

# Boot, scootin' boogie with Excite!

**IN CONJUNCTION** with Travel South USA, Excite Holidays recently held an exclusive agent event to celebrate their campaign, 'Travel South: The Heart & Soul of America'.

Greeted with a Kentucky Bourbon-based cocktail on arrival at Bluebonnet Barbecue in Melbourne's trendy suburb of Fitzroy, 25 top-selling agents had the chance to immerse themselves in a truly Southern experience. The highlight of the evening was without a doubt the Louisiana-style zydeco line dancing, which saw agents put on their dancing shoes and sidestep their way across the dancefloor - it was the perfect opportunity for them to truly get into the spirit of the South.

After a little toe-tapping action, the agents taste tested some of the best Southern-style cuisine including jalapeno grits, apple slaw, activated-charcoal corn bread with thyme butter, and roasted pig, which the chef personally carved up in front of guests! Dessert was also a traditional affair, with a selection of Alabama inspired pecan pie and peach cobbler on offer.

Along with the Excite Holidays Marketing Team, Tahnee Perkins, the Travel South USA Australian Representative, was also in attendance to give a short presentation and explain what makes the South a must-see destination.

The event was a huge success and highlighted the unique differences between each Southern state and how accessible the destination really is for Australian travellers - download the Travel South destination guide from [engage.exciteholidays.com/travel-south](http://engage.exciteholidays.com/travel-south).



**WAYNE** Cummins from Harp Travel shows how it's done.



**AGENTS** picking up a few steps of Louisiana-style zydeco line dancing.



**SEAN** from Bluebonnet Barbecue carving up main course Southern style.



**FEASTING** on traditional Southern cuisine.



**AND** of course no-one left hungry.

**THE** room was styled with Bourbon bottles, florals & patchouli candles.



**TAHNEE** Perkins, Travel South USA Australian representative.

