



MTA RENEE MCLENNAN

Today's issue of TD

Travel Daily today features seven pages of news including our **Luxury** feature page and a photo page from **MTA Travel**, plus a full page from **Silversea**.

Silversea upgrade

AGENTS can enhance their clients' Silversea journey with the cruise line's latest deal, which offers suite category upgrades, US\$1,000 shipboard credit, and 15% reduced deposit.

For more details, head to the **back page**.

QF Korea win

QANTAS has been granted 400 seats per week on the Korea route by the International Air Services Commission (IATA) (**TD** 23 Mar).

The determination is valid for five years from 06 Feb 2024, and comes after the airline resumed services to South Korea last year, after almost 15 years (**TD** 12 Dec 2022).

Oz cruise revival

AUSTRALIA is fully embracing the cruise industry revival, with 457,200 Aussies setting sail during the last half of 2022, and more than 40 international vessels arriving in local waters by the end of summer 2023.

"Cruising initially returned to Australia in a very limited form and relatively recently, but the response from cruise fans has been terrific," Cruise Lines International Association (CLIA) Managing Director Australasia Joel Katz said.

"All the indicators suggest Australia's cruise recovery is progressing faster than other parts of the world where operations resumed much earlier."

Katz also revealed that he expects cruise ship numbers to be in line with 2019 levels by next summer - for more details, see today's **Cruise Weekly**.

WA is dreaming bigger

EXCLUSIVE

TOURISM Western Australia is dreaming big, with a 10-year plan to double the tourism sector value to \$28 billion by 2033.

As the Walking on a Dream campaign rolls out domestically and around the globe, Managing Director of Tourism Western Australia, Carolyn Turnbull, believes that the branding will set Western Australia apart as an aspirational and experiential destination globally for the present and into the future.

"Walking on a dream...is going to be our long-term, 10-year brand that we can really build on."

"We've made a real conscious effort to not look like a tourism brand, but to look like a lifestyle brand, and to really, truly elevate the positioning of Western Australia to be absolutely aspirational and inspiring."

Since its launch, visitation to WA has seen a significant uplift with 2022 figures exceeding 2019.

"In the first nine months last year, the uplift in visitation following our brand launch, we finished 2022 with a \$14 billion tourism sector and that superseded our \$13.5 billion sector in 2019."

"Now, we are forming our 10-year vision, and our vision is to double that to \$28 billion by 2033."

Turnbull shared that WA's strategy to achieve this lofty goal is through attracting high



yield visitors, thereby increasing tourism spend, while protecting the natural assets of the state.

"The way we're going to do that is attract high yielding visitors from very targeted international and domestic markets - it's going to be through spend, not volume."

MEANWHILE, Turnbull is bucking perceptions that Perth is an isolated city, explaining that the WA capital is highly globally connected as the western gateway to Australia.

"We are the only city in Australia that has direct flights to Europe," she said.

"We are the only city in Australia that has direct flights to London daily, direct flights to Rome, and many more flights to Europe coming."

"We believe in the ultra-long-haul power of Perth."

"We're strategically positioned not only from a geographical perspective, but also a time zone perspective - we're sitting in 60% of the world's same time zone."

With these considerations, Turnbull explained that Tourism WA is focusing on restoring international aviation over the next six to 12 months.

— EXPLORE AND CAPTURE —
Antarctica 2024 | 2025
Agent Bring Client Launch Events
WITH SPECIAL GUEST PHOTOGRAPHERS
aurora expeditions
PLACES ARE LIMITED, RSVP YOUR CLIENTS TODAY!

Vietjet increases Oz

VIETJET has announced it will up the frequency of its Sydney and Melbourne flights to meet heightened demand from pax travelling between Australia and Vietnam (**TD** 21 Mar).

The carrier's Melbourne to Ho Chi Minh City route will increase from three to four return flights weekly from 17 Sep, while the Sydney service will also increase from three to four return flights weekly from 18 Sep.

Aussies can take advantage of promotional fares on the Vietjet website every Mon, Tue and Wed, including Eco Class return fares on routes between Australia and Ho Chi Minh City from A\$200.

