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## Today's issue of TD

Travel Daily today has three pages of news and photos.

### Air France offsets

AIR France will begin offsetting 100% of its carbon emissions on its domestic flights from 01 Jan.

The carrier has selected six projects to support as part of the initiative based in South America, Africa and Asia.

### Insight exec moves to Norwegian

ANGELA Middleton, Head of Sales for Insight Vacations since 2017, has taken a new role as Senior Sales Manager Australia/NZ for Norwegian Cruise Line.

## CTM buys Travel Planners

CORPORATE Travel Management (CTM) has bolstered its presence in the US, having entered into a deal to acquire Texas-based corporate travel specialist Corporate Travel Planners (CTP) for up to US\$36 million (TD breaking news).

Effective 01 Jan, the agreement includes an initial payment of US\$18m (AU\$26.5m), consisting of 10% CTM stock and 90% cash, to be followed by up to another US\$18m, subject to achievement of future profit goals.

CTP is a significant provider of travel services in the university and corporate sectors, with CTM MD Jamie Pherous saying CTP would be

“highly complementary” to the company’s organic expansion strategy.

“We believe that combined, we will forge a strong service proposition to the university and education sector that will contribute strongly to the company’s future growth in North America.”

The move will increase CTM’s annualised TTV for its North America segment to over US\$1.5b (AU\$2.2b) and enable the business to “better position long-term organic growth, and leverage its buying power and investment in technology.

CTM highlighted CTP’s strong market reputation and major focus on the university and education market, along with CTM AU/NZ’s success in this sector.

“CTM sees this acquisition as a way to expand market share into the university and education sector in North America,” the company told the ASX.

As part of the deal, CTP Principal Christy Prescott will own CTM stock and has entered into an employment contract, “bringing to CTM her knowledge, reputation and expertise in the university and education sector”.

### Crawford to CVFR

CVFR Travel Group has appointed Brad Crawford as its new State Sales Manager for Victoria/South Australia/Tasmania.

Crawford was most recently with Tempo Holidays & Bentours, and prior to that managed southern Australia for AirAsia.

### Boeing chief pushed

BOEING has ousted its CEO Dennis Muilenburg, effective immediately, naming current Chairman David Calhoun as his replacement starting 13 Jan.

The leadership change will also see Boeing’s Chief Financial Officer Greg Smith serve as interim CEO, with the troubled aviation manufacturer suggesting the change was necessary to “restore confidence in the company moving forward”.



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## Today is the last TD for 2019!



TODAY is the final edition of *Travel Daily* for the year!

We will be returning to send our first *Travel Daily* and *Cruise Weekly* on 02 Jan.

The team at Business Publishing Group thank you for

your continued support and for helping make 2019 such a success; happy holidays and have a safe new year!

Pictured are some of the team at last week’s Christmas party at The Greens North Sydney.



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## WA's big Europe push

**THE** West Australian Government has unveiled a \$12 million marketing push in Europe in a bid to attract visitors from Germany, Switzerland and the United Kingdom, specifically to rural areas.

The campaign will run in Europe until Jun and in the UK until Mar across digital, radio, cinema and social media advertising, and also include trade-focused training videos, on-site signage, brochures and travel trade shows.

Some of the key focuses will be promoting Perth as the starting point for an Australian adventure and enticing travellers to discover Aboriginal Australia.

Viewers will also be encouraged to explore rural Western Australia on a road trip along the Coral Coast Highway and the Great South West Edge.

The state's nature and wildlife offerings will be highlighted, along with coastal tourism, food and wine experiences and camping.

Key attractions and regions featured in the advertising media

will be Margaret River, Nature's Window and Kalbarri National Park, Optus Stadium, Pink Lake and the Pinnacles, as well as experiences such as getting close to a quokka on Rottnest Island and viewing Lucky Bay's kangaroos and Ningaloo's whale sharks.

In Germany, ads will run during the broadcast of a TV show set in Australia, *Goldrush in Australia*.

The commitment is backed by Tourism Western Australia (TWA) partnerships with Best of Travel Group, Boomerang Reisen, FTI Touristik, GoldMedal, Knecht Reisen, Trailfinders and Travel2.

Partner airlines will include Emirates from the United Kingdom and Singapore Airlines from Germany and Switzerland.

As part of TWA's partnership with Trailfinders, who is the United Kingdom's largest tour operator to Australia, a "First stop Perth with free nights" promotion will be available, offering a bonus two free nights of accommodation in the city for bookings of five nights or more.

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## Airnorth ups 2020

**AIRNORTH** has announced that it will be increasing the number of services offered in 2020, including a boosted number of flights between Darwin and Townsville from 05 Apr through to 28 Oct.

