

Happy Bastille Day

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French inspired gastronomy



A pioneering spirit



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Today's issue of TD

Travel Daily today has five pages of news including our PUZZLE page, plus a front cover page from Ponant and full pages from:

- Tourism Tasmania
- Silversea Cruises

Happy Bastille Day!

MUCH of the country is locked down, but Bastille Day on 14 Jul always provides a reason to celebrate - particularly for anyone with a connection to France.

Ponant is making the most of its heritage, commemorating its "global presence and pioneering spirit with a French touch" on the front page of today's issue of *Travel Daily*.

New Fonagy role

LEANNE Fonagy, former Silversea Cruises Director of Communications, has been appointed as Account Director at PR firm Anne Wild & Associates.

Govt vax reward guidance

EXCLUSIVE

AUSTRALIA'S medicines regulator, the Therapeutic Goods Administration (TGA) has released formal clarification on offering rewards to incentivise people to have a COVID-19 vaccination.

The issue is complex because it is illegal to advertise scheduled medicines in Australia, with the TGA providing the update yesterday as part of guidance on "lawful communication about COVID-19 vaccines".

"Any party can offer valuable consideration (cash or other rewards) to people who have been fully vaccinated under the Government's national COVID-19 vaccination program," the TGA said, subject to conditions.

Offers of rewards can only be made to people who have been fully vaccinated - which for the currently approved COVID-19 vaccines, means two jabs.

Any reward offer must note that

vaccinations are to be undertaken on the advice of a health practitioner, and must only refer to COVID-19 vaccines generically rather than by brand name.

Vaccination rewards can include alcoholic beverages, but "an offer of alcohol must not encourage excessive or rapid consumption".

Notably, offers of rewards must be made to all eligible people who have been vaccinated, and must apply retrospectively, including to those who have commenced or completed their vaccination schedule prior to an offer being announced.

Incentives can be offered to a certain group, such as employees of a business or members of an organisation, or to all members of the public, the TGA noted.

Both Qantas (TD 31 Mar) and Virgin Australia (TD 23 Jun) have already flagged significant incentives to encourage Australians to be vaccinated.

SQ CRP extension

SINGAPORE Airlines has announced that its Complimentary Rebooking Policy (CRP) has been extended by a further three months, and now covers new ticket sales through until 30 Sep this year.

The CRP now encompasses tickets issued since 04 Mar 2020, and allows for unlimited complimentary rebooking provided changes are made on or before 30 Sep 2021 - after which only one complimentary change is permitted.

SQ is ramping up its return, this week relaunching flights to Rome (via Copenhagen) and Manchester.

Silversea central

SILVERSEA Cruises is today highlighting its "Marketing Central" platform providing a wide range of customisable collateral for travel advisors to promote Silversea voyages.

Check it out on the **back page**.

SCENIC^o
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Travel Daily

Sabre shifts gears

SABRE has released a new White Paper which advocates for a shift in the aviation sector from short-term crisis mode to a longer-term recovery model.

The Art & Science of Airline Network Planning to Ramp up for Recovery paper concedes the transition will be made difficult by the challenging conditions ahead due to reduced passenger numbers and revenue, as well as a lack of reliable historical data to estimate future capacity demand.

Sabre puts forward a new set of airline planning methodologies to solve this issue, such as using its GDS shopping data in conjunction with global demand data and industry capacity info to more accurately predict future travel patterns - see full report [HERE](#).

Flight Centre pay reform

FLIGHT Centre is preparing to introduce a new wage model to its leisure business from 01 Aug which it hopes will win back former staff who departed the business during the pandemic.

The changes include an increase of the base retainer to a minimum of \$44,898 a year for consultants and \$62,882 per annum for Senior Team Leaders.

A move from a commission-based model to a sales-based (TTV) model will also be implemented, meaning the business will start paying the incentive based on total travel sales for the entire month rather than a commission percentage.

Flight Centre also said it is introducing a system that will discontinue penalties that offset

an advisor's incentives.

