



Evolution appoints

EVOLUTION Travel Collective (ETC) has announced the appointment of Chris le Roux as Qld-based National Business Development Manager.

ETC MD Ingrid Berthelsen said the move was the result of new ETC brand partnerships including Explore Worldwide and Rail Online, with le Roux well known via previous roles at Bench Africa, Globus, On the Go and Contiki.

More appointments on **page 7**.

Virtuoso advisor scheme

VIRTUOSO has today formally launched its Advisor Recruitment Program in Australia, following the announcement of the scheme during the Virtuoso Owner Managers Forum in Fiji earlier this year (**TD** 20 Mar).

The organisation has confirmed the participation of 22 of its local members in the program, which aims to help agencies connect with and hire qualified luxury travel advisors from outside the Virtuoso network.

“We’re thrilled to launch Virtuoso’s Advisor Recruitment Program in Australia as a resource for our members to recruit talent at a time when the demand for professional travel advisors is ever-increasing,” said Virtuoso GM Australia, Fiona Dalton.

“Early participation from nearly two dozen of our regional members is a great indicator that the program will mirror the successful outcome seen in the US thus far, and aid agencies in growing their businesses by bringing in quality talent.”

In the USA the fledgling program has seen 37 agencies enrolled, and so far placed 16 advisors.

All advisors hired via the platform are required to complete the Virtuoso Certified Travel Advisor (VCTA) course, which is “an elite qualification designed to fast-track the development of those who are new to the travel advising profession,” Dalton said.

VCTA graduates sell an average of 83% more than their peers, according to Virtuoso, with applications now open at www.becomeavirtuoso.com

More details on **page five**.

O&O Wolgan shut

EXCLUSIVE

EMIRATES One&Only Wolgan Valley Resort & Spa will “temporarily close its doors for the foreseeable future” due to ongoing road access issues.

The luxury property had already been closed for five months, after a landslide on the main Wolgan Road access on 09 Nov last year, but had been able to reopen on 01 Apr after a new road was constructed by Lithgow City Council.

However in an update yesterday obtained by **TD**, GM Tim Stanhope said “the challenges of the road’s descent into the valley have made it untenable to continue supplying utilities and equipment to the degree required for the resort to operate smoothly during winter conditions”.

The last day of operation is tomorrow, 09 Jun, and Stanhope said “the resort is working closely with local utility suppliers and Lithgow City Council to resolve the situation, and we hope to come to a solution that will enable us to reopen”.

Nothing to sea here

HURTIGRUTEN Norway has today unveiled detailed plans for the world’s first zero-emission cruise ship revealed last year (**TD** 01 Apr 2022) under the project name *Sea Zero*.

The newbuild aims to launch in 2030 with large battery solutions charged in-port complemented by wind technology and solar “masts” to charge while cruising. More in today’s **Cruise Weekly**.

Today's issue of TD

Travel Daily today features seven pages of news including **Business Events News** and a special feature from **Virtuoso**, plus a full page from **LA Tourism**.

Now playing in LA

SOME of the plethora of new tourism offerings in Los Angeles are showcased today in a special page from LA tourism - see the last page of *Travel Daily*.

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Travel Daily on location in Rome, Italy

Today's issue of *TD* is coming to you courtesy of Rail Europe, who are helping us travel around Italy this month.

WE HAVE arrived in Rome ahead of this week's exploration around Italy thanks to Rail Europe.

Equipped with a First class Eurail flexi global rail pass, we are able to travel to 33 countries, meaning the continent is our oyster so to speak.

With that in mind, this morning we headed from the airport into Rome and then jumped aboard a high-speed Frecciarossa train to Venice.

Taking only three hours and 26 minutes, the journey was a breeze!

Find out more **HERE**.

Nancy Bird flies with QF

WESTERN Sydney International Airport (WSI) has signed a landmark deal for Qantas and Jetstar to operate domestic flights at the hub when it opens in 2026.

The agreement with Qantas Group marks the first airlines to formally sign up to the airport, with the two carriers to operate up to 15 narrowbody aircraft during the first year, including 10 for Jetstar and five for Qantas, on routes to Melbourne, Brisbane and the Gold Coast.

