

## More Aussies to USA

**THE** number of Australians entering the USA in Jun 2015 surged 9% y-o-y to 140,000, data from the US Government reveals.

The figure positions Australia as the 9th largest source market for the USA over the period.

America welcomes 6.2m int'l visitors in Jun 2015, up 4%.

For the year-to-date ending Jun, 657,800 Aussies travelled to the United States, a rise of 10.6% on the same time 12 months earlier.

## APTMS buys World Drive

**MARKETING** representation firm Asia Pacific Travel Marketing Services (APTMS) today revealed a new "two pronged business approach", expanding its product range beyond the USA through the purchase of World Drive Holidays.

Until today, Gold Coast-based APTMS has specialised wholly on North American travel products including Aqua/Aston Hospitality, Discover Hawaii Tours, El Monte RV, Go West Tours and Eaglerider Motorcycles.

Acquiring travel wholesaler World Drive Holidays enables

APTMS to expand its offering to include discounted car rental, European leasing (Citroen EuroPass) & motorhome rentals.

MD Kylee Kay said APTMS is "ever evolving and the opportunity to use my experience as well as join forces with my former manager at DriveAway Holidays was just too good to let pass."

"We have full intention however to continue to build our representation arm under the APTMS brand."

World Drive Hols founder Geoff Harvey said teaming with APTMS will bring enormous perks and provides the opportunity to build the business into one of Australia's top self-drive operators.

A revamped website rolled out at [worlddriveholidays.com.au](http://worlddriveholidays.com.au).

## Ula skips Vanuatu

**THE** Vanuatu Meteorological Service has confirmed Cyclone Ula, which threatened to impact parts of Vanuatu has bypassed the South Pacific destination.

In an update, VMS said Cyclone Ula passed 200kms south of Aneityum and 285kms south southeast of Tanna.

"The Vanuatu National Disaster Management Office (NDMO) has given ALL CLEAR for TAFEA province," the VMS said.

## HA digs into QF/AA JV

**ANOTHER** three officials at Hawaiian Airlines have sought confidentiality affidavits to access further details of the proposed alliance between Qantas and American Airlines, currently under review by the US Department of Transportation.

The latest HA senior staffers wishing to examine certain aspects of the alliance include chief legal officer Aaron J Alter, counsel Natalie Hayes & research consultant Todd Schroder.

The QF/AA alliance has already received approvals from the ACCC and New Zealand Government.

## SQ to Canberra?

**SINGAPORE** Airlines is tipped to next week announce landmark new international services to the Australian capital, *The Australian Financial Review* is reporting.

It's understood the Singapore-based carrier - which is Australia's 4th biggest international carrier according to latest government date - will commence four weekly services between the city-state & Canberra, using Airbus A330s.

SQ will utilise the same aircraft to operate return services from Canberra to Wellington, offering the first capital-to-capital service between Australia & New Zealand, the Fairfax report added.

**MEANWHILE**, Singapore Airlines has confirmed the closure of its Perth SilverKris Lounge for "maintenance work" between 15 Feb and 11 Mar.

"Eligible customers will be provided a Food & Beverage voucher which can be used at outlets on the Departures level after Immigration and Security," the SQ website advises.

## Today's issue of TD

**Travel Daily** today has five pages of news, including a photo page from **Trafalgar** plus full pages from: (**click**)

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# Travel Daily

First with the news

Tuesday 12th January 2016

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\*Conditions apply.  
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## Bne Marketing hires

**BRETT** Fraser has been named as Brisbane Marketing's new chief operating officer.

Having formerly worked for the Office of Economic Development for the City of Brisbane and Brisbane Marketing for almost 10 years, Fraser's new position will see him help deliver the organisation's strategic direction and enhance government and industry relationships.

## Luxperience special

**LUXPERIENCE** has introduced a brand-new 'Deluxe Suite' for its 2016 event held in Sydney, which offers exhibitors six square metres of space.

To celebrate the event's fifth anniversary, organisers of the luxury travel exhibition are offering a special of \$8,670 to book its new Deluxe Suite.

The event runs from 18-21 Sep at the Australian Technology Park. See [www.luxperience.com.au](http://www.luxperience.com.au).

## Arrivals, departures jump

**SHORT-TERM** visitor arrivals into Australia increased 9.7% in the year to 30 Nov, according to figures released this morning by the Australian Bureau of Statistics.

The inbound growth rate was almost double that of resident departures during the period, which rose 4.9% over the year.

In trend terms during Nov there were 640,300 arrival movements with the top source markets being New Zealand (107,100) and China (87,300), ahead of the UK (66,800) and USA (59,400).

Singapore was in fifth spot with 47,000 arrivals during the month followed by visitors from Malaysia, Japan, South Korea and India, while Germany came in tenth position with 16,100.

