

Cruiseco celebrates its 20th year

THE Cruiseco Conference 2020, which concluded yesterday, celebrated the consortium's milestone 20th year of business operations.

The six-night agenda, hosted aboard Royal Caribbean's *Voyager of the Seas*, provided guests with numerous learning and opportunities, inclusive of eight networking events, two plenary days featuring 19 presentations and panels from 23 speakers, and the annual awards night.

Networking events were hosted on board with activities ranging from cocktail parties and silent discos to golf tournaments and everything in between.

Delegates were also treated to a wealth of educational content designed to grow their cruise business and deepen their understanding of the industry.

Senior cruise line reps from six brands spoke about topics such as customer segmentation, revenue management and the importance of ports.



PAUL Hewett discussing the changing digital purchase path of travellers.



GREG Wilson, National Sales Manager at Cruiseco, with one of the prize-winners, Anne Calder from Oz Cruising.

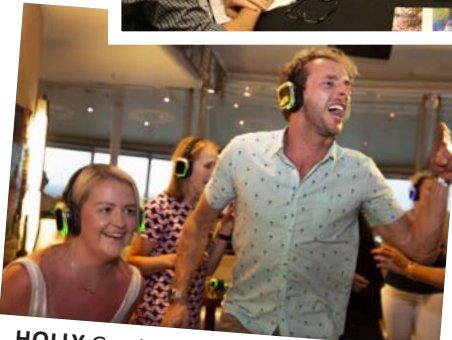
SMALL group networking with Oceania Cruises.



NATALIE Cherry, Noosa Cruise and Travel; Trevor Thwaites, Oceania Cruises; and Anne Calder, Oz Cruising.



CRUISECO members and staff enjoying Royal Caribbean hospitality.



HOLLY Gurskis, RAA Travel and Shaun Kavanagh, Princess Cruises enjoying the Silent Disco.



LEEANNE Freeman, TravelManagers Australia, and Emily Soutter, St Ives Travel.



SEABOURN-HOSTED cocktails.



DALE Wynne, Bicton Travel; Rebecca Munachen, RAC; Barry Downs, Bicton Travel; and Steve Richards, Silversea.



ENJOYING small group networking with Crystal Cruises.