

PRODUCT PROFILE DESTINATION







Winter Wonderland

Alberta enjoys a deliciously long winter season, filled with plenty of opportunities for outdoor adventure. The Canadian Rocky Mountains are positively magical in winter.

GET IN on the action during one of the longest skiing and boarding seasons in North America. Try dog sledding, ice walking, or a simple but magical sleigh ride under a cozy buffalo rug. Snowshoe through silent forests by moonlight. Relax in a natural outdoor hot spring and soak in that Rocky Mountain high.

WINTER ACTIVITIES

Skiing & Snowboarding: The slopes of the Canadian Rockies have the legendary, airy powder revered by

skiers and boarders worldwide. Ski Resorts include Banff's Mt. Norquay and Sunshine Village as well as Lake Louise – all available on one Tri-area lift pass. Jasper is home to Marmot

Dog Sledding: You're in for the ride of a lifetime. Stand on the back and drive your very own team, or snuggle up in the sled under a warm buffalo rug and enjoy the ride.

Ice Walking: Take a guided walk in a canyon luminous with frozen waterfalls.

Snowshoeing: Sign up for an organized outing or make your own tracks. Or hop on a helicopter and fly to the backcountry.

Ice Skating: Alberta's climate creates the ultimate outdoor skating experience.

White Christmas: December in Alberta brings a scene from a Canadian Rockies Christmas card to life. Take in a traditional Christmas parade and follow the carollers. Hop

on a horse-drawn wagon. Warm up in front of a blazing fire with a mug of hot chocolate. Indulge in the magic of Christmas.

Northern Lights: The aurora borealis is one of the most surreal natural phenomena on earth. Optimal viewing is September through mid-May in northern Alberta.

Ice hockey: If you are keen to watch some physical action on ice, an Edmonton Oilers or Calgary Flames game fits the bill.

LEARN MORE & WIN!

Travel Alberta has created the Alberta Specialist Program for you, the travel trade professional

Complete your training AND attend an Alberta webinar training session by 31 March 2017 to be entered into a prize draw for one of THREE \$250 Coles Myer gift vouchers.