In further news the company indicated it has extended its COVID Guarantee until at least 31 Dec, and confirmed a move back to paying on Fully Paid instead of Avoiled as of 01 Jul.

"We believe this is a solid and sustainable model for our future that will support us as we collectively rebuild our amazing brand," the company's General Manager Kelly Spencer said.

"We want you, our alumni, to know we're still committed to rewarding a high-performance sales culture; doing what is great for our customers at the same time as making profit we can all be proud of," she added.

Flight Centre also revealed it has more than 40 roles available across its network nationally, for more details, [CLICK HERE](#).



Window Seat

JUST as well fitness junky travellers can't head to South Korea at the moment, with news the country's capital has banned up-tempo music inside its gyms to prevent people from working up a sweat up during their workouts.

The unusual measure is designed to limit the spread of COVID-19, with treadmills also limited to a maximum top speed of 6km per hour - not exactly working out Gangnam Style.



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Globus ANZ 2022

THE Globus Family of Brands has announced the launch of its 2022 Australia and New Zealand touring program, with trips available under both the Globus and Cosmos brands.

Available to book from today, there are nine itineraries in Australia and four in NZ, with earlybird discounts of 5% for Cosmos and 10% for Globus on all new bookings made by 30 Sep.

The company has also extended its comprehensive Peace of Mind Travel Plan giving the ability to move dates to any other Globus brand or product into 2023 for as long as the pandemic continues to impact travel.

There are also new On-Trip Assurances which include an average capacity of just 24 guests per trip to allow for comfortable physical distancing along with pre-trip health screenings for staff and guests, daily disinfecting and reduced luggage handling.

Globus said there was still limited availability on selected 2021 Australia and NZ itineraries.

For more info see globus.com.au or cosmostours.com.au.

C360 sails online

CRUISE Lines International Association's (CLIA) planned Cruise360 Australasia conference on 27 Aug will now shift to become an online event in a more limited format in the wake of the COVID-19 outbreak in Sydney.

"We are still focused on the critical issues affecting our industry and will bring our wider cruise community together in an online forum," CLIA MD Australasia Joel Katz said.

More details in today's edition of *Cruise Weekly*.

Qatar ticks visitors

QATAR is now allowing fully vaccinated business travellers and tourists access to the country, so long as they return a negative PCR test within 72 hrs of arrival.

Travellers must pre-register at least 12 hours before departing and the news follows a range of relaunch activity undertaken by the country, including the introduction of an e-learning program late last month to improve its tourism performance.

Tucan Travel IP For Sale



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adventure travel company**

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- Business Names;
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- Customer Database

EOI Closes 2 August 2021
Contact for more information

Steven Jolly

T: (02) 9262 1944

E: sjolly@roddgersreidy.com.au

RR **Rodgers Reidy**
Chartered Accountants

Aeronology hails QF pact

EXCLUSIVE

THE new Qantas NDC direct link being offered by Aeronology (*TD* breaking news) will be presented to the industry in an upcoming national roadshow later this year, according to Aeronology CEO Russell Carstensen.

The ground-breaking connection allows agents to create and service bookings both on NDC and GDS in a single screen, with Carstensen saying the addition of QF as Aeronology's first full NDC Direct Connect Partner was a significant breakthrough.

"It has been an incredible journey over the past 18 months, and despite the impact of COVID, Aeronology was able to connect with Qantas' QDP team to create what is a unique travel advisor user experience," he said.

Carstensen noted the platform allowed agents to search, shop, book, ticket, rebook, reissue, revalidate, void and refund all

NDC and GDS/NDC transactions in a single screen, saying it meant travel advisors would be able to generate "at least triple" of their current transactions.

"It's going to be an amazing customer-focused future, and NDC will drive the productivity and direct product and offers to customers not seen since 2008 when e-tickets were established," Carstensen enthused.

Stefan gets step'n

THE Hong Kong-based CEO of Langham Hospitality Group is stepping down after serving more than three years in the role.

