Travel Daily

Friday 24th May 2019

Fiji is happy to meet you!

TOURISM Fiji's annual Fijian Tourism Expo has reflected the ongoing development of the country's hospitality offering, with more than 100 local exhibitors meeting with 172 international buyers and media who have travelled to Denarau Island for the event.

Tourism is a key driver of the local economy, responsible for about 30% of the country's Gross Domestic Product and approximately one in three jobs.

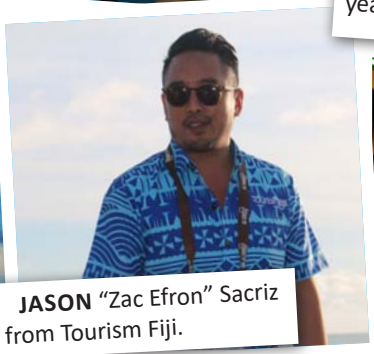
It's no wonder then that everyone in the community sees themselves as an ambassador, with friendly "Bulas" greeting guests at every turn.

As product develops, Fiji is able to sharpen its focus on niche markets such as the luxury sector, MICE and spa tourism, with health and wellness facilities burgeoning in resorts across the country - complementing Fiji's traditional target markets of families, couples and honeymooners.

Photos on this page were taken on the trade show floor as well as at the various networking activities during the show - lots more at facebook.com/traveldaily.

FIJI Airways Regional Manager, John Nickel, celebrating the arrival later this year of FJ's new flagship A350XWB aircraft.

JUSTIN King and Karen Marvell from Vomo Island.



JASON "Zac Efron" Sacriz from Tourism Fiji.

PETER and Jenny Bourke from Nukubati and The Fiji Orchid.