Additional services between Darwin and Dili, Timor-Leste will also be introduced from 01 Jun through to 27 Aug flying twice weekly, as well as a second weekly flight for the Darwin, Kununurra to Perth service starting 17 Jun and operating through to 27 Aug.

## A new level of fun

**UNIVERSAL** Studios Japan has unveiled plans to open Super Nintendo World, a Nintendo-themed entertainment area featuring the brand's iconic worlds and characters.

The new gaming land is scheduled to open just in time for the Tokyo Olympics, which kicks off in Jul, and will include a Mario Kart attraction, Yoshi rides, Peach's Castle, and a Mario-themed restaurant - let's-a go!



## Window Seat

**CHILDREN** across the world will be relieved to hear Santa Claus' reindeer have received a clean bill of health from Alaska's state veterinarian.

The news allegedly follows concerns that Santa's flying herd of hoofed mammals were not up to the round the world trip this year, forcing Santa to seek clearance from several US government agencies.

"According to their certificates, despite one's glaringly red nose and their magical ability to fly, word is that they're in extraordinary health," said Alaska's State Veterinarian.

Santa Claus is **pictured** taking a barrage of questions from members of the public during a heated press conference.



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Travel Daily



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## Advertising Coordinator

Macquarie Park, Sydney

The Business Publishing Group is looking for the services of a proactive Advertising Coordinator to work across our industry leading titles.

This is a full-time role working within our sales and marketing team. Key responsibilities will be the development and production of our publications, liaising with clients on quotes and advertising coordination as well as assisting with promotional activities.

We are looking for someone who has strong attention to detail, is organised, a team player and excels at customer service. Experience with Adobe InDesign and Microsoft Office suite is highly desirable.

If this sounds like you apply to [jobs@traveldaily.com.au](mailto:jobs@traveldaily.com.au) today.





### TTC Boxing sales

**THE** Travel Corporation (TTC) has released details of a range of Boxing Day sales across its family of brands, including Luxury Gold, which is offering return flights from \$499 when booking any 2020 Europe or Britain journey - **CLICK HERE** for more.

Uniworld Boutique River Cruise Collection and U River Cruises are offering 30% off select sailings until 03 Jan (call 1300 370 792); and Trafalgar is offering a 7.5% discount off Europe & Britain and USA & Canada 2020 itineraries until 27 Feb - call 1800 002 007.

### Cebu Boxing Day

**CEBU** Pacific is offering Australian customers flights to the Philippines from \$169 from Sydney, and \$159 from Melbourne for travel from 01 May to 31 Oct, when booked by 31 Dec - **CLICK HERE** for more.

### Intrepid last-minute

**INTREPID** has released a slew of last-minute deals on its Jan itineraries, including the eight-day Cycle Bali trip departing 12 Jan, now \$1,276ppts and down from \$1,595 - **CLICK HERE** for more.

**SEVERAL** Travel Partners agents were recently treated to a tour of Japan hosted by Inside Japan and Japan Airlines.

The group kicked off the famil in the bustling metropolis of Tokyo, taking in visits to the JAL Museum and aircraft hangar before being led on an inspection of the swanky Peninsula Hotel.

Following a day of learning, agents were then able to shift gears and enjoy the nightlife that Tokyo is famous for, exploring the karaoke mecca of Shinjuku, and eating at the popular Robot Restaurant - a pop culture-themed bar featuring robotic monsters, dancers and lasers.

The next tranche of the whistle-stop tour saw the group visit the picturesque Naoshima, an island town in Japan's Seto Inland Sea that is known for its art museums and beautiful hillsides.

Here the agents enjoyed tours of the Art House Project and Chi Chi Museum, before embarking on the final stop of the adventure in Kyoto, taking in some traditional Japanese culture by staying in a local house and setting out on a Geisha Gion evening walk.

**Pictured** enjoying the sights in Japan were Travel Partners agents Marion Naujok, Susan Singh and

Lisa Zahra, with Inside Japan tour guide Robert Kodama (centre), and Michelle Mekler-Peled from Above and Beyond Experiences (far right).

## MONEY

**WELCOME** to Money, *TD's* Tue feature on what the Australian dollar is doing.

**AU\$1 = US0.692**

**TRAVELLERS** to the United States are currently enjoying a little extra value during their holidays as the Aussie dollar continues to make gains against the greenback for the third straight week.

Fuelling the rise has been optimism around the US/China trade war, with both countries finally agreeing to a first phase deal which is expected to limit ongoing economic tensions.

*Wholesale rates this morning.*

US	\$0.692
UK	£0.534
NZ	\$1.043
Euro	€0.623
Japan	¥75.70
Thailand	฿20.87
China	¥4.853
South Africa	9.842
Canada	\$0.910
Crude oil	US\$66.14

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To win, tell us in 50 words or less the most creative way you will you grow your Club Med business in 2020. Send your entry to clubmed@traveldaily.com.au

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