The Vietnamese airline is also preparing to launch its first-ever direct flight from Brisbane to Ho Chi Minh City in Jun 2023.

Wendy Wu Tours
— DISCOVER THE —
WORLD SALE
SAVE UP TO \$1000 PP
ON SELECTED 2023 & 2024 DEPARTURES
NEW TOURS AND DATES ADDED
EXPLORE MORE

itravel names Karbo as COO

JOE Karbo has taken a new role as Chief Operating Officer at itravel, moving onto the rapidly expanding travel agency network after a brief stint working alongside Halina Kubica as Chief Executive Officer of Greece & Mediterranean Travel Centre (**TD** 24 Jan).

Karbo, whose career includes time as the UK-based Global CEO of Wendy Wu Tours and more recently as Chief Operating Officer of British operator Moresand Travel, returned to Australia late last year for family reasons (**TD** 02 Dec 2022).

itravel CEO Steve Labroski said his organisation has experienced “several years of exponential growth,” and required additional expertise and experience to take the business to the next level.

“Joe has all the credentials to drive our business in the right direction and create sustainable long-term growth for the itravel

group,” Labroski said.

Karbo said he was thrilled to be joining itravel, adding “to be part of their journey for the next chapters is very exciting”.

“There’s a lot of interesting projects on the go, so it’s great to be joining the business now, supporting Steve and the itravel network,” he added.

Karbo is the latest addition to the itravel ranks, joining recent appointee Cherie Bowman who is now heading up the new Virtuoso-affiliated Luxe by itravel division (**TD** 17 Apr).

Former Helloworld executive Josh Gordon joined itravel last year as Head of Commercial (**TD** 31 Oct 2022), while this week itravel also named Mark Brooker as its new head of Wholesale.

Brooker is expected to play a key role in negotiating agreements and packages under the group’s reinvigorated “HQ by itravel” operation (**TD** 27 Feb).

Cultural South Korea

10 days including Jeju from only \$5,499*

mwtours



LEARN MORE

TWU advice for QF

NEW Qantas CEO Vanessa Hudson has an “uphill” job to rebuild the company after Alan Joyce’s retirement, according to the Transport Workers’ Union of Australia (TWU).

“[Yesterday’s] announcement is by no means a sign of relief to aviation workers, especially the 1,700 illegally sacked ground workers still suffering on the sidelines,” TWU National Secretary Michael Kaine said.

“Over a decade Alan Joyce has systematically splintered his workforce and driven down standards to the point where Qantas is a shadow of what it once was.

“Vanessa Hudson must be courageous enough to steer Qantas back to its core purpose: high-quality service for passengers and investment in the hard-working people who built the spirit of Australia,” he proclaimed.

TWU’s strong warning comes a week before court hearings in the ongoing case of Qantas’ outsourcing of staff since the pandemic (**TD** 21 Feb).

“If the High Court upholds the verdict of the full Federal Court, Joyce will go down as the CEO of a company that ordered the largest case of illegal sackings in Australian history,” Kaine said.

“Clearly that’s a legacy new CEO Vanessa Hudson must strive not to emulate,” the union boss said, and welcomed Hudson to meet with worker representatives to establish a succession plan.



Window Seat

A MAJOR event in Saudi Arabia has been embroiled in controversy over alleged irregularities relating to cosmetic enhancements.

The King Abdulaziz Camel Festival attracts thousands of visitors each year, with a whopping US\$66 million in prize money up for grabs for the breeders of the most beautiful camels.

This year authorities claim to have discovered illegal enhancements using Botox, fillers, steroids and hormones.

A report into the controversy has prompted a major crackdown, with 40 camels disqualified from this year’s Riyadh pageant over the artificial touch-ups, according to the *Saudi Press Agency*.

The camel beauty contest comes alongside other activities including camel races and auctions which aim to highlight the country’s Bedouin heritage.

According to the report, key criteria for the judging includes the shape of the camels’ heads, necks, humps and posture as well as their traditional dress, with organisers saying they will “impose strict penalties on manipulators”.

