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## Excite insolvent since Dec

**THE** collapsed Excite Holidays-owned vehicles, a Sydney CBD property and a yacht, were all sold off in the period before it ceased trading in an attempt to “assist with working capital”.

The formal Second Report to Creditors of the failed travel wholesaler has been released by Administrator Morgan Kelly of KPMG and his team, and confirms that any return to unsecured creditors is likely to be minimal.

However, despite confirming that Excite was likely trading insolvent since at least Dec 2019, Kelly said he “has not identified any offences the Directors may have committed”.

The report highlights the massive slump in turnover experienced by Excite after

it exited the AFTA Travel Accreditation Scheme in Dec 2018.

In 2016/17 Excite recorded sales of \$126 million, which grew to \$140 million in 2017/18 and then \$158 million in 2018/19.

However TTV plummeted to just \$16.8 million for the six months to 31 Dec 2019, during which Excite recorded losses of almost \$11 million along with a cash deficit of \$9.6 million.

The collapse was precipitated on 19 Dec 2019 when a key supplier cancelled Excite’s line of credit and required prepayment - at the same time as the company started telling agents it was experiencing a “platform issue”.

The Directors had attempted to keep the business afloat by borrowing \$5.9 million from NAB in Dec 2018, followed by a further \$4 million loan in late Nov 2019, secured against its York St office.

A creditors meeting next Mon will vote on a proposed Deed of Company Arrangement, which could see control return to Excite’s Directors in return for a \$100,000 contribution from the sale of Excite’s Sydney CBD office.

More from Excite on **page three**.

### Today's issue of TD

*Travel Daily* today has eight pages of news, a front cover page for **Qantas**, a photo page for **Department of Culture and Tourism - Abu Dhabi**, plus full pages from:

- Greece & Med Travel Ctr
- A Force for Good

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## Qantas hits 100

**QANTAS** is inviting the trade to celebrate 100 years of the Flying Kangaroo with a chance to win \$100,000.

Details of how agents can win this prize and many others on the [cover page](#).

## itravel's internal growth

**ITRAVEL** has seen double-digit growth over the past 12 months, MD Steve Labroski told *Travel Daily* at the group's conference, held in Sydney over the weekend.

The network currently has 19 franchises, 64 mobile and six affiliates, totalling over 150 consultants.

"We're not growing in numbers externally, we're growing internally, so our individual agents are getting stronger at what they do," Labroski said.

Growth for itravel has never been "just about adding numbers," Labroski told *TD*, "it's about finding the right partners that fit within our business".

The right partner for itravel, Labroski said, came down to an individual's attitude.

"It's understanding that becoming a home-based consultant isn't easy, understanding that because you've changed your name on the door, doesn't mean that you're going to be successful, there's a lot of other things behind the scene that have to happen."

Labroski said the network was still seeing growth despite the

headaches caused by recent collapses and coronavirus.

He said the network was less affected by the coronavirus outbreak than some groups.

"We're still quite safe in that we've still got other areas that continue to grow," he said.

Key suppliers presenting on Sat cited growth in sales from itravel, including Intrepid which congratulated members on ending 2019 with 65% growth in sales, and year-to-date, the group was up 20%.

**MEANWHILE**, itravel has launched a cash guarantee called itravel agents assurance, which Labroski said provided further security for the network.

itravel agents assurance covers cash payments made for trips with preferred partners, meaning agents will be covered to a maximum value of \$10,000 per booking in the instance of supplier failure - see [page five](#).

## A Force for Good

**TIME** is running out to secure tickets for A Force For Good's 2020 Sydney event, which is only four weeks away.

Held on Fri 06 Mar, the event will be headlined by a slate of high-profile speakers - [back page](#).

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## Greek treats agents

**GREECE** and Mediterranean Travel Centre is explaining how it rewards its travel agents.

The company is hailing a collection of agent discounts, see more on [page nine](#).

## Uniworld leadership

**UNIWORLD** will not hire a new MD when Fiona Dalton takes the reins as CEO of The Travel Corporation (TTC) on 02 Oct (*TD* 07 Feb).

