



LUXURY TRAVEL

A WORLD OF WAYS TO LIVE FULLY.

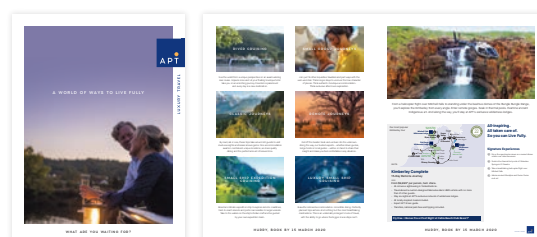
Whether it's unpacking once and joining in on the river ship fun, getting up close to unique wildlife on adventures in nature, venturing to remote parts of the world during journeys of discovery or your choice of a bike ride or cocktails on another perfect day, there's a world of ways to Live Fully with APT.

**Live Fully Campaign
Deals end 15 March 2020**

Marketing Toolkit

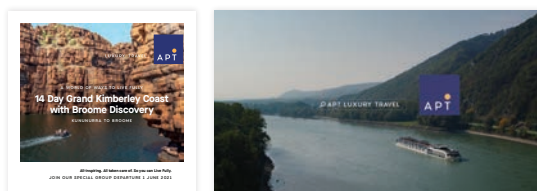
Catalogue

This has a summary of some of our best APT Live Fully deals!



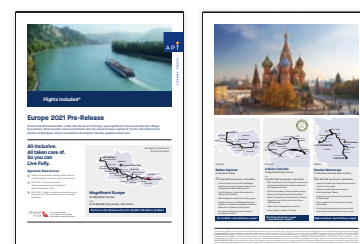
Social Media

Use these Facebook tiles and videos with suggested posts on your social media



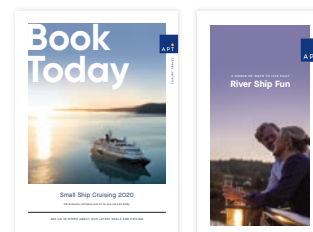
Flyer

Add your call to action to this double-sided flyer and print



Posters

Download and print the new Live Fully posters



Your portal to access and download ATG collateral, review your sales data and much more



REGISTER NOW



Live Fully with APT

APT is today highlighting its marketing toolkit and Live Fully campaign, which is offering deals until 15 Mar.

The toolkit provides agents with access to APT's catalogue, social media tools, flyers and posters.

For more, see the **cover page**.



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Aus Day industry honours

CONTRIBUTIONS made by two former Tourism Tasmania Chairmen, eco-tourism advocates, and the co-founder of culinary tourism organisation, FermenTasmania, were among those recognised in the 2020 Australia Day Honours.

Former Chair of both Tourism Tasmania (2006-2011) and the Melbourne Exhibition and Convention Centre (1997-2017) Robert Harold Annells was nominated as a Member in the General Division of the Order of Australia, for his "significant service to the tourism and hospitality sector, and to public administration".

Annells' successor as Chair of Tourism Tasmania (2011-2014), and current Voyages Indigenous Tourism Australia Chief Executive Officer Grant Hunt, was also inducted as a Member in the General Division of the Order of Australia, for "significant services

to the tourism and hospitality sectors".

Tourism Industry Council Tasmania Director and co-founder of food tourism organisation FermenTasmania Constance Kimberly was made an Honorary Member in the General Division of Australia, for her "significant service to tourism and business in Tasmania".

Ex-Ecotourism Australia Board members Elizabeth Corke and Peter Gash, McDermott's Coaches founder Peter McDermott and culinary tourism advocate Alison Alexander, were also honoured.

Today's issue of TD

Travel Daily today has seven pages of news and photos, a front cover page for APT, plus full pages from:

- IHG Hayman
- Express Travel Group
- Hurtigruten

Sell 10 for a holiday

AGENTS who sell 10 passengers on any Small Group Touring Co tour can earn a trip for themselves under the company's latest incentive.

If agents sell 15 passengers, they can take a friend.

For details, **CLICK HERE**.

