

## Spirit of Hawai'i on show in Australia

**THERE** was plenty of aloha spirit in the air last week as Hawai'i Tourism Oceania held a series of training events across Australia and New Zealand.

More than 1,200 agents registered to take part, converging on colourful events held in Brisbane, Melbourne, Sydney and Parramatta from 23 to 27 Jul.

Attendees had a chance to network with 23 Hawai'i suppliers and were able to enjoy some traditional entertainment. Hawai'i suppliers were able to meet with key trade and media partners at the B2B and media events in Sydney.

The Hawai'i Tourism Oceania team gave all the latest updates on the destination, while attendees came away with some incredible Hawaiian holiday prizes.



**JACQUI** Walshe, MD of the Walshe Group, with Monique Roos from the US Consulate General at the media lunch.

### POLYNESIAN

Cultural Centre performers along with the Hawai'i Tourism Oceania team.



**MILTON**, Catherine, Reed and Pomai from the Polynesian Cultural Centre performed authentic Hawaiian hula at the aloha down under events.

**SOME** of the traditional Hawaiian entertainment on show at each of the events.



**TRAVEL** agents received Hawaiian lei greetings and had a chance to experience Hawaiian culture.



**TRAVEL** agents had a chance to meet face-to-face the Hawai'i industry ohana (family).

**MORE** than 20 Hawai'i operators travelled around Australia to share product information, updates and the spirit of aloha.

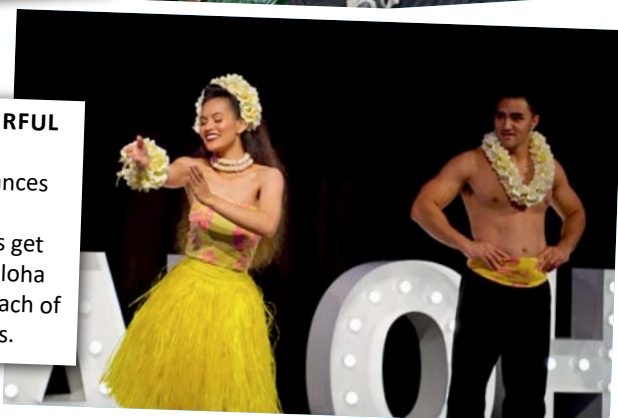


**ATTENDEES** at the Hawai'i Tourism Oceania media lunch.



### COLOURFUL

Hawaiian performances helped attendees get into the aloha spirit at each of the events.



**ALOHA** Down Under Sydney was the hottest event in town with over 250 travel agents attending.