## Travel Daily First with the news



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#### Celebrity campaign

**CELEBRITY** Cruises has launched a new global campaign inviting guests to 'Journey WonderFULL' on a Celebrity cruise, showcasing new destinations and new cruise ship design, as well as its culinary and wellbeing experiences - see today's issue of *Cruise Weekly*.



## TREND FORECAST

Discover what the future holds as the industry navigates the path to full recovery. For category insights for your brand contact your News Corp Australia representative today

VIEW HIGHLIGHTS

News Corp Australia

#### Friday 28th Oct 2022

## Terry new CEO for SATC

**TOURISM** Tasmania's Emma Terry has been confirmed as the new CEO of the South Australian Tourism Commission (SATC) this morning (*TD* breaking news).

Terry is currently the Chief Marketing Officer at Tourism Tasmania, where she led the state's long-term strategic destination marketing for the past five years.

Her achievements include overseeing Tourism Tasmania's successful 'Come down for air' campaign and its consumer digital transformation program, as well as contributing to Tasmania's T2030 positive impact agenda and delivering a number of programs to support COVID recovery.

Terry, who is a Board Director and member of the Risk, Audit and Finance committee for the Australian Tourism Data Warehouse, will relocate to

#### SeaLink appoints

SALVATORE Busardo will take on the role of SeaLink Marine & Tourism's new National Sales Manager, which will see him based in the company's Global Sales office in Sydney, where he will report to GM Global Sales and Distribution, Richard Doyle. Busardo has two decades of industry experience, including his most recent role as Accor's Key

Account Manager - Pacific, as well as national and international roles for Radisson and Mantra Group. Adelaide with her family in the New Year to commence her new role on 09 Jan.

Terry said she was honoured to be leading the SATC team.

"I am looking forward to working closely with industry to continue the post COVID-19 recovery and unlocking future opportunities in what will be a dynamic and increasingly competitive environment".

Terry takes over from Rodney Harrex, who stepped down in Jul after leading the government agency for almost a decade (*TD* 11 Jul).

#### Today's issue of TD

*Travel Daily* today features five pages of news including our regular **Corporate Travel** feature and a product profile from **Collette**.

#### **Collette Japan tours**

**COLLETTE** is showcasing its two Japan tours, including the 'Japan Past & Present', a new 12-night itinerary for 2023/24.

The exploration begins with three nights in Tokyo, and includes a visit to the Ise-Shima shrine and a stay at a buddhist monastery on Mount Koya - see **back page** for more.

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#### Red goes for Gold

**EXPERIENCE** marketplace Big Red Group has opened a new office on the Gold Coast to support its growing Qld team.

The move follows the acquisition of Experience Oz, marking the group's first location outside of its Sydney HQ.



PURNULULU NATIONAL PARK, THE KIMBERLEY

#### Friday 28th Oct 2022

### Switzerland on recovery track



AUSTRALIA is performing particularly well in terms of the return of travel to Switzerland, with Switzerland Tourism's Head of Markets, Simon Bosshart yesterday revealing figures estimating that by the end of the year Aussie overnight stays there will be back to 60% of 2019 levels.

During an event in Sydney, Bosshart highlighted figures showing overall visitation is back to 91% of pre-COVID numbers, with a strong recovery from nearby markets and a naturally slower long-haul response.

#### South Africa alert

THE South African Government has issued a statement in response to the warnings of potential terrorist activity in Johannesburg (*TD* yesterday), assuring the community that "should the need arise; the South African government will be the first to inform the public about any imminent threat". However Australia is outstripping other key longdistance markets such as Brazil, Canada and South Korea, he said. He also announced the first time launch of a new Autumn promotional program, complementing previous summer and winter campaigns, as well as the country's ongoing work to create and promote sustainable products under the "Swisstainable" banner, and the new Grand Train Tour of Switzerland.

Bosshart noted that despite his retirement from tennis, Roger Federer is continuing his role as a Swiss tourism ambassador, while the event also farewelled outgoing Consul General of Switzerland, Bernadette Hunkeler-Brown and welcomed her successor, Conny Camenzind.

