

## Silversea celebrates Couture Collection

**SILVERSEA** was busy hosting trade partners to a range of events last week including the inaugural launch of their new Couture Collection, an industry first by Silversea. The **2018 inaugural Couture Collection** is an inspired and unprecedented portfolio of nine exclusive, personally designed five to 11 day ultra-luxury custom curated ocean and land experiences for the world's most discerning travellers.

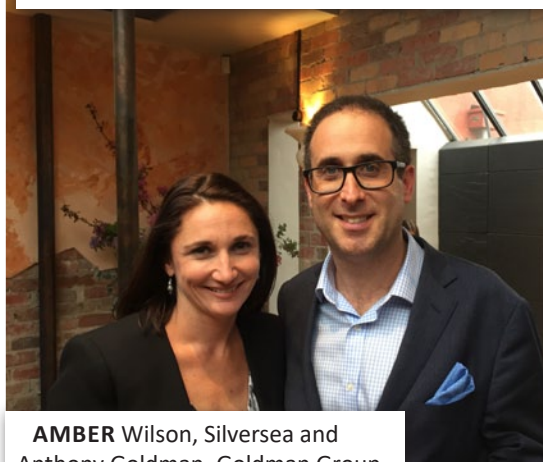
The collection is the key announcement during Silversea's annual roadshow with the first event held in Sydney last Tue 10, followed by Melbourne on Thu. Further events are also being held this month in Perth, Brisbane and Auckland.

One lucky guest also took home the major prize of a cruise for two in 2018 from Silversea's extensive range of itineraries.

In addition, to celebrate their exclusive partnership with **The Australian Ballet**, Silversea treated some agents to a behind-the-scenes tour at the Ballet headquarters, including outfits for Sleeping Beauty, The Nutcracker and the inaugural season of Alice launching in Sydney this December.



**ROBYN & Murray Sinfield**, Home Travel Company; Margaret Watson, Craig's Travel Service; Lyn Adrian, Cruise Collection and Dean Cleaver, Emirates.



**AMBER Wilson**, Silversea and Anthony Goldman, Goldman Group.



**COUTURE** Collection book.



**ANASTASIA** Kotanidis & Craig Owens, Silversea presents the Melbourne prize to a thrilled Marnie Turner of Rheom Travel.



**VICKI** Zwar, Where2Travel Malvern; Fiona Caffery, Travelsense; Anastasia Kotanidis, Silversea; and Diane Rawlings, Where2Travel Malvern.



**ESTHER** Hamilton, EH Travel and Denise Dodd, Magellan with a Lume waiter presenting canapes.



**AMBER** Wilson, Silversea and Lynn Adrian, Cruise Collection.



**ANNIE** Weinert, Silversea with Sydney Prize Winner - Gai Campbell, Mary Rossi Lindfield.



**TRACEY** Parkinson and Jane Tanti from Travel Counsellors.



**THE** meticulous preparation of canapes for the Couture Collection launch event.



**LEANNE** Fonagy & Craig Owens, Silversea present the Couture Collection.