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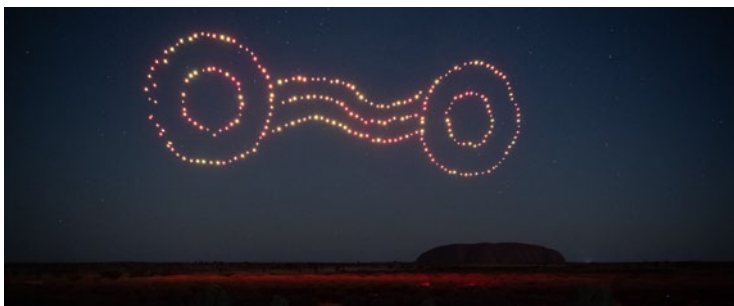
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AMERICAN Queen Voyages is inviting travel advisors to experience its river, lake, ocean and expedition cruise product.

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Training and marketing resources are now available on the Journey Beyond trade site at agents.journeybeyond.com, while bookings can be made via 1800 076 290 - more on the **cover page**.

Voyages launches Wintjiri Wiru



LAST night marked the launch of Wintjiri Wiru, Voyages Indigenous Tourism Australia's brand-new evening experience at Uluru Ayers Rock Resort.

This immersive light and sound show sets out to combine ancient Anangu storytelling with state-of-the-art, drone and laser light technology (**TD 03 Feb**).

"We are honoured that we can share the cultural importance of the Mala story with our guests, through such an illuminating and captivating experience in the spiritual heart of Australia," shared Voyages CEO Matt Cameron-Smith.

Working closely with a variety of stakeholders, including the Anangu Consultation Group, Voyages have blended groundbreaking technology with the ancient Mala Story to create a unique and immersive cultural experience for visitors.

"People from every place have come to see Uluru", explained Rene Kulitja, on behalf of the Anangu Consultation Group.

"Now we want people to come and experience our story in a new way...we want visitors to know this is our story, to look and listen and feel with us.

"Our stories have been here since the beginning, and we

want to share this story with the world," Kulitja concluded.

Guests will enjoy expertly choreographed lasers, drones, and projections, showcasing a modern expression of the ancient Anangu story.

This is the first time a light show experience of this magnitude has been performed on a regular basis anywhere in the world, and Voyages have created a purpose built open air amphitheatre to properly appreciate the show.

The experience delivers an authentic celebration of native Australian ingredients and Indigenous cuisine for dinner.

Two Wintjiri Wiru shows will run every night, from Mar to Dec, with one show a night operating in Jan and Feb.

Pictured: Anangu share the Mala story, from Kalṭukatjara to Uluru, through a drone, sound and light show designed and produced by RAMUS.

New IHG chief

ELIE Maalouf has been appointed as the new Chief Executive Officer of IHG Hotels & Resorts, stepping into the shoes of Keith Barr who will leave the company and its Board on 30 Jun after six years in the job.

More appointments on **page 8**.

Today's issue of TD

Travel Daily today features eight pages, plus a cover from **American Queen Voyages**, photo page from **Voyages Indigenous Tourism Australia**, and a full page from **Silversea**.

Silversea bonus

TRAVEL advisors who book a Silversea Expedition Cruise can win a weekly prize of a \$500 gift card in a special appreciation incentive - see the **last page**.

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Travel Daily on location in Uluru

Today's issue of *TD* is coming to you courtesy of Voyages Indigenous Tourism Australia, who is this week celebrating the launch of the new Wintjiri Wiru light show.

LAST night *TD* witnessed the global launch of Wintjiri Wiru, and today have the pleasure of exploring more of what Uluru has to offer.

Starting the day early, guests experienced the iconic Uluru sunrise, waterholes and rock art sites as they hiked along the Mala Walk to Kanju Gorge.

This afternoon, guests will enjoy an arts journey through the region at the Gallery of Central Australia, before they are joined by artists from Walkatjara Art, for a painting demonstration.

Webjet chief pay revamp

JOHN Guscic, the long-time Managing Director of Webjet Limited, has had his service agreement with the company extended, with the ongoing deal having no fixed term and giving him the opportunity to have a total salary package including base remuneration, short term cash incentive and long-term share incentives worth \$6.4 million.

Key terms include continuation of his \$1.6 million fixed base annual pay, with provision for an annual review, along with an annual Short Term Incentive also worth up to an additional \$1.6 million linked to the achievement of both financial and non-financial targets set by the Board.

