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italktravel & cruise celebrates five

AUSTRALIA'S only independent fully branded franchise network italktravel & cruise has celebrated its fifth year of operations with a month of festivities.

The italktravel & cruise brand was established in 2014 based on feedback from Express Travel Group's Independent Travel Group members who were interested in a fully branded experience.

This member feedback developed the foundations of the brand and being a member-driven network is still part of the brand's core values.

Over the last five years more than 40 stores have opened across the country from metro areas including Castle Hill & Hornsby in the Sydney metro area, Flinders Park, South Australia, Midlands and North Perth Western Australia, and regional areas as far north as Townsville, Queensland, Kunnanurra in North West Western Australia and Warrnambool along Victoria's Great Ocean Road.

The brand continues to grow, with the recent addition of three stores in as many months in Nowra, NSW, Peregian on Queensland's Sunshine Coast and Bendigo Central, Vic.

The month of Apr was celebrated with birthday events at italktravel HQ, as well as in store events that were supported by exclusive offers from a range of preferred partners.





CELEBRATIONS are on at italktravel Warrnambool.



CEO Tom Manwaring cutting the cake with Marketing Manager Nicole Henry and italktravel Business Manager Paul Pearman.



THE italktravel Castle Hill team celebrating.



THE team behind Maitland, Rutherford & The Junction stores with Express Travel Group CEO Tom Manwaring (second from left).



CELEBRATION package for italktravel Castle Hill.



THE italktravel Mitcham store.



THE italktravel birthday cake has arrived!