



# Your Travel Centre

**Your Travel Centre is a host agency providing you with the technology, marketing and support you need to reach your full potential as an independent travel professional.**

**WHAT'S** the difference between a host agency and other options such as a standard home based agency? A host agency is a very flexible business model. It provides for and supports home based agents in promoting their own brand, with their own trading name, logo, email and website. Your Travel Centre does not operate as a consumer brand in our own right.

The advantage of this approach is that you as an agent are truly

building your own business, with YTC providing all the back end support and marketing to help you grow and prosper. In building your own brand equity you are developing a tangible asset you can easily transfer to another platform or sell as an ongoing concern.

## WHY USE A HOST AGENCY?

If you're thinking about starting your own travel business then no doubt you're grappling with a whole range of issues you need to consider, starting with should I work with a host or mobile agency, or should I go it alone and begin entirely under my own steam? A host agency acts as an umbrella agency for home based agents, with each agent utilising the host agency's services and credentials, including licensing or accreditation, technology, marketing,

supplier relationships, client & vendor accounting and more. Setting these up yourself not only takes valuable time but also a significant financial commitment. At YTC we can provide you with all of the above and more, in a fraction of the time and for one low start up fee.

## WORK SMARTER

When you work efficiently you exude professionalism to your clients, which is what they expect from you. That's why we support you with the technology and other resources to help you manage your business, and let you get on with what you do best, looking after your customers. With industry leading website technology supported by our own mid office and powerful CRM system we can have you operating above the efficiency level of many well established travel agencies within weeks. You will have your own personalised and stand along website with your call to action highlighted every step of the way, not simply a page within a head office site.

## WHAT DOES YTC INCLUDE?

- Start up & ongoing support
- Your own website
- Marketing done for you
- CRM system
- Choice of GDS
- Top commissions
- Client accounting done for you
- Intranet providing a knowledge centre
- Technical, accounting and product support
- Business development program
- Holiday leave
- No long term contract