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First with the news

Wednesday 30th Sep 2015

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'Insider' brand resonates

SIX months following a global rebrand of its business to Insider Journeys, the 22-yo Aussie firm (formerly Travel Indochina), has reported closer trade ties and an increase in group journey sales.

Insider Journeys embarked on its repositioning on 02 Apr, held concurrently across 11 countries.

GM of customer experience & marketing Joe Ponte told media yesterday forward small group journey bookings were up "over 10%" since the identity change.

Ponte, speaking on behalf of md & co-founder Paul Hole, revealed the figures were a "key measure" at how Insider Journeys gauged the market's reaction to the new branding, compared to the old.

Two more recent examples given were sales from the Insider Journeys Japan brochure, which has seen an impressive 69% uptick in sales (over a four month

period, compared to 2014), and India, which jumped a whopping 109% (based on 1 month's sales).

Speaking ahead of a trade event in Sydney last night (see **page 5**), Ponte said the change was "not a brand evolution, it's a revolution".

The "revolution" has touched all facets of the business.

"Feedback has been encouraging and we are connecting with agents in a better way," he said.

Ponte told **TD** the sales increase was not restricted to the Aussie market, with group product sales equally as strong out of the UK and the USA, with America on the verge of a record month.

Consumer interest has also been "really positive", he added, reiterating that Insider Journeys redirects all qualified direct leads to travel agent partners.

MD Paul Hole told **Travel Daily** this morning he was "surprised" by the trajectory of sales growth, given the expected dip in sales by businesses following a rebrand.

"The fact that we have seen this sort of growth in such a short time after the rebrand is certainly exceeding expectations," he said.

Today's issue of **TD**

Travel Daily today has nine pages of news and photos, plus full pages from: (**click**):

- AA Appointments jobs
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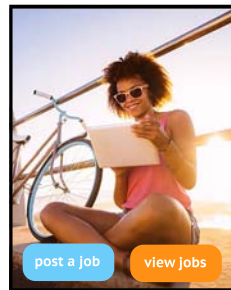
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Wednesday 30th Sep 2015



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RWC on Celebrity

CELEBRITY Cruises will provide coverage of the next six weeks of the Rugby World Cup to guests on its fleet worldwide.

Customers will be able to view matches in the ship theatres, the Casino Bar and in staterooms.

ACT set to legalise UberX

THE ACT Government has announced reforms to taxi legislation which will see ride sharing services like UberX able to operate legally and be part of the regulatory system.

The changes will significantly reduce costs for existing taxi operators, with licence fees to be halved to \$10,000 from 30 Oct, and then dropping to \$5,000 a year later.

Canberra's traditional taxi network will be replaced by a new Transport Booking Service which will encompass existing taxi operators as well as Uber and goCatch, and existing accredited taxi and hire car drivers will also be able to carry passengers through services such as Uber.

Authorised ride-sharing services would have to meet certain conditions including driver medicals, vehicle safety inspections and insurance.

UberX drivers will not be allowed to pick up passengers at traditional taxi ranks or stop in taxi, bus or loading zones, and must also have zero blood alcohol.

"These reforms are a win for Canberrans and those travelling to the territory, improving access to diverse transport options and competitive pricing," said ACT Minister Shane Rattenbury.

The ACT is the first jurisdiction in Australia to regulate ride sharing, in contrast to other states and territories where authorities are cracking down.

Consumer group CHOICE, which last week published a study finding UberX was safe and cheaper than Sydney taxis (**TD** 24 Sep), said the ACT move was a "victory for common sense".

Another Sydney hotel

SYDNEY'S City Tattersall's Club has proposed the construction of a mixed-use development that includes a new hotel in the CBD, opposite Sydney Tower.

Occupying land at 194-204 Pitt Street, the proposal includes the pull down of 196 Pitt St and demolition of rear sections of 194 and 198-200 Pitt St, as well as partial conservation of existing adjoined heritage buildings.

