





## Become a Singapore Travel Specialist

Singapore Airlines (SIA), Changi Airport (CAG), and the Singapore Tourism
Board (STB) would like to take you on a journey of how we've established one of the most spectacular, luxurious, safe, and seamless travel and destination experiences in the world.

Over the past year, Singapore has shown both resilience and ingenuity to meet the evolving needs of residents and visitors alike, while ensuring that every aspect of their experience is safe, yet delightful. Together, our training program aims to: Reimagine Travel through idea co-creation, transformation, and innovation; Reimagine Safety with 'SG Clean' quality certifications; Reimagine Technology by making it contactless; and Reimagine City & Nature to become the world's most sustainable urban

destination.

When you become a Singapore Travel Specialist, you'll be ready to take your customers to the skies once again as CAG & SIA also continue to lead in the new world with advancements across the traveller journey including: FAST check-in kiosks and bag-drop machines fitted with proximity sensors; Enhanced features on the SIA mobile app enabling all booking management and in-flight entertainment on personal devices; Auto-clearance immigration lanes upgraded with a new biometric system using facial and iris recognition technology; Refreshed in-flight meal preparation, service, and presentation to reduce handling and interactions; Autonomous cleaning equipment deployment throughout Changi Airport to clean floors and

carpets daily, also fitted with a misting attachment; and increased cleaning and disinfection frequencies in cabin and lavatories where HEPA filters, hospital grade cleaning solutions, and personal protective equipment (PPE) is used.

## **OUR PROMISE**

We endeavour to be your most trusted and valuable airline, airport, and tourism partners, and hope becoming a Singapore Travel Specialist allows you to rediscover and reconnect with everything we have to offer.

## **REGISTER NOW**

Travel Agents stand to win a trip and more! SingaporeTravelSpecialist.com





