

Agents feed their Maldives addiction

FOUR lucky agents have just received a serious dose of the Maldives blues after returning from a family hosted by destination specialist Addicted to Maldives. The family saw agents Marianne Guberina and Maria Paradisis of SmartFlyer Australia, along with Louis Teng of Ashmore & James Travel Associates and Lauren David of SmartFlyer USA, experience four of the best luxury resorts the Maldives has to offer.

The agents enjoyed stays at Gili Lankanfushi, St Regis Vommuli and One&Only Reethi Rah and were also honoured to be the very first industry guests to experience new Maldives beauty JOALI.

"The Maldives forms part of so many people's bucket lists, including many travel advisors", said Di Lechner, Co-Founder & Director of Addicted to Maldives.

"We worked closely with each of our participating resort partners to create an exciting itinerary for our agents that included signature experiences at each of the resorts," she said.

"We wanted to showcase the unique offerings of each property as well as the destination, and it was important that the agents could truly immerse themselves in each resort, experiencing it exactly as their clients would.

"Education is key to being able to sell the Maldives," Lechner explained.

For Maldives bookings and enquiries, see www.addictedtomaldives.com.



A SPECIAL Champagne breakfast set up in the middle of a sandbar at Gili Lankanfushi.



DI LECHNER takes a moment to feed her addiction.



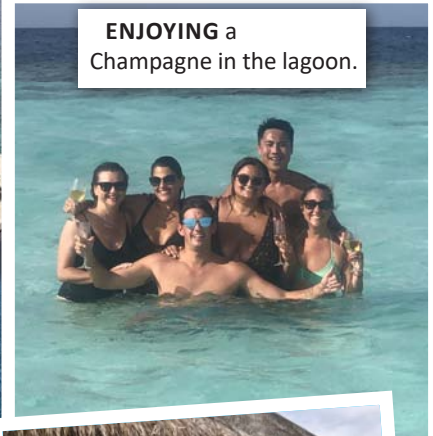
DI LECHNER and Lauren David take to watersports at JOALI Maldives. Image by Maria Paradisis.



DI LECHNER hanging at the beach club at One&Only Reethi Rah.



CHECKING out the largest overwater villa - The John Jacob Estate at St Regis Vommuli.



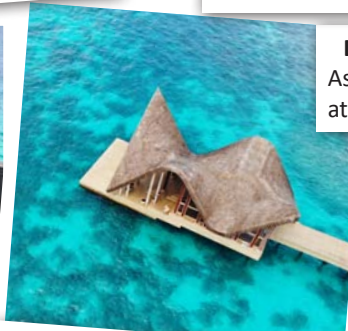
ENJOYING a Champagne in the lagoon.



ENJOYING a magical set up on a private sandbank hosted by Judd Rabbidge of One&Only Reethi Rah.



THE token Addicted to Maldives bath tub shot at the St Regis Vommuli Spa.



THE incredible arrival jetty at the new Maldives beauty JOALI. Image by Maria Paradisis.

DI LECHNER and Louis Teng of Ashmore & James Travel Associates at island beauty Gili Lankanfushi.



LAUREN David, SmartFlyer USA, settles into island life at Gili Lankanfushi.