City Tattersall's Club is investing \$178 million on the project.

It will include a 106-room hotel, club & commercial spaces and 267 residential units (most with balconies) on the upper levels.

Development plans sourced by **Travel Daily** show services available to hotel guests will include two function rooms, a day spa, fitness centre, restaurants & bar, cafe & entertainment zone.

Club facilities include a lap pool, snooker room and dance room.

The tower would be up to 168m high with a hotel lobby on level 5.



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Tribe taking off

MORE than 240 tourism operators and regional tourism staff from across Australia have joined the online "Tourism Tribe" since it was launched three months ago (**TD** 01 Jul).

Liz Ward, former chief executive officer of the Australian Tourism Data Warehouse, took over the ATDW's Tourism e-kit under the Tourism Tribe brand.

It offers 65-module self-learning program now part of an online community where sharing of knowledge and experience is key to extending the digital capability of operators.


See www.tourismtribe.com.



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Qantas signs deal with GE Aviation

THE Qantas Group has signed a "comprehensive agreement" to adopt GE Aviation's Flight Efficiency Services, with the aim of increasing operational flexibility, reducing carbon emissions & lifting fuel efficiency.

The agreement sees the renewal of a long-standing relationship for the supply of Required Navigation Performance (RNP) procedures across many airports in the Qantas network, as well as flight efficiency and Flight Operations Quality Assurance (eFOQA) analytics.

GE Aviation's Flight Analytics System integrates flight data with operational information as well as weather data, trajectory correction, navigation databases and terrain data.

"This will deliver innovative ways to monitor and improve the operation," GE said.

Qantas and GE pioneered the Boeing 737-800 fleet's use

of RNP in Queenstown, NZ in 2004 and since then Qantas has progressively implemented RNP procedures at more than 20 airports in Australia, NZ and the South Pacific.

Under the new agreement, RNP access will be expanded to all fleets in the Qantas Group including Jetstar, Qantas Freight and QantasLink.

GE's Fuel Management product offering is also included in the pact, providing operational efficiency data analytics and process improvement capabilities.

The GE product suite aims to cut operating costs, lift aircraft utilisation and optimise terminal navigation procedures.

Qantas and GE will work together on initiatives to support the "transformation strategy" including flight crew awareness, procedure compliance, operational insights and airspace utilisation improvements.

Wyndham Avis deal

WYNDHAM Hotel Group has signed a new multi-year partnership agreement with Avis Budget Group, making Avis and Budget the hospitality firm's exclusive car rental provider for the Wyndham Rewards loyalty scheme.

Under the revamped deal Wyndham Rewards members will earn 100 points per day on eligible Avis and Budget rentals - twice as much as previously.

Loyalty program members will also receive discounts of up to 30% on rentals until 31 Dec 2015.

New Thomas Cook md

CHRIS Mottershead, formerly managing director of TUI UK, has been named as the new md of Thomas Cook UK & Ireland.

He will take the place of current md Salman Syed who is leaving to "pursue external opportunities" at the end of next month after a handover period.



Window Seat

QATAR Airways is being sued by a British barrister, who claims he was bitten by a "flesh-eating spider" during a flight from Doha to Cape Town.

Jonathan Hogg, 40, said he felt a "small, sharp pain" during the journey, which turned out to be a bite from a brown recluse spider - one of the world's deadliest arachnids.

The next day his leg swelled alarmingly, and he was taken to hospital where an operation cut away the mortifying flesh.

What was left "resembled something from a horror film," he claimed, requiring a month in hospital in South Africa.

QR said it hadn't been informed of any legal action over the incident, as no report was filed with staff on board.

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Booking milestone for Journeys



SMALL-GROUP niche touring wholesaler World Journeys is on an upward curve of rapid growth, this week surpassing a milestone of 100 bookings from Australia.

The travel agent processing the milestone 100th booking was Tina Almond from The Village Travel in Wilston, Queensland.

