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# Travel Daily First with the news

Monday 4th July 2022



#### It's our birthday!

TRAVEL Daily is today celebrating its 28th birthday, with the team proud to continue our long dedication to bringing the Australian travel industry the latest news, views and insights.

The first issue of TD was published by fax on 04 Jul 1994, with founder Mike Heard passing the baton a decade later to current owners and publishers Bruce and Jenny Piper.

Having survived all of the ups and downs over the past decades - 9/11, SARS, volcanoes, various wars, the GFC, swine flu, and of course the pandemic period - we look forward to many more years of informing the industry, and would very much like to thank our legions of dedicated readers for their ongoing support.

Today's issue of *TD* **Travel Daily** today features six pages of news plus a cover page from Journey Beyond.

## NTIA 2022 opens tomorrow

#### EXCLUSIVE

AFTA will open nominations for the 2022 National Travel Industry Awards at 9am AEST tomorrow, with anticipation of the event at fever pitch alongside new award categories, a revised submission process and Singapore Airlines as the major sponsor (TD 24 Jun).

The number of categories has been cut by about a third, with "Individual" Most Outstanding awards for Mobile/Home Based Travel Advisor, Travel Agency Manager, Travel Consultant Corporate, Travel Consultant Leisure and Rookie of the Year while top supplier sales execs will be honoured in Air, Cruise and Land Supply categories.

"Business" award categories will showcase Australia's Most Outstanding leisure, corporate and online travel agencies, as well as a Mobile Advisor Network award and the overall Most Outstanding Travel Agency Group.

There will also be categories for travel agency marketing and staff engagement/recruitment programs, as well as new agency & supplier Sustainability Awards.

"Supplier" categories will award the most outstanding tour operator, wholesaler and supplier marketing campaign, as well as the most supportive suppliers in air, cruise and accommodation, while the industry will be invited to vote on Most Popular categories for Tourism Office and Travel Support Service.

The full list of categories will go live tomorrow at afta.com.au, with nominations in judged categories able to be submitted both in video and written format.

AFTA CEO Dean Long said he was thrilled to finally be able to release the details for the 15 Oct industry night of nights, with calls to the AFTA office about when nominations will open having been "off the chart".

#### Ghan going fast

**JOURNEY** Beyond is urging travel advisors with clients interested in 2023 Ghan journeys to make bookings ASAP, with strong interest in the iconic three-day rail itinerary between Adelaide and Darwin.

The trip includes all-inclusive fine-dining, an array of fascinating off-train experiences and more for details see the front page.

#### **TD** Amadeus event

**NEXT** week Amadeus will be part of an exclusive Travel Daily Event, with Amadeus MD Pacific Kaylene Shuttlewood and Regional Director Lance Batty discussing the latest trends in travel industry technology.

Registrations are now open for the online gathering which is scheduled for 1pm AEST on Thu 14 Jul 2022.

Participation is free but pre-registration is essential at traveldaily.com.au/td-events.



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### Canada Day is eh-okay, partner



"YUKON" always count on Canucks to throw a great party, and Air Canada, Destination Canada, Destination British Columbia, Tourism Whistler & Destination Vancouver saluted on Fri, with their jointly hosted national day of celebrations.

Attendees were greeted with canapes, poutine, and Caesar cocktails, as they celebrated Canada Day (01 Jul).

Held at the Ovolo Woolloomooloo, the night consisted of a number of games and activations, all with individual prizes attached, with attendees challenged to a vertical roulette wheel, a virtual hockey shootout, and a fun name-that-location challenge competition.

Successful competitors also won entries into the grand prizes of the night - Air Canada Signature Class return tickets, accommodation, and attraction passes in Vancouver and Whistler.

Pictured is the major prizewinner of the night, Brett Leroy from TAG, with Air Canada Sales Account Manager Zoe Gentle and local General Manager Vic Naughton, Destination British Columbia Marketing Consultant Jo Motta, and Canadian Tourism Commission Marketing Manager Nathan McLoughlin.

#### New rail platform

INTERNATIONAL Rail has emerged from COVID with new high-quality services, including a new state-of-the-art booking platform and a full team of customer support experts.

The newly launched platform, which connects directly to Rail Europe's new ERA rail aggregation solution, opens live bookings to the majority of European railways - call 1300 387 245 for details.

## Reho Travel joins Link

WELL-KNOWN Vic corporate travel agency Reho Travel has joined the new Link Travel Group formed by Spencer Travel, Goldman Group and Flight Centre (TD 05 May), with the fledgling agency network expected to announce further additions in the coming days.

