

## Abu Dhabi and Excite Holidays come to the (adult-kids) party!

**EXTRAORDINARY** destinations create extraordinary experiences, and a trip to Abu Dhabi promises to impress both tiny travellers and big kids alike.

To showcase just how family-friendly Abu Dhabi is, Excite Holidays and The Department of Culture and Tourism - Abu Dhabi, recently hosted two exclusive kid-themed parties and invited agents to relive their youth and join the fun!

While the idea of fusing grown-up activities with under-age adventures may have daunted some, for the Excite team, it was, child's play.

The first event was held in Sydney on 09 Apr and hosted at El Phoenician restaurant in Parramatta.

Agents at this party were treated to a sit-down dinner and presentation by Brigette Ward, as well as welcome cocktails with lollipops, a fairy floss cart and a donut wall (with goody bags encouraging guests to take something sweet home!).

A second event was held in Adelaide's Electra House Hotel on 16 Apr.

This sit-down dinner featured a special presentation from Jennifer Gaskin, who told attendees about all the amazing

experiences on offer in Abu Dhabi for travellers of all ages.

To prove that age is nothing but a number, the evening also involved toy-adorned cocktails on arrival, a dessert cart crammed with old-school lollies that had everyone reminiscing about their childhood favourites, and an amazing magician (Robbie Kay) who proved you're never too old to believe in magic.

While guests were undoubtedly left with (sugar)-high expectations of Abu Dhabi as a family-friendly destination, the events were also a celebration of the Excite Edit.

This new-look style destination guide by Excite Holidays offers a fresh take on the company's signature style of innovation and creativity, with the "Abu Dhabi Extraordinary Stories" launch edition packed with insider advice and best-kept secrets from locals who call the glittery Emirate home.

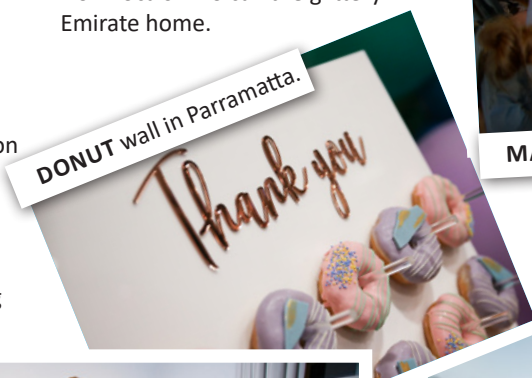


**BROOKE** Brindle from Excite Holidays with agents at the Parramatta event.



**MAGICIAN** entertaining guests in Adelaide.

**DONUT** wall in Parramatta.



**FLUFFE** fairy floss cart in Parramatta.



**AGENTS** at the Adelaide event with Paul Groundwater from Excite Holidays.



**WELCOME** Cocktails in Adelaide.



**DESSERT** cart in Adelaide.



**JENNIFER** Gaskin presenting in Adelaide.