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Content produced in collaboration with Malaysia Airlines

MALAYSIA Airlines recently introduced enhanced Economy fare options (*TD* 22 Jun) to prioritise customers' needs.

The airline is the first in the Asia Pacific region to fully introduce flexible fare options across its network, with travellers able to choose from Lite, Basic or Flex fares in every Economy booking class, depending on their reason for travel, preferences and needs.

All fares include services such as cabin baggage of up to 7kg, complimentary meals and refreshments, as well as access to Malaysia Airlines' specially curated in-flight entertainment system as standard.

Economy Flex is the airline's most flexible fare, with travellers able to change dates or access a refund without a fee, along with 35kg of checked baggage, free seat selection and a 25% discount on tickets for children.

The Basic fare is perfect for everyday travellers who want



to enjoy the classic full-service carrier experience and comes with 20kg in checked baggage, one free date change, a refund (for a fee) and a 10% child discount.

MH's Lite fare is the most simple, with no checked baggage, making it perfect for day-trippers and those who prefer to travel light.

All fares are available now, with Malaysia Airlines maintaining limited flights between Australia and Malaysia since Mar 2020.

Malaysia eases groups

IN LINE with the company's digitalisation strategy, Malaysia Airlines recently announced the introduction of MH Group Portal in Australia & New Zealand (TD 27 Nov).

The group portal aims to make the booking process for groups more simple for agents and allows sellers to book an itinerary for 10 or more passengers.

The end-to-end automation process, from quoting fares to ticketing, provides agents with a seamless booking experience, and will reduce the response time to all group queries.

Malaysia Airlines has a dedicated local Groups/MICE Account Manager to support agents - for more info CLICK HERE or email anz.groups@malaysiaairlines.com.

Malaysia boosts confidence

MALAYSIA Airlines has unveiled its Fly Confidently campaign, aiming to educate the travelling public on the enhanced protective measures put into practice by the airline at all touchpoints.

These include contactless temperature checks, sanitisation and disinfection of all premises and facilities, enforcement of social distancing during queues, installation of protective screen barriers at check-in counters and transfer desks in Malaysia Airlines' main hub in KLIA, along with providing travellers with personal hygiene kits.

Malaysia Airlines' aircraft are also equipped with HEPA filters and are cleaned before and after every flight.

For more details on MH's health and safety protocols, **CLICK HERE**.