World Journeys has recently launched its 2016 brochure, with the print run set to be doubled due to the brand's popularity.

New destinations in the guide include Cuba, Ethiopia, Japan and Sri Lanka among many others.

Almond is pictured left with a big bouquet of "Congratulations" flowers presented by the team from World Journeys.

Bangladesh concern

THE Dept of Foreign Affairs and Trade has reissued its travel advice for Bangladesh, after an attack on an Italian national who was shot and killed in Dhaka.

The advisory remains at the 'high degree of caution' level.

Clean up with Aquire

QF'S Aquire SME loyalty scheme has added Corporate Cleaning Services as a partner, meaning Aquire points can now be earned on eligible cleaning services.

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US DoT approves IATA Flex Fare

THE International Air Transport Association (IATA) has received approval from the US Dept of Transportation (DoT) to implement a Flex Fares mechanism in the South West Pacific and Canada region, including flights to and from Australia and New Zealand.

Under the changes, Flex Fares would be established for First, Business and Economy class fares in Traffic Conference Area 31, which encompasses services to the USA from all of Asia, Australasia and the Pacific islands.

Currently, authorities require US carrier members of IATA to submit all recommended practices as well as agreements and resolutions adopted by IATA.

Back in 2012, the DoT granted an expanded exemption from the requirements in order to facilitate "prompt implementation of routine but essential standard-setting and interline coordination agreements without antitrust

immunity," it said.

In this latest move, the exemption has been expanded to allow the introduction of Flex Fares with an interline premium of 7%, while traditional IATA interline fare resolutions would be rescinded and the associated fares deleted.

DoT says it agrees exempting Flex Fares from the reporting requirement is consistent with the public interest.

"The Flex Fare system is a mechanistic, computer-driven process that involves no direct contact between carriers," the Department said in its ruling.

"It produces IATA interline fares based on adjusted averages of market fares, rather than negotiations among competitors."

The DoT said under the system, it believes there is minimal risk that the Flex Fares will have a significant spillover impact on individual airline prices.

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Krisflyer expansion

MEMBERS of Singapore Airlines' KrisFlyer loyalty program can now earn miles when flying on low-cost offshoots Scoot and Tigerair Singapore.

Effective immediately, points will accrue with purchases of Scoot's PerksPlus bundles or Tigerair FlexiCombo fares.

It's an expansion of the arrangement launched earlier this year which allowed KrisFlyer redemptions on Tigerair and Scoot (**TD** 09 Apr).

Migration online

MAKE it Kenya and Herd Tracker have partnered for a live web broadcast of the Great Migration across the Maasai Mara.

From 2pm AEST today, the Great Migration will be streamed to mobile phones, tablets or computers via Periscope and YouTube Live Streaming.

Today's livestream will be broadcast from a hot-air balloon and the web broadcast of the migration will run until 05 Oct.

To view, **CLICK HERE**.

Insider Journeys hands on the inside knowledge

SOME 120 agents across Sydney may be nursing headaches this morning from product overload, having participated in Insider Journeys' trade event at STUDIO Sydney Tower last night.

Frontline sellers were briefed by passionate Insider Journeys staff about the extensive product line-up and destinations serviced and hearing what's new and hot from four presenters on Vietnam, Cambodia, Thailand, Laos, China, Borneo and India.

Launched last night - and to be on agent shelves next week - is Insider Journeys' 2015/17 Asian River Cruising brochure.

GM customer experience and marketing Joe Ponte, speaking on behalf of md and co-founder Paul Hole, said the guide had been overhauled "to make a true guide to river cruising in Asia".

The program covers five rivers, Ha Long Bay, remote rivers in the north of Vietnam and more than 25 vessels, all in an easy-to-read, river-by-river format, Ponte said.

It also sees the combination of Small Group Journeys with river cruising, due to the rapid growth in the segment and demand from customers, providing "a seamless river/land itinerary".

