



# The Bench Booking Benefits

**There are some things that money can't buy, experience being one of them.**

WITH over 50 years of experience organising trips throughout the African continent, Bench Africa have a reputation for excellence through experience. Focusing solely on Africa means each company employee has in-depth knowledge and passion for African travel and this love for the destination comes through in every trip we organise. We want each guest of ours to experience the same love of the continent that we do. Bench

Africa has two offices in Africa in both Cape Town and Mombasa, bringing peace of mind to each and every one of our travellers and enabling fast responses to any guest query. This coupled with a 24-hour contact line in Australia means that guests are taken care of wherever they may be.

For agents looking for help, we have a nationwide sales and training team and numerous digital options for further education and assistance. Our Safari School gives you training tools to become an Africa expert and the Agent Portal provides a wealth of tools to build your Africa business.

Bench even has a website for those nervous about potential enquiries, called Bench Help to best qualify and convert leads into long time clients. When it comes to Africa there is nobody who can match the long earned reputation of Bench Africa as the leaders of their field.

## **NEED HELP?**

Speak to the experts at Bench Africa for any Africa enquiries you may have.



**Phone: 1300 AFRICA or 02 9290 2877**  
**Website: [www.benchafrica.com](http://www.benchafrica.com)**  
**Trade website: [www.benchhelp.com](http://www.benchhelp.com)**