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AFTA ticks constitution

EXCLUSIVE

THE membership of AFTA has this morning voted unanimously to adopt a new Constitution at its Annual General Meeting in Sydney (**TD** breaking news).

The new document is intended to reflect the evolution of the travel sector and embed the "principle of fairness" in AFTA's governance, with the body setting the wheels in motion on major reform back in Mar (**TD** 01 Mar).

An independent review at the time advocated for, among other changes, a new voting structure which would move away from the arrangements based on physical locations, with votes to instead be allocated on the basis of TTV.

"The adoption of the new constitution is one of the most significant milestones in this organisation's existence and cements the board's focus on renewal and growth over the past 12 months," Chair Tom

Manwaring said.

The AFTA Chair also confirmed the body was finalising the ATAS Advisory Committee, which will have dedicated positions for agents, tour operators, and wholesalers, with details to be released in the next quarter.

Highlights of the past year have included a new taskforce to solve the workforce skills shortage and 143 political briefings.

The AGM also saw Christian Hunter (Travellers Choice), Graham Turner (Flight Centre), Laura Ruffles (CTM), Danielle Russom (Amex GBT), Shelley Beasley (Webjet) and Cinzia Burnes (Helloworld) all formally re-elected to the Board.

Today's issue of TD

Travel Daily today features eight pages of news including our **Luxury** feature, & a photo page from **ILTM**, plus a full page from **Silversea Cruises**.

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ATG CONNECT

Travel Daily

Wednesday 21st Jun 2023

Qantas flies back to HK

QANTAS has restarted its Melbourne-Hong Kong service after a three-year pause, marking the carrier's latest step to restore its pre-COVID int'l capacity.

The route will operate three times weekly initially, before increasing to four from mid-Jul and then daily from Oct.

Qantas has already seen strong bookings, both inbound and outbound, on the service, particularly around the upcoming winter school holiday period.

Int'l CEO for Qantas, Cameron Wallace, said the flights will help attract more tourists to Victoria,

as well offer more convenient services for the state's business and leisure travellers.

MEANWHILE, Qantas has finalised an order for nine Airbus A220-300 aircraft, on top of an initial order for 20 of the narrowbody jets placed last year.

The new aircraft form part of Qantas' fleet replacement program, which will see its older Boeing 717 planes phased out (**TD** 29 May); the airline will receive its first A220s by Dec year.

JQ route to the rock

JETSTAR Airways will resume its popular seasonal service between Brisbane and Uluru tomorrow.

The flights will relaunch alongside more than 18,000 low fare seats being made available, starting from \$169 one-way.

Jetstar parent Qantas recently increased flights between CNS and AYQ (**TD** 14 Apr).

DL to fly AKL-LAX

DELTA Air Lines has revealed it will operate a debut service from Auckland to LA from 30 Oct, and follows news it will increase nonstop services from Sydney to Los Angeles (LAX) to double daily from 17 Dec (**TD** 15 Jun).



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MEL preparation

MORE than 1.6 million travellers are expected to pass through the terminals at Melbourne Airport over the coming weeks as Victorians jet off for the school holiday period.

Just over 1.1 million will embark on domestic trips, while int'l will account for half a million trips.

DCL \$1,000 gift card

FIVE travel agencies with the highest combined value of the new *Disney Wonder* 2024/25 bookings will earn a \$1,000 e-gift card, as part of Creative Cruising's latest Magical Trade Incentive.

The promotion is eligible for bookings made and deposited between 19 Jun and 30 Jul.

It is also recommended any booking requests outside of Family Suites are processed through [creativecruising.com.au](https://www.creativecruising.com.au) and booked through the API to maximise the opportunity to secure preferred staterooms.



IT'S not uncommon nowadays for travellers to attempt a 'digital detox' while away on holiday, and now there's a destination that offers the perfect place to do so.

The island of Ulko-Tammio, located in the Eastern Gulf of Finland National Park, has declared itself the first "phone-free tourist island", and is asking visitors to stay offline this summer.

The campaign aims to encourage travellers to take a break from technology and "focus on their senses in nature" to genuinely enjoy the moment and soak in the beauty of the island.

Some travellers may struggle with this more than others - we're looking at you, Gen Z!

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CATO member boom

THE Council of Australian Tour Operators (CATO) has set a new membership record, growing 30% compared to 2022.