Stefan Leser said it was with a "heavy heart" that he announced his departure at the end of Jul, citing a need to be closer to his family - especially his elderly parents in Europe.

A replacement has not yet been announced by Langham.



The July issue of *travelBulletin* is now. Take a deep dive into the question of whether agents should charge service fees and read about cruising Europe and more.

CLICK to read *travelBulletin*

Paula picks up Luminary Award



GLOBUS Family of Brands Vice President Paula Hayes has been awarded this year's Luminary Award by Aligned Loyal Leaders Inspire Educate Support (A.L.L.I.E.S.), a network of travel advisors whose mission is to promote strong leaders in the travel community.

Hayes was bestowed the honour at The Female Leaders in Travel Conclave event in the United States organised by A.L.L.I.E.S., in recognition of her positive

influence and contribution to inspire travel agent leaders.

"I am so very proud and honoured to have been awarded this year's Luminary Award by A.L.L.I.E.S., an incredible collection of female leaders and entrepreneurs," Hayes said.

The Travel A.L.L.I.E.S. Society made its overseas debut last Apr in a bid to build better leadership resilience in the travel sector.

Pictured: The Female Leaders in Travel Conclave event in action.

STOP DREAMING ABOUT NEW ZEALAND AND GO

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The moment your clients have been dreaming about is finally here. The Trans-Tasman Quarantine Free Travel Zone is now open! Be one of the first to download the new campaign assets, add your branding and start selling New Zealand.

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GO!

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NT word search

W	U	R	U	L	U	R	S	U	E	W	Z	B	K	E
K	O	D	Y	S	D	Q	M	C	V	K	M	P	I	J
A	S	N	D	E	A	G	I	N	O	N	T	T	N	D
T	G	A	A	L	K	H	N	J	C	N	S	K	G	N
H	N	L	R	B	A	D	D	A	S	I	L	I	S	L
E	I	M	W	R	K	L	I	T	U	T	L	O	C	O
R	R	E	I	A	K	E	L	U	R	M	A	E	A	N
I	P	H	N	M	X	I	M	J	U	I	F	Z	N	G
N	S	N	P	S	I	F	A	T	A	L	M	W	Y	I
E	E	R	D	L	R	H	R	A	S	U	I	W	O	T
L	C	A	I	I	Q	C	K	T	O	K	J	Y	N	U
X	I	G	L	V	N	T	E	A	C	C	M	R	I	D
W	L	P	G	E	E	I	T	K	O	P	I	D	O	E
B	A	P	N	D	J	L	S	M	R	X	J	V	D	U
X	R	R	I	B	U	U	O	N	C	I	L	K	V	N

SEE if you can find these words. They are hidden horizontally, vertically and diagonally, forwards and backwards.

ALICESPRINGS
ARNHEMLAND
CROCOSAURUSCOVE
DARWIN
DEVILSMARBLES
JIMJIMFALLS
KAKADU
KATATJUTA

KATHERINE
KINGSCANYON
LITCHFIELD
LONGITUDE131
MINDILMARKETS
NITMILUK
UBIRR
ULURU

Unscramble

HOW many words can you make out of these nine letters? Every word needs to include the centre letter, have four letters or more and not be a proper noun or a plural. You can only use each letter once.

F	W	I
N	L	O
L	G	O

Good – 17 words
Very good – 25 words
Excellent – 34 words

NOTE: We've used Chambers Dictionary to decide what words are acceptable.

Did you know?

Travel & Cruise Weekly's fortnightly consumer magazine called Keep Dreaming is specially designed for agents to send their clients.



Know your brands

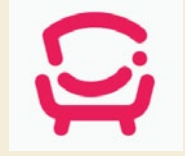
LOGOS are the main way that companies distinguish themselves, and some logos are so famous that you don't even need to see the company's name to know who it is.

See if you can identify these four logos.