Reho confirmed the move last Thu, noting it was switching to Link "after many years as a highprofile member of Helloworld Business Travel".

CEO Karsten Horne, who has led Reho through a wide range of sustainability initiatives including the agency's B Corp membership (*TD* 25 Jun 2014), said "for many years I have admired (from afar) the commitment to social responsibilty shown by the Flight Centre Travel Group".

"To have the opportunity of working closely with a company which has a strong focus on sustainability is a real privilege." Horne noted that Link was an invitation-only agency group, with a goal to "shape the future of travel by uniting the industry's progressive thinkers to create better ways of doing business".

He said moving to Link also gave Reho access to a wider range of airfares as well as world-class technology, advanced booking channels and workflow improvement tools.

#### FJ takes off in SA

FIJI Airways is today operating its first flight from Adelaide to Nadi in over three years, with twice weekly services to the SA capital marking FJ's fourth Australian direct destination.

MD Andre Viljoen hailed the restart milestone, noting the daytime timing of the service was family-friendly and also offered good connections onward to and inbound from North America.

#### **KEY ACCOUNT MANAGER**

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Please call/email Ryan on +61 481 122 929 **a Madeus** ryan.fripps@amadeus.com for more info.





## **COVID-19 DPD scrapped**

**THE** Australian Government is seeking to address skilled worker shortages and ongoing airport delays by cutting the red tape needed to enter the country.

Yesterday, Australia's Federal Home Affairs Minister, Clare O'Neil, confirmed the scrapping of the Digital Passenger Declaration (DPD) for travellers to declare their COVID-19 vaccination status following changes to the *Biosecurity Act*.

The update will become active from this Wed, and follows medical advice from the Chief Medical Officer, Paul Kelly, who said it was "no longer necessary for travellers to declare their vaccine status as part of our management of COVID."

O'Neil added the latest changes would lighten the stress currently experienced by Australian travellers in what continues to be a challenging travel environment.

"I know anyone who has

travelled internationally since the borders have opened will find this as one less thing to worry about - especially as more Aussies get back to travelling overseas,"

O'Neil said.

"Removing these requirements will not only reduce delays in our airports but will encourage more visitors and skilled workers to choose Australia as a destination," she added.

The Minister also noted that after listening to feedback about the DPD, "it needs a lot more work to make it user-friendly", confirming that the plan is still for the digital form to replace the paper based incoming passenger card "in time".

Those arriving by sea will also benefit, no longer needing to complete a Maritime Travel Declaration, however airlines, cruise ship operators and other countries may still have specific requirements to comply with.



#### **Show Cruise Spirit!**

**CREATIVE** Cruising has opened its exclusive membership program, Cruise Spirit, for expressions of interest to join its 2022/23 cohort.

Members of the program, which is in its second year, can access cruise technology platforms and receive their own fully maintained and branded cruise-booking website, as well as rewards, increased commissions, and more - see today's issue of *Cruise Weekly* for details.

#### Samoa learn & win

THE Samoa Tourism Authority is reminding travel agents to complete the final session in its four-week webinar series exploring 'what's new' in the South Pacific, which includes the chance to win two return flights to Samoa and seven nights of accommodation.

The last webinar will be posted tomorrow - **CLICK HERE** for rego.



### Window Seat

WHILE getting in touch with nature is a high priority for travellers to Japan, this knifewielding Crustacean (pictured) may give pause for thought.

Kyle King was camping on the uninhabited island of Komaka when he heard a rustling outside of his tent, after quickly switching on his torch he discovered a coconut crab was making off with his steak knife.

"Hey bro, hey bro, I need that knife," King screamed, before snatching back his utensil.







#### **CTM** into Japan

**CORPORATE** Travel Management (CTM) today announced the opening of a wholly owned office in Japan, extending the company's existing Asian footprint which also includes operations in Hong Kong, China, Singapore and Taiwan.

CTM Asia CEO Larry Lo said the move followed clear customer feedback for "local, on-the-ground CTM servicing" from Japanese businesses and international customers operating in the region.

#### AMS charges up

**AUSTRALIAN** Motoring Services (AMS), the organisation owned by the country's vehicle clubs led by former Jetset Travelworld Group CEO Michael Reed, has taken 100% ownership of EV charging startup Chargefox.

Reed said the move would see AMS deliver more infrastructure to increase electric vehicle uptake.

#### Trimarchi to Aurora

LINA Trimarchi has taken a new role as Marketing Manager Trade & Consumer at Aurora Expeditions.

Trimarchi was most recently Manager Oceans Marketing with Scenic, with former roles at Uniworld and Cruise Office.

