

# Agents shake things up, "LA style!"

EXCITE Holidays and Discover Los Angeles recently teamed up to hold two exclusive agent events to celebrate their recent campaign, "A Million Reasons to Book LA." Agents descended on The Laneway in Brisbane where they got behind the bar to create three of their very own LA-inspired cocktails. They also dined on a selection of delicious bites, including mozzarella fried gnocchi and mini pork burgers and chocolate brownies.

In Sydney, the top selling 25 agents were treated to a cocktail-making session at the uber-luxe Blu Bar on 36 at the Shangri-La Hotel. Agents then shook things up with the resident mixologist to create two LA-inspired cocktails before indulging on a menu of oysters and beef burgers.

Staff from Discover Los Angeles were in attendance at each event to speak about all things Los Angeles. Carolyn Nightingale, travel trade manager Australia, was on hand in Brisbane, whilst Craig Gibbons, regional director of Australia & New Zealand, was in Sydney, with both talking up LA and giving short presentations.

See the LA microsite by [CLICKING HERE](#).



LA THEMED cocktail - The Surfrider.



**CRAIG** Gibbons, Discover Los Angeles, and **CINZIA** Giacchi, Excite Holidays, getting behind the bar!



**DELICIOUS** canapes were served.



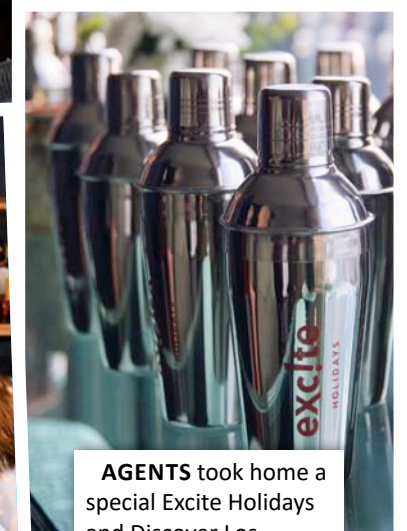
**TRACEY** Rivers and **HARRY** Zaharopoulos from National Seniors Travel.



**CATHY** Moir, Travel Managers, and **JOANNE** Bell from helloworld Menai, shaking up their cocktails.



**MARK** Morrow, Excite Holidays; **CAROLYN** Nightingale, Discover Los Angeles; **ALYDIA** McMillan and **KAITLIN** Pfeffer from Pulse Travel.



**AGENTS** took home a special Excite Holidays and Discover Los Angeles cocktail shaker.



**MARIA** Ferro, Viator Travel and **KARLEE** Sindermann, helloworld Circular Quay.

DISCOVER *Los Angeles*