It is expected the roughly 25,000 Qantas Group flights will carry around four million passengers through WSI each year & require around 700 new jobs.

WSI CEO Simon Hickey enthused the first major operations deal will send a strong signal to the wider aviation world that the new Sydney hub will be a powerful player in the market.

"This is a substantial Qantas and Jetstar presence at Sydney's new major airport," Hickey said. "WSI is being designed for

growth and will eventually become Sydney's biggest airport.

"We have a roadmap to grow to 82 million annual passengers, around the size of the world's major airports, such as Dubai and London Heathrow," he added.

Qantas Group CEO Alan Joyce added that WSI would likely become the sixth biggest airport for the Group within its first year.

"Western Sydney International Airport has some big strategic advantages with no curfew, technology that allows aircraft to be turned around quickly and a next-generation baggage system.

"Our data shows that more than two million trips per year are taken by people who live in the Western Sydney catchment so we know there will be demand for these flights from day one."

Rival VA, along with Qantas, signed a MoU to run services at the airport in Jun 2019.



THE idea of operating commercial aircraft using a double-decker design has reared its dubious head again, with the latest concept from Alejandro Nunez Vincente raising plenty of eyebrows at the Aircraft Interiors Expo in Hamburg, Germany this week. "Most of the times when they show you something new they hate it at first, they're scared of change, but the more you develop it, the more people can get used to it," Vincente claimed.



Wild walking in Tas

THE Tasmanian Walking Company (TWC) is offering four special fundraising departures in partnership with WWF Australia.

The walks all commence on 10 Oct, with the aim of collectively raising \$150,000 for Regenerate Australia, with TWC co-owner Brett Godfrey saying "Walk for Wild exemplifies our ongoing commitment to inspiring positive changes in conservation, lending support to projects with genuine and tangible results".

All sales from the departures will be donated, with participants able to experience the Bay of Fires, Cradle Mountain Huts, Twelve Apostles and Three Capes walks - see taswalkingco.com.au.

Scenic settlement

A SETTLEMENT has been reached for group members in the Scenic Luxury Cruises & Tours class action, with the company potentially on the hook for as much as \$23 million in damages.

Up 1,200 plaintiffs will be compensated for the reduction in value of their respective cruises, and the distress and disappointment suffered as a consequence of the failure by Scenic to provide a voyage in accordance with the purpose and result it guaranteed (**TD** 19 Apr 2022) - more in tomorrow's **CW**.

Rex flies to Hobart

HOBART is poised to become Rex Airlines' fourth Tasmanian destination, with the carrier to run daily flights from Melbourne (**TD** breaking news).

Flights will begin on 17 Aug, joining services to the North West Tasmanian cities of Burnie and Devonport, as well as King Island.

The daily flight will depart Melbourne at 12.15pm and arrive at Hobart at 1.30pm, before the return service takes off 45 minutes later, arriving at 3.30pm.

Hobart is the second new destination Rex has announced in recent days, as it last week said it will begin direct Adelaide-Sydney flights on 29 Jun (**TD** 29 May).

Air NZ ups guidance

AIR New Zealand has raised its earnings guidance again for the 2023 financial year, this time to NZ\$580 million, up from the NZ\$510-560m range initially provided in Apr (**TD** 27 Apr).

In a statement issued on the ASX today, the Kiwi carrier said the updated guidance reflects the stronger-than-usual ongoing demand it has been seeing for this time of the year, which is typically considered the airline's off-peak period.

The carrier added it also "remains mindful of the uncertain economic environment is facing into", and expects fares to moderate in the coming months.

Celebrating 25 YEARS

Wendy Wu Tours

NIHAO China

wendywutours.com.au



Brochures available at Tifs

Airlines rally against fees

AIR New Zealand and Qantas have joined forces to fight back against increased charges announced today by Auckland International Airport Limited (AKL), with the carriers issuing a joint statement urging the airport to “rethink” its decision.

The increased levy proposed by the airport would see airlines pay roughly double the amount in domestic and international jet charges by FY27, with the fees to gradually increase over a five-year period beginning 01 Jul 2023.

However, AKL said the charges will help fund much-needed investment into the airport’s future infrastructure.

