17th Mar 2015

#### **AUH expansion debut**

**ABU** Dhabi Airports' Capacity Enhancement Program (CEP) has passed a significant mark with the opening and operation of four new facilities at Terminal 1 at Abu Dhabi International Airport.

Designed to speed up the time it takes passengers to disembark the plane and exit the airport, the latest stage of the CEP includes new walkways directly linking passenger arrival gates to immigration halls and transfer screening facilities.

Other new facilities include 16 state-of-the-art x-ray screening machines capable of processing 2,000 transfer pax per hour and the elimination of re-screening for passengers arriving at Terminal 1 & directly transferring to Terminal 3.

Nine new aircraft stands capable of accommodating larger & wide bodied aircraft have also opened.

"Passengers will have more space in which to move about and will spend less time queuing, giving them more of an opportunity to enjoy the multiple retail, F&B and entertainment facilities on offer," Abu Dhabi Airports said on Sun.

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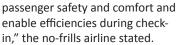
### Tigerair stalking carry-on bags

**PASSENGERS** boarding Tigerair Australia flights with carry-on baggage heavier than the free 7kg permitted allowance will be slapped with hefty fees up to \$85, the carrier has confirmed.

New guidelines have come into force from today, valid for travel from 17 Apr, aimed at improving passenger

comfort and airline on time performance.

"The change will help manage overcrowding of overhead locker space, assist with



To accommodate the stricter guidelines, Tigerair has unveiled a new 'Cabin+' product which is available to purchase up to an extra 5kg of carry-on allowance to a maximum of 12kgs.

Passengers will be permitted to take a maximum of two bags free of charge onboard, so long as they do not exceed 54cm x 38cm x 23cm, or a total combined weight of 7kgs per person.

The second small item could be a handbag/purse, coat, book, tablet or similar size device or umbrella, TT's website indicates.

When carry-on baggage is over 7kgs, passengers will be required to purchase the Cabin+ product at an additional cost.

If booked online prior to flight, the fee will be \$18 for short

sectors (up to 1:45hrs) and \$23

When required to pay for Cabin+ at check-in, the cost doubles to \$36 and \$46 for short and long flight sectors.

Should the carry-on be in excess of 12kgs, it will be necessary to check luggage into the hold.



Fees for a 15kg piece of luggage on short flights is \$70 and \$85 for long flights, while further excess weight is charged at \$20 per kilogram for

short sectors and \$25 for long. Commercial director Adam Rowe said the new rules have been adopted in response to customer feedback in relation to overcrowded cabin space.

The revised policy is clearly stipulated when booking, at airports and on flight itineraries "so that passengers can prepare themselves ahead of travel and save by only paying what they need," Rowe commented.

Passengers who booked Tigerair Aus flights prior to today will be allowed to bring up to 10kgs in cabin baggage free.

#### **IHG Luxperience pact**

**INTERCONTINENTAL** Hotel Sydney is partnering with Luxperience for the fourth year, hosting global and national buyers as an Official Platinum Accommodation Partner.

for longer flights (over 1:45hrs).

FRASERS Hospitality has promoted exec assistant manager & hotel manager of Fraser Suites Sydney, Benjamin Nesbitt to the role of general manager.

Fraser Syd appoints



Tuesday 17th Mar 2015

### ETAs deliver big win for India

THE launch of electronic tourist visas for entry to India late last year has seen an influx in the number of int'l visitors, officials from the Indian Govt have revealed.

Speaking at the Incredible India roadshow in Sydney last night, Additional Secretary for the Govt of India Girish Shankar said the

introduction of e-visas for tourists was driving a spike in tourism numbers, with overall arrivals posting "significant growth".

Rolled out to countries including Australia in Nov (TD 28 Nov), tourist arrivals for the month of Dec jumped a whopping 420% from 2,700 to 14,083.

Jan arrivals spiked even further from 1,903 tourists in 2014 to an impressive 25,023 this year, representing an increase of around 1,200%.

Shankar told Travel Daily that interest from the Australia market was booming at a rate of 5% year-on-year, with the debut of online visas - also known as ETAs expected to see the figure rise to 10% by the end of the year.

"Australian tourism numbers to India are performing very well and Australia is now the 5th leading country in lodging online visa applications behind the US, Korea, Russia and Ukraine," Shankar commented.

At a cost of around US\$60, the online visas require only a photograph and "basic personal information", with authorisation generally received within 72 hrs.