Australians continued to travel in their droves, with 799,800 departures during Nov.

There was strong year-on-year growth in Nov travel by

Australians to the UK, which was up 14.3% on the same period last year, while other outbound markets showing significant increases included New Zealand, up 6.8%, China which rose 6.2%, and Hong Kong, up 5.2%.

The only top ten destinations to record a decline in Australian travel during the month were Singapore, down 2.9%, and India, which fell 0.1%.

## QR Travel Festival

**QATAR** Airways launched its largest promotion to date - a first-of-its-kind Travel Festival which offers a selection of deals and discounts to more than 150 destinations.

Available for sale from 11-17 Jan for travel between 19 Jan and 15 Dec, the offer is applicable to both Economy and Business class return airfares - more details at [qatarairways.com/travelfestival](http://qatarairways.com/travelfestival).

## TSV upgrades

**THE** federal government has formally approved major redevelopment plans for Townsville Airport which will see the expansion of lounge facilities, departure, security and check-in areas plus retail operations.

The initial phase of the \$50 million project will be funded by the airport, but from 2017 domestic passenger levies will increase to \$3 per person.

It will be the first major works at the airport since 2003, and international services will be exempt from the extra fees for a five year period.

The airport is forecasting annual passenger growth of 2-3% which would see it increase from 1.5 million this year to 2.6 million passengers in 2035.

Security screening areas will be expanded, while the airport is also proposing additional check-in kiosks and automatic bag drop facilities.

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# Travel Daily

First with the news

Tuesday 12th January 2016

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A World of Discovery

15 Day Deluxe River Cruise from  
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## #Comeonin campaign

**VISITORS** to the Sydney Opera House in Jan who post a photo of the landmark on Instagram labelled #comeonin, will receive a personalised video invite to experience more of what the iconic location has to offer.

## Caesars promotion

**CAESARS** Entertainment alongside Discover the World ran a six-week promo through Nov to Dec, aiming to increase product knowledge among Travel Agents of Caesar's Entertainment Empire.

Flight Centre Castle Hill agent Cordelia Asaad took the top prize, receiving a \$500 Visa gift card; Globe Net Travel's Bridget Little was awarded \$250; while helloworld Mt Pleasant's Brooke Bernie received \$150 gift card.

## Avis digital upgrade

**AVIS** Budget and Avis Mobile applications have received a digital upgrade, with iOS and Android platforms streamlined to offer better response times and an enhanced user experience.

Delivered across UK and Europe, the digital transformation has also been applied to its websites, now providing users with "a tailored experience across all devices, including desktops, tablets and mobile phones".

## TL to Wellcamp sale

**FARES** between Toowoomba to Melbourne and Cairns flying on regional carrier Airnorth are now on sale, with prices starting from \$179 per person one way.

Brisbane West Wellcamp Airport revealed the new routes just before Christmas (**TD** 27 Dec), with services starting 14 Mar.

Visit [airnorth.com.au](http://airnorth.com.au) for info.

## EK A380 for IAD

**EMIRATES** is upgauging aircraft on the Dubai-Washington DC route from the current Boeing 777-300ER to its flagship Airbus A380 starting 01 Feb.

EK boss Tim Clark said the move will help "restore capacity on the route" after United decided to terminate its flights between the US capital and Dubai after 25 Jan.

"Our service to Washington DC has been one of our most successful and profitable routes, with high demand across all cabin classes," Clark said overnight.

**MEANWHILE**, EK is adding a second daily service to Geneva, commencing 01 Jun, boosting the carrier's overall capacity to the Swiss market by 26%.

The new service, EK83/E84 will be operated utilising triple-class Boeing 777-300ERs.

## Norway consul shut

**THE** Department of Foreign Affairs & Trade has advised the Australian Consulate in Oslo, Norway has closed.

Travellers requiring assistance are now directed to the Australian embassy in Copenhagen.



## Window Seat

**VISITORS** awaiting travelling loved ones in the arrival hall at Bangkok's main international airport, were instead greeted by a slithery surprise.

A snake was spotted coiled around the base of a trolley after a traveller loaded her bags onto it in preparation to leave.

"After being alerted, security officers captured the snake right away and no passengers were injured," said Airports of Thailand in a statement.

**A NEWLY** opened hotel in Abu Dhabi is claiming the title of fastest hotel wi-fi in the World.

Managers of the Jannah Burj Al Sarah in Mina say their recent upgrade to 1.2 Gbps has put them ahead of every other hotel in the world, after testing its speed on hotelwifitest.com.

Currently, the highest measured speed recorded in Abu Dhabi is 240 Mbps, while the fastest in Dubai has been recorded at 48 Mbps.