Air NZ Chief Executive Greg Foran noted that while investment in Auckland Airport is necessary, the proposal will result in “more costs for everyone who uses, relies on, or passes through the airport” while “adding almost no additional capacity”.

Qantas chief Alan Joyce backed Foran’s view, stating “what AKL is proposing goes far beyond what is needed or affordable”, and argued that “the necessary first phase of this redevelopment could be delivered for significantly less than NZ\$3.9 billion”.

Instead, the carriers are suggesting a pause on major growth programs while an affordable plan is developed, advocating for a solution “that provides a basis for sustainable growth and improving amenities over the medium term for AKL, the airlines, and a better result for...the travelling public”.

Investing some of the profits Auckland Airport earns from other services, such as its parking lots, to help pay for some of the project, as well as prioritising a reduction in the cost of infrastructure work, were also among the recommendations made by the airlines.

Viking on board for charity



VIKING Cruises was one of several travel industry sponsors of last weekend’s Tour de Cure Snow Ball gala event in Sydney, which raised more than \$1.5 million for cancer research.

The gathering at the International Convention Centre saw a host of celebrities present, with the Seven Network’s *Sunrise* team collectively playing emcee, including travel industry favourite Larry Emdur alongside Mark Beretta, Jamie Durie and more.

A performance by Samantha Jade had the crowd up and dancing - but that came after all of the pledges (some guests donating \$100,000 each) and

hotly contested auction items including cruises from Viking and Emerald, Qatar Airways flights, and accommodation from Hayman Island and Eichardt’s.

Viking’s guests included Virtuoso Senior VP Michael Londregan, who’s **pictured** with hosts Jane Moggridge and Michelle Black.

IHG offers Apple

IHG Hotels & Resorts has partnered with Apple to launch AirPlay in its hotel rooms, allowing guests to stream and share content from their iPhone or iPad to their guest room TV.

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On your bike, says Regent!

REGENT Seven Seas Cruises' participation in this week's Virtuoso On Tour event in Sydney (*TD* yesterday) included a very popular Vespa scooter, with the line particularly showcasing its array of cruises visiting Italy.

As well as being updated on the newly released Regent program which now offers departures through until May 2026, the advisors enjoyed just a little bit of the authentic Regent experience by posing with the scooter, including SmartFlyer's Marianne Guberina and Ariana Wong who are **pictured** with Regent's Scott Graham.



Agents in Europe training...



THIS group of Aussie agents has just wrapped up a whirlwind tour taking in Austria and Italy by rail, courtesy of the Italian National Tourist Board, Trentino Marketing, the European Tourism Commission, Rail Europe and the Austrian National Tourist Board.

They set off on 30 May and finished yesterday, travelling on a "sustainable journey" in Austria's Bregenzerwald and Italy's Trentino, along the way enjoying plenty of wine and olive oil tasting, bike riding, walking and sightseeing.

Participants (**pictured**) included Tracey Irving from Travel Associates Balgowlah; TM's Lindy Hill and Rose Febo; Belinda Ferguson from Savenio Travel Experiences; MTA's Xuan Thanh and Richard Davey from Savenio, with the group hosted by Emanuele Attanasio from the Italian National Tourist Board.

Cameroon e-visas

CAMEROON is now requiring international visitors to apply for an E-visa prior to travel, providing the relevant documentation and payment online prior to travel, according to DFAT's Smarttraveller.

NZME launches Getaway pact



NEW Zealand Media and Entertainment (NZME) this week hosted industry partners at an event in Sydney to formally launch a new deal with Nine's *Getaway*, with the pact facilitated by Gordon Bayne's Showponi Marketing (*TD* 11 Jan 2022).

The agreement will see *Getaway* content find a "new home on nzherald.co.nz" under an exclusive deal aiming to inspire Kiwis to travel.

Announcing the details, Bayne said "we're super excited to be able to bring this iconic TV show to New Zealand, and to bring it into a different format for Kiwis to watch - so rather than taking it into linear TV we've taken it into the NZME playground and also into the *New Zealand Herald* online environment, where all the segments will be played as video-on-demand".