"Online visas are a big step forward from traditional methods and have so far been very well received," he said, adding that 85,000 authorisations were issued in Jan and Feb this year.

With online visa capability currently extending to 43 countries, Shankar was confident the new visa processes would reach 150 countries by the end of the financial year.



"The impact on tourism has been significant and our tour operators suggest we'll have a 20% growth rate which is extremely promising," he added.

Pictured on the Sydney leg of the Incredible India show from left is acting director India Tourism Vibhava Tripathi and Additional Secretary Government of India Girish Shankar.





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Applicants are required to address the selection criteria and quote the position number. For further information contact Manager International Operations, Danielle Thomas, 08 8999 3805.

Vacancy Number: 18404 Vacancy Closing: 19 March 2015 For a full copy of the job description and to apply online please visit www.nt.gov.au/jobs







#### **AFTA UPDATE**

The latest updates from AFTA's Chief Executive, Jayson Westbury

**DREADFUL** events for Vanuatu with Cyclone Pam raging through the small island nation and bringing an incredible level of destruction and dismay to this peaceful and beautiful place.

As we have all experienced within the travel industry over many years, these natural disasters are difficult to comprehend from the television images that we all see and the reports being fed back to Australia. For Vanuatu, the loss of life and tragedy that has befallen them will bring many years of pain and sorry and I am sure everyone is thinking and feeling for the people who have lost so much.

The recovery will take some time and from all reports this will mean travellers will have to re-think what they might do and for some time. I am sure other options will need to be considered. But as with all these issues in the past, Australia and I am sure the Australian travel industry will be there to support Vanuatu however we can. It is important to keep informed and the best place as a guide for this is the government's Smartraveller website - CLICK HERE. Our hearts and minds go out to the people of Vanuatu and as more information and suggestions of support appear, AFTA will assist however possible.

On a different subject, this week marked World Consumer Rights
Day. Officially recognised on Sunday 15th March every year, the day
has a long heritage. In 1962, US President John F Kennedy gave an
address to the US Congress in which he formally addressed the issue
of consumer rights for the first time. The international acceptance and
flow-on from this important address by the President has provided such
legislative instruments as the Australian Consumer Law. This is of course
the backbone of the new environment in which consumers
and business now transact, not just in travel but across all
consumer interactions. It's an interesting heritage
and one that is worthy of recognition and even more
significant in the new travel industry environment
within Australia.

### Mega-fam winners check out Fiji



**HUNDREDS** of agents from Australia & New Zealand headed to Fiji last month, all selected from the pool of graduates in Tourism Fiji's recent Matai online training incentive (*TD* 13 Jan).

The core component of the trip was a mass training & networking opportunity both for the agents to meet with more than 50 local suppliers and enjoy a series of presentations on many of the lesser known activities in Fiji.

Entertainment included an exhibition rugby match contested by two local rugby teams dressed in Australian and NZ colours.

Either side of the sessions, the groups were whisked off to different corners of the country, staying in a wide variety of resorts both on outer islands and along the mainland coast.

Pictured above from left at Castaway Island is Kristy Heffernan, Escape Travel Macarthur Square; Lingo, Castaway Island; Danielle Loggie, FC Bent Street; Eliza Peattie, FC Cardiff; Kini Saukuru, Castaway Island; Fiona Cox, itravel Penshurst; David Shaw, FC Bligh Street; Lynne Blair, Sun City Travel and David McMahon, Tourism Fiji.

#### **CA lounges for VIPs**

AIR China has opened two new lounges for VIP travellers at Hangzhou Xiaoshan Int'l Airport, each offering five different zones for dining, leisure, work & more.



Tuesday 17th Mar 2015

### **Tourism can drive economy**

**FEDERAL** Minister responsible for Tourism Andrew Robb has laid out a bold "but attainable" plan for tourism to become the fastest growing sector of the Australian economy this decade.

Speaking in Sydney this morning as the opening keynote at the inaugural Destination Australia conference, Robb said such a grand vision would require "vision, courage and a huge injection of capital".

Robb spoke of the ongoing impact driven by outbound travel from China, which he described as a "never-to-be-repeated phenomenon going on in the region around us".

He warned that opportunities will not fall into Australia's lap but heralded the progress so far by the Abbott government, referring to open-skies aviation capacity increases & online visa programs.