Rail Europe



Unlock European Trains with James Hooper

Expert hacks that improve efficiency

- ♦ **Pay on account:** Advisors can now opt for the “Allowance” payment option which replaces the Credit Card. This means agencies can book now and pay later into an Australian bank account, saving time and admin costs.
- ♦ **Free Days on STP:** Book 4 or 8 day Swiss Travel Passes by 14 May (travel by 13 Nov) so your clients can enjoy 1 and 2 bonus free days respectively to explore Switzerland.
- ♦ **UK train travel:** Eurostar can now be booked 11 months in advance and be included with a Eurail pass for a small supplement. Join our Eurostar webinar with Eurostar coming LIVE from the UK on 16 May at 3pm.
- ♦ **UK trains bonus tip:** Some trains in the UK have the ticketing method “Print at Station”. [Click here](#) to receive the UK National Rail TOD User Guide to share with your clients.

agent.raileurope.com | jhooper@raileurope.com (VIC, TAS, SA)
groberson@raileurope.com (NSW, ACT, QLD, WA & NT)

Unlock Easy Rail Access

Commission + Support + Flexi-pay + Incentives = **Rail Europe**

CATO
Council of Australian Tour Operators

CRISIS, RISK & RESILIENCE CONFERENCE

Legal Essentials - how do your terms & conditions stack up?

Novotel Sydney Central | Monday 15 May 2023

[PURCHASE MY TICKET HERE](#)

FINAL
TICKETS
AVAILABLE



P&O 2024-25 sailings

P&O Cruises has unveiled its local 2024-2025 program with 157 departures across Australia, New Zealand and the South Pacific Islands.

The line-up includes year-round sailings from Sydney and Brisbane on *Pacific Adventure* and *Pacific Encounter*, new short-break themed cruises, and 'mini seasons' in Victoria, SA and WA.

Pacific Explorer will then head to Auckland, from where it will operate 12 round trip voyages between Apr and Jul 2025.

Jetstar flash sale

JETSTAR is marking its 19th birthday with 45,000 'return for free' sale seats, giving Aussies the chance to snatch up domestic flights from \$77 return and international fares from \$259 return on 59 domestic routes and 28 international routes.

The sale ends 11.59pm AEST tomorrow (04 May).

HLO takes stake in PHT

PHIL Hoffmann Travel (PHT) has announced the semi-retirement of its iconic founder, Phil Hoffmann, with the move facilitated by Helloworld Travel Limited taking a minority shareholding in the Adelaide-based travel agency group.

Hoffmann's industry career has spanned more than 45 years, and he will transition into the role of Executive Director and continue on the PHT Board alongside CEO Peter Williams and two as-yet unnamed HLO representatives.

Williams becomes Managing Director of Phil Hoffmann Travel, and holds the majority shareholding in the business which sits under parent firm International Destinations Pty Ltd.

"We see this strategic partnership as the perfect opportunity to invest in the unlocked potential of Phil Hoffmann travel and support our vision of growth and expansion

whilst providing our team with an exciting future, and supporting Phil's transition into a well-deserved retirement after an amazing impact on our industry," Williams said.

Helloworld Travel CEO Andrew Burnes said Phil Hoffmann Travel had been one of the most iconic brands in retail and corporate travel for many years.

"Throughout that time [PHT] has supported Helloworld as part of our Associate network and through our Viva Holidays, Sunlover Holidays, Cruisecco and Ready Rooms wholesale operations," Burnes said.

He hailed Phil Hoffmann and Peter Williams as "extraordinary travel professionals," citing their vast knowledge of leisure and corporate travel customers in South Australia.

"We are looking forward to an even closer involvement through our stake in the business," he said.

EY new upgrades

ETIHAD Airways has announced upgraded experiences across Business and Economy classes on its three new Boeing 787 Dreamliners, which will join the fleet in the third quarter this year.

The Business cabin will feature 17.3-inch 4K TV screens, Bluetooth headphone pairing, wireless charging options, a suite door for added privacy, and seats that recline to fully lie-flat beds, while Economy pax will be able to enjoy 13.3-inch 4K monitors and extra comfort and space.