**Pictured** are James Hewlett, Collette; Lufthansa's Anil Rodricks; and Switzerland Tourism's Livio Goetz, Simon Bosshart and Birgit Weingartner.

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**NEXT** month brings around the annual Movember men's health campaign - and Irish flag carrier Aer Lingus is joining the fun with a specially painted aircraft (**pictured**) featuring its very own mo.

The organisers highlighted the livery on Twitter, saying they were going to also ask ultra low cost carrier Ryanair for support but added that CEO Michael O'Leary "would probably charge us rent".



#### Niseko opening

JAPAN'S Niseko Village in Hokkaido will offficially open its doors on 03 Dec for the 2022/23 winter season.

The fully integrated resort offers more than 70 groomed runs and offers snowsports right through until Apr next year.

Five YTL Hotels properties are on offer along with a host of culinary and activity options.



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Friday 28th Oct 2022

## Fiji takes destination gong



**FIJI** was recognised as the "Destination of the Year" yesterday in the Mumbrella Travel Marketing Awards, with the accolade seen as recognition of the strong rebound of tourism which has seen visitor arrivals from Australia at 117% of pre-COVID levels for Sep.

The award was presented to

Tourism Fiji PR & Marketing Manager, Sarah-Louise Robinson, by Gate 7 MD Jo Palmer (**pictured**), while other winners and nominees in the afternoon awards ceremony included campaigns by Tourism Australia, the Whitsundays, Contiki, Princess, Carnival Cruise Line, AAT Kings and more. \$10 Booking Bonus Incentive. Receive up to \$250 per month in Rewards.



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#### Egg marks the spot

**REGENT** Seven Seas Cruises is partnering with Faberge for the creation of the "First Faberge Egg to Permanently Reside at Sea".

The bejewelled masterpiece will be the highlight of the multi million dollar art collection on the new Seven Seas Grandeur.

#### BA ups biz service

**BRITISH** Airways has announced the return of its full Club World business class service, after the offering was simplified during the pandemic to reduce interaction between cabin crew and customers.

The enhanced premium dining experience is part of the carrier's plans to "continue to improve its product proposition", with new seasonal menus which champion the best of British cuisine.

BA is also refreshing its Club World check-in zone at Heathrow T5 and continues to roll out its Club Suite on the carrier's 777s.

#### RAILEUROPE

#### Kelsian bus buy

**KELSIAN** Group is set to further boost its transportation offering with the proposed acquisition of Perth-based Horizons West Bus and Coachlines.

The deal was unveiled this morning, with a \$23.4 million enterprise value plus a \$7 million earn-out component.

Horizons West owns and operates 138 buses from two strategic depot locations, with Kelsian saying the move sees it expand into the education transport sector.

#### California cash

**VISIT** California's Board of Directors has unanimously approved an increased revised budget to promote the state.

The US\$191 million total is fuelled by better than expected industry revenues plus state and Federal funding, with US\$15 million dedicated to international marketing.



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# Travel Daily CORPORATE UPDATE

## CTM: recovery held back

**CORPORATE** travel demand remains strong, but the current inadequate airline capacity and reliability issues are holding back a faster recovery, according to an update from Corporate Travel Management Ltd (CTM) yesterday.

CEO Jamie Pherous told the CTM Annual General Meeting that the company was seeing a rapid recovery of corporate activity as soon as COVID-19 impediments are lifted, but "where airport congestion and airline unreliability exists, recovery temporarily stalls until [it is] resolved".

Pherous said in the main, supply is unable to keep up with corporate demand, and also noted the average time to complete a booking is higher than pre-COVID due to disruption management, finding available seats, clearing waitlists and "creative trip planning".

However the issues are being progressively resolved week by week, Pherous said, as the global aviation network rebuilds.

Interestingly, despite widely reported financial and inflation headwinds, there has been no

#### **GBTA** sustainability

THE Global Business Travel Association (GBTA) and its GBTA Foundation charitable arm have this week announced new developments in their commitment to "empower the global business travel industry to reduce carbon emissions and build a greener future".