"The resounding success of CATO's new accreditation program, coupled with our highly engaging annual events and ongoing advocacy efforts, showcases our unwavering commitment to nurturing strong member relationships," Managing Director Brett Jardine said.

Gert gets council gig

BRISBANE Airport CEO Gert-Jan de Graaff will play a part in ensuring a sustainable future for the aviation sector, with his appointment to the Australian Jet Zero Council (AJZC).

Qld Minister for Transport, Catherine King, made the announcement in Canberra today, with the AJZC to identify opportunities to decarbonise the sector to meet emissions targets.

More of Italy per favore!

EXCLUSIVE

WITH confidence and airlift now starting to resemble pre-COVID conditions, 2023 has been a "bumper year" for Aussies travelling to Italy, the Italian National Tourist Board's (INTB) Country Manager, ANZ Emanuele Attanasio has revealed.

Speaking with *Travel Daily* this week, Attanasio enthused that the market has been experiencing one of its best summer seasons in years, both in terms of visitor numbers and forward bookings

"Italy is well and truly back on the radar [for Aussies]," he said, adding that recent ramp-ups from Etihad (**TD** 15 Jun) and Qantas to Rome (**TD** 19 Jun) will form part of the bigger picture of getting more Australians to visit.

"We know that onward connectivity from the major hubs in the Middle East and Asia is crucial, as well as Qantas' seasonal direct service to Rome

from Perth," he said.

In terms of new tourism shifts, the local INTB chief said agritourism, snow sports, and exploring more of Italy's islands are all becoming more popular.

"It's no longer about hitting Rome, Florence and Venice and saying that you've 'done' Italy," Attanasio explained, adding that changes in luxury appeal has also seen lesser-known regions like Friuli-Venezia Giulia on the Adriatic coast rise in popularity - especially when attached to luxury cruise itineraries.

INTB recently bolstered its Italy Training Academy for agents, adding new modules on skiing in Italy (**HERE**), which Attanasio confirmed is "a growing area of interest" that require advisors to help educate travellers.

The tourism body also confirmed it is actively pursuing more famil opportunities for the trade to run later in the year.

Jetstar seeks Korea

JETSTAR has requested an additional 1,005 seats of passenger capacity per week on the Korea route, with the carrier planning to operate three services per week between Brisbane and Seoul (Incheon) from 01 Feb 2024, using Boeing 787s configured with 335 seats.

South Pac roadshow

THE Treasures of the South Pacific (TOSP) has announced an upcoming roadshow across Australia, which will visit Melbourne, Sydney, Brisbane, Adelaide and Newcastle in Jul.

Sponsored by Fiji Airways, the events will combine information, entertainment, and the chance to win prizes, with participants able to engage with representatives from some of the region's most incredible destinations, such as Papua New Guinea and Norfolk Island - for details and register, **CLICK HERE**.

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Singapore takes #1

SINGAPORE Airlines has been named the world's best carrier at the this year's Skytrax World Airline Awards.

This year is the fifth time that SIA has scooped the award in the 23 years since they began.

Qatar Airways was ranked number two this year, having won the award seven times in the past, including last year.

All Nippon Airways scored third spot, while Emirates came in fourth, and Japan Airlines fifth, out of more than 325 carriers included in the survey.

Singapore Airlines also dominated the First Class travel awards, winning the World's Best First Class, the World's Best First Class Seat, and the World's Best First Class Comfort Amenities, while QR won Best Business class.

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Whitsundays, Queensland

Rex hit by supply shocks

PILOT shortages and "supply chain shocks" following the pandemic have been blamed as key factors leading to a sliding profit forecast for Rex Airlines.

The carrier revised its financial performance for the 12 months to 30 Jun, shifting from a profitable outlook back in Feb to a \$35 million operational loss (**TD** breaking news).

Adverse factors have forced Rex to make "significant reductions" to its flight schedules in recent months to cater for a scarcity of pilots, staff and aircraft, while the airline also pointed to high air fares impacting corporate travel budgets as another key reason for its poor performance.

Despite the grim forecast, Rex noted it remained optimistic about its group operating profit before tax for the full year 2024 and beyond, flagging a continued expansion of its domestic jet network as a primary driver of future growth.

Rex also believes new contract wins nabbed by subsidiaries like National Jet Express, which was acquired back in 2022, along with bold expansion ambitions (**TD** 30 Sep 2022) will help the business continue its recovery phase.