"The reality is there [are] lots of awesome things to do in Asia that



aren't on the river," Ponte added.

Senior product manager Eric Finlay said the 90-page program is the firm's largest development in Indochina in years, featuring sailings on three new vessels.

Finlay highlighted a number of new trips, including the 16-day 'Mekong & Beyond' Small Group Journey itinerary (for up to 16 pax) that includes a seven-night voyage on the *RV Jayarvarman* between Siem Reap and My Tho.

Graded as 'Easy' the itinerary has 12 guaranteed departures in 2016, priced from \$6,295ppts.

The Sydney event was the first of a nationwide showcase being conducted by the firm, with the

sell-out roadshow expecting up to 450 travel agents to participate.

Other events are being hosted in Melbourne, the Gold Coast, Adelaide and Perth.

If the in-depth knowledge shared wasn't enough, all agents attending the show will get a \$250 travel voucher for a small group journey of their own.

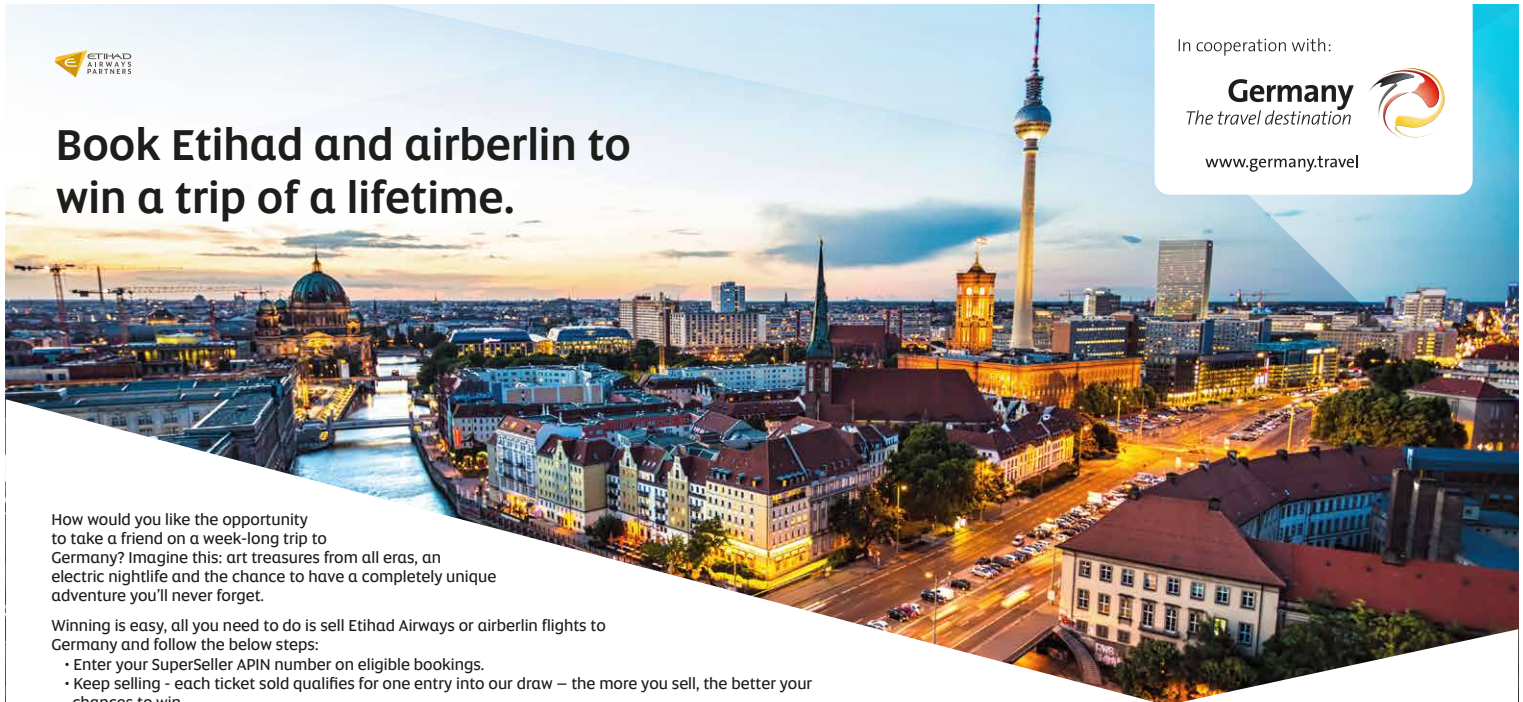
Joe Ponte (right) and Eric Finlay are pictured above last night.

