Art class with Excite and Abu Dhabi!

IN CONJUNCTION with the Department of Culture & Tourism - Abu Dhabi, Excite Holidays recently held two exclusive agent events to celebrate their campaign, 'Abu Dhabi: Your Extraordinary Story'. The celebrations kicked off at Cork & Chroma in Brisbane, followed soon after by a second event at Cork & Chroma in Sydney.

Travel Daily

Monday 9th April 2018

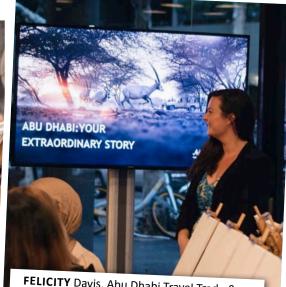
At each, a group of 25 agents were treated to delicious Middle Eastern-inspired cuisine and had the chance to mingle before sitting down to paint an Abu Dhabi-inspired artwork. Along with the Excite Holidays

marketing team, two representatives from the Department of Culture and Tourism were in attendance at both occasions. Jennifer Gaskin, Country Manager Australia & NZ was on hand in Brisbane, whilst Felicity Davis, Travel Trade & MICE Executive attended the Sydney gathering. The 'eat, sip and paint' event aimed to highlight the fantastic attractions on offer in Abu Dhabi, including the brand new Louvre Abu Dhabi, with both Jennifer and Felicity giving short presentations on all that the desert city has to offer.

The events were a huge success and showed agents why Abu Dhabi is deserving of a spot on the bucket list and how accessible the destination is for Australian travellers. From now until Sun 22 Apr, agents have the chance to win one of eight spots on an Abu Dhabi famil. Visit engage.exciteholidays.com/abudhabi for more information and to download the curated guide.







FELICITY Davis, Abu Dhabi Travel Trade & MICE Executive, tells a little of the destination's extraordinary story.









Jenny Gill, New Farm Travel.