Rail Europe bonus

TRAVEL advisors can receive a further product bonus of \$5 for any Eurostar, LNER and Thalys bookings made after ticketing five bookings of any value through the month of May.

Agents can also register **HERE** for Rail Europe's next webinar about the three train services on 16 May at 3pm AEST.

If you seek different,
the Red Centre is the
holiday for you

Different in every sense



northernterritory.com

A Penny for your thoughts



HIGH-POWERED travel delegations have met with Minister for Foreign Affairs Penny Wong and Minister for Tourism Don Farrell in the lead-up to the budget next week.

The Australian Federation of Travel Agents (AFTA) and its members engaged with the two senior ministers in separate events hosted in Sydney and Melbourne.

Travel advisors, tour operators, travel businesses, and suppliers

met with Wong to discuss the key challenges and opportunities ahead for the industry in Sydney.

Meanwhile in Melbourne, Platinum Travel Corporation Chief Executive Officer Andy Buerckner met with Farrell to discuss the need for ongoing support in the skills space.

Pictured: Cruise Lines International Association Chair Ben Angell and AFTA Chief Executive Dean Long with Wong at last night's briefing in Sydney.

Did you know?

Travel & Cruise Weekly's fortnightly consumer magazine called *Keep Dreaming* is specially designed for agents to send their clients - giving you a reason to reach out to your database.

Keep Dreaming is full of destination articles, cruise stories and more to inspire.



Click here to view Keep Dreaming magazine

Click here for a toolkit to help you share it with clients

Travel & Cruise Weekly

Travel Daily
SHARPEN YOUR KNOWLEDGE ON TOKYO WITH TRAVEL DAILY TRAINING ACADEMY
Click here to discover



AFTA UPDATE

from Dean Long, CEO



YESTERDAY we brought together members and guests for a meeting with the Foreign Affairs Minister in Sydney and the Trade and

Tourism Minister in Melbourne.

In Sydney we had 18 leaders from a broad cross section of the industry that represented corporate and leisure agencies, tour operators, wholesalers, airlines and cruise engage in a fireside chat with Hon. Penny Wong, Foreign Minister, graciously hosted by Sabre at their head office.

In a fascinating discussion they heard from the Minister on global issues affecting Australia, whilst also asking questions on issues particular to our industry.

They included Australia's complex relationship with China and its effects on future increases in air capacity, our role in the promotion of sustainability, and the social impacts of travel to countries that have different social values to our own.

At the same time in Melbourne, Andy Buerckner of Platinum Travel Corporation represented AFTA with the Trade and Tourism Minister, Senator Don Farrell.

Andy spoke firsthand on the need for ongoing support in the skills space, an area which is the biggest handbrake on a sector's recovery.

These two events demonstrate our deep engagement with Government and validates the power of speaking to them with one voice about both the power of travel and the Australian businesses that facilitate it.

Next week we'll have a delegation of ATAS businesses in Canberra for the budget announcement and the budget reply by the opposition.

We know that it will be a tough budget for a Labor Govt seeking to balance the books while also providing relief for families.

Our role, as ever, is to ensure that politicians from all sides are aware of issues affecting the travel industry.

Meetings like those of this week are critical in helping achieve this.

Wyndham expands

WYNDHAM Hotels & Resorts has announced four new key signings and two openings in the Australasia market.

New signings include Ramada by Wyndham Kings Head, Adelaide, on the former site of the Kings Head hotel; Wyndham Garden Wailoaloo Beach and Ramada Seafront Apartments in Fiji; and Wyndham Garden Suites Lake Tekapo in New Zealand.

Wyndham Wallaroo Shores Resort will offer villa-style accommodation two hours' drive from Adelaide, while La Quinta by Wyndham Ellerslie, Auckland will be the brand's second NZ property.

Taiwan the lucky land

THE Tourism Bureau of Taiwan is giving international visitors the chance to win spending credits of NT\$5,000 (aprox A\$250) through the new "Taiwan the Lucky Land" campaign.