MEANWHILE, *Travel Daily* readers have a chance to win an Insider Journeys' holiday of their own in this month's competition.

See **page nine** for details, or view all this month's questions on our website - **CLICK HERE**.



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A draw will be held at the end of the promotion and 1 lucky winner will win 2 Economy Class tickets and a week itinerary through Germany.

Offer is valid for bookings until 30 October for travel between 15 September 2015 and 31 May 2016 to qualify.

Visit agents.etihad.com for the full itinerary and terms and conditions.

Happy selling!



Grand Canyon tour

GRAND Canyon Scenic Airlines has announced the debut of a new tour showcasing the Grand Canyon West.

The Native Explorer Tour with Legacy departs from the Grand Canyon West air terminal and flies over Eagle Point, Guano Point and other areas of interest within Grand Canyon West.

After returning to the terminal, the tour continues to the Hualapai Ranch, Eagle Point, visits Native American dwellings from several tribes and Guano Point.

Prices start at US\$140 per adult & US\$120 per child, [CLICK HERE](#).

WIN GOLD CLASS MOVIE TICKETS



This week Ormina Tours is giving travel agents a chance to win 2 Gold Class tickets valued at over \$80 each day!



Ormina Tours is redefining luxury travel. Ormina Tours focuses on small group tours with an average of 14 guests, only 4 & 5 star hotels that are centrally located in Europe's most desired cities and only the highest standard for the most discerning client. As a wholesaler, Ormina Tours offers competitive rates on hotels, airport transfers and guides throughout Europe. Visit Orminatours.com.

To win, be the first travel agent to send the correct answer to ormina@traveldaily.com.au

65% of the hotels featured on Ormina Tours' small group itineraries are what star rating?

Travellers Choicers on Norfolk



NORFOLK Select founder David Bantoft celebrated his 90th visit to Norfolk Island with nine Travellers Choice members.

The agents dined at Norfolk Blue and Dino's and visited the boutique Two Chimneys Winery, which the group reached at the end of an entertaining car rally.

Bantoft took the agents on a breakfast bush walk, a Pinetree Tours 'Progressive Dinner' of Norfolk Island homes and a tour of the new Discovery Centre in Norfolk Island's Botanical Gardens.

The tour was supported by Air New Zealand and Norfolk Island Tourism, with the group staying at the newly refurbished Castaway, Norfolk Island & The South Pacific Resort Hotel, Norfolk Island.

Pictured above from left is David Bantoft, Norfolk Select; Grace Luccitti, Minna Travel & Cruise; Naome Burdon-Morros, Argyle Travel; Jessica Falzon, Jetaway Travel; Bill Heron, Whyalla Travel and Cruise; Bernadette Kelly, Travel Bound & Cruise; Catherine Pike, Oliver Travel; Tamara Couttas, Your World Of Travel; Debi Galloway, Gympie Getaway Travel and Russell Hunt, Chelsea Cruise & Travel.

JQ OOL-WUH take off

JETSTAR'S first nonstop flight from mainland China to Australia has landed at Coolangatta Airport this morning with more than 300 Chinese visitors on board.

"We know how important the Chinese market is to Qld's tourism sector and these new services will deliver 70,000 seats a year between Wuhan and the Gold Coast," Jetstar Group ceo Jayne Hrdlicka said.