LUXURY TRAVEL **APT**

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TO LIVE FULLY

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CITY EXTENSION

NEW TO VIKING
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Japan & South Korea Dreams

From only **\$5,649pp** Land Only Twin Share

SAVE \$200 per person!

mjTours

Adding up points

QANTAS Frequent Flyers has updated its points calculators to show members how many points and/or status credits they can earn on specific flights.

The calculators provide information on the most direct flights and current scheduled services operated by Qantas and selected partner airlines and should be used as a guide only.

The actual number of points required or earned may differ at the time of booking, based on the final routing.

CLICK HERE for more.

Bushfire impact

AUSTRALIA'S tourism industry has been hit more severely by the recent bushfire crisis than any other sector, a survey by Roy Morgan reveals.

The survey found over a third of business in the accommodation and food services sector had been affected "a great deal".

China ban impact on Oz

THE Chinese Government has banned tour groups travelling from the country in an effort to control the spread of coronavirus, with *Bloomberg* stating the ban is expected to last for at least two months.

The move is a blow to Australia's tourism industry, which has suffered from months of devastation due to the fires, with Tourism Australia even pausing its big-budget UK-based advertising campaign (**TD** 06 Jan).

China has been Australia's largest source market for the past two years, with 1.43 million visitors arriving from the country in 2018/19, a 303% increase on the 2008/09 season (**TD** 12 Nov).

China is also providing a steep increase in FIT travellers (**TD** 17 Jan), numbers which are expected to be greatly impacted.

MEAWHILE, The Australian Govt has also been drawing up plans to evacuate Aussies on the

ground in China's Hubei province, suspected ground zero for the outbreak, Foreign Affairs Minister Marise Payne said in a statement.

"The Department of Foreign Affairs and Trade is working closely with Chinese authorities and international partners to consider possible assistance with travel for Australians from areas that are affected," she said.

"Our Embassy in Beijing and our Consulate in Shanghai are also working with international partners and the Chinese government to determine what support can be given."

Hubei's capital Wuhan is in lockdown, with all flights to and from the city suspended (**TD** Thu).

There is no Australian consulate in Wuhan, with the Minister urging those who have family in the affected area to contact the consular emergency line on 1300 555 135 in Australia or +61 2 6261 3305 from overseas.

Tipping kicks off Fri

TRAVEL Daily is reminding readers of the start of the highly anticipated 2020 Super Rugby season on Fri, which marks the first deadline of the for our footy tipping competition.

Emirates is once again sponsoring all of this year's competitions, with the winner of the Super Rugby contest receiving two tickets to Christchurch, home of Super Rugby's champion from the past three seasons, the Crusaders.

The top tipper from each week will also receive a \$100 travel voucher courtesy of Expedia TAAP.

Entry is open to all members of the travel industry - **CLICK HERE** to join, or simply sign in and lodge your tips if you were part of last year's competition.

Travel Daily is also running a tipping competition for both the NRL and AFL, beginning 12 Mar and 19 Mar respectively, so don't forget to sign up.

Super Early Bird Offer on Sale Tomorrow

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MORE INFO & SALES TOOLS >

10 Travlr takes off



NETWORK 10 and Travlr launched their co-branded travel marketplace, 10 Travlr, at the Hilton Sydney on Thu.

The app and website were unveiled on *Studio 10* on Fri with 10 deals from 10 Travlr.

The premiere of the 2020 *I'm A Celebrity...Get Me Out of Here* on Sun also marked the start of a "Watch and Win" campaign.

Over the next few months, 10 Travlr will work with local industry and tourism bodies on initiatives to promote domestic travel to

areas affected by the bushfires.

"We're really excited to be launching the first phase of the 10 Travlr partnership," 10 Travlr Global Commercial Director Gordy Bayne said.

"Since announcing our partnership with 10 late last year to launch 10 Travlr, we have been overwhelmed with interest from the industry."

Pictured: 10 Travlr Global Commercial Director Gordy Bayne with Studio 10 host Sarah Harris, at the launch of 10 Travlr.

Check out the best hidden suburbs in major US cities in the December issue of *travelBulletin*.