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# Agents experience the best of America's South

**TRAFALGAR'S** top achieving agents experienced simply the best of America's South on its 2015 Acclaim trip.

From Nashville to New Orleans highlights of the trip included a special *Be My Guest* dinner in Natchez, a private creole cooking lesson at the New Orleans School of Cooking, exclusive use of the Rock and Soul museum with a private tour of the incredible collection of memorabilia, wandering through the very colourful Mardi Gras World and heading out to the bayou for a guided tour deep into the swamps.

Pictured on this page are just a taste of over 190 images posted by agents on social media from the trip.

See these and more on Instagram using the hashtag #SimplyUSA2015



**Travel Daily**  
First with the news

Tuesday 12th Jan 2016

**RIGHT:** Trafalgar Travel Director Sam Rutledge, Trafalgar co-host Suzy McPhail, Nicole Laurie from Virgin Australia and Trafalgar Managing Director Matthew Cameron-Smith.



*Simply the best*  
**TRAFALGAR**

**RIGHT:** Trafalgar Travel Director Sam Rutledge with Meg Hill and Di Chan explore the costumes and floats of Mardi Gras World.



**LEFT:** Chloe Park holding a baby alligator during the Swamp & Bayou Tour.

**BELOW:** Chloe really immersed herself in America's South on the Acclaim trip.



**ABOVE:** Tarnia Boyce enjoying a moment at the Grizzlies vs 76ers NBA game.

**RIGHT:** Agents enjoyed a Creole Cooking demonstration and meal in New Orleans.



**LEFT:** Southern Hospitality at its finest, with Di Chan and Trafalgar co-host Suzy McPhail.



**BELOW:** Exploring the Rock & Soul Museum, agents like Lauren Blackstone had an opportunity to 'sing' with Elvis.



**LEFT:** Sam Rutledge with chef Esther Carpenter during the exclusive *Be My Guest* Experience in Natchez.



## Ascott on Alitrip

**THE** Ascott Limited will make its global portfolio of serviced business units available to more than 100 million Chinese travellers, after penning a partnership deal with e-commerce travel booking platform AliTrip.

Twenty-four of Ascott's properties, amounting to 4,300 units, are already available for booking on AliTrip, with a total of 26,000 units to be listed by Jun.

## bmi rugby alliance

**BMI** Regional has penned a three-year deal to be the official airline partner for Bath Rugby.

The pact is the first in a series of strategic partnerships the airline will announce in 2016.

## Mackay adventurer

**THE** son of Venture Holidays managing director Robert Mackay has outlined plans to trek 850kms along India's Kaveri River this month to raise awareness of depression and anxiety, as well as funds for beyondblue.

Tom Mackay will aim to use the physical and emotional challenge to demonstrate a commitment to the challenge mental illness poses one in five Australians who are affected each year.

Mackay is hoping his 'Walking the Walk' adventure will raise \$50,000 for beyondblue.

For more info and to support him, see [walkingthewalk.com.au](http://walkingthewalk.com.au).

## SQ Y+ to Amsterdam

**SINGAPORE** Airlines continues to roll out its Premium Economy cabin to new markets, with the carrier set to introduce the product on flights to Amsterdam from 01 Jun.

Premium Economy is offered on flights SQ324/SQ323 which are operated by Boeing 777-300ERs.

## Spirit pax uptick

**THE** Spirit of Tasmania ferry has received a massive boost in passenger levels, recording 40,000 more seats booked than this time last year.

Forward bookings for the Spirits are also high, with 304,000 pax reserving a ticket - up 15% since the same period in 2015.

Tasmania's Acting Minister for Tourism, Hospitality and Events Jeremy Rockliff says the plan to increase and encourage passengers and visitors to Tasmania is working.

"It is clear that what we are doing is capturing the curiosity of travellers and having a great flow on affect especially in tourism," he commented.

## New Kensington hotel

**DOUBLETREE** by Hilton announced the opening of the brand-new 203-room DoubleTree by Hilton London Kensington yesterday, which takes its tally of DoubleTree branded properties in the UK up to 27.

## VSC appointment

**VISIT** Sunshine Coast has appointed Rachel Meyer as its new international and domestic trade manager for the regional tourism organisation, beginning Feb, 2016.

Meyer brings to the table more than two decades of experience in the tourism industry and has worked with major airlines such as Kentsu, Japan Airlines, Virgin Australia, as well as Tourism NSW and hotel company Peppers Retreats and Resorts.

## Dubai traffic up 8%

**YEAR-ON-YEAR** traffic at Dubai International Airport increased 8.1% in Nov, according to a monthly report issued by operator Dubai Airports.

DXB recorded its strongest hike in pax levels in Nov, welcoming an increase of 160,647 pax from last year, attributed largely to a growth in traffic and launch of new flights including SpiceJet's services to Kozhikode and Amritsar.



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