Traveleague delivers Christmas cheer

YOU know it's officially the start of the festive season when the industry's most convivial event rolls around, with Traveleague playing host to over 900 attendees at the Crown Palladium last week in Melbourne.

The event began with drinks for sponsors where a guest magician kept the intimate group amazed and perplexed with a number of optical illusions and card tricks.

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Then it was on to the main event where guests from across Australia converged for an afternoon of food, drink and merriment.

Among the lightheartedness, there was a more serious note with this year's charity benefactor BlazeAid seeing attendees reach deep into their pockets to donate \$33,500 towards helping communities in rural Australia repair farm and property fences that have been destroyed through fire and other natural disasters.

"I'm sure many of our rural travel agents will attest to the importance of farming communities in supplying business to them, so BlazeAid is a really important charity which we're trying to give as much to," said event organiser Matthew Fleming.

There was a multitude of lucky door prizes dished up by generous sponsors including airline tickets, tours and accommodation at the Magic Castle Hotel in Hollywood. California.

Guests then partied late into the night to round up the event.



TRAVELEAGUE organisers Craig Hunt of Entire Travel Group and Matthew Fleming of The Kimberly Collection together with Santa.



BLAZEAID committee members Helene and Dennis Livingston.





CATO members Lisa Pagotto, Ingrid Berthelsen, Simla Sooboodoo and Rebecca Fleming with CATO MD Brett Jardine.





PETER Douglas from the Globus family of brands together with his "fun crew," members of the sales team from Victoria.