#### Spicers courts offer

**FLIGHT** Centre founder Graham Turner and his wife Jude are reportedly in discussions to divest their Spicers Retreats portfolio to Melbourne-based fund manager, Salter Brothers.

The property network is comprised of 10 luxury lodges spanning Sydney, the Hunter Valley and southern Queensland, with the AFR reporting an internal email from Spicers Retreats MD David Assef confirmed an interested buyer was keen to make the acquisition and the company was now undergoing a due diligence process.

The Metaverse is quickly approaching, but what does that mean for the travel industry? Read all the details in the June travelBulletin issue of travelBulletin.

#### \$2 million of scams

TRAVEL-RELATED scams cost Australians close to \$2 million in 2021, according to a new report delivered by the ACCC today.

The yearly study showed Aussies fell victim to just shy of 5,000 individual incidents throughout the year, representing a mild 3% increase on 2020.

NSW and South Australia saw the biggest increases in fraudulent travel schemes, rising by 124.9% and 163% respectively, while Western Australia also witnessed a 9% uptick in reports when compared with 2020.

Meanwhile all other states and territories saw a de-escalation in travel scams, with the amount lost down 50% in Queensland, 38% in the Northern Territory, 12% in Victoria and 96% among Tasmania residents.

The travel category is comprised of travel prize scams, scratchie scams and unexpected prize and lottery scams - read the full report HERE.

#### Agents join up

MORE than 550 Australian agents have joined Travel Agent Finder since its launch late last year (TD 03 Sep 2021).

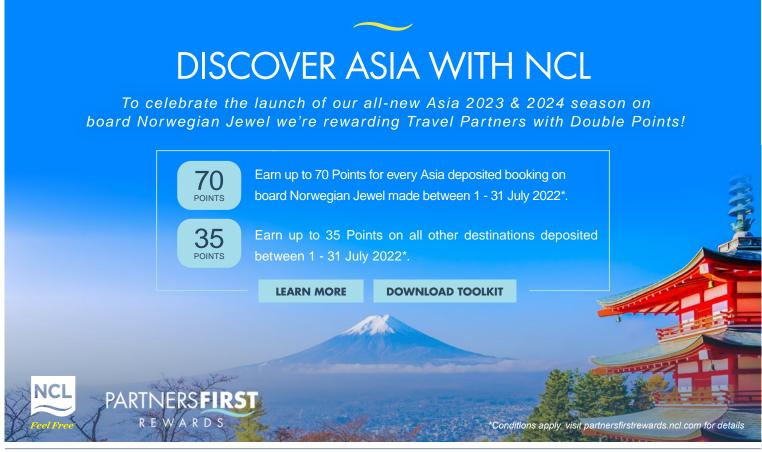
The platform, which aims to make the process for Aussie travellers to find the right advisor simpler, has so far seen the majority of agents join from independent, home-based or mobile operations.

To sign up, **CLICK HERE** for info.

#### NCL shuffles deck

NORWEGIAN Cruise Line (NCL) has updated the territories of its **Business Development Managers** in a bid to cater for the ongoing recovery of cruise bookings.

The changes have seen Craig McLaurin take charge of NT & Qld, Jacinta Baker assigned Southern NSW, ACT & WA, Vanessa Green given the Northern NSW & SA areas, James McCullagh taking on Vic & Tas, with Megan Porter taking NZ.





## All smiles for FangFang



VISIT Monaco and Monte Carlo Societe des Bains de Mer (Monte-Carlo SBM) recently held events in Sydney and Melbourne to introduce the local market to new BDM FangFang Li Porta.

Li Porta travelled from Monaco to Australia for the first time since joining Monte-Carlo SBM, with special 'friends of Monaco' dinners introducing the new sales executive in style, and the gatherings also covering all of the latest updates on the destination.

"If the results we have seen this year are anything to go by, Aussies are enthusiastic about returning to Monaco and the Principality is excited to have visitors back," Visit Monaco's Alison Roberts-Brown said.

**Pictured**: Alison Roberts-Brown with local SBM rep Tony Knox and new recruit Li Porta.



#### Feel good in Tahiti

THE Islands of Tahiti has launched a new brand campaign in Australia called 'Feel Treasured', aiming to encourage "pandemic-weary travellers" to enjoy the adventure, romance, and relaxation of the country.

The campaign launched with an introductory video **HERE**, and will continue to roll out on various platforms promoting its 118 diverse islands - more info **HERE**.

#### Come and see Oz

**TOURISM** Australia has collaborated with an influential digital media channel in Japan to help promote Australia's Yours to Explore campaign.