"Since taking office we have more than doubled the number of countries eligible for online

#### **Sunshine to Big Apple**

**CARNIVAL** Cruise Lines will bring its Fun Ship 2.0 concept to the New York market, relocating *Carnival Sunshine* for a season from Jun to Oct next year.

Sunshine will operate voyages of between 2-10 days in length from both New York and Norfolk to nearby ports such as Halifax and longer sailings to the Caribbean.

The move sees the ship replace *Carnival Splendor* in the region, with details on its movements to be advised in coming months.

#### **AW artistic discovery**

ADVENTURE World has introduced a new 14-day itinerary aimed at art and history enthusiasts, to be hosted by BBC art critic Andrew Graham-Dixon.

The 14-day 'Rediscover the Renaissance in Tuscany' tour mixes touring of the central Italian region with expert analysis & insight of Renaissance artwork.

Priced from \$10,111ppts, the itinerary will depart Florence on 01 Sep - phone 1300 369 751.

visitor visa lodgment, and it is important we continue this work to make it easier for international visitors to inject their tourism dollars into our economy".

Tourism infrastructure was also highlighted as a matter of priority.

"Australia requires an additional 20,000 new rooms - the equivalent of 16 new hotels per year until 2020," the Minister said.

He added that with tourism identified as one of five National Investment Priorities, he had personally conducted 54 investor roundtables in 23 countries so far.

Destination Australia is a oneday event coordinated by Tourism Australia which has gathered experts from across the sector to canvass the pertinent issues affecting the industry's future.



Sp<u>onsored</u> by:



#### **CONGRATULATIONS**

#### Karli McKenzie

from itravel

Karli is the top point scorer for Round 2 of *Travel Daily's* NRL industry footy tipping competition. Karli has won a NRL jersey of the team of her choice, courtesy of inPlace Recruitment.



#### **Major Prize:**

Two return Economy Class airfares to Dubai with **Emirates** 

### Irish punch above their weight



**IRELAND** may not be moving on to the quarter-finals in the ICC Cricket World Cup, however the cricketing minnow proved it can certainly mix it with the best.

Tourism Ireland invited a number of its industry cohorts to enjoy the nation's final match of the tournament in Adelaide last

weekend, in which their run total was only just eclipsed by Pakistan.

Pictured above from left is Phil Hoffmann, Phil Hoffmann Travel; Joe and Marion Doherty, Cricket Ireland; Diane Butler, Tourism Ireland; Alison O'Halloran, Phil Hoffmann Travel and Ambassador Noel White.

#### Virtuoso pays ASTA

THE Virtuoso group is supporting the American Society of Travel Agents by subsidising ASTA fees for its members - to the tune of US\$736 each.

Currently, just 62 US Virtuoso agents are part of ASTA out of a total of 355, meaning the initiative is expected to boost the travel agency representative group's membership numbers.

Virtuoso ceo Matthew Upchurch said the organisation was funding the membership because of ASTA's good work.

"Our community needs a unified voice when it comes to tackling industry-wide issues...we are supporting ASTA in this manner because of its agency and travel adviser advocacy," he said.

Virtuoso is not mandating ASTA membership for its network, but the proposal removes the financial impediment to joining.



Tuesday 17th Mar 2015

#### Air NZ pax up 5%

**AIR** New Zealand carried 1.138 million passengers last month, up 5% on the previous corresponding period, according to an ASX update issued today.

The biggest growth was on NZ's long haul routes which rose 17% to 142,000 for the month, which included the resumption of flights between Auckland & Singapore.

Short haul numbers increased 3.5% to 995,000 and domestic carriage was up 2.4% to 734,000.

On Tasman/Pacific routes Air NZ saw a 6.7% year-on-year increase in numbers to 262,000.

The carrier's group load factor was unchanged at 83.9%.

### Jump into \_ 🍰 reland INSIGHT **ACATIONS** IN a trip to Ireland This month *Travel Daily* is giving the travel industry a chance to win a

trip to Ireland, courtesy of Tourism Ireland and Insight Vacations. The prize includes:

- Return economy flights from Australia to Ireland for two people (including taxes)
- Pre and post-tour accommodation in Dublin, courtesy of Tourism
- Insight Vacations 7-day "Focus on Ireland" guided holiday for two (twin share)

To win this amazing prize you'll need to do two things:

- 1. Send us a photo that celebrates Ireland's national day by greening yourselves, your business, whatever you want, for St Patrick's day before COB 16th March and,
- From 17th March answer the daily question correctly and have the most creative answer to the final question

Send your 'going green' photo by COB 16th March to: irelandcomp@traveldaily.com.au



## What's under the shamrock?



**VICKY** Wanless from Wings Away Travel in Essendon is definitely feeling lucky - and who could blame her in this stunning shamrock outfit.