CLICK to read

travelBulletin

eNett sold to WEX

IT SERVICE management company WEX has entered into a deal to purchase payment solutions platform, eNett.

WEX is acquiring eNett from Travelport and its owners, affiliates of Siris Capital Group, LLC and Elliot Management Corporation's private equity affiliate, Evergreen Coast Capital Corp.

The US\$1.7b transaction comprises of US\$1.28b in cash and approximately 2m shares of WEX common stock, and also includes business-to-business transaction platform Optal.

WEX is officially acquiring eNett from Siris affiliate Travelport, with the transaction forming part of WEX's global growth strategy by extending the company's position in the travel industry.

"The combination of WEX's travel business with eNett and Optal further strengthens our leadership in the global travel marketplace," said WEX Chair and CEO Melissa Smith.



Window Seat

ADDING to an interesting 12 months in Australian tourism commercials, Australia's North West Tourism has gone all-in with its latest entry.

The campaign, titled The Great Shoe Search, was launched yesterday, and features lovable nincompoop Shane Jacobson wandering Cable Beach.

The drive will showcase the wider northwest region, including Broome, the Dampier Peninsula, Horizontal Falls, Cape Leveque, Waterfall Reef and Shell Island at Cygnet Bay.

The push will also include appearances from traditional landowners, as well as local tour operators, and aligns with Tourism Australia's #HolidayHereThisYear campaign - see the first installment **HERE**.

SYDNEY ✈️ TOKYO

DOUBLE DAILY FLIGHTS

Day and night from Sydney to Haneda

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A\$724*
All-in Return



*Blackout period and terms apply, available until sold out.
Day flight departs from 29 March 2020 onwards.

JQ, KLM go-ahead

THE International Air Services Commission (IASC) has granted approval capacity allocated to Qantas on the Indonesia route to be used for codeshare between Jetstar and KLM Royal Dutch Airlines.

The decision will allow KLM to offer codeshare services on selected flights operated by Jetstar on the route on a free sale basis from 15 Feb (**TD** 02 Jan).

Under the codeshare deal, Jetstar will partner KLM on four routes from Denpasar to Australia, while Jetstar Asia will codeshare on 12 Southeast Asia services through Singapore (**TD** 20 Dec 2019).

MEANWHILE, the IASC also granted approval for a variation which will allow Etihad Airways to codeshare on Virgin Australia flights between Australia and Vanuatu, as part of a strategic alliance between the carriers (**TD** 06 Dec 2019).

Millan to London

PAUL Millan is moving back to London after 24 years in Australia to take up the role of Traveltek Global Director of Sales.

Millan has been with Traveltek since 2013 as Regional Director APAC, playing a key role in developing the company's business in the region.

"I am delighted to be taking up this new role, which I think will be both challenging and exciting, especially as we drive forward sales strategies within the USA and Europe," he said.

SI high impact 2020

TOURISM Solomons is adopting a "low cost, high impact" strategy to promote the Solomon Islands (SI) this year.

SI Prime Minister Manasseh Sogavare praised the tourism sector's use of cost-effective approaches to attracting visitors to the country.

Sun Island launches Touropa



MEDITERRANEAN and Middle-Eastern touring company Sun Island Tours has launched a new coach-touring brand, Touropa.

The new offering is said to combine "the convenience of escorted tours and the independence of FIT travel", with the tagline "Europe, your way" and has been specifically designed with flexibility in mind.

Touropa provides access to more than 77,000 departures around Europe each year, offering the ability for travellers to start or stop their tour at any point in its itinerary, and even allows guests to "pause" their tour, continuing on the next scheduled departure.

Passengers can also begin their itinerary at any point when embarking on a roundtrip tour.

The new offering aligns itself with budget-conscious and semi-FIT travellers, with Sun Island General Manager John Polyviou claiming that the new product fills a "major gap in the industry".

"[Previously], demands for customisable coach-touring options were not met," he said.

"The flexibility to chop and change itineraries to suit the traveller instead of fitting them in with fixed touring schedules will no doubt be a game changer."

Pictured is the Sun Island team at the launch on Thu.