Bayne said the partnership opens up exciting opportunities for tourism boards, airlines and hotel partners, with NZME having the exclusive rights to share content from the broadcast-quality episodes across its many

platforms including the *NZ Herald's* online travel section plus radio and digital platforms.

NZME reaches 3.2 million Kiwis intent on travelling, according to *NZ Herald* Acting MD Murray Kirkness.

David Reyne, one of the show's celebrity hosts, also spoke about the opportunities to inspire travel, saying "we need ideas, guidance, advice and inspiration".

"This *Getaway* deal with NZME will give travellers that passion... travel is an addiction, it's about discovery of desire, it can be fun, it can be frightening, it's exciting, it's sometimes excruciating.

"It can set your heart a-flutter, and sometimes tear it asunder.

"There are pitfalls, but there's always a fabulous payoff...great travel is like getting lost in the right direction," Reyne enthused.

Pictured from left are Gordon Bayne, Showponi; Teresa Bollard, Emirates; *Getaway* host David Reyne; Hong Kong Tourism's Karen Macmillan; and Lincoln Bache from Emirates.

BA to Cincinnati

BRITISH Airways is now flying to 27 destinations across the USA, with the overnight debut of non-stop flights from London Heathrow to Cincinnati/Northern Kentucky International Airport.

The services will operate five times a week, with BA saying the move cements its position as the largest foreign carrier in the US.

British Airways has also this week relaunched non-stop services to Beijing, three years after they were suspended due to the COVID-19 pandemic.

Last call for grants

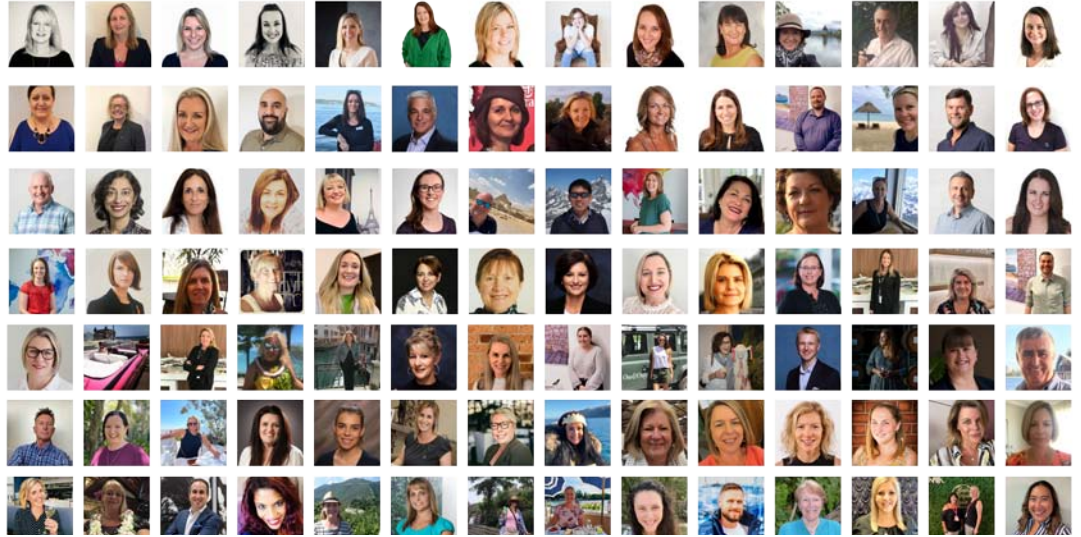
AUSTRADE will close applications for the \$9 million Reviving International Tourism Grants (RITG) scheme next Tue, with eligible ATEC, AFTA and CATO members urged to make submissions before the deadline.

ATEC members can access up to \$15,000, while AFTA and CATO members are eligible for \$10,000 to help fund participation in upcoming international tourism and travel events as inbound and outbound tour operators and wholesalers rebuild their businesses post-COVID.

See austrade.gov.au for details.

Content produced in collaboration with Virtuoso

Launch your luxury travel career with Virtuoso



VIRTUOSO is connecting people who are interested in a career in luxury travel with its members who are hiring, through its new Advisor Recruitment Program.

