Travel Daily

Experience the best of Malaysian hospitality with Malaysia Airlines

Malaysia Airlines (MH), the national carrier of Malaysia, is the only full-service carrier providing non-stop direct flights from Australia and New Zealand to the Malaysia's capital city, Kuala Lumpur.

Beyond Kuala Lumpur, the carrier connects to 16 destinations across peninsular Malaysia, Sarawak and Sabah operated in conjunction with full service regional turboprop subsidiary – MASWings & Firefly. Inspired by Malaysia's diverse richness, no other Malaysian carrier offers a comparable travel experience when travelling to, from and within Malaysia capturing its rich traditions, culture and cuisines and warm hospitality on board.

As a member of oneworld®, Malaysia Airlines and its partners in the global alliance offer a seamless travel experience to more than 1,000 destinations across the world.

The "Malaysian Hospitality Begins with Us" brand campaign was launched globally in 2018. This campaign aims to give all Malaysia Airlines customers "a unique end to end experience with warm, genuine, and efficient service from the heart". It is about making all passengers feel like they are home capturing the essence of the country – warm and inviting. The airline code MH even stands for Malaysian Hospitality.

Staying true to the airline's brand promise of Malaysian Hospitality, Fly Malaysia Campaign was launched last year reiterating Malaysia Airlines as the national icon and reminding Malaysians of its proud history and warm hospitality. In partnership with Tourism Malaysia, this campaign heavily promotes Malaysia as the preferred holiday destinations to tourists from all around the world including Australia & New Zealand. The campaign aims to elevate travel into a truly Malaysian experience from the moment a passenger comes onboard.

DID YOU KNOW?

Pre Covid-19, Malaysia Airlines operated 61 weekly services from Australia & New Zealand to its hub in KL International Airport (KLIA), Kuala Lumpur.

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