In addition, a share-based Long Term incentive (LTI) could be worth up to twice his fixed base pay, to be granted either as options or performance rights.

It is proposed that each LTI award would be subject to

performance conditions assessed over a three-year performance period to align Guscic's incentives with those of shareholders.

The renegotiated agreement also allows Webjet to terminate the MD's employment at any time with 12 months notice, while Guscic can also terminate his role at the company at any time with six months notice.

A post-employment non-competition restraint would apply for six months.

The company's most recent annual report, for the 12 months to 31 Mar 2022, confirmed Guscic's total remuneration was \$3.94 million including about \$2.5m in share-based payments.

During the first year of the pandemic Guscic agreed to a 60% reduction in pay, which was reinstated to 100% in Jan 2021.

Webjet's share price has increased by about 50% over the last six months.

CATO nominations

SIX members of the Council of Australian Tour Operators (CATO) have put their hands up for four vacant positions on the organisation's Board, with an election to decide the outcome taking place at the CATO Annual General Meeting next week.

In the lead-up to the AGM, incumbent Chairman Dennis Bunnik from Bunnik Tours has been unanimously re-elected for an additional two year term, while Intrepid MD Brett Mitchell is standing down after six years on the CATO Board.

Existing Directors seeking re-election include Julie King from Julie King & Associates and The Travel Corporation Finance Director James O'Donnell, while other candidates include Evolution Travel Collective's Ingrid Berhelsen; Chimu Adventures' MD Chad Carey; Martin Edwards of The Explorer Society; and Intrepid's Yvette Thompson.



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QR direct to AKL

QATAR Airways (QR) has announced the re-introduction of the direct Doha to Auckland service, effective from 01 Sep operating seven times a week.

The resumption of the service will see QR's Airbus A350-100 carry 327 passengers between the two locations.

The direct flight tickets are now available with travellers who have previously booked for services after 01 Sep to be re-accommodated, as they will be updated from the current Adelaide to Auckland route.

The service implementation follows QR's recent expansion within the Gulf region (**TD 03 May**), and added destinations to France (**TD 26 Apr**).

Rail Online UK

RAIL Online has expanded into the United Kingdom market, unveiling its new country-specific app.

The platform allows travellers to use their mobile device to book and pay for point-to-point fares on all of the United Kingdom's rail networks.

Prices are the same as those offered by the rail operator and no booking fee is charged.

Founder & Chief Executive James Dunne said the United Kingdom is a price-driven market dominated by electronic ticketing, making it "the perfect time for a nimble and ambitious player to challenge the status quo".

Ski important to Club Med



CLUB Med wants to ensure it continues to be the leader in the premium all-inclusive ski resort market - one of the most successful arms of the company's business, General Manager Pacific Michelle Davies told **Travel Daily**.

Ski now represents about 30% of Club Med's business in Australia, making it one of its most lucrative products in the country.

Given Club Med owns its positioning in this space, Davies told **Travel Daily** it is important it is on top of market tendencies.

"We see more and more new clients booking our ski properties," she said.

"We are constantly trying to keep at the forefront of the trends within ski and ensuring that we have destinations on our radar that are up and coming when it comes to the ski market."

The sport's perennial customer base is another quality that adds

to ski's importance to Club Med, Davies added.

"It has a really long customer journey or lifecycle with us where we have that repeat purchase year in year out," she explained.

"A lot of families will travel and learn how to ski for the very first time, mostly for us in Japan, where they'll have a taste of this experience, love that it's something different, love that it's something that you don't necessarily get to that same level here domestically, have the opportunity to do a sport with your family, plus experience the local culture, language, cuisine. "What we see then is that repeat purchase, they come back looking a little bit further afield... they might go to Japan one year, and then the following year, they might look at going to France or even Canada."

Pictured: Club Med Sahoro - Hokkaido.



Window Seat

SUPPOSE you ever needed to call upon the bathroom aboard a flight towards San Francisco Airport, you may want to hold that thought.

The hub has just announced a new program partnering with the Centers for Disease Control and Prevention (CDC) to trace the SARS-CoV-2 virus that causes COVID-19 through nothing else but your excretion - YUCK!

Studies have shown that COVID-19 can be detected through human waste, even if the individual does not present any symptoms.