Travellers will need to register on the event website **HERE** from one to seven days before their flight is scheduled to arrive in Taiwan, and choose their preferred prize (a pre-paid e-card or accommodation vouchers).

China Airlines offers 15 weekly direct flights from Australia to Taiwan, and upon arrival, pax can participate in a lucky draw to see if they have won a prize.

MTA family at their finest - together!

MTA advisors from across the country and a team from Head Office recently gathered for MTA Regional Reunions, held at The Emporium Hotel - Brisbane, Park Hyatt - Melbourne and the Sydney Hilton. The Reunions provided a wonderful opportunity for MTAs to reconnect and network with more than 55 supplier partners who attended the events.

The Partner Showcases enabled MTA advisors to stay up to date with the latest product offerings and exclusive offers.

MTAs also heard from guest speaker Michael Licenblat on the psychology of resilience and how to turn setbacks into springboards to bounce back and keep moving forward.



NETWORKING over a glass of bubbles in Brisbane are Sue Basedow, Fiona Gent (Qld), Elsa McLean from Regent Seven Seas Cruises, Martine Nunes at Oceania Cruises, Jodie Everett (WA) and Sandy Sirianni (N-Qld).

QUEENSLAND advisors celebrate being winners in the lucky prize draw in Brisbane, with one lucky advisor at each event receiving a \$1,500 travel fund donated by MTA Head Office.



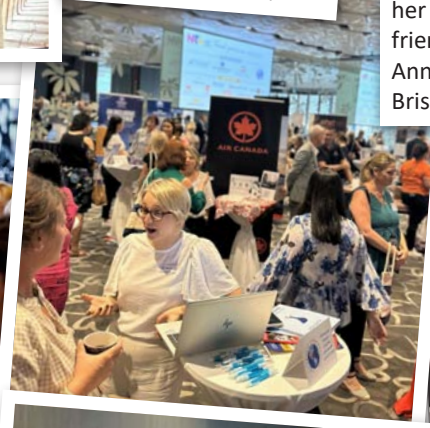
GEORGE Burford from Park Hyatt MEL and Charlotte Martelli, Global Director of Sales at Hyatt met up with Penny Sinclair (Vic) during the Partner Showcase in Melbourne.

OVER 55 suppliers in each event of Brisbane, Melbourne, and Sydney enjoyed the chance to network with MTA Travel Advisors during the Partner Showcases.

SARAH-LOUISE Scales from Quark Expeditions and her Antarctic friends, update Anne Lane in Brisbane.



ADVISORS in Brisbane.



WINNERS! Kathy Thomaidis and Darren Leckie (Vic) celebrate winning a stay at a Shangri-La Resort with Fasi Tukuaho and Gill Dunlop of Shangri-La.



CLARE Kearns, MTA National BDM and Gaye Findlay (Vic) catch up after the trade show in Melbourne.



JUSTIN Southern of Virgin Voyages, getting nautical with Deb Clarke, Katrina Casey and Margy Stimson (Qld).



MTA Co-Founders and Managing Directors Roy and Karen Merricks catching up during the break in Brisbane with Kerryn Taylor, MTA Marketing Manager.

ATTENDEES at all three events heard from guest speaker, Michael Licenblat, who talked them through tips on how they 'could bounce more than they break under pressure'.



IT WAS all smiles in Melbourne for these lucky prize draw winners - prizes in Melbourne included stays at the luxurious Jackalope and Virgin Voyages taster sailings.

APT NZ air tour

APT'S new private air tour of New Zealand has been introduced, with departures in 2023 and 2024.

The 12-day itinerary travels in a privately chartered aircraft with just 29 guests.

Fully escorted by an APT Tour Director, the itinerary travels round trip from Auckland, and includes both the North and South Island, as well as the Bay of Islands.

Travelling in a comfortable Saab 340, no flight is more than three-and-a-half hours.

On sale now, those who book by the end of Aug for a departure this year can save \$2,000 per couple.

For more information, [CLICK HERE](#).