MEANWHILE the partly Rex-owned Dovetail Electric Aviation (Dovetail) has announced that Hyundai Motor Group's HTWO has signed on to supply a hydrogen fuel cell system for electric aviation powertrain trials. The move is considered key

Last chance Hawaii

THERE are only 10 days left to qualify for an upcoming travel agent famil trip to Hawaii, hosted by Hawai'i Tourism Oceania and Hawaiian Airlines (HA).

There are eight spots up for grabs for Aussie and New Zealand agents, who can qualify by selling at least four return tickets on HA to Honolulu before 30 Jun - for registration details, **CLICK HERE**.



to Rex's ambition of converting its turbine-powered aircraft to electric propulsion jets (render **pictured**), with the new fuel cell system flagged for initial testing in Australia before being integrated with Dovetail's Iron Bird, which was tested last Feb.

Dovetail will run the HTWO fuel cell system as a prior step to full-scale trials as a precursor to operating its first electric flight as early as next year.

Rex announced in Apr that it had taken a 20% stake in Dovetail (**TD** 14 Apr) to help migrate across to zero emissions flying.

12m pax for Jan

CLOSE to 11.8 million passengers passed through Australian airports in Jan, with the vast majority coming through domestic routes (8.93 million), while international travellers accounted for 2.85 million.

The figures are a big turnaround on Jan last year, which only posted 5.45 million passengers.

Thredbo powders up

THREDBO Resort has officially opened for skiing and snowboarding this week after days of snowfall (**TD** 19 Jun).

Winter sport-goers enjoyed light and dry snow conditions under a sunny blue sky for the first day of the season, following a 15cm dumping of fresh snow.

Snow quality is expected to remain high thanks to consistent subzero temperatures, with experts predicting another 40cm of snow by the end of the week.

The resort said it expects to open more terrain by the end of the week, and is anticipating a bumper Jul school holiday period.

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As an example, training sessions provided by TravelManagers' National Partnership Office are designed to provide practical information on product updates, yield management and business development, while also providing an open forum environment in which anyone can tap into the 'hive mind'.

As the travel industry turns to address fresh challenges such as the arrival of AI technology, this approach ensures that personal travel managers are ideally placed to take yet another evolutionary step forward.

Tanyu Cilek – TravelManagers' Finance & Commercial Manager



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Space Perspective is taking off

SALES of the new Space Perspective ultra-high altitude experience are surging, with travel advisor bookings the fastest-growing channel for the product, which is scheduled to debut next year.

The initiative uses long-established NASA technology to take a capsule carrying eight passengers to the edge of space, according to Edyta Teper, the Australian-born Miami-based Head of Global Sales & Trade Partnerships.

More than 1,300 tickets have now been sold, priced at US\$125,000 per person, with Teper showcasing the product to a number of Australian luxury travel advisors during this week's ILTM Asia Pacific - details at spaceperspective.com.

New NZ luxury spa

WAI Ariki Hot Springs and Spa, a new luxury wellness and spa experience, has opened in New Zealand's North Island on the shores of Lake Rotorua.

The local iwi-owned development combines the region's geothermal waters with Ngati Whakaue culture, healing practices and hospitality - wai-ariki.co.nz.

UK LUXURY HOTEL TAKES OFF IN OZ

EXCLUSIVE

A **LUXURY** London hotel that has never been represented in the local market until now is already attracting a strong stream of bookings.

NoMad London has just appointed La Collection as its representative in Australia and New Zealand, marking the Sydney- and Melbourne-based luxury collection's first UK property (**TD** yesterday).

The boutique hotel opened its doors in 2021 between COVID-19 lockdowns, and has already seen strong interest from the Aussie market since international travel returned last year, La Collection Director of Sales Craig Farrell told **Travel Daily**.

Farrell believes the property will appeal to leisure travellers thanks to its "prime" Covent Garden location, adjacent to the Royal Opera House and close to an array of restaurant & bar options. "Corporate guests will also be

attracted for the same reasons, and its proximity to many law, medical and creative firms," he added.

Guests can delve into the fascinating history of the restored 19th-century building, which once served as The Bow Street Magistrates Court and Police Station, by visiting the adjacent museum dedicated to some of the famous cases tried in the building, including Oscar Wilde's trial for indecency.