Once tested positive for the virus, the 'waste' samples will be sent to the CDC.

For those that do not want to risk having positive results, hold your need to go to the toilet!

Earn a \$300 giftcard

A **\$300** e-gift card is available for bookings made through Creative Cruising on a Silversea Cruises Suite Upgrade Voyage.

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*For registration and eligibility, visit: trade.northernterritory.com



Bonza day for Bundy



BONZA'S new direct flights from Melbourne to Bundaberg took off yesterday, giving Victorians the chance to catch some winter sun.

The new route will fly twice weekly on Weds and Suns, with fares priced from \$89 per person (one-way).

"We are seeing strong demand for this route in both directions as Victorians seek out winter warmth and to experience the southern end of the Great Barrier Reef," Bonza CEO Tim Jordan said.

"It's also a chance for Melburnian foodies to tour Bundy's iconic distillery, food and drink producers and indulge in fresh local seafood."

Melbourne Victory Football Club Captain Josh Brillante joined passengers onboard the inaugural flight, taking the opportunity to reunite with his family in his hometown.

The new service also coincides with the launch of Victory Draught onboard Bonza's

all-Aussie menu, thanks to a partnership between Melbourne Victory and Local Brewing Co.

Bonza customers can now enjoy the brew while watching a four-part documentary series titled *Dream Big on the Fly* Bonza app's in-flight entertainment.

It's a busy month for Bonza, with the low-cost carrier also launching its Melbourne to Gladstone route today, followed by the Melbourne to Mackay service on 23 May.

Pictured: Brillante cracking a cold one with Bonza's Chief Commercial Officer Carly Povey and CEO Tim Jordan.

Let's go Japan

ALL Nippon Airways is offering discounted airfares from Sydney to Japan, with Economy return tickets priced from \$1,415, as part of its 'Let's Go Japan' sale.

The deal ends 22 May, and applies to selected travel dates between 18 May and 30 Nov.

City breaks popular

CITY breaks remain popular among Australians, with the trend dominating demand between Jun and Aug, according to Tripadvisor's seasonal travel results index.

Data shows London, Paris, and Rome will be some of the most in-demand destinations for Australian travellers, despite the market typically looking to South East Asia for sun during the winter.

Almost half of Aussies (43%) plan to travel more this upcoming season than they did last year, with 49% suggesting they will travel the same amount, and just 8% projecting to travel less.

Eighty-seven percent of us plan to take at least one or two trips during the upcoming season, while one in 10 will take between three and five, and just two percent will take more than six.

MerMaiden voyage

THE Virgin Voyages ship bound for Australia, *Resilient Lady*, finally debuts on Sun on a seven-night MerMaiden voyage around the Greek Islands.

CEO Tom McAlpin, reported a high rate of return of "sailors", with up to 40% rebooking their next Virgin cruise while on board.

After its European summer fun, homeporting in Athens, *Resilient Lady* will embark on a trans-continental cruise to Melbourne to begin the Australia and New Zealand program from 11 Dec 2023 to 27 Mar 2024.

Travel Daily on location in Olbia, Italy

Today's issue of *TD* is coming to you courtesy of Oceania Cruises, which is hosting industry partners on the inaugural voyage of its new *Vista* in the Mediterranean.

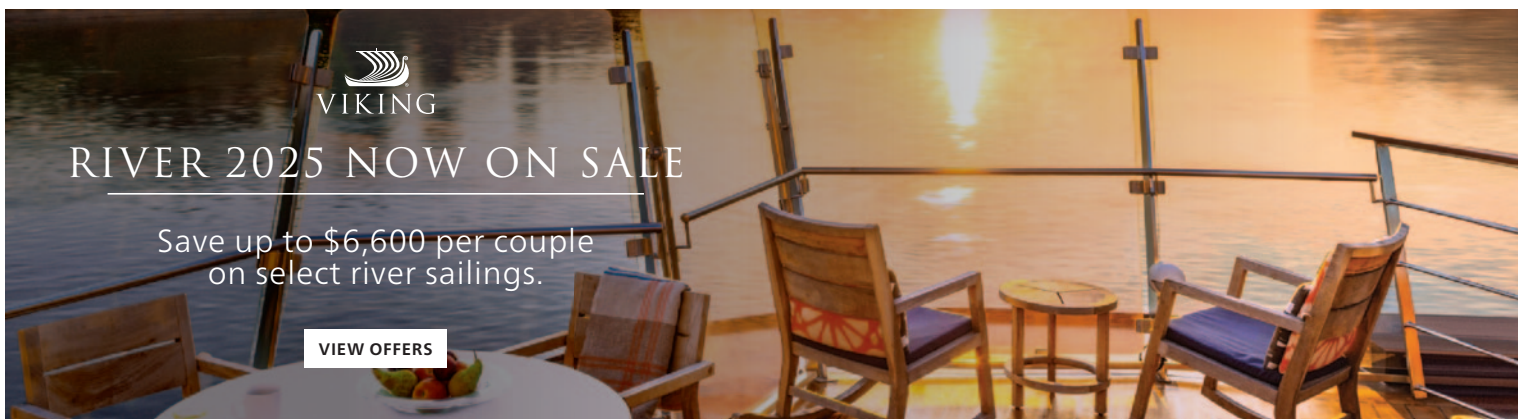
TODAY our voyage continues with a mid-morning arrival in Olbia on the Italian island of Sardinia which is located about 240km from the mainland.