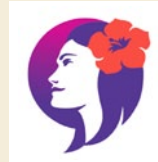
1



2



3



4



Whose animal is this?



THE jaguar is the official national animal of this small South American nation.

In fact there are two jaguars featured on the country's national coat of arms.

The jaguar is seen as a symbol of strength and courage and they can be found in the country's

many dense rainforests.

The animal is the largest cat in the Americas and can vary in size, weighing between 45kg and 90kg, and measuring around 2.5 metres from nose to tail.

Do you know which South American nation the jaguar is the national animal of?

ANSWERS 14 JUL
Know your brands: 1 EnergyAustralia, 2 Fantastic Furniture, 3 Hawaiian Airlines, 4 RedBull
Whose animal is this: Jaguar - Guyana
Unscramble: fill, filo, flog, flow, flowing, frown, foil, folio, following, fool, fooling, fowl, fowling, gill, glow, golf, flog, inflow, ling, lingo, lino, lion, logo, loin, long, loon, lowing, olio, will, wolf, wolfs, wool

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50 Degrees hits the flicks



50 DEGREES North is the sponsor of this year's Scandinavian Film Festival which opens across Australia this month, with the company's Jayde Kincaid and Salla Ekman (pictured) able to attend the festival's opening night in Melbourne last Thu.

Having been cancelled last year due to COVID-19, the festival is running across Jul and Aug and includes several international favourites and award-winners, with 20 Australian premieres.

The centrepiece of the Festival is *The Country*, Icelandic Director Grimur Hakonarson's eagerly anticipated follow-up to the global hit *Rams* (2015).

Boot scoot'n cruis'n

P&O Cruises Australia has unveiled details about its new Country Cruise, New Zealand's first ever musical festival at sea.

The three-night *Pacific Explorer* sailing departs Auckland 11 Nov 2022 and will feature some of NZ's greatest country music stars.

Travel Daily

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Adina sniffs out Cologne expansion

THE Adina Apartment Hotel brand makes its debut in Cologne, Germany tomorrow, with the 171-key new-build Adina Apartment Hotel Cologne targeting both leisure and business travellers.

The TFE Hotels-owned property features large outdoor terraces, a heated pool and sauna, as well as spacious studios and apartment-style rooms with smart technology installations.

VN restarts Oz

VIETNAM Airlines will restart limited services to Australia from tomorrow, operating flights from Vietnam's capital Ho Chi Minh City to Sydney and Melbourne.

The Sydney route will fly every Thu and Sun from tomorrow, while weekly Melbourne flights will resume on 20 Jul.

Rising demand for Vietnamese citizens planning to study and work abroad in Australia formed part of the reason for resuming flights, the carrier confirmed.

ACCOMMODATION

WELCOME to Accommodation Updates, *Travel Daily's* Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



Fairfield by Marriott is celebrating its brand debut in Vietnam with the opening of **Fairfield by Marriott South Binh Duong**. The 181-room hotel is located in one of the largest business parks in Binh Duong province, and will be billed as an ideal base for local entrepreneurs and international business travellers. Guests who are looking to explore the destination can access close-by tourist hotspots, including the Song Be Golf Resort and Hoi Khanh Pagoda.



Landmark Phuket resort **Amanpuri** is set to reopen from next month. A program of experiences await, tailored for international travellers, including the new Journey to Peace: As it Retreat, which runs from 19-25 Oct, led by a Buddhist monk and mindfulness coach. The resort is also offering a new five-night Laguna Phuket Triathlon Retreat, designed specifically for athletes competing in Asia's longest-running triathlon.



Radisson Blu is bringing international hospitality to China's Henan province, with **Radisson Blu Hotel Changyuan** to form part of a landmark downtown mixed-use development. The property will become the first internationally branded upper-upscale hotel in Changyuan, and is currently under construction, scheduled to open its doors in the fourth quarter of 2024. It will be surrounded by office buildings, retail malls, residences and conference facilities.

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WITHOUT A
SUBSCRIPTION

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