"We have a strong team in place with Alice Agar (Head of Sales), Renee Rowlands (Head of Reservations), Zoe Dean (Head of Marketing) who will continue to report into Ellen Bettridge, with the support of Fiona," TTC said.

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# Travel Daily

Tuesday 11th February 2020

## Excite platform likely to be sold

**THE** Administrators of the collapsed Excite Holidays have confirmed they are in “confidential and advanced discussions” with a single preferred bidder for the company’s proprietary online travel booking platform.

The Second Report to Creditors released yesterday by Morgan Kelly from KPMG (see **page one**) notes that immediately following the Administrators’ appointment a sale process for the system was urgently commenced.

A total of 17 parties expressed initial interest, with non-disclosure agreements subsequently executed by eight prospective bidders who were given access to the data room.

Three interested parties submitted non-binding expressions of interest by the closure date of 19 Jan, and since then the Administrators have entered into exclusive

negotiations with a preferred party, whose due diligence is at an advanced stage.

“We anticipate that a further update on the sale will be available at the Second Meeting of Creditors,” Kelly said, with the meeting scheduled for next Mon 17 Feb.

Currently the amount expected from the sale of the company’s assets is listed as “commercially sensitive” in the report.

### \$600k R&D refund

**EXCITE** Holidays’ Administrators are anticipating a \$600,000 tax refund in relation to Research and Development, as well as a GST refund worth \$150,000 according to the Second Report to Creditors.

If the ATO provides the refunds, the moneys will be included in assets available to pay employees and creditors of the business, which owes over \$31 million.



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## No recourse for overseas agents

**TRAVEL** agents in countries other than Australia who dealt with the collapsed Excite Holidays are not creditors of the Australian companies which operated the business, according to Excite’s KPMG Administrators.

The Second Report to Creditors of the Excite Holidays Group states that based on invoicing arrangements within the booking platform, “travel agents based overseas are not creditors of Excite Holidays Australia or any other Australian entity.

“Depending on their jurisdiction, international travel agents may be creditors of the Singaporean entity and/or a locally based entity eg New Zealand, UK or US,” the report notes.

It’s understood that currently only the Australian companies operated by Excite have been placed into Administration.



## Window Seat

**FORGET** the Concorde - a British Airways Boeing 747 has smashed the speed record for a subsonic transatlantic flight, travelling from New York to London in under five hours over the weekend.

Exceptionally strong tailwinds due to Storm Ciara saw the jumbo jet achieve a top speed of more than 1,300km/h, landing at London Heathrow Airport almost two hours earlier than scheduled, at 4.43am.

Continuing the longstanding rivalry between BA and Virgin Atlantic, the British Airways plane touched down just one minute earlier than a VS A350 flight which left New York at the same time, with the planes’ high speeds driven by a 320km/h high altitude jetstream.

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## TTC on small group touring

**THE** Travel Corporation Global CEO Brett Tollman has hit out at “an unfortunate semantic” fixation on what constitutes a small group tour, telling **TD** “we are an expert and have been focused on small group touring for some time”.

Tollman said the company’s Luxury Gold brand takes 24 people on average, while Insight Vacations takes 33 and Trafalgar and Contiki take 40.

“You can’t make money, I can guarantee you, operating a trip for 10 or 12 people,” he said, adding “and it’s not a great experience for people who are travelling”.

Tollman told **Travel Daily** a group size of 10 people provided travellers with less chance of making friends and of meeting people from other countries and “the experience just isn’t going to be as good, in our view”.

Tollman said TTC had continued to innovate across its brands, and

had been breaking up group sizes on trips for many years.

He highlighted Insight Vacation’s Dine Around program, which sees groups of 40 split off into smaller groups along with the strength of TTC brand’s Net Promoter Scores, with Contiki last year in NZ achieving 92 and Trafalgar in Europe 86.

“We feel very comfortable that 30, 40, or 50 people is a very good number...and we’ll keep working at getting our travel trade partners to embrace that because they certainly have no problem selling a traveller on a 5,000-, 1,000- or 2,000-passenger ocean cruise ships.