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Earn triple Rewards by Viking points on these 10 itineraries between 1 January – 31 March 2020, redeemable on a range of items in our online store.

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- Romantic Danube
- Roof of the World
- Tulips & Windmills

OCEAN

- Bangkok, Bali & Beyond
- From the Caribbean to the Amazon
- Into the Midnight Sun
- Southeast Asia & Hong Kong
- South America & the Chilean Fjords
- West Indies Explorer

REGISTER

VA Director change

THE Virgin Australia Group has announced Non-Executive Director Mark Chellew has resigned from its board due to work commitments, effective from 29 Jan.

The board thanked him for his valuable contribution.

Bris Nth America

TWO new Brisbane tourism marketing teams have been established in North America in an effort to expand the city's presence in "key international markets".

The agencies form part of a new three-year partnership between Brisbane Marketing and the Brisbane Airport Corporation, which will see Luke Jones from Advocate Travel Marketing, and Kylie Robertson from RS Marketing represent Brisbane across the North American markets.

Air NZ cheap fares

MORE than one million domestic airfares around New Zealand have been sold for under NZ\$50 since Feb 2019.

The airline dropped the rates on 41 of its domestic routes last year, with some flights being sold from NZ\$39.

Air India for sale

THE Indian Government has called for expressions of interest (EOI) in what will be its second attempt to sell the loss-making Air India since 2018.

Included in the sale will be 100% of Air India, with the government divesting its entire stake, in addition to 100% of Air India Express, and 50% of Air India SATS Airport Services Ltd.

A large amount of the national carrier's debt has been transferred to a separate entity.

The Jewel of Eden



NORWEGIAN Cruise Line's *Norwegian Jewel* has sailed into the NSW port of Eden, making it the first cruise ship to return to the fire-ravaged south coast town.

The vessel made its triumphant return on 24 Jan, bringing a group of tourists and underlining the message that the region is "open for business" and on the road to recovery.

"It is important to convey the message to the world that Australia is ready to welcome visitors," said Norwegian Cruise Line Vice President and Managing Director, APAC Ben Angell.

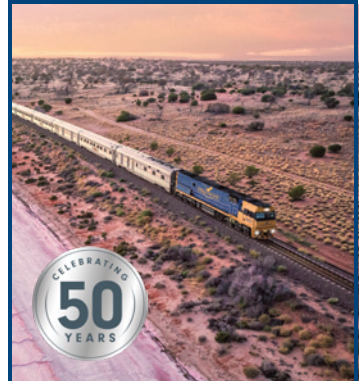
"The cruise industry has become a key contributor to this region's tourism economy in recent years, and we've no doubt that locals are eager to welcome visitors to eat, drink, shop and explore Eden and its surrounds."

Pictured: Stuart Ayres, NSW Minister for Tourism; Giorgio Voussolinos, *Norwegian Jewel* Captain; Kristy McBain, Bega Valley Shire Council Mayor; Local wildlife mascot; Philip Holliday, CEO and Director, Port Authority of NSW; Natalie Godward, Port Authority of NSW Cruise Development Manager; Jon Murrie, Communications Director CLIA Australasia; Ben Angell, Vice President & Managing Director,

APAC, Norwegian Cruise Line; and Margy Osmond, CEO, Tourism Transport Forum.

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Sabre OYO deal

SABRE Corporation has signed a long-term global partnership with OYO Hotels & Homes.

Under the agreement, OYO will be connected to almost 900,000 travel agents globally, through the GDS connectivity solution powered by Sabre Hospitality Solutions' SynXis platform.

The deal will help OYO generate more bookings and additional revenue opportunities for its asset owners.

Booking rating

BOOKING.COM has launched a new Quality Rating system for apartments, holiday homes and villas, which it says provides a "global benchmark" that can help match travellers to their "ideal accommodation".

The system uses a machine learning algorithm that takes into account more than 400 factors, such as property location, size and facilities, and then allocates a score out of five in a yellow tile next to the property's name.

Travellers can select the Star Rating filter to search properties according to quality.

Japan Indigo open

INTERCONTINENTAL Hotels Group has introduced its boutique lifestyle brand Hotel Indigo to Japan, with the opening of Hotel Indigo Hakone Gora.

