Travel Daily

Monday 14th May 2018

ON 10 May AccorHotels' MGallery by Sofitel brand celebrated the roll out of Inspired by Her, its new hotel program designed specifically for women.

Australian international model, photographer and Inspired by Her ambassador, Candice Lake, was flown out from London for the event ahead of Sydney Fashion Week, where she spoke about why the Inspired by Her program is so important to cater to the needs of travelling women.

Held in the Big Barn at the new William Inglis Hotel, the intimate lunch was attended by travel, fashion and lifestyle media and guests experienced the best of the hotel's Inspired by Her menu and hospitality.

Over 80% of MGallery by Sofitel guests are women and Inspired by Her caters for their travel needs with emergency amenity kits, special menu items, chic cocktails and more.