It looks like she has gone all out in greening herself from top to toe and everywhere else in between in an attempt to win this month's fabulous Travel Daily competition.

Tourism Ireland is giving away a trip for two to Ireland, including flights, as well as an Insight

Vacations guided holiday and pre and post accommodation.

Vicky's tastefully positioned shamrock is obviously one of her favourite Irish things, but there's lots more too as evidenced in the picture above.

As well as the green photos which we will be featuring, answer the daily questions in TD for the rest of the month for your opportunity to win.

For more details, see the competition box at left.

Travel Daily is Australia's leading travel industry publication. Produced each weekday since 1994, the newsletter is first with the latest industry news and is available by paid subscription to people within the travel industry sign up at www.traveldailv.com.au.

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You will be rewarded with an excellent salary plus bonus structure, advanced on the job and professional training, opportunity to work with the best names in the industry and long term career prospects; as well as access to team perks including shopping vouchers & time off.

Ideally you will come from a strong corporate or retail travel background, with excellent industry knowledge, strong communication and interpersonal skills and the ability to work well in a team.

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## THIS ROLE WILL NOT LAST LONG CORPORATE TRAVEL CONSULTANT MORNINGTON PENINSULAR – SALARY PKG TO\$70K (OTE)

Are you a corporate travel consultant who is tired of the city commute? We have a fantastic role working as part of a small team for a global corporate travel company in Mornington Peninsular. With Mon to Fri hours on offer, together with earning potential that far exceeds some executive level positions and the benefit of working close to home you would be crazy to miss out! If you have 2 years retail or corporate consulting and strong fares knowledge then send in your application today!

## MIX BUSINESS WITH PLEASURE CORPORATE TRAVEL CONSULTANTS SYDNEY – SALARY PACKAGE UP TO \$60K

Rare opportunity to join this boutique Corporate Travel Management company, located in a modern Eastern Suburbs office. Work across a portfolio of VIP accounts, arranging their international corporate travel. Renowned for their exceptional customer service, establish strong relations with your clients and industry suppliers. Upgrade your career, work closer to home & enjoy high-end famils. Min 3 years corporate exp, strong GDS & customer service skills required. Apply now as this role won't be round for long!

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If your priority is finding the right corporate role then look no further and contact AA Appointments today. We have roles with various corporate travel companies in Perth who are seeking their next international and domestic corporate superstars. Working Mon - Fri hours, you will be working for companies that look after their staff & have a genuine interest in assisting you with your career progression. You must have a minimum 2 yrs previous corporate experience and knowledge of GDS to be eligible for these positions.

## THE MOST SOUGHT AFTER AIRLINE ROLE AIRLINE BDM CONTRACT POSTION MELBOURNE - GREAT HOURLY RATE

We are currently accepting expressions of interest for a contract BDM position with a leading airline. This airline is continuing to grow and is seeking a sales superstar to join their team. Bringing your previous on the road experience, you will be responsible for developing key relationships and increasing the market share of this growing airline. There is also the potential to go permanent at the end of your contract as well. Contact AA Appointments today to find out morel

#### NOT YOUR AVERAGE CORPORATE ROLE CORPORATE CONSULTANT MELBOURNE - SALARY PACKAGE TO \$65K + (OTE)

Travel consultants in Melbourne, we have a unique opportunity that will see you stepping into the world of academic travel. This well-known travel brand now requires a superstar consultant to join their growing corporate team. Servicing the academic market you will be responsible for assisting a mixture of corporate and leisure clients with their worldwide travel arrangements. With Mon-Fri hours only, a great salary pkg and a fun & friendly team atmosphere you won't want to miss this role. Call us today to find out morel

## TRY SOMETHING NEW WEB CHAT CONSULTANT BRISBANE – OTE \$50K

This is a new and exciting opportunity for an experienced travel consultant to join this leading company within their online team. Using your exceptional customer service and sales skills you will handle enquiries online & convert into sales. Ability to work in a fast paced environment & manage multiple web chats at any given time a must. Flexible 7 day roster with start time between 3pm & 6pm. Amazing benefits incl. great \$\$ pkg & uncapped commissions, 5 weeks annual leave, parking for night shifts + more! Apply now!