The fertile destination is an autonomous region of Italy, and large quantities of grain and other produce has passed through this port for centuries.

As well as fine wheat and local bread, Sardinia is famous for its mountain-raised sheep, goats and cattle which have in turn helped develop a long tradition of cheese-making, with varieties recognised as unique to the region including Pecorino Romano and Il Fiore Sardo.

Passengers will enjoy a variety of shore excursions, including several taking in the local cuisine, while complimentary shuttle buses are also provided by the local port authority to the local terminal.

Tonight as we depart, once again, guests will be treated to dinner at one of the specialty restaurants on board, including old favourites Toscana, the Polo Grill and Red Ginger plus newcomer Ember, or in The Grand Dining Room.



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No bailout for LH

THE German Government's €6 billion (approx AU\$9.7b) bailout of Lufthansa during COVID-19 has been overturned by the European Court of Justice (ECJ), following a complaint lodged by Ryanair.

In Jun 2020, the European Commission agreed to the German Government's request to recapitalise Lufthansa as part of a larger support package for the Lufthansa Group, due to severe losses suffered by the airline due to the pandemic (TD 26 May 2020).

Ryanair filed a legal case against the aid provided to Lufthansa, with ECJ ruling in the Irish carrier's favour on grounds that the state aid package was "anti-competitive", with Ryanair demonstrating that its market shares were negatively impacted by the bailout of Lufthansa.

The aid package was also found to have several errors, including non-compliance with the "escape clause" of the EU's state aid rules, which provided for a relaxation of the regulations during the pandemic.

Although Lufthansa, who said it is currently deciding on its next course of action, has already repaid the loan back to the German Govt in full, the decision made by the ECJ could trigger significant consequences for any future state bailouts.

On The Go is on the road!



ON THE Go Tours has rounded out its full line-up of Business Development Managers across Australia and New Zealand, and they look pretty excited to be back on the road.

It was the first opportunity since 2019 that the entire team got together, joining the new CEO, Pete Rooney, and Global Sales Director, Carl Cross, in the Brisbane office to discuss a five-year strategy.

"With all states and territories being managed with a knowledgeable and dedicated team of BDMs, we are truly able to assist our travel partners and take the business to the next level," Cross said.

The team is already "on the go", training agents and providing

support to agencies & customers, backed by a 24-hour dedicated global reservations team that promises limited hold times.

Pictured in the back row are BDMs Jo Lill (South Island, NZ); Renee Cassar (Northwest Vic & Tas); & Katie Rosenthal (Vic & Tas); front row (left to right): Carl Cross, Global Sales Director; Johnny McCarten (NT, SA, WA), Craig Squires (North Island, NZ); Kat Nitarski (Qld & Northern NSW); and Jonathon English (Southern NSW & ACT).

Kinto doubles Tas

TWICE as many people hired a Kinto car in Tasmania in the past six months compared to the previous six-month period, with a huge rise in bookings noted in the last three months.

The Toyota-owned flexible car rental company reported a 114% increase in bookings in Tassie from Nov 2022 to Apr 2023.

An increase of 159% was seen in Hobart, prompting Kinto to boost its passenger fleet in the city by 225%.

Toyota Corolla Hybrid was the most rented vehicle, with an average 650km per booking clocked up on road trips around the island.