MyNavi has been tasked with targeting university students and working people in their 20s in Japan to embark on a working holiday to Australia, showcasing experiences on offer such as the vibrant city life, food and drink offerings, and wildlife tours.

#### Bhutan sets a date

**THE** Kingdom of Bhutan has officially announced it will reopen borders to fully vaccinated travellers on a quarantine-free basis from 23 Sep.

However, in a bid to keep the small Himalayan country's environment protected, the Bhutanese Government has also introduced a new Sustainability Development Fee of US\$200 per person, per night.

Costs such as hotel accommodation, guides & vehicles, meals, entrance fees and visas will all be in addition to the levy, with local tour operators currently reviewing their costings.

#### TAT writes new script

THE Tourism Authority of Thailand (TAT) has launched its new 'Write Your New Chapter' TVC to promote travel to the country post-pandemic, focusing on the themes of nature, love and self-discovery - watch it HERE.

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#### Virgin Traveltek deal

**VIRGIN** Voyages and Traveltek have launched a global partnership for bookings on the tech provider's iSell platform.

Traveltek customers using the system will be able to access and book Virgin's 'Elegant Design + A Touch of Luxury' product, which offers a "superyacht" aesthetic.

iSell features dynamic packaging solutions, including both cruise and tours itineraries; iBos back-office systems, offering CRM, booking reports and documentation; and nconnections to hundreds of suppliers.

#### Luxton experiences

**INTERCONTINENTAL** Hotels & Resorts (IHG) has collaborated with British artist Claire Luxton to bring a series of experiences to InterContinental London Park Lane. InterContinental New York Barclay and InterContinental Dubai Festival City.

A limited-edition suite designed by the artist at InterContinental Dubai Festival City is among the offerings, bookable until mid-Jul, and features flora and fauna depictions, bespoke artwork, and sensory experiences including a drawn bath and soundscape.

## **BROCHURES**

WELCOME to Brochures of the Week, Travel Daily's Monday feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.



#### Viking - 2022-2024 Expeditions

Viking has published its 2022-2024 Expeditions brochure, featuring new 2024 departure dates and several new itineraries. Highlighted is the new 19-day Antarctica & South Georgia Island voyage, which sails from Oct 2023 and includes a range of excursions such as kayaking among glaciers, and landings to get up close and personal with wildlife, like penguins and seals. Also included in the brochure are five grand journeys exploring

the coastlines of North, South and Central America, such as the 15-day Chilean Fjords & Patagonia Explorer from Buenos Aires to Santiago.



Paul Gauguin Cruises - 2022-2023 Tahiti Paul Gauguin Cruises is inviting travellers to Pacific in the freshly published Tahiti brochure for 2022-23. Guests can embark on the 10-night Society Islands & Tuamotus cruise aboard m/s Paul Gauguin, visiting the "garden island" of Huahine where they can enjoy a cultural highlights tour, an overnight stay at Bora Bora including a trip to see the extinct Mount Otemanu volcanes, and an

under-the-sea experience in Rangiroa for an up-close encounter with the colourful and diverse marine life.

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## **Brisbane-Vancouver non-stop**



AIR Canada marked the return of its non-stop Brisbane-Vancouver service yesterday (TD 17 Mar), as flight AC36 took to the skies once again.

The B787 Dreamliner service, which provides the fastest route from Brisbane to New York, is now operating four times weekly, increasing to five weekly in Dec.

Air Canada General Manager Australia and New Zealand, Vic Naughton, believes the services will position Vancouver International Airport (YVR) as the ideal North American gateway for Queenslanders.

"YVR exclusively offers Air Canada passengers the opportunity to continue on to cities across Canada without rechecking baggage or passing through extra security checks," Naughton said.

Passengers continuing on to the US also don't need to collect and recheck bags in transit, unlike when transiting through US airports, which "adds up to an unparalleled customer journey

experience" Naughton enthused. Guests travelling on Air Canada's B787-9 Dreamliner aircraft can choose from 30 Signature Service

lie-flat seats, 21 in Premium Economy and 247 in Economy.

Pictured: The Air Canada team with the AC36 captain and flight crew in Brisbane.

#### Vic hotel boost

**THE** Victorian Government announced a new \$5.6 million Jobs Victoria initiative to support the tourism and hospitality industry to create 320 roles, offering paid training and a minimum 12 months of secure employment to job seekers.

In partnership with the Accommodation Association of Australia (AAOA), Jobs Victoria will create housekeeping, food & beverage preparation, events and other accommodation services roles across Melbourne and regional Victoria, prioritising groups that are traditionally more vulnerable to unemployment.

## Travel Daily

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