Queensland Premier Annastacia Palaszczuk hailed the twice-weekly flights as an "aviation milestone" and a great opportunity "to further build our presence in the Chinese market".

NT mtn bike strategy

THE NT Government is developing a Master Plan to identify opportunities to help grow mountain biking across the Territory in coming years.

The plan will look at how the NT can attract a dedicated mountain bike tourism market, business opportunities and the potential to create more jobs and economic benefits for the Territory.

"Our new Master Plan will help us grow this niche tourism market and attract even more holiday makers to the Territory," Chief Minister of the Northern Territory and Minister for Tourism Adam Giles said yesterday.

Mtn Collective grows

MOUNTAIN Collective passes for the 2015/16 season will include 2 days of skiing & riding at Chamonix Mont-Blanc Valley.

Chamonix, located at the base of the highest summit in the French Alps, is the first destination in Europe to be included in the Collective pass.



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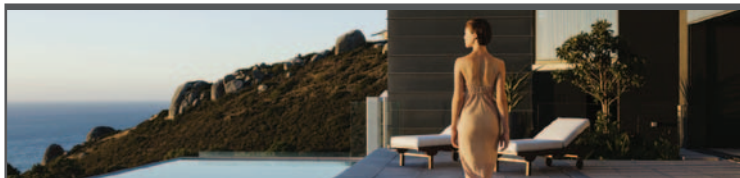
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LUXPERIENCE 2015 A RESOUNDING SUCCESS

The results are in – Luxperience 2015 was an absolute success with both buyers and sellers rating this year's event as the best ever, and we have to agree.

Our new event space at Australian Technology Park was a big hit with attendees estimated to generate a record \$97 million worth of business in the next 12 months. 95% of buyers said they would recommend Luxperience to a colleague and 90% of our exhibitors said that they will be back next year.

We've said from the start that we couldn't create such an industry leading global event that draws people back year on year without the support of our partners. This year, we were delighted to welcome South African Tourism onboard. South Africa is recognised as one of the world's premier destinations for high-end truly experiential travel. Boasting a diverse array of indulgent, luxurious and adventure-driven experiences, South Africa is an inspiring destination for either leisure based or events driven luxury travel pursuits. Discerning travellers can set off on safari and spot the Big 5, refresh perspectives from the top of Table Mountain, seek some thrills with adrenalin-pumping activities like shark cage diving or bungee jumping, or unwind and be pampered with a luxurious spa retreat. With a strong food and wine culture, South Africa takes guests on a culinary journey with world-class cuisine and award-winning wines at some of the world's best restaurants. Now that's SO Luxperience!

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iPads for FJ 737 Biz

POINTY-END passengers flying with Fiji Airways on its fleet of Boeing 737s will be offered iPads pre-loaded with movies, music & TV shows as the carrier's latest in-flight entertainment innovation.

The iPads will be rolled out from 01 Nov, available to Business class pax on flights to/from Australia, New Zealand, Hawaii and across the Pacific Islands.

The tablets will offer 23 movies, 19 TV shows & a range of tunes.

Fiji Airways acting chief executive officer David Bowden said the product upgrade will offer Biz travellers "convenience and choice we haven't been able to offer on this aircraft type".

Swiss Mart success

THE 18th Swiss Travel Mart last week attracted more than 500 buyers from 50 countries, including nine participants who travelled from Australia.

The event ran 21-23 Sep in the ski resort village of Zermatt, with 330 suppliers from Switzerland exhibiting and a host of events held across the three days.

Director of Switzerland Tourism Australia and New Zealand Mark Wettstein and the Aussie contingent not only had a productive time gaining contacts and learning about new products and offerings around the country, but they also enjoyed some spectacular views and tours.

G Adventures seals Nat Geographic pact

G ADVENTURES overnight announced it has joined forces with National Geographic for the launch of "National Geographic Journeys," a new line of experiential trips to destinations right across the globe.