More than 97% of Kinto's fleet is hybrid and fuel is included in the rental cost.

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TTC Tour Brands Spotlight on Groups



If you are thinking that groups business sounds great but get stuck at "what sort of group itineraries can I create?"

Well the answer really is "anything is possible".

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Or what about religious interest groups - heading to destinations where clients can embark on an enriching spiritual journey to the holiest sites of the world's religions and explore celebrated places of pilgrimage?

Or consider engaging students through travel with school and university groups, bringing education to life with immersive learning experiences - another great sector.

Whatever takes your interest in your local community, there is a groups business angle for it.

TTC Groups can take care of the rest, so your group can focus on new discoveries.

Andrew Young, General Manager Sales, TTC Tour Brands Oceania



Tune in next week for more Groups insights and visit groups.ttc.com



Travel Daily

On Board: Oceania Vista The Culinary Centre

For those who enjoy and appreciate food, the Vista Culinary Centre has been re-imagined and expanded to include 24 individual cooking stations, offering a wide variety of hands-on cooking classes focusing on regional techniques and flavours of the destinations on the itinerary. The classroom next to the kitchen is the place where guests can discuss their menu after joining a chef-led shore visit to local markets, and may also be used by cruising corporate or incentive groups for meetings or networking events.

Voyages lights up with Wintjiri Wiru!

VOYAGES Indigenous Tourism Australia officially launched the cultural storytelling experience, Wintjiri Wiru, at Uluru last night, with industry guests invited to view the groundbreaking light and sound show.

Wintjiri Wiru - which suggests a 'beautiful view out to the horizon' in the local Anangu language - brings to life a chapter of the Mala ancestral story, and has been developed in close collaboration with a group of 10 senior Anangu, taking care to tell the story in the right way.

Designed and produced by media architecture studio RAMUS, the Wintjiri Wiru experience illuminates the sky with a spectacle of lights, projections and lasers, including 1,100 drones.

Visitors can view the show from an environmentally sustainable, purpose-built platform "floating" above the desert, enjoying refreshments featuring native ingredients at either the Sunset Dinner, or the After Dark show.



VOYAGES Indigenous Tourism Australia CEO Matt Cameron-Smith, with Tourism Australia MD Phillipa Harrison.



TRAVEL trade partners ahead of the Wintjiri Wiru global launch.

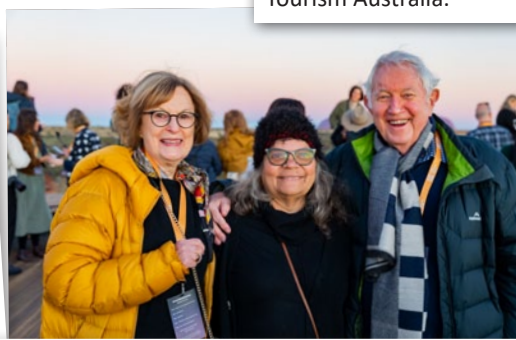
BELOW: Barb Allert; Dorethea Randall, MCAC; and Rick Allert, Voyages Indigenous Tourism Australia.



WINTJIRI Wiru - Kurpany the devil dog.



MATT Cameron-Smith with Chef Mark Olive and Bruce Ramus, RAMUS.



MELINDA Easton Kuhl, Jetstar; Brioney Buchan, Qantas Holidays; Jodie Rochetich, Jetstar; and Angelina Sobczyk, Qantas Holidays.



MATT Cameron-Smith, Voyages Indigenous Tourism Australia; Ana-Sofia Ayala, Voyages Indigenous Tourism Australia; Danielle Thomas, Tourism Northern Territory; and Nicole Mitchell, Tourism Australia and Tony Quarmby, Tourism Northern Territory.



NATIVE Australian produce and Indigenous bush foods are the heroes of the culinary experience of Wintjiri Wiru.



SANDRA Feustel, Pan Pacific; David Armour, Southern World; and Kathy Turner, Goway.



MARGY Osmond, Tourism and Transport Forum; Susan Coghill, Tourism Australia; Matt Cameron-Smith; and Ana-Sofia Ayala.

Imagery: Anangu share the Mala story, from Kaltukatjara to Uluru, through a drone, sound and light show designed and produced by RAMUS.



ICC WELCOMES NEXT-GEN TALENT

THE International Convention Centre (ICC) Sydney recently showcased career