“I think it’s the industry internally, it’s the little operators who are trying to make noise, saying a 15 person group is the way to go,” he said.

It’s not the customer saying it - and some of the travel trade are getting a little fixated by it.”



**THE** team from The Hotel Connection (THC) kicked off their annual supplier roadshow across Australia yesterday, with the ensemble set to blitz capital cities over the next week.

During an intimate lunch yesterday at the renowned Bather’s Pavillion located on Balmoral Beach in Sydney, THC Founder and Director Sarah Whitty spoke about the value proposition the boutique agency provides its travel agent partners.

“We know it’s getting harder and harder and you’ve got to come up with these new ideas and wonderful experiences for your clients,” Whitty said.

“The suppliers we have here are all experts in what they do, the knowledge they have, where



they’re located and the service they deliver.”

THC offers a handpicked collection of hotels, apartments and concierge experiences through their supplier network spanning the United Kingdom, France, Spain, Portugal, Italy, Croatia and Greece.

**Pictured** at the lunch are several hotel suppliers together with travel agent partners and **inset** is Sarah Whitty (right) with team members Lisa Bacon and Katherine Laing.

## International Companion Sale

Fly together and save on a range of international destinations

Sale ends 17 February\*

[Find out more](#)



## Vale Joey Rihari

**THE** travel industry is mourning the sudden passing of Joey Rihari from Kupu Tourism.

His funeral will be at 3pm this Thu 13 Feb at the Eastern Suburbs Memorial Park, South Chapel, Military Road, Matraville.

Rihari was described by colleagues as someone who “always had a smile on his face and possessed a strong passion for the travel sector”.

## UTracks UK trips

**UTRACKS** has released three new trips for the UK 2020.

The Thames Path East takes tourists through London; the Cotswold Way visits central and southwest England; & the Scotland Coast to Coast Walk & Barge Tour explores Fort William to Inverness.

## Rex sets a date

**REGIONAL** Express (Rex) has announced that its services to Kangaroo Island will cease from 01 Jul, with the final flight departing Kangaroo Is on 30 Jun.

All bookings after this date will be offered a full refund.

## Tourism recovers

**TOURISM** funding packages around the country continue to roll out in the wake of the bushfire and coronavirus crises, with the Northern Territory and Western Australia both launching major cash injections this week.

The West Australian Govt has unveiled a \$12.85 million rescue stimulus, with funding allocated towards attracting more tourists to the state via cheaper airfares, marketing campaigns, and the development of new tourist trails.

Meanwhile, the NT Government has announced a \$2 million Immediate Tourism Resilience Plan, with funds going towards four new industry programs and targeted tourism marketing.

## Take TD's virus poll

**TRAVEL Daily** is currently running a special Travel Industry Coronavirus Poll designed to measure the impact the health emergency is having on the tourism sector.

The short survey covers topics such as forward bookings and cancellations.

Take the poll [HERE](#).

## Princess raises the bar



**THE** difference between the OceanMedallion available on Princess Cruises ships and wearable technology on rival cruise lines is its “holistic guest-centric approach” to service, the company’s Global Head of Experience and Innovation Pragnesh Shah claims.

“Other cruise lines have their own strategies and they offer what we would describe as ‘point solutions’ - they are like single products,” he said.

“Some might have facial recognition technology at the port to facilitate the embark experience and yet that doesn’t transcend to an experience when I step up to the bar, others

may have tech just inside the stateroom, and it solves a specific topic, and yet you can’t do those same things elsewhere on the ship,” Shah added.

Speaking to **TD** remotely from aboard *Ruby Princess*, Shah (**pictured**) added that Aussies were already enamoured with the range of “personalised” services OceanMedallion offers.

“The engagement we are seeing from Aussies on the ship is remarkably high,” he said.

Aussies have shown particular love for the Ocean Now app, Shah enthused, an on-demand service offering drinks, food and accessories to passengers anywhere on the vessel.