Since it originated in the US, the NoMad brand has "become synonymous with hospitality", Farrell explained, quipping that the London hotel "has more bartenders than housekeepers!"

The property's Atrium Bar was dubbed one of the "coolest" bars in London by *Conde Naste Traveler*, and is just one of the hotel's many dining and drinking experiences, including Common Decency, a "sultry" cocktail lounge. "It has been truly wonderful



to see how fast bookings from Australia and New Zealand came through shortly after news of our opening reached their shores," NoMad London Head of Sales Ania Zdunek said.

"With such strong demand for a unique, boutique offering...we knew we had to fast track our efforts to these two markets."

Room rates start from around £500 (A\$940) per night.

To learn more about NoMad London, **CLICK HERE** or email craig@lacollection.travel.

Artyzen Hotels set for Singapore debut in Oct

ARTYZEN Singapore is on track for opening later this year, with the property offering 142 rooms and suites in a modern, sophisticated style aiming to appeal to today's leisure client.

The luxury newbuild is being overseen by Jeff Crowe - who has an Aussie connection having been Four Seasons Sydney Director of Marketing in

the early 2000s.

Other links to Australia include celebrity chef Victor Liong from Melbourne-based Lee Ho Fook, who will operate a new eatery called Quenino by Victor Liong, which focuses on the cuisines favoured and flavoured by the people of the Straits - for more info on the hotel see artyzen.com.

Belmond suite rail

BELMOND is expanding its ultra-luxury sleeper train offering in Europe, with more Grand Suites on the Venice-Simplon Orient Express.

There are just three suites per carriage, according to Gary Franklin, Belmond VP of Trains and Cruises, who told **TD** the "slow travel" trend has never been more popular.

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Aircraft orders blast-off

IN WHAT is a promising signal of the aviation industry's continued recovery, there was a slate of aircraft purchases announced at the 2023 Paris Airshow this week, including a record order from IndiGo.

The budget Indian carrier has signed a US\$55 billion order for a whopping 500 Airbus A320s, in what is the single largest purchase by any airline in commercial aviation history.

IndiGo's domestic competitor Air India is also set to expand its fleet, after finalising an order for up to 290 Boeing single-aisle and widebody aircraft.

The purchase, which includes 190 737 MAXs, 20 787 Dreamliners and 10 777X jets, with options for 50 737 MAXs and 20 787 Dreamliners, is Boeing's biggest order in South Asia.

The Indian flag carrier also has

250 Airbus on order, comprising 140 A320neos, 70 A321neos, 34 A350-1000s and six A350-900s.

Philippine Airlines is ramping up its fleet as well, after finalising an order for nine new Airbus A350-1000 aircraft, which it will start receiving by the end of 2025.

The Paris Airshow also saw China Airlines firm up options for eight Boeing 787-9 Dreamliner jets, on top of its existing order for 24 Dreamliners.

Additionally, the Taiwan-based airline has converted six of its orders to the larger 787-10 variant, with the Dreamliners set to join the carrier's fleet "over the next several years".

Embraer also signed its fair share of deals at the airshow, including seven E175s for American Airlines, 15 E195-E2s for Florida-based lessor Azorra, and six E195-E2s for Canary Island's Binter Canarias.

Winners are grinners at Intrepid



MORE than 50 Melbourne-based travel agents helped celebrate the launch of Intrepid Travel's Antarctica 2024/25 season at an event last week.

Held at the tour operator's Melbourne headquarters, the evening event was hosted by Intrepid's ANZ Partnerships team and included a host of informative activities.

Attendees had the opportunity to hear polar insights, tips and tricks, as well as learn about

Intrepid's Citizen Science program, from the operator's expert polar team during a Q&A panel.

The evening concluded with one lucky agent - Anita Forlani from Flight Centre Broadmeadows - winning an Intrepid Best of Antarctica: Pristine Wilderness trip, departing 02 Nov.

Some of Intrepid's ANZ Partnerships team **pictured** with the prize winner: Leigh Reynolds, Lyn McNaught, Anita Forlani, Abbe Lunn & Charlie Riewoldt.

Data should steer decisions

OPINION

Michael Dykes is the VP Market Management APAC for Expedia.

Got an opinion to share? Let us know via email to feedback@traveldaily.com.au.



