

Agents embrace the "Bula Spirit"

IN CONJUNCTION with Tourism Fiji, Excite Holidays recently held an exclusive agent event to celebrate their campaign, "Fiji: Go Further".

Forty-five top-selling agents descended on The Moseley Bar & Kitchen in Adelaide's seaside suburb of Glenelg, where the private upstairs space was transformed into a Fijian oasis, complete with tropical palms, greenery, flowers, fresh coconuts and shells.

Kara Nelson, Tourism Fiji state manager for Vic, Tas and SA, gave a presentation on all things Fiji, while the Excite Holidays sales and marketing team was also in attendance, mingling with agents and immersing themselves in the destination.

Guests enjoyed a welcome cocktail on arrival, which was served in a real coconut complete with custom 'Bula' swizzle sticks. They indulged in a delicious selection of cuisine, including tuna ceviche, fried bread, grilled octopus, pork belly, soft shell crab, raspberry and pistachio cheesecake and salted caramel tartlets. Attendees were also treated to a performance by dancers from the Fijian School of Language & Culture, who then served up traditional Kava for those wanting to truly embrace the "Bula Spirit" - it's safe to say that no detail was left out!

As well as being given a goodie bag filled with custom Excite Holidays and Tourism Fiji merchandise, one lucky attendee also walked away with a return flight to Fiji. It certainly was a night to remember, with the event showing agents why Fiji continues to be a must-visit destination for Australian travellers.

Visit engage.exciteholidays.com/fiji for more information and to download the curated guide.



BULA! Agents were welcomed with arrival coconut cocktails.



JOHN LaBella from TravelManagers trying traditional Kava.



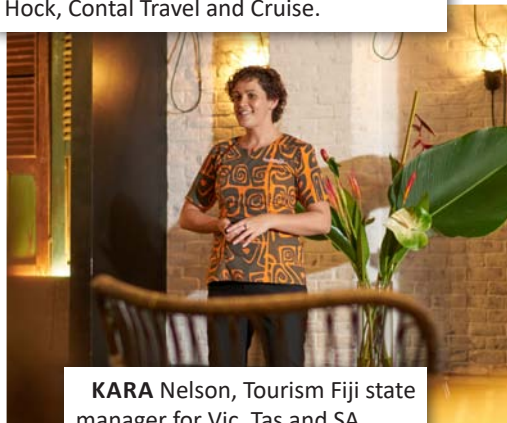
ANGELA and Marcelo Buccella from Travel Extra.



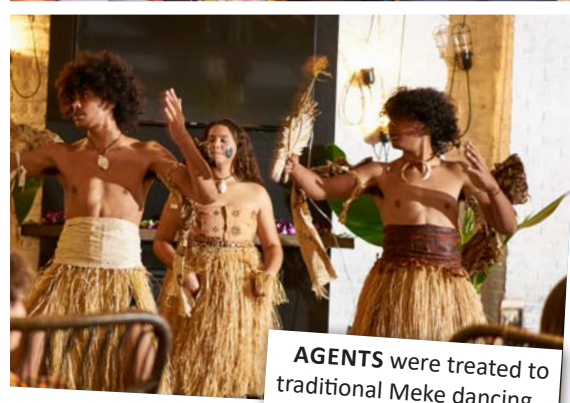
GLENYS Maher and Amanda Nikitas, from iTalk Travel Mitchum with Marysia Hock, Contal Travel and Cruise.



JESS Zacker, Belinda Woodroffe, Chanel Zampogna and John LaBella from TravelManagers.



KARA Nelson, Tourism Fiji state manager for Vic, Tas and SA.



AGENTS were treated to traditional Meke dancing.