The initiative aims to address the significant talent shortage that many of Virtuoso's member agencies are facing, by matching recruiting agencies to prospective candidates.

The luxury travel network is launching an Australia-wide marketing campaign to share the recruitment program with the wider industry and beyond, in order to attract new advisors into

the Virtuoso ecosystem.

Virtuoso member agencies, all of whom offer training and mentoring programs, are looking for talent at all career levels, whether you are new to the industry or have years of experience under your belt.

Those who join the program

will reap a number of benefits, including access to unique client experiences and the best luxury brands in travel that target ultra-high net worth clients.

Graduates of the Advisor Recruitment Program will be set up for success with industry-leading professional

development, training & onboarding, and will also become a travel insider and part of Virtuoso's vetted community.

As the world's largest luxury travel network, Virtuoso is uniquely positioned to match candidates with the top luxury agencies in Australia.



Become a Virtuoso today

TAKE your career to the next level by becoming a Luxury Travel Advisor through a Virtuoso Agency today.

As an employee of a Virtuoso member or an Independent Contractor, you will have access to everything you need to elevate your career as a trusted travel advisor, including professional

development and training via the Virtuoso Travel Academy.

Interested candidates are invited to complete a 30-minute online course to ensure Virtuoso is the right fit for them, before submitting a questionnaire to be matched with members who are hiring - for more information, **CLICK HERE.**

Make the right connections

THE Virtuoso Advisor Recruitment Program tackles one of the major challenges facing the industry, member agency Main Beach Travel's Mike Dwyer said.

"We know there are many advisors looking for better career opportunities within this wonderful industry.

"Equally, there are premium

agencies looking to recruit advisors with varying levels of experience but with a desire for something more," he explained.

"It can be tough for advisors to make the right connections with the right agencies, and vice-versa...this program will give both advisors and Virtuoso-member agencies that opportunity."



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News from NZ

TAKINA, the new convention and exhibition centre in Wellington, New Zealand, has officially opened, with more than 50 multi-day conferences in the pipeline already.

The venue's first official event, the Festival for the Future, kicks off today.

MEANWHILE in New Zealand, Steve Armitage will be stepping down as Independent Chair of Business Events Industry Aotearoa (BEIA) in Aug.

The announcement follows his appointment as CEO of Hospitality New Zealand.

BEIA said it aims to have a new Chair in place before its annual conference in Sep.

TA OPENS UP BIZ EVENTS PROGRAM

TOURISM Australia (TA) has announced the opening of applications for its international business events marketing partnership initiative, the Advance Program for 2023/24.

Managed by TA's business events unit, Business Events Australia, the program aims to help increase international visitation to confirmed business events being held in Australia, promoting the country on the global stage as a MICE destination.

The program gives event planners the opportunity to partner with TA and draw on the DMO's international marketing and distribution expertise to attract overseas delegates to their business event.

The latest round of the Advance

Program will support Australian business events that take place in the 2023/24 financial year, prior to 30 Jun 2024.

Successful applicants will receive funding to support a wide range of activities, including content creation, digital marketing activity, strategic delegate boosting initiatives for specific events in Australia, communication activity such as direct mail and editorial coverage, virtual reality and online site inspections, and many more.

Planners must meet several mandatory criteria and eligibility requirements, including having



the potential to influence decision-makers of international business events and/or convert new international business events for Australia.

Interested parties can view the program prospectus **HERE** to learn more.

Application submissions close at 5pm AEST on 31 Jul, with successful applicants to be notified on 23 Aug.

Vivid Syd outshines

VIVID Sydney has enjoyed its biggest-ever opening weekend, with more than 453,000 visitors turning out to experience the light festival - up 4% from the previous highest opening weekend in 2022.

Restaurants, cafes and bars benefited from more than 120,000 diners (a 5% increase from last year's opening weekend), with 85% of festival attendees purchasing food and beverages.

Vivid Sydney runs nightly from 6pm until 17 Jun, with the 2023 program consisting of more than 300 events and activations.

Think Biz in ADL

THINK Business Events has launched an office in Adelaide, with the newly appointed Anita Martin to head up the SA team.