IN THE past, when Australia's domestic market dipped during the colder months, many accommodation properties looked to fill empty rooms by targeting international markets from the northern hemisphere.

However, even at the end of Apr 2023, Tourism Australia was reporting a 22% lower international market than pre-pandemic.

International travel has been slower to return than the industry had hoped, but new data from Expedia Group is showing early signals that this winter season could be the tipping point for tourism, if technology and data are leveraged to take advantage.

For one, there has been a surge in both domestic and international travel intent for winter trips in Australia - both are up 45% on the prior year.

While most of the trip searches across Australia still originate from domestic travellers (70%), further analysis of the specific destinations and markets are revealing a series of interesting trends that accommodation providers can capitalise on to bolster bottom lines this low season. To understand what's happening in travel, let's look at two very different winter destinations - the Gold Coast and Melbourne. With around 300 days of sunshine a year, the Gold Coast has always been a crown jewel in Queensland's long list of tourism destinations. Expedia Group's search data has shown that international interest in the destination has grown 10% in winter compared to summer, and

also over-indexes on international growth overall. Undoubtedly, a positive upward trend for the city that relies so heavily on tourist dollars. If the Gold Coast is akin to Miami, Melbourne's bustling food, culture and events scene is closer to New York or Paris.

However, even with the reputation of four seasons in one day, Melbourne is almost certain to be between freezing and cold over the winter months.

Nevertheless, while Melbourne maintains a relatively equal share of international searches this winter and past summer, Victoria's capital - like the Gold Coast - is also reporting a 50% growth in international searches.

So, who are the international markets eyeing off when it comes to Australian destinations and how can accommodation providers gather the market intelligence most relevant to their location, star rating and experience? The Gold Coast, Melbourne and Australia more broadly share four of the top

“
Early signals that winter will be a tipping point for tourism if tech is leveraged
”

five inbound markets - albeit in slightly different orders.

These include New Zealand, the United States, Japan, and Hong Kong.

In Melbourne and the Gold Coast, Singapore rounds out the top five,

however, more broadly Singapore is pipped to the post by South Korean travellers. Wildly diverse destinations. Similar growth, similar markets.

How does a Gold Coast five-star chain market itself differently to a boutique Melbourne bed-and-breakfast to (in theory) the same market, who are (quite clearly) looking for very different experiences?

The answer, for the most part, is data - more specifically, how data can support decision-making that makes sense.

Expedia Group is powered by 70 petabytes of data; it's a major value add for its partners in how they market to, engage with and convert the right traveller, at the right time, in the right place and for the right price.

Aussies everywhere at ILTM 2023

SEVERAL Australian travel agency groups are clearly reinforcing their emphatic focus on luxury, with Aussie advisors at every turn during this week's International Luxury Travel Market trade show at the Marina Bay Sands convention centre. Delegates include a large contingent from MTA Mobile Travel Agents (**below**) with the 30-odd MTA advisors accompanied by Head of Product, Neil Robertson and Product Coordinator Zeena Croudace. The conference and exhibition continues until tomorrow night.

Travel Daily
on location in
Singapore

Today's issue of TD is coming to you courtesy of International Luxury Travel Market (ILTM) Asia-Pacific.

SINGAPORE certainly appears to be bouncing back strongly from the depths of COVID-19, with a plethora of conventions and celebrations seemingly making the pandemic just an unpleasant memory.

At ILTM the optimism is palpable, with participants very confident about the strength of the luxury end of the travel market amid an ongoing thirst for new experiences, family connections and opportunities to continue to recharge.

Travel advisors are also clearly key for the brands on show, which see the travel trade as their key distribution channel.

ANTHONY Goldman from Goldman Travel Group meets with the Rosewood Hotels team of Lucy Werner, Chief Commercial Officer; Jodie Clark, Director of Global Sales; and Mikael Bouchet, Senior Corporate Director Commercial, Asia Pacific.



ILTM provides great opportunities for reconnection, with Sally Stockdale from Travel Associates pictured with an old school friend, Nicole Grant from Destination HQ.



ROCCO Forte Hotels hosted an exclusive reception for ILTM delegates last night, with attendees including Jo Kennedy from Travel Associates pictured with Numinous Luxury Travel's Tamara Kobiolke, Rocco Forte's local representative in Australia.