The property, located 1.5 hours from Tokyo, offers 98 rooms and suites, each with its own natural hot spring bath in-room, or open-air bath on the balcony.

Guests can dine at the on-site Riverside Kitchen & Bar and enjoy luxurious spa treatments at The Spa by HARNN.

Rooms start from AU\$630 per night - [CLICK HERE](#) for more.

SO/ Auck Virtuoso

NEW Zealand luxury lifestyle brand SO/ Auckland has been added to Virtuoso's portfolio of luxury travel partners.

"Virtuoso's acceptance process is incredibly selective, so becoming a preferred partner is a true honour," said SO/ Auckland General Manager Stephen Gould.

Located in Auckland's Britomart district, the hotel is home to the HI-SO rooftop bar, Harbour Society restaurant, a spa, and fitness centre.

Brand USA Board

BRAND USA has welcomed three new members to its board of directors, including Travel Oregon CEO Todd Davidson; Enterprise Holdings SVP Business Rental Sales and Global Accounts Donald Moore; and K. Dean Kantaras owner and Managing Attorney Konstantinos Dean Kantaras.

Additionally, Universal Parks & Resorts Chief Marketing Officer Alice Norsworthy, and Kellogg School of Management of Northwestern University Senior Fellow and Clinical Professor of Marketing Tom O'Toole, were reappointed to the board.

The full board of directors will next meet on 13 Feb.

NZ FY20 update

AIR New Zealand has listed details of "Other Significant Items" for the 2020 financial year on the ASX today.

The airline expects to report a statutory charge of NZ\$45 to NZ\$50 million, including a gain of around NZ\$21 million from the partial sale of airport slots at London's Heathrow Airport to "an undisclosed party", following its decision to withdraw from the LA to London route (**TD** 11 Nov 2019).

Also included in the update are reorganisation costs of around NZ\$20-25m resulting from business transformation activities, and a non-cash accounting charge of approximately NZ\$46 million.

AFTA UPDATE

from Jayson Westbury



LAST week I headed to Shoalhaven with AAT Kings on the #EmptyEsky day tour - to check it out, [CLICK HERE](#).

The day tour to Shoalhaven provides the opportunity to experience the area, shop for local produce and products, have lunch with locals, and spend a bit of money in the community. It is a direct way of helping with the bushfire recovery, with an experience thrown in.

While this is the first of these types of trips for AAT Kings, I suspect we will see many more, including stay-over trips, as well as itineraries in other states, including Victoria and South Australia.

The #EmptyEsky tour is an awesome concept, and I extend a very big congratulations to the AAT Kings team for getting onto this quickly.

During my day trip, we visited Kangaroo Valley and the local village, where an almond milk flat white with a local pie was the order of the day for morning tea. I also dropped into the old post office, purchased a couple of postcards and mailed them back home to my kids. A simple but great way to spend some money in the local community.

We then ventured to the Nowra farmers market to fill up our Esky with fresh local produce, where we found food even for fussy ones like me, including goat cheese and gluten-free breads, as well as dairy-free, no MSG and non-genetically modified products –

and not at city prices.

From there we ventured to Bangalay Dining, which is part of Bangalay Villas, for a magnificent lunch with local produce and wines and wonderful service.

While at lunch I met Kristen, the founder of Kangaroo Valley Eggs, who two years into her farm business was faced with the devastating threat of her farm going up in smoke with the fires that ravaged the local area.

Her story is emotional, raw and incredible. In a quintessentially Australian act of bravery, she and her husband waited until the very last minute when the fire was some 500 metres from their farm, saving 2,000 chickens.

Fortunately, their farm survived and so did the chickens, and they are slowing getting back into full egg production as life in Kangaroo Valley starts to see some return to normalcy, but without many visitors.

As she told us her story, even the hardened local RFS folk shed a tear.

For me, what was so awesome was forging a connection with the locals, seeing how happy & excited they were to welcome the group, as well as the feeling it gave all those on the trip that they had done their little bit to help in the local bushfire recovery.