### Are you a creative thinker?

#### Do you love packaging great cruise, rail and land tours?

Working with a dedicated marketing team, and reporting to the Marketing Manager, you will be responsible for leading the concept and development of the company’s Independent, Unique and Group travel packages.

#### What you will be doing

- Identifying the next ‘hot’ destinations via research and competitor analysis
- Matching great cruise lines and rail operators, itineraries and land arrangements to make the perfect tour
- Developing key messages and USP’s to help promote your packages
- Transferring your packages to digital and traditional promotional mediums with the support of the marketing team
- Ensuring the sales team is informed of new and existing packages
- Proposing the best marketing channels for your tours
- Evaluating your success via a dashboard of key metrics.

#### You will need

- Experience packaging cruise, air and ground touring driven by understanding of the client needs
- Advanced organisational and planning skills
- Ability to build strong relationships with travel industry suppliers
- B2C sales experience with travel products
- Knowledge of Luxury Cruise & Rail products
- Experience working with external marketing suppliers
- Accuracy in the delivery of final packages with superb attention to detail
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## AFTA UPDATE

from Jayson Westbury



**THE** coronavirus continues to play out across the industry here in Australia and across the globe and it seems that each day a new piece of information, or challenge presents itself.

The Federal Government continues to monitor the situation with extreme caution, and while the Do Not Travel – Level 4 to China travel advisory remains in place and the isolation requirements remain in force for Chinese nationals coming to Australia, the end sadly does not appear to be coming soon.

The biggest question being asked both within the government and industry is – when should we plan for this to end and bring back certainty?

This is an extremely important question, but a very difficult one to give an iron-clad response to.

My read on the situation is that I expect that the Level 4 ban and travel restrictions will continue for several more weeks. I have no official information to support this, it is just my read on the situation. With the Australians who have been relocated by the government to both Christmas Island and Darwin still within the recommended practice of quarantine, I feel it is most likely that an all-clear from that process is needed and a retraction in the virus spread and death rate before substantive changes will be forthcoming. While that is very negative and worrying news for all involved in the travel industry, the key thing and the realistic facts in all of this, is that people should still feel confident to be travelling to the rest of the world from Australia, as there has been no other travel advisories to the contrary released by the government.

The other area of concern within the industry and across the community, is the challenges

faced by a few cruise ships who have found active cases of the coronavirus on board the ship.

Over the years, various ships have faced medical programs that can spread on board and these companies are well placed to address and deal with these issues. Of course, clients are questioning what they should do in relation to future bookings – it is only natural for people to do this.

The key with this is that the business of operating travel products across the world must go on. Millions of people rely upon this to keep going to maintain their livelihoods. The simple fact of the matter is that the risk of contracting the coronavirus outside of China is incredibly low and the World Health Organization (WHO) is 100% focused on arresting the spread, so people thinking about travel in Apr, May, Jun and beyond, it would seem to me that the evidence does not support making changes to travel plans at this point in the process.

Each travel company is going to make its own decisions about what arrangements they put in place to address concerns, cancellation requests, changes and the like that people are wanting to make.

There is not and cannot be a simple single solution to how each company decides to respond and react. While I do understand the frustrations and concerns being raised across the industry, now is the time to remain as calm as we can, keep a keen eye on the government travel advisory and messages and honestly hope that the situation can be contained and controlled as quickly as possible.

I know that this is not easy for everyone, but the industry has faced harder times than this in the past and I remain confident that the future on the other side of this virus looks even better than it did when this started.

## itravel & CVFR celebrate



**ITRAVEL'S** fresh partnership with CVFR Consolidation Services is a "critical part" of the network's future, itravel Managing Director Steve Labroski told *Travel Daily* at the network's second annual conference, held in Sydney over the weekend.

Last year, the company announced it would switch its ticketing away from Express Travel Group to CVFR Consolidation Services (*TD* 03 Dec 2019), and the change came into effect 01 Jan 2020.

"It's about a partnership and looking for people that want to grow with us and that's one thing that CVFR has brought to the table, that they want us to succeed," Labroski said.

