

Champagne Stars at Sofitel Wentworth

SOFITEL Sydney Wentworth lobby was the scene of **Atout France** and **Air France**'s sparkling Champagne cocktail soirée for the launch of "**Champagne Drinking Stars**", a magnificent exhibition of archive photos celebrating the partnership of Piper Heidsieck and Hollywood over the decades.

Co-sponsoring the Champagne Drinking Stars launch were Champagne regional partners and Air France in a colourful series of Champagne society inductions, rounded off by sabrages of magnum bottles of champagne. Home of **Piper-Heidsieck**, the historic Champagne capital of Reims is famed for its Cathedral and champagne houses, as is Epernay's Avenue de Champagne.

They say a thousand bottles of **Champagne** are enjoyed per hour in Australia – that certainly seemed to be the case at Sofitel Wentworth!



ATOUT FRANCE's Patrick Benhamou becomes Australia's 1st Ambassador for Champagne.



LAURENCE Prevot, Director of Champagne Tourism; and Bob Remnant, MD Piper-Heidsieck Australia; congratulate Mette Engell, Director of COTY Luxury.



CELESTE Tia, Linda Pellaers and Quentin Voss of Air France KLM.



ABOVE: Grand Master, Denis Michaud and Marc Humphries induct Craig Reaume, GM of Sofitel Wentworth, into the Champagne Society.



THE dazzling Champagne Lady.



BELOW: The Piper Heidsieck display bottle signed by Kevin Spacey.

BELOW: Frederick Nebout, Emilie Poirault and Alexandre Barteaud from Champagne.