Through her skillset and expertise, Martin will provide clients with on-the-ground personnel, genuine insights, and partnerships with the SA market, utilising the state's potential as a business events destination.

The professional conference management company also has teams in Melbourne, Sydney and Brisbane.

Sofitel MICE wins

SOFITEL Melbourne On Collins has scored three awards in recognition of its versatile conference and events facilities.

The hotel received the Meeting & Events Australia (MEA) Victorian State Award for Special Event of the Year, in recognition of its FUTURE. JOY. CLUB burlesque show.

The property offers 12 venue spaces, including the 1,000-capacity Grand Ballroom and the Arthur Streeton Auditorium, which can seat up to 350 delegates.

ConferenceDirect

MEETINGS management company ConferenceDirect has announced its first Australia-based team.

The expansion is overseen by ConferenceDirect VP Global Accounts and Team Director Susette van der Linden and Global Account Executive Jo Naumovski, marking the company's first VP team director within the Asia Pacific region.

ConferenceDirect now has four associates across Australia, India & South Korea due to "high demand".



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APPOINTMENTS



WELCOME to Industry Appointments, *Travel Daily's* Thursday feature which has the latest job appointments from across the industry. If you have just appointed someone to a new position and would like to update the industry email appointments@traveldaily.com.au.

Moving up the ranks at **Belmond** is **Dan Ruff**, who will become the next CEO of the business from 01 Jul. Ruff has been the Chief Operating Officer for the luxury hotel company for the past five years, and has also held several senior roles at Starwood Hotels & Resorts and Wyndham Hotel Group. Ruff succeeds Roeland Vos in the role.

Globus family of brands has appointed **Brett Simon** to a newly created role of Head of Commercial ANZ. Bringing over 20 years of experience in travel to the position, Simon has played an important role in spearheading business growth in New Zealand for Globus as its Head of New Zealand, and he will now help expand the business Down Under.

InterContinental Auckland has welcomed **Ryan South** as its General Manager of the new luxury hotel, set to open on 1 Queen Street later this year. South brings over 22 years of experience with IHG Hotels and Resorts across Australia, Indonesia and New Zealand, and was most recently in the same position at Crowne Plaza Terrigal Pacific. The Auckland hotel will be the second InterContinental hotel to open in NZ.

To better focus on the management at **Auckland Airport** (AKL), the international air hub has recruited **Richard Wilkinson** as its Chief Digital Officer. Wilkinson brings more than 20 years of experience in a vast range of industries, specialising in large, complex, digital environments, including a variety of major roles at New Zealand Ruby, news group Stuff, Tourism New Zealand, Fonterra and Farmlands.

RwandAir CEO **Yvonne Manzi Makolo** has commenced her duties as Chair of the **International Air Transport Association (IATA)** Board of Governors (BoA) on a one-year term. Makolo becomes the 81st Chair of the IATA BoA and the first woman to take on the role as she continues to contribute on the agendas for all airlines.

The NZ Minister of Tourism has appointed **Paul Brock** as the upcoming Chair of **Tourism New Zealand** Board on a three-year contract commencing 01 Jul 2023 through to 30 Jun 2026. The former Kiwibank Group Chief Executive and co-founder is also the current Chair of Innovation Programme for Tourism Recovery and the New Zealand Story Group, as well as the current Independent Director for the Southern Sky Diaries.

Josh Grocke has taken on the newly created role of General Manager & Strategic Partnerships at **Crooked Compass**. Grocke's appointment to the role is backed by close to 20 years of industry experience, including stints with Virgin Australia, Flight Centre Active Travel and Flight Centre Business Travel.

The new Head of Oceania for **Trip.com Group** is **Kevin Lu**, who will be charged with exceeding business targets and goals. Lu previously spent eight years at Travelport as a senior BDM.

Aurora to arrive in the skies



COLLINS Aerospace has unveiled 'Aurora', its first fully lie-flat Business class seats designed for narrowbody aircraft.

Showcased at this year's Aircraft Interior Expo in Hamburg, the new product was created in light of the rise of long-haul air travel using single-aisle planes.

Aurora (**pictured**) can be integrated with existing or bespoke cabin furniture, and uses a reverse herringbone seat layout which offers direct aisle access to pax, as well as maximised seat width and the option of a sliding door for more privacy.

