

# PRODUCT PROFILE DESTINATION









## New Caledonia

Continued from previous page...

### 6. FRANCOPHILES

Pétanque in public squares, people speaking French and driving on the right hand side of the road, tiny French bistros and supermarché (supermarket) shelves lined with wine, champagne, cheese and charcuterie... For Francophiles without the time to visit Paris, New Caledonia is a perfect close-to-home option.

#### 7. THE DAREDEVILS

With endless water-sport and outdoor activities available, New Caledonia is appealing to active travellers. The warm water of the lagoon, its underwater treasures and the trade winds that rock the coast throughout all four seasons, offer the ideal setup for kite-surfers, windsurfers and surfers, while the options for trekking, mountain biking, zip-lining and golfing are perfect for exploring the island.

#### 8. THE LOVE BIRDS

Featuring magnificent sunsets, luxurious hotels and French cuisine, New Caledonia is the perfect destination for a romantic escape. New Caledonia is the kind of destination that tugs at the heart strings and brings couples closer together. It's a tropical paradise after all, with crystal clear waters, white sandy beaches and a slower pace of life that truly makes lovers appreciate everything they have in life — including their special someone.

#### 9. THE NATURE LOVERS

Outside of the capital, New Caledonia's landscape is a haven for naturalists, photographers, and adventurers. Whether it's hiking through the lush forests of the mountain range, visiting pristine cascades, following ancient trails, walking on secluded white sandy beaches, sailing on the translucent waters of the lagoon or trekking in the southernmost territories, New

Caledonia's stunning environment will always surprise visitors.

#### **10. THE PARTY GOERS**

New Caledonia is home to an exceptional and vibrant nightlife. Visitors can find trendy bars, gastronomic restaurants and nightclubs all within walking distance of the Nouméa accommodation strip. For something extra special, visitors can explore New Caledonia's amazing private island parties too!

The international airline of New Caledonia, Aircalin, operates twelve flights per week non-stop from Australia to Noumea, New Caledonia. Flights take two hours from Brisbane, under three hours from Sydney and less than four hours from Melbourne, making New Caledonia perfectly suited to a variety of travellers.



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