GBTA has become a signatory of the Glasgow Declaration on Climate Action in Tourism, as well as entering into a strategic partnership with the Sustainable Hospitality Alliance under which it formally recognises the group's Hotel Carbon Measurement Initiative as a "go-to-standard measurement" which is part of GBTA's revamped Sustainability Toolkit which can be accessed by **CLICKING HERE**. noticeable impact of economic conditions upon activity, with CTM's revenue in Sep sitting at 75% of pre-COVID levels.

In the Australia/NZ and EU regions CTM is actually trading above figures for 2019 despite greatly reduced capacity, "reinforcing strong market share gains through the COVID period".

CTM's Asian operations are expecting a strong rebound with the easing of restrictions in Hong Kong, with HKG/SIN representing 90% of Asia revenue prior to the pandemic.

Pherous also highlighted the largely complete recovery of CTM's global workforce, which has added more than 100 team members since 30 Jun, mostly in the Australia/NZ region boosting the worldwide FTE staff count to 2,956, while CTM's new "graduate academy" is being rolled out to all regions due to its local success.

#### FCM appointments

**STEPHANIE** Robertson has been named as FCM Travel's new Regional GM for WA and SA.

Robertson has been with FCM for more than a decade in various roles, and said she was proud to lead the team, adding "my passionate approach to viewing the travel experience through the lens of the customer will underpin our market-leading service and technology to help our customers travel effortlessly". **MEANWHILE** the appointment

of Florian Mueller as FCM Consulting's new Aviation Practice Lead (**TD** yesterday) is part of a "strategic expansion of the business's capabilities across key industry verticals".

New York-based Mueller, who has been with FCM since 2019 will be the customer and industry-facing voice of the aviation pillar within the group. His career has included various roles within the Lufthansa Group, as well as leading US corporate sales for Emirates.



## **CT** Partners take to tuk tuks



**ABOUT** 40 members of the CT Partners group are in Bangkok today along with 35 supplier partners, celebrating the opportunity to get together in the network's first conference in the Thai capital in three years.

Themed "Connected Community," the event was a "resounding success in terms of bringing the industry together and realigning our business," according to GM Matt Masson. As well as plenty of educational and networking opportunities, participants also undertook a tuktuk safari team challenge through the city streets.

**Pictured** enjoying the chance to connect, get colourful and wear silly sunnies are, from left: Kaylene Shuttlewood, Amadeus; Julie Golding from Ponant; Uniworld MD Alice Ager; Judy Tanner from Aurora Travel; Frontier Travel's Michael Ebeid; Sarah Bush from ATPI; and Stan Klinakis of Pulse Travel.



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#### JetBlue/Qatar

**LOW-COST** US carrier JetBlue announced it has expanded its codeshare agreement with Qatar Airways, building on the partnership that first began in 2011 (*TD* 05 Jul 2011).

Under the extended agreement, JetBlue pax will be able to enjoy travel options between the United States and 11 new markets in eight countries across Africa and Asia via Doha's Hamad International Airport (DOH).

The latest market inclusions are Accra, Addis Ababa, Alexandria, Bangkok, Cairo, Denpasar, Harare, Jakarta, Khartoum, Phuket and Windhoek, which add to the 13 codeshare destinations already available to JetBlue customers.

#### Friday 28th Oct 2022

#### **ID Travel appoints**

**NEW** York-based luxury travel agency, ID Travel Group, has appointed an Aussie as its new Associate Director, Asia Pacific. Belinda Layt, who resides on the

Gold Coast, will work closely with Joanne Ng and team to oversee the company's reservations, sales and operations starting 01 Nov.

Layt is a former luxury travel advisor who has held several roles in the industry, including International Travel Consultant at Helloworld Travel and Director of Travel at Focus Travel Indochina.

ID Travel Group has confirmed that Lynne Ireland, who had represented the company in Australia, will stay on as Brand Ambassador.