For agency owners, travel businesses and corporates looking to do something with their teams that is interesting, fun and makes a difference to local communities, this #EmptyEsky tour is well worth the look.

Thank you AAT Kings.

Travel Daily

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Tuesday 28th January 2020

Jayride growth

JAYRIDE Group Limited continues to show strong growth in revenues, profits and new partnerships, the company has revealed in its Dec quarter results published today.

The global online airport transfer marketplace recorded net revenues of \$1.26m in Q2 FY20, up 64% year-on-year, and a positive GPAPA of \$0.63 million, up from \$0.03m in FY19.

Passenger trip bookings grew to 123,000 in Q2 FY20, reflecting a 45% year-on-year increase, while revenue per passenger trip grew to \$10.25.

Aeronology update

TRAVEL IT company Aeronology has announced that it will make its online travel applications and online services multilingual.

The business will contract National Accreditation Authority for Translators and Interpreters (NAATI) to provide translation services for 12 languages for the next 12 months for all its working applications, including GDS services.

The new languages include Chinese, Bahasa Indonesian, Malay, Spanish, Portuguese, Korean, Japanese, Thai, German, French and Vietnamese.

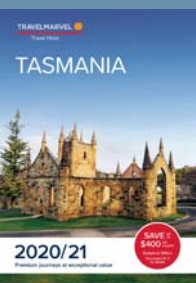
BROCHURES

WELCOME to Brochures of the Week, *Travel Daily's* regular feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.



Grand Pacific Tours - NZ Coach Holidays 2020/21
In what it claims is its "biggest brochure ever", Grand Pacific Tours has unveiled a number of new coach holiday itineraries across New Zealand, including the 11-day Top of the South Island Tour. Other new additions included in the 80-page brochure, which features more than 200 guaranteed departures and five styles of touring, include the 11-day North Island Garden Tour, the 13-day Classic Fighters Airshow Tour and the opportunity to combine Ultimate Small Group

Touring with a cruise in AquaClass onboard the *Celebrity Eclipse*. Tours include airfares, taxes, coach travel, hotel accommodation and more.



Travelmarvel - Tasmania 2020/21
Travelmarvel has released its program for the 2020/21 season of touring through Tasmania. A highlight is the 10-day Grand Tasman, which covers the rock formations of Cataract Gorge, Port Arthur's history, and the natural wonders of Freycinet National Park. The brochure features options to explore the wilderness and national parks of Tasmania's west coast, including a cruise across the Gordon River. There's also the chance to stay at Cradle Mountain Hotel.

Collette scoring more runs



GUIDED travel experts Collette generously hosted *Travel Daily* and several industry partners to an epic KFC Big Bash encounter between the Sydney Sixers and the Melbourne Renegades on the weekend.

The clash made for a pleasant change from a few weeks ago when rain dampened play at a Collette gathering at the SCG (*TD* 17 Jan), with Steve Smith putting on a master-class for his home crowd and getting the Sixers home in a tight win.

Pictured savouring the victory

were Senior Global Contracting Manager Roger Clulow and Head of Marketing James Hewlett.

Qatar on sale

QATAR Airways is offering a range of specials across a number of destinations until 04 Feb, for travel from now until 06 Dec.

Prices start at \$1,099 for return Economy fares from Melbourne to Dublin.

CLICK HERE for more.

Boeing 777X test

THE new Boeing 777X jetliner completed a three hour, 51 minute test flight over Washington state before landing at Seattle's Boeing Field on Sat.

The 777X is based on the 777, with tech from the 787 Dreamliner.

"Today's safe first flight of the 777X is a tribute to the years of hard work and dedication," said Boeing Commercial Airplanes President and CEO Stan Deal.



A-LEAGUE

**A-LEAGUE
WINNER R16**

Congratulations

STEVEN HOPE

from
Virgin Australia

Steven is the top tipper for R16 of *Travel Daily's* A-League footy tipping competition.

A-League tipping competition is sponsored by Etihad Airways and ReadyRooms, with the top tipper for the season winning a trip to Manchester to see Manchester City play.

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AIRWAYS**



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