TA: LUXURY A GOLDEN OPPORTUNITY

THE luxury segment has a pivotal role to play in the revival of Australia's tourism industry, Phillipa Harrison, the Tourism Australia Managing Director, revealed at the Australian Tourism Exchange (ATE23) this week.

"We are seeing a real consumer preference for premium experiences, so premium experiences is something that we have a big focus on," she shared.

"The luxury sector will tell you that they are doing incredibly well at the moment and they are just smashing where they were previously.

"They really are spearheading and leading the recovery, and it's something that we are leaning into in this market."

The ATE23, which wraps up on the Gold Coast tomorrow, also saw the interim CEO of Destination Gold Coast, Karen Bolinger, take to the stage to share how the destination is investing in luxury experiences.

"We're looking towards our future over the next three horizons," she enthused.

"We have a very strong family market here on the Gold Coast, it's our absolute core of what we do, and a lot of experiences that lean into that.

"But what we're also doing is starting to tell the stories of all the other amazing things you've



heard me talk about, that are aimed at a very different market," she explained.

"And so we'll start to attract those people who want to have an amazing dining experience staying in a luxury hotel but also leave no footprint back into our destination."

"They [visitors] want authentic places filled with natural beauty, and they're very willing to invest into luxury experiences," Bolinger concluded.

Marriott results

MARRIOTT International's first quarter reported net income totalled USD\$757 million, compared to USD\$377 million in the year-ago quarter.

Adjusted EBITDA was USD\$1.098 million in the first quarter, compared to an adjusted EBITDA of USD\$759 million in the prior corresponding period.

Marriott added approximately 11,000 rooms globally during the first quarter, including roughly 5,800 rooms in international markets and more than 2,700 conversion rooms.

The company's development portfolio totals 3,000+ properties.

Hotelbeds expands its luxury portfolio

HOTELBEDS has expanded her luxury portfolio to meet rising consumer demand, signing a new partnership with The Lux Collective.

The tech company said travellers around the world are seeking more premium experiences than ever before.

"The post-covid 'carpe diem' mentality shows no sign of abating," Chief Executive Officer Nicolas Huss said.

"Travellers want to make the most of every day and they don't want to compromise."



"We're seeing spend on travel remain a top consumer priority with people actively seeking unforgettable trips and are willing to pay for a high-quality experience."

Serenity now

CRYSTAL Cruises has announced the return of its Cruise Directors, with a number of guest favourites back with the reborn brand.

As it prepares for its launch, the cruise line has announced cruise veteran Rick Spath will bring out *Crystal Serenity*, before he is replaced by Raphael Derkson, who will start out as the ship's Musical Director.

Meanwhile, Russ Grieve will lead the team aboard *Crystal Symphony*.

Connect with your clients and ramp up your social media content

Looking for ready-made social media content? *Travel & Cruise Weekly* have ready made agent toolkits featuring email signatures, images, and social media tiles to inspire your clients.

[CLICK HERE](#)

Travel & Cruise
Weekly



ACCOMMODATION

WELCOME to Accommodation Updates, *Travel Daily's* Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



Set to be opened by the fourth quarter of 2023, the 105-room **Hotel Indigo Sydney Potts Point** is nestled behind the city's iconic landmark, the Kings Cross Coca-Cola sign. Formerly known as the Larmont Sydney, the multi-million dollar

transformation will feature art deco tributes and a unique design that reflects the area's distinctive charm. It is also expected that there will be culinary experiences on site after the re-branding.



The transformation of the HM Prison Pentridge into a billion-dollar dining and entertainment precinct has seen TFE Hotels launch the 106-room **Adina Apartment Hotel Pentridge Melbourne**, among other amenities on Mon. The district also features

the Olivine wine bar, North & Common restaurant, Chapter Place events venue, and the experience-led urban retreat, The Interlude, which will begin trail stays in the coming months.



Locke is preparing to open its sixth property in London, at the Kensington and Chelsea neighbourhoods on Cromwell Road in Jul. **Ember Locke** comprises 121 apartments, ranging from studios to duplex one-bedroom apartments across eight floors.

The lobby is complemented by a coffee shop, bar, restaurant, meeting room, and a garden, and the property also boasts a gym and laundry room for guests who are staying for an extended period.