### TRAVEL SPECIALS

**WELCOME** to Travel Specials, *Travel Daily*'s Friday feature. If your firm has released a travel special you'd like to make the industry aware of, send the details to specials@traveldaily.com.au

Couples can save up to \$2,800 on **APT**'s 14-day Antarctic Voyage, which departs on 03 Feb 2024. The itinerary includes a three-night luxury stay in Buenos Aires before guests fly to the world's most southerly city, Ushuaia, to board the expedition ship. The offer is strictly limited and valid until sold out - call 1300 278 278 to book.

**Dusit Hotels and Resorts** has announced a 25% discount on its best available room rates and guaranteed late checkout at its properties in Thailand, the Maldives, the Philippines, Vietnam, the Middle East, and more. Visit dusit.com/livelife to book before o3 Nov.

**Azamara** guests can save up to 15% and receive US\$500 onboard credit on select sailings when booking between 25 Oct - 04 Nov. For more details and to book, visit azamaraconnect.com.

Sea Life Melbourne Aquarium and Melbourne Skydeck have teamed up to introduce a new SEA to SKY ticket, which pairs the two iconic Melbourne experiences at a cheaper overall price. Valid for 30 days, guests can visit both attractions in one day, or experience them on seperate days within the month. Ticket prices are \$63.75 for adults and \$42.50 for children. For details, go to visitsealife.com.



### TIME for a celebration



**THE** Travel Industry Mentor Experience (TIME) held its last graduation and networking event of the year on Wed night.

Graduates from program #44 were celebrated, and mentees from the new program, #49, were welcomed.

The event was hosted by The Travel Corporation in their Sydney office, and brought together a diverse group of industry representatives to network and celebrate another successful year for TIME helping to grow the career of graduates.

Council of Australian Tour Operators Managing Director Brett Jardine was the evening's guest speaker, who engaged with TIME board member Sue Graham on his career across both land and sea.

Founder Penny Spencer said she can't believe TIME is already in its 49th program.

"Next year we will have our 50th intake in Feb 2023, which is quite a milestone, and something



the TIME Board, committee, and I, are all especially proud of," she said.

"We've come a long way since our first intake over a decade ago."

**Pictured** is the new group of mentors and mentees for program #49: Neil Ager, Heath MacDonald, Alexandra Fayan, Holly Velardo, Jo Galante, Tania Huppatz, Sarah Hoskin, and Tahlia Shaw.

Inset are the graduates of program #43 and #44: Little Birdie's Tom Crouch, Black Sheep Tourism's Nadja Kelly, and Silversea Cruises' Jo Bingham.

#### Got a confidential tip? Contact Travel Daily via our secure WhatsApp service on +61 2 8007 6760 or click HERE Travel Daily

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# Japan with Collette

Collette offers two exceptional tours of Japan, both are full of inclusions and are perfectly paced to maximise enjoyment and relaxation.

**CULTURAL TREASURES OF JAPAN** is perfect for first-time visitors to Japan.

Immerse yourself in the ancient and modern cultures of Japan, as it slowly draws you into its eclectic culture and charm. Starting with 3-nights in Tokyo, the tour spends 1-night in Hakone, 2-nights the beautiful Alpine town of Takayama, and 2-nights in Kanazawa before 4-nights in Kyoto. From Kyoto travellers enjoy a day trip by Shinkansen (bullet train) to Hiroshima. This 12-night tour includes 19 meals and all the first-time bucket list experiences - Saki tasting, Maiko show, Hida beef dinner, sushi making, gold leaf decorating and Japanese Tea ceremony.

New for 2023-24 is **JAPAN PAST** & **PRESENT**, a 12-night small group explorations tour with a maximum of 24 travellers.

From neo-lit streets with people to quiet shrines filled only with silence, come face-to-face with nature thousands of years in the making. Travelling primarily by Shinkansen, begin with 3 nights in Tokyo before arriving in Ise-Shima to explore the shrine and meet the famed Ama Pearl divers. Travellers spend 3-nights exploring Kyoto, before an exceptional stay at a buddhist monastery on Mount Koya. In Hiroshima, we stay within easy walking distance of the Peace Park and hear first-hand accounts of the devastation. A walking tour of Dotonbori, Osaka completes this cultural journey.

A 4-night extension to South Korea is an excellent post-tour option!

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