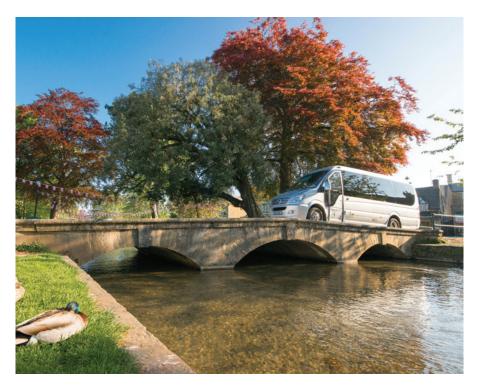


# PRODUCT PROFILE OPERATOR





## Small Group Escorted Tours Europe & UK

AT Back-Roads Touring, we've spent over 25 years crafting small group holidays that delve a little bit deeper. Tours that don't simply drop by top sights and major cities but invite you to see a destination through the eyes of the people who know it best: the locals who call it home. Where journeys are made for absorbing never-to-be-forgotten views, not darting from A to B. And each day ends in a cherry-picked boutique retreat loaded with local charm.

#### THE BACK-ROADS DIFFERENCE

Small groups of up to 18: With a maximum of 18 passengers, we offer a more personalised experience, and provide a relaxed and flexible form of touring.

Scenic back roads, avoiding motorways: Unlike large coaches, our luxury mini-coaches can go almost anywhere a car can. Access the smallest town squares, country lanes and medieval villages. Leisurely paced itineraries: Forget sunrise starts and long days hopping on and off the bus. We rarely leave before 8.30am and give each stop the attention it deserves – keeping long drives to a minimum

<u>Culinary discoveries</u>: We include authentic culinary experiences which are locally sourced, and use local hand-picked restaurants. <u>Authentic local experiences</u>: We take you to places away from the standard tourist trails. Go beyond the tourist facade to learn more about local food, crafts, history and culture.





Handpicked boutique accommodation: Stay in quality local accommodation that reflects the character of your destination such as country estates, castle hotels, villas and traditional inns.

#### **PRIVATE TAILOR MADE TOURS**

Our private tailor made service offers bespoke tours around Europe and the UK. Perfect for groups of friends or families, Tailor-Made Tours can design and deliver a tour to your individual requirements, from start to finish.

#### **AWARD WINNING**

In 2015 & 2016, Back-Roads Touring won 'Best Small Coach Holiday Company' at the British Travel Awards. We're especially proud of these awards because these are voted for by our loyal customers.

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