He also highlighted that CVFR brought a national team of reps, which work with itravel to grow its business, and that CVFR provided a more efficient ticketing platform.

"That makes a difference in the way our guys work, it just gives an easier flow of work," he said.

"By simplifying things that they can do quicker and more efficiently, they have more time to focus on selling more."

## Nesuto campaign

**NESUTO** has launched a new holiday-at-home campaign called We're Good to Go, in response to Tourism Australia's Holiday Here This Year push.

The mid-size accommodation group claims it is the first of its kind to launch local packages in response to the effort.

Nesuto will also honour each stay with a donation towards injured Australian wildlife.

**Pictured** celebrating the partnership at itravel's Gala Dinner on Sat are Louie Apostolovski, MD & Finance itravel; Annalee Ilievski, Operations Manager itravel; Nidhi Menroy, Director CVFR; Steve Labroski, MD itravel; and Ram Chhabra, CEO & Group MD CVFR.



**A-LEAGUE**

**A-LEAGUE  
WINNER R18**

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**ROCCO  
BEVINETTO**

**from Sabre**

Steven is the top tipper for R16 of *Travel Daily's* A-League footy tipping competition.

A-League tipping competition is sponsored by Etihad Airways and ReadyRooms, with the top tipper for the season winning a trip to Manchester to see Manchester City play.

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# Mums and kids enjoy Abu Dhabi

LAST month, five travel agents from MTA and their children were lucky enough to participate in a famil to Abu Dhabi, hosted by the Department of Culture and Tourism-Abu Dhabi and Etihad Airways, and supported by Emirates Palace and the Park Hyatt.

Winners of the MTA exclusive famil were selected after they completed a quiz on the family offerings in Abu Dhabi, and described why they wanted to go to the city.

Participants of the famil were: Tracey Lee Flower and her son Harrison Lee Flower; Alysha White and Ziggy Beattie; Nadia Murphy and Ginger Murphy; Jennifer McCullough and Sam Hewens; Belinda Paul and Matilda Paul; and Abu Dhabi Country Manager Jennifer Gaskin.

Highlights of the trip were Fri brunch at the Rosewood which included games and activities for the children, visiting the theme parks on Yas Island including Warner Bros. World, Ferrari World and Yas Waterworld, CLYMB Abu Dhabi and the Falcon Hospital.

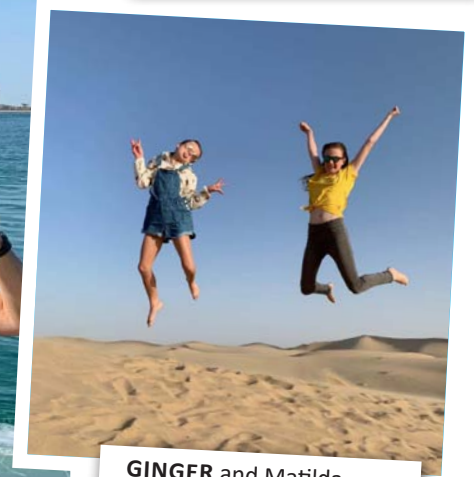
Staying at the stunning hotels of Emirates Palace and the Park Hyatt on Saadiyat Island, the mums and kids were treated to the ultimate in Abu Dhabi luxury.



SHEIKH Zayed Grand Mosque.



A YELLOW boat adventure, checking out the Abu Dhabi skyline.



GINGER and Matilda feeling the joy in Abu Dhabi.