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## **Head of Marketing**

- Sydney
- ■! ► Drive this experienced & successful team
  - ► Gain market share across multiple sectors
  - ► Salary from \$100K + super

Ben Carnegie

An opportunity at this level does not come around every day. Join a globally recognised travel wholesaler with a broad range of award winning products.

The head of Marketing will oversee a large marketing team, all experienced in their own unique areas of marketing. You will work on marketing strategy to gain market share and attract new travellers across the APAC region.

Naturally you will be well connected in the travel industry. Relationship management plays an integral part to your role so the ability to build rapport quickly will be an asset.

If you are a big picture thinker, are young at heart and love being creative whilst still being driven by the numbers, then send your application for consideration today.

Call Ben or click here for more details

#### Cruise! Cruise! - Sydney

- ► Various office incentives to keep you rewarded!
- Stable & prestigious cruise agency
- ► Salary fto \$55k + super

Fast paced office working with unique high-end tours, this position offers a great opportunity to expand your cruising knowledge. Dealing with direct customers, limited walk-ins.

Call Cristina or click here for more details

#### Retail Travel Consultant - Hills District Sydney

- ►Work close to home!
- ► Well established travel agency
- ► Generous salary + incentives plus parking

Immediate start. Must have good destination and airfare/ ticketing knowledge and a minimum of 3 years' experience working in a retail agency sales.

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#### Corporate Travel Specialist - Sydney

- ► Salary to \$55K + super doe
- ► Sabre / Tramada Next Gen
- Monday to Friday only

Boutique corporate travel agency is seeking an experienced consultant to handle a dedicated portfolio of accounts both domestic and international itineraries.

Call Cristina or click here for more details

#### **Group Travel Coordinator - Sydney**

- First class touring company
- International brand
- ► Salary dependent on experience starting from \$45K

This is the perfect opportunity for a Groups Coordinator to move to a company that offers excellent career progression with an experienced team.

Call Ben or click here for more details

#### FIT Inbound Travel Consultant - Sydney

- ► Stable company with low staff turnover
- ► Boutique Inbound agency near Sydney CBD
- ► Salary starts at \$50K + super DOE

This well-established, reputable Inbound Agency boasts a high staff retention & is looking for an experienced FIT cons to join the team handling mostly the UK & Europe market.

Call Ben or click here for more details

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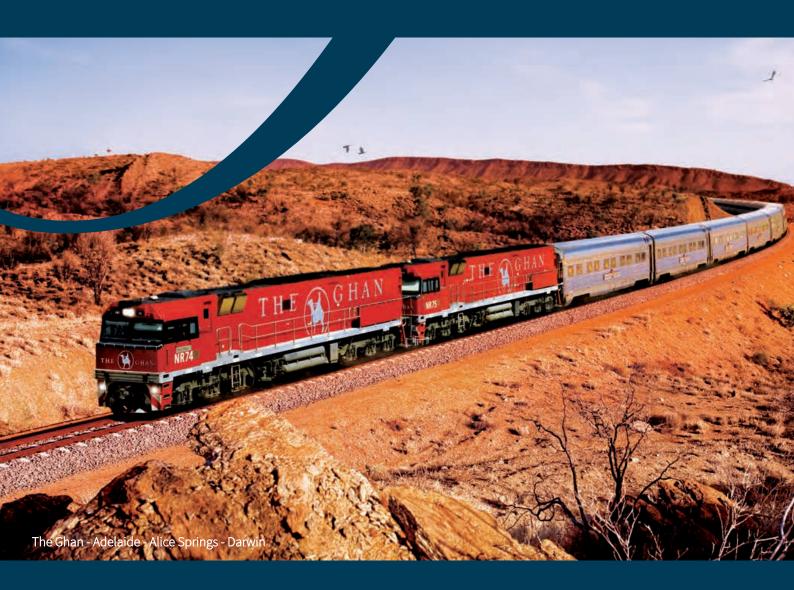
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This event is a traditional mix of complimentary food, drinks and networking

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This event is open to anyone in the Travel & Hotel Industry at all levels. RSVP early - attendance will be confirmed based on availability. Limited to 100 quests.







**Industry Networking Night** 31st March 2015 / 6pm - 9pm Sofitel Sydney Wentworth Level 5, 61-101 Phillip Street Sydney



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