A PRE-ILTM team building activity during the Travel Associates conference in Singapore saw these participants unleash their inner crafty creativity at Bynd Artisan. Pictured from left: Jason Worth, Oceania Cruises; Anna Burgdorf, Global Brand & Marketing Leader FCTG Luxury and Independent Division; Teneisha Gill, Travel Associates Geelong; Shannon Fogarty, Global Product Leader Luxury Brands Amanda Graham, Travel Associates Chirn Park; and Belinda Moore, Travel Associates Cottesloe.



ACCOMMODATION

WELCOME to Accommodation Updates, *Travel Daily's* Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



W Brisbane is home to a new restaurant, The Lex, ready to welcome diners with the warm hospitality and captivating energy of New York City, where the W Hotels brand originated. The Lex is positioned against the backdrop of the iconic Brisbane River, offering 70 seats and two four-course menus featuring local flavours. Guests can also score a \$100 dining credit at the new restaurant with the Ignite Your Senses package, priced at \$549 per night, until 31 Oct.



The **Ciragan Palace Kempinski Istanbul** has undergone an extensive redesign, resulting in a new look for its entrance, lobby, rooms and suites. The hotel also boasts two new restaurants, Akdeniz by Esra Msulu, offering Mediterranean cuisine and Gazebo, serving light snacks and a la carte breakfast. The revamped guestrooms reflect the Ottoman heritage, featuring marble bathrooms, plus new fabrics, furniture and accessories in the top-level suites.



Guests can now enjoy a new in-house wellness centre at **Laguna Phuket**, thanks to the resort's partnership with Bangkok Dusit Medical Services (BDMS). Laguna Wellness by BDMS offers a range of healthcare services and holistic wellness solutions, with guests able to access the latest medical technology and the expertise of renowned medical professionals. The facility also offers health check-up packages, personalised supplements, and more.

West Beach upgrade

BIG4 West Beach Parks will invest \$7.5 million to enhance its visitor experience and facilities.

New accommodation will be the most significant investment, with 15 new sustainable, modern two-bedroom holiday shacks to be constructed.

Also new will be Central Park, offering guests an adventure play space for kids, including a flying fox and climbing equipment, as well as upgrades to the boat ramp and golf driving range.

Viking gets artsy

VIKING hosted 10 trade partners for an exclusive preview of the new multi-sensory experience Monet in Paris at the global opening in Brisbane.

The cruise line is an official partner for the exhibition, which takes visitors on an adventure into the world of French Impressionism.

"This partnership really resonates with Viking's connection to and immersion in art and culture," the line said.

Have a whale of a time in WA



WESTERN Australia has rolled out a tourism marketing campaign in Japan, including a 3D animation on a high-profile billboard in the popular Shinjuku and Harajuku districts (**pictured**).

Tourism WA is leading the week-long media blitz across Tokyo in high-traffic locations for up to six million people to see, featuring animations of WA's whale shark.

The latest Walking on A Dream push coincides with tickets going on sale for All Nippon Airways (ANA) nonstop flights between

Tokyo and Perth (**TD 14 Jun**), with travellers able to fly directly between the two cities from Oct.

"Tourism WA is proud to introduce the Japanese audience to our wondrous new tourism brand, which showcases all the dreamlike destinations our state has to offer," Tourism WA MD Carolyn Turnbull said.

The brand launch includes a marketing campaign across digital and retail channels, as well as a partnership with Japanese travel agency HIS, which is offering a chance for two travellers to win a dream trip to WA.

Before the pandemic, Japan was WA's eighth largest int'l market by number of visitors, and 10th largest by visitor spend.

EY ramps up Russia

UNLIKE most airlines around the world, Etihad Airways has opted to open ticket sales for a new route to St Petersburg in Russia, which will operate three times weekly from 29 Oct.

The launch adds to existing daily flights to Moscow, which are flagged to increase to 10 times weekly in late 2023, early 2024.

The UAE is an increasingly popular tourism destination for Russians, due to its neutral position on the Russia-Ukraine war, however, DFAT continues to advise Australians not to travel to Russia due to the risk of violence.

ANA security deal

ALL Nippon Airways (ANA) has partnered with aviation security solutions company, MedAire, to enhance the safety of its passengers and crew.

The carrier's security team will work with MedAire to identify, assess, and understand risks to flights using the MedAire360 Security Portal, which analyses real-time threats and alerts.

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