"Intelligent design, engineering and integration provide premium levels of privacy, living area and customisable options without impacting cabin density," VP Business Development Cynthia Muklevicz said.

The new premium offering has already garnered interest, with Collins scheduled to deliver its first batch to customers in 2024.

Quark chooses Sian

QUARK Expeditions has announced Dr Sian Proctor as godmother for its new expedition ship, *Ultramarine*.

Proctor is a geoscientist, explorer, space artist, and astronaut, and is the first black woman to pilot a spacecraft.

Veriu Collingwood

THE Veriu Group has announced the official opening of its second Victorian property, Veriu Collingwood, located in the Collingwood Arts Precinct.

The new apartment hotel offers 95 suites across four categories, each with kitchen and in-room laundry facilities, balconies, as well as high-speed internet.

Guests also have access to a rooftop pool and bar with wide views of the city, multiple conference and meeting facilities, an onsite restaurant, gym, and secure parking.

What the travel industry really thinks about influencers

travelBulletin

[Click here to read](#)

Mosey over to the new Moxy



With a multitude of experiences under one roof, Moxy & AC Hotel Downtown Los Angeles are DTLA's newest destinations for visitors and locals.

Located in the heart of Downtown, directly across from the Los Angeles Convention Center and Crypto.com Arena, the two hotels offer a total

of 727 guestrooms and an unprecedented 13 dining and entertainment options, including Level 8, a collection of restaurants, bars and lounges that highlight the neighbourhood's diverse cultures and cuisines opening this summer.

Find out more about the all new [HERE](#).

New menu & reno at Marina del Rey

City Cruises Marina del Rey unveils the complete renovation of Entertainer, the flagship of their fleet and the largest charter yacht in the marina.

Entertainer features a California coastal design with elegant bars and stainless steel and glass accents throughout, and will release brand new menus for their brunch and dinner cruises.

Click [HERE](#) for more.

75 years of Porsche

Presented in celebration of Porsche's 75th anniversary, this exhibition showcases American personalities that have contributed to Porsche's global success and to the formation of a vibrant culture surrounding the brand.

The exhibition includes 40 unique vehicles from throughout Porsche's history, with commemorative events slated throughout the year - more [HERE](#).

The Delphi Downtown LA

Formerly The Standard, The Delphi Hotel resurrects 207 guest rooms, suites, and penthouses in a 1950s Downtown LA building.

The property features distinct décor with minimalist furnishing accented by bursts of color, and will include amenities such as the Delphi Gym with state-of-the-art fitness equipment, the Delphi Lounge Coffee | Tea Bar serving light bites and La Colombe coffee, and Denae's Diner with an all-day indoor-outdoor experience inspired by retro Hollywood.

Find out more about The Delphi Hotel [HERE](#).

100 years of WB

Celebrating the Studio's centennial anniversary and the studio tour's 50th anniversary, this new exhibit explores 100 years of Warner Bros.' impact on storytelling, recognizing a range of classic and contemporary productions, including Casablanca, DC Comics, The Wizarding World of Harry Potter, Abbott Elementary, and beyond.

Opening April 5th, the new exhibit is located in the Warner Bros. Studio Tour Welcome Center, which is open to the public, offering guests a photographic exploration of where it all began - more [HERE](#).

Step into the World of Barbie



of following in the footsteps of Barbie to become a scientist, designer, music producer, astronaut and more.

The visually stunning production will also feature a bespoke Barbie exhibit where guests can see how Barbie, her Dreamhouse and her various vehicles have evolved over the years and can learn more about how she has become the number one doll property worldwide - more [HERE](#).

World of Barbie is making its US debut at Santa Monica Place, allowing fans of all generations the unique opportunity to step directly into an inspiring world where they can explore a life-size Barbie Dreamhouse, try out several Barbie careers displayed in various interactive rooms, and even sit behind the wheel of a full-size Barbie Camper Van.

Visitors will be inspired to imagine the endless possibilities

WIN! WIN! WIN!

Which famous sports stadium is located opposite the new Moxy/AC hotel in Downtown LA?

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