

Many more support #givetravelashot

TRAVEL Daily's #givetravelashot campaign continues to garner support, as the whole travel and tourism sector unites around the message promoting vaccinations as our only way forward through the COVID-19 industry stalemate. The promotion, alongside many others including AFTA's #gettravelready #betravelready, Tourism Australia's *It's Our Best Shot for Travel*, Flight Centre's *Path to Freedom*, CFVR Travel Group's *Vaccinate for Vacation* and New Zealand's #gotmyshot, aims to inspire the wider population to get a jab, with the rise of the Delta variant clearly showing the futility of a closed border mentality in the long term.

Today we wrap up our competition which encouraged the industry to add the hashtags to their social media posts, but that doesn't mean the momentum should be any less, so please keep on posting with the hashtags, inspiring your clients and looking forward to that magical moment when we can all travel again.

We're launching another competition on Mon, so keep your eyes peeled for that!

Pictured on this page are some of the latest posts, including our winner Charlie Trevena from Destination Webinars (**right**) whose uber-cute snap of her special vaccination supporter was just irresistible.



LEFT: Carolyn Ahearne from TravelManagers clearly demonstrating the stoic determination which has characterised so much of the industry over the last 12 months as she celebrates being fully vaccinated.

BELOW: @therealkuy straps on his mask as he heads off to support a call from the Vic Dept of Health for travel agents to help with the volume of calls on its coronavirus hotline.



#givetravelashot



ABOVE: Adventum Travel's Michelle Slack-Smith got her jab at Millthorpe Medical Centre near Orange, NSW.

ABOVE: Cara Wagstaff, Associate Publisher at Signature Media, took this great selfie as she got her first jab this week.



LEFT: #givetravelashot has definitely gone international, with this wildly excited crew from Fiji-based Sachiki and Edward Soro from the Vou dance company - a heavily tourism dependent business - with their kids, showing how thrilled they are at the announcement that Fiji's borders will open from Nov.

RIGHT: There have been plenty of comedic posts too, including this one from Helloworld Mentone, noting an update on its in-store bookshelf where "travel is now in the fantasy section and Sci-Fi is under Current Affairs".