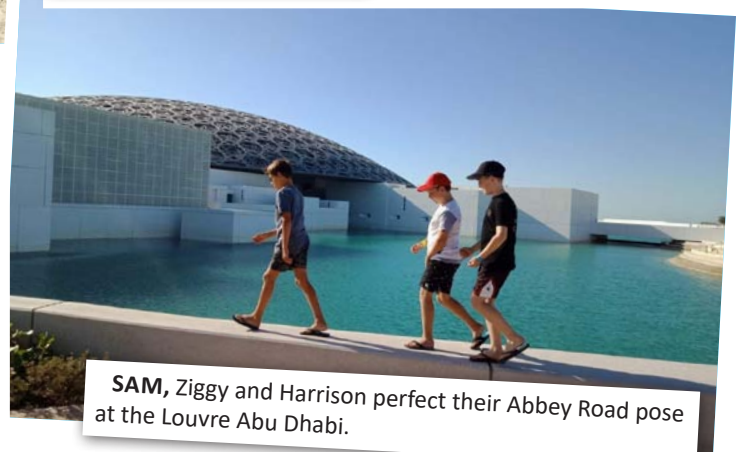
ALYSHA and Ziggy meet some of the local camel residents of the Emirates Palace.



FERRARI World Abu Dhabi.



MATILDA, Ginger, Sam and Harrison get nautical at Yas Waterworld.



SAM, Ziggy and Harrison perfect their Abbey Road pose at the Louvre Abu Dhabi.



## Azamara 10 years

**AZAMARA** will celebrate the 10-year anniversary of its Destination Immersion experiences with a sailing aboard each of its three sister ships, *Azamara Quest*, *Journey*, and *Pursuit*.

Guests and crew on board the three ships will meet at Ukmar Square in Koper, Slovenia on 08 Oct for a Grand AzAmazing Evening to enjoy regional cuisine and live music.

Additionally, Le Club Voyage members will be able to purchase an exclusive three-night Milan and Lake Como post-voyage AzAmazing Journey.

## MONEY

**WELCOME** to Money, *TD's* Tue feature on what the Australian dollar is doing.

**AU\$1 = US0.666**

**FEARS** surrounding the ongoing outbreak of coronavirus have hit the Aussie dollar hard, which remains trapped at 11-year lows.

Other currencies feeling the squeeze include the Chinese yuan and Singapore dollar, while the US dollar, Japanese yen and Swiss franc have continued on an upward trajectory.

On a more positive note, the AUDNZD gained 0.5%.

*Wholesale rates this morning.*

US	\$0.666
UK	£0.516
NZ	\$1.039
Euro	€0.611
Japan	¥73.28
Thailand	฿20.77
China	¥4.613
South Africa	9.932
Canada	\$0.884
Crude oil	US\$50.32

## Aurora webinars

**AURORA** Expeditions is running webinars every month to provide information for both agents and passengers, with each session focusing on a different region.

The next webinar will run on 19 Feb at 8pm AEDT and shine the spotlight on Antarctica.

It will and feature Dr Roger Kirkwood, who has explored the polar region for over 30 years.

The second webinar, which will run on 25 and 27 Feb, will hone in on Scotland and Ireland, delivered by Irish expert Martha Behan and historian Carol Knott, who is an expedition leader for Aurora Expeditions.

To register, [CLICK HERE](#).

## A trinity of learning

**THE** National Museum of Australia has unveiled three new visitor experiences this week, as part of Cultural Attractions of Australia, Tourism Australia's Signature Experiences program.

The trio of attractions include an exclusive tour of the Museum's "off display" collection, a tour of the museum's "most iconic objects", and a hosted hot air balloon ride of the facility's architecture and surrounds.

## Cebu initiative

**CEBU** Pacific introduced its Juan Effect initiative over the weekend, a new sustainable travel program run in partnership with the Philippine Government.

The new push will see the carrier set up multi-lingual signs in the province of Bohol to encourage tourists to make an effort to minimise their impact on the environment.

## Solomon restricts

**FOREIGNERS**, including Australians, travelling to Solomon Islands from PNG, Fiji, Kiribati, Vanuatu and Nauru, are being denied entry since yesterday, as a result of new restrictions implemented across the island nation in response to the ongoing coronavirus outbreak.

However, Australians arriving on flights from Brisbane will be permitted entry.

## Chile campaign

**CHILE'S** national tourism service, Sernatur, has launched a new international campaign which aims to "relaunch the destination".