39 years of selling travel



ROBYN and Murray Sinfield of Home Travel Company, based in Penguin, Tasmania, are marking a momentous 39 years of selling travel this week.

Reflecting on the journey so far, Robyn told *Travel Daily*, "we've travelled to 122 countries, sailed on anything that has floated for nearly 900 nights, and won many awards along the way, the most recent being Cruise Champion with CLIA".

Although the duo have seen their fair share of challenges over the years, "in adversity came the most amazing teamwork from our team who valued their job", Robyn commented, also acknowledging "the many people

along the way that have helped and encouraged us".

"It seems like yesterday that we excitedly sat at our travel desks in a high street retail store," she reflected, adding that they are already mulling over how to celebrate the company's 40th anniversary next year.

Pictured: Robyn and Murray Sinfield, the owners of Home Travel Company, enjoying lunch at Little Venice in Mykonos.

SEIT travels further

SEIT has announced a brand refresh along with the addition of two new Daintree tours, as it expands into the Tropical North Queensland region.

The new full-day small group Daintree Dreaming - Aboriginal Art & Culture and Daintree Dreaming - Traditional Aboriginal Fishing tours provide travellers with a window into the unique lives of the Kuku Yalanji people, and the chance to explore the World Heritage-listed Daintree Rainforest.

New look for Air NZ

AFTER 12 years of the current uniform design, Air New Zealand has decided it is time for an update on its iconic outfit.

The Kiwi carrier is looking to work with a new designer in producing uniforms that represent Aotearoa.

Factors such as sustainability, functionality, safety and comfort will be considered by the airline in its search for a suitable fit for its pilots, flight attendants, and ground staff in 2025.

Canada arrivals up

OVERNIGHT arrivals to Canada grew 158% year-over-year in Feb to reach 820,000 monthly visitors, bringing numbers up to 85% of pre-pandemic levels.

Australia, France, the UK and the US recorded arrivals of at least 90% of 2019 levels in Feb this year, while Mexico recorded the highest increase at 138%.

QE's expansion

DURING this week's Arabian Travel Market conference, Qatar Airways has announced plans to expand its network within the Gulf Cooperation Council region.

The group's Chief Executive, Akbar Al Baker, has introduced the addition of Tabouk in Saudi Arabia as a new destination, along with the resumption of services to the city of Yanbu.

"Our commitment to offering our passengers world-class products and services remains steadfast as we continue to grow and expand our network," Al Baker enthused.

SUITE

UPGRADES

ENHANCE YOUR EXPERIENCE

LIMITED-TIME OFFER

- CATEGORY UPGRADES
- US\$1,000 SHIPBOARD CREDIT
- 15% REDUCED DEPOSIT

Indulge your clients' wanderlust with a **two-category suite upgrade on Ocean-going voyages** – or a **one-category suite upgrade on Expedition cruises** – plus a **US\$1,000 shipboard credit** per suite* and 15% reduced deposit on a global collection of itineraries departing October 2023 through May 2024. Our fleet of boutique, all-suite ships reveals the world's authentic beauty in true ultra-luxury splendour.

To take advantage of this limited-time offer, **book your clients' suite with our Door-to-Door All-Inclusive fares by 31 May, 2023.**

OUR ALL-INCLUSIVE DOOR-TO-DOOR FARES INCLUDE:

- Private executive transfers (between home and airport)
- Economy Class Air/Business Class upgrades at reduced rates or Air Credit
- Shore excursions (one per port, per day)
- Butler service in every suite category
- Premium beverages in-suite and throughout the ship
- Multiple restaurants serving diverse cuisine and an in-suite 24-hour dining service, including caviar
- Unlimited Wi-Fi
- Onboard gratuities



Learn more about this offer



Place your camera in front of the QR Code and follow the link.
For some smartphones a QR Reader would be needed.

CONTACT YOUR SILVERSEA SALES MANAGER OR RESERVATIONS
ON 1300 306 872 OR +61 2 9255 0600 | SILVERSEA.COM/TRADE