Initially comprising 70 co-branded itineraries, the product (**below**) is designed for "travellers who appreciate the freedom to roam, but seek the structure and security that comes with travelling in a group".



Each trip will be led by a local guide with most limited to a maximum of 16 guests.

"We are thrilled to be working with National Geographic - an organisation that shares our values and a similar approach to travel - to offer our guests unique experiences that will forever change their expectations of travel," said G Adventures founder Bruce Poon Tip.

The full lineup of National Geographic Journeys with G Adventures will be released in Dec, with departures from 05 Jan.

Anantara gets Handy

ANANTARA Siam Bangkok Hotel and Anantara Riverside Bangkok Resort are now offering a smartphone called "handy" in all guest rooms.

The phone comes loaded with destination specific features, unlimited local and int'l calls from the hotels to ten destinations and unlimited 3G data connectivity.

'Handy' is pre-installed with social media and travel apps.

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Maldives upgrade

SINGAPORE Airlines Holidays is offering seven night packages at the Loama Resort in the Maldives from \$4,360 per person twin share including half board and return airfares from Australia.

Valid for bookings made before 31 Oct, the offer also includes a free upgrade from a Beach Villa to an Ocean Villa - 1300 728 998.

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Namibia health alert

SOME travel insurance policies may not be recognised by health providers in Namibia, DFAT has warned, with the alert level still set at 'normal safety precautions'.

APT ready for expo roadshows



AGENTS are set to benefit with APT continuing its series of free consumer roadshows next month, with all bookings made being attributed back to the trade.

Capital cities, major metropolitan centres and regional hubs will all be visited over a busy month which is expected to see places at all events fill up quickly.

Events will be held in Sydney (06 Oct), Newcastle (13 Oct), Brisbane (15 Oct), Melbourne (19 Oct) and Adelaide (22 Oct).

Both agents and their clients interested in an APT journey are encouraged to attend, with a variety of special deals available

to book only on the night.

Expos will feature a number of presentations and the expertise of a team of APT representatives.

In addition, information sessions will head to country areas along the East Coast and in South Australia, taking place in Toowoomba (06 Oct), Mornington (12 Oct), Bendigo (15 Oct), Port Macquarie (23 Oct), Port Lincoln (27 Oct) & Wollongong (27 Oct).

Pictured above raring to go at the expos, from left is Nadia Nasello, Ryan Montgomery, Melanie Hogg, Rowena Morris and Tammy Te Moananui.

CLICK HERE to book your seat.



Accommodation Updates

WELCOME to Accommodation Updates, *Travel Daily's* Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



The former 'Two Forks' eatery at the **Novotel Sydney Parramatta** has been renamed as the 350 Restaurant and Lounge, aiming to break away from traditional hotel dining outlets by thinking outside of the box. A 'Design Your Own Pizza' menu has been adopted along with share plate items and 'big bites' designed to appeal to locals as much as visiting guests and is situated in Parramatta's restaurant district.



Slated to open in mid-Dec, the new **Centra Maris Resort Jomtien** will headline Centara Hotels & Resorts group's initial presence in a growing tourist part of Thailand. The resort will offer 282 rooms, suites and residences, each offering light wood furnishings and a gentle colour scheme. Buffet-style breakfast will be served at the all-day dining venue, with a poolside restaurant and swim-up bar also available.



Two unique culinary programs are available for guests to choose at a new cooking school opened at **RIMBA Jimbaran Bali**. The school is fitted with eight cooking stations. Guests can choose to tour a dynamic marketplace to learn about Balinese cuisine as well as receive hands-on step-by-step guiding through some popular dishes. A class at the school involves the preparation of one entree and one main course.

Aircraft track website

PROGRESS on the development and rollout of a global aircraft tracking standard is now available via a new portal launched by the Int'l Civil Aviation Organisation.