With the slogan "Chile, Where the Impossible is Possible", the push will highlight Chile's natural scenery and focus on sustainable development and outdoor adventure experiences.

## MSC coronavirus

**MSC** Cruises is currently implementing additional public health measures across its fleet in response to the latest coronavirus developments, with all guests now required to fill out a pre-embarkation questionnaire.

Guests and crew will also be required to undergo a mandatory non-touch thermal scan prior to embarking MSC's ships.

Anyone who is displaying symptoms of the virus and/or has travelled to, from or through China or Macao in the past 30 days, or visited or transited via airports, will not be let on board, with the same rules applying to their travel companions.

While MSC currently has no cases of the virus on board any of its ships, it said any guests who develop symptoms will be isolated in their cabins, with the same applying to their close contacts.

## WIN A TRIP TO GREECE

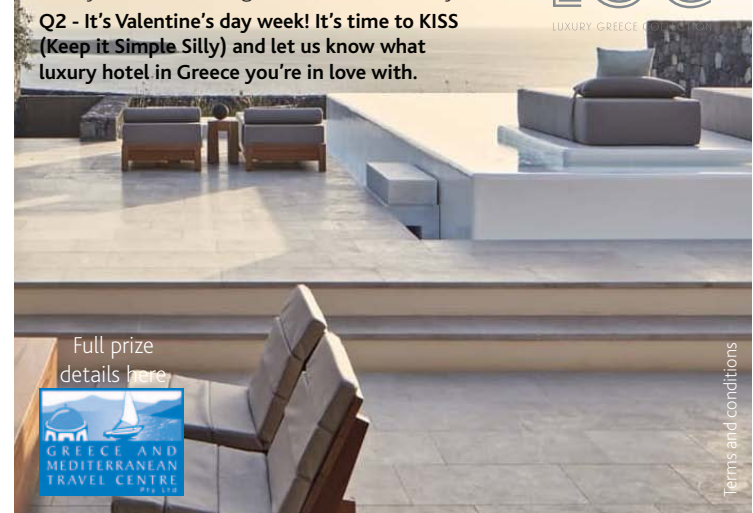
This month The Luxury Greece Collection, a division of Greece & Mediterranean Travel Centre is joining *Travel Daily* to give agents the chance to win a luxurious Greek trip! The 8-night escape explores the must see destinations of Greece. Start in the ancient city of Athens and then relax and unwind on the scenic Greek Islands of Mykonos and Santorini in 5-star accommodation.

To win all you'll need to do is correctly submit BOTH an image and a short description (100 word max limit) to each of the 4 questions asked weekly over February.

Send your answers to [grecemed@traveldaily.com.au](mailto:grecemed@traveldaily.com.au)

**Q2 - It's Valentine's day week! It's time to KISS (Keep it Simple Silly) and let us know what luxury hotel in Greece you're in love with.**

**LGC**  
LUXURY GREECE COLLECTION



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# Greece Med Travel Rewards Agents

## Cycladic Gems

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Take the trip of a lifetime around the famous Greek Islands. Enjoy a 12 day customised island-hopping tour and visit some of the most stunning destinations loved by Australians. See Athens, party in Mykonos, swim in Paros, explore Naxos and watch the stunning sunsets in Santorini! Package includes all transfers, half day Athens sightseeing tour, 11 nights in 3-4 star hotels, ferries, breakfast daily and service of our 24/7 concierge in Athens. This independent program operates daily.

**Agent Special: 25% discount off standard class tour package. One partner 15% discount. Travel dates: 20 April to 20 October 2020.**



## Classical Turkey

10 Days

Experience our Classical Turkey tour on the 6th of November 2020 at an astounding price. This small group 10-day tour of Turkey covers the must see sites, such as Istanbul, Gallipoli, Cappadocia and Ephesus. This tour runs with a max of 28 people and includes a specially selected English speaking guide, transportation by an airconditioned coach with Wi-Fi, accommodation in first class hotels, entrance fees, breakfast daily, 5 dinners and 2 lunches.

**Agent Special: \$550 twin share. Normally \$1507 per person twin share. Massive 63% off. Single supplement A\$150. Partner rate is \$750.**



## Glories of Egypt

11 Days

Experience the iconic and exotic charms of Egypt and treat yourself to a self-educational trip to this year. This private tour includes all transfers and sightseeing in Cairo with a private Egyptologist guide. Admire the magnificent Pyramids, Memphis, Sakkara and visit the Egyptian Museum. Fly to Aswan for a night's stay and join a four night Nile cruise – Egypt must do. Program available in bronze, silver, gold or platinum categories.

**Agent Special: 20% discount off this tour package. One partner 15% discount. Travel dates: 3 May to 22 September 2020.**



To be eligible for these amazing rewards all you have to do is make ONE (1) booking for any package of 5 nights or more from our 2020 brochures to the corresponding country.

*All Tours are subject to availability at time of booking.*

GET YOUR TICKETS NOW! DON'T MISS OUT! LESS THAN 4 WEEKS AWAY

# 2020 SYDNEY EVENT

a force for good



FULL DAY EVENT, EPIC LINE UP AND BRILLIANT BREAKOUT SESSIONS

A FORCE FOR GOOD EVENT | SYDNEY | FRIDAY 6TH MARCH 2020

**DON'T MISS OUT!**

## THE SPEAKERS

JOIN IN AND HEAR OVER 23 LEADERS FROM AROUND THE GLOBE SHARING BUSINESS SKILLS AND INSPIRATION.

Workshops include...

**Phil Hoffmann** shares his secret sauce on "Building loyalty into your business"

**Allisa O'Connell** teaches us "How to grow your personal brand"

**Rachael Harding** reveals her valuable knowledge on "How to break the glass ceiling"

Plus many more.

### THE SYDNEY EVENT BREAKDOWN

**Sydney, Australia Friday 6th March 2020**

Dockside Cockle Bay, Sydney

**8am to 5:45pm**

\*registration opens 7:30am - sharp start

**550 people from around the globe!**

Morning Tea, Lunch, Afternoon Tea Provided + Optional add on Afterparty.

### THE GLOBUS FAMILY OF BRANDS AFTERPARTY

**Cargo Bar**, Darling Harbour - a short walk from the main venue

Add on afterparty event \*max party capacity of 300

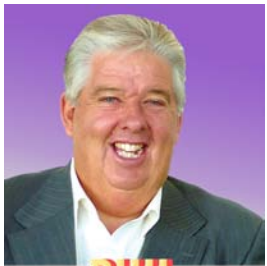
**6pm till \*late**

### TICKETS

Tickets start at **AUD \$395** plus GST

Purchase a Table and get 1 seat free. Table

Tickets start at **AUD \$4,345** plus GST.



**PHIL HOFFMANN**

Founder of Phil Hoffmann Travel



**RACHAEL HARDING**

General Manager Pacific for Club Med



**ALLISA O'CONNELL**

EGM for Flight Centre Brand Australia



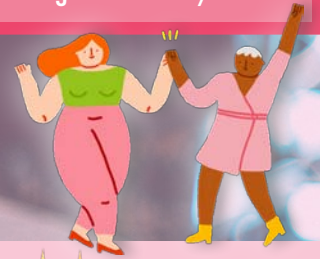
**SEBASTIAN TERRY**

Our Superstar Headline Speaker from L.A.

EPIC ENTREPRENEURS, VISIONARIES AND BUSINESS SUPERSTARS FROM AROUND THE GLOBE

[www.aforceforgoodhub.com/events](http://www.aforceforgoodhub.com/events)

THE GLOBUS FAMILY OF BRANDS AFTERPARTY IS ALMOST SOLD OUT! limited to 300 guests



## SYDNEY SPONSORS

A FORCE FOR GOOD EVENT SYDNEY, AUSTRALIA 2020 IS PROUDLY SPONSORED BY THESE BRANDS



FAMILY OWNED • FAMILY RUN  
DRIVEN BY SERVICE



THE GLOBUS FAMILY OF BRANDS AFTERPARTY