Currently accessible via the ICAO public site, the site details the timeline for implementation of tracking requirements soon to be adopted for commercial jets.

Google into BA cabins

BRITISH Airways has welcomed Google Maps into its aircraft, launching virtual tours for guests onboard its 32-seat Business class Airbus A318 executive jet.

From the comfort of their home, Google users can approach the plane by crossing the tarmac, climbing the steps and see inside.

The innovation will also allow users to view British Airways' private lounge at London City Airport as well as duty-free areas and the check-in facilities.

IHG Business promo

MEMBERS of InterContinental Hotels Group loyalty program IHG Business Rewards can earn up to 75,000 bonus points as part of a new MICE promotion celebrating the program's six-month life.

Bookings of accommodation, meeting space and event facilities worldwide until 30 Nov are eligible under the promotion, for stays up until 01 Jan next year.

Registration for the promotion will reward members with 500 points automatically, with bonus rewards awarded based on the amount of event spend.

Points can be redeemed for future hotel stays, electronic goods, air travel and more.

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Carlson into Kenya

NAIROBI will receive its first Radisson Blu branded hotel later this year, which will serve as the Carlson Rezidor's flagship property in the East Africa region.

The hotel will offer 271 guest rooms, health club, spa and conference space and will mark the group's 59th African property.



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Travel Daily

First with the news

Wednesday 30th Sep 2015

NZ safe driving push

TOURISM New Zealand has recruited Chinese reality TV star Huang Lei to front a campaign promoting safe driving for visitors coming to the country.

Lei, the star of 'Dad, Where are we going?', fronts the five-minute video aimed at showcasing the difference between driving in China compared to New Zealand.

The TNZ driving initiative is in partnership with Air New Zealand and comes following a sharp spike in road crashes involving visiting Chinese tourists.

Elements of the video include highlighting the need to keep left, take caution on windy roads and to pull off the road entirely before stopping to take photographs.

The video will be distributed on TNZ platforms in China as well as onboard Air New Zealand flights via its new 'Driving in New Zealand' inflight TV channel.

Netflix at 35,000 feet

VIRGIN America has launched wi-fi access to streaming internet TV service Netflix onboard ViaSat equipped aircraft in the US.

The new service will provide guests on equipped aircraft with access to the entire Netflix catalogue of movies & TV shows direct to their personal devices for free until 02 Mar next year.

Samurai training with JNTO



ABOVE: This group took a slice out of Japan earlier this month during an eight-day educational hosted by the Japan National Tourism Organisation (JNTO).

Aimed at positioning Japan as an ideal place for a luxury leisure holiday, the group visited Osaka, Nara, Kyoto and Tokyo, otherwise known as The Golden Route and an ideal way to start for first-time Australian visitors to Japan.

The group were treated to a selection of cultural experiences during the trip including meeting a geisha and a samurai lesson.

Pictured above ready for battle is the group, which comprised Jeremy Potter, Phil Hoffmann Travel; Kim Scoular, Scenic; Tracey Williams, Bayview Travel; Sarah Fitzgerald, Botanica World Discoveries and Liza Rarm from American Express Travel.



WIN WITH INSIDER JOURNEYS

This month Travel Daily and Insider Journeys are giving away a trip including return economy class airfares, 3 nights in Saigon, Cu Chi Tunnels tour & city tour, Mekong delta tour, 2 nights in Siem Reap, tour of temples of Angkor by Tuk tuk and return airport transfers.

Insider Journeys (formally Travel Indochina) has been operating Small Group Journeys and tailor-made holidays to Asia for 22 years. Insider Journeys' idea is simple- to explore and share the essence of Asia's culture, natural beauty, cuisine and, most importantly, its people.

Answer each daily question correctly and have the most creative answer to the final question to win. Send your answers to insiderjourneys@traveldaily.com.au

Q22. In 25 words or less tell us why you would recommend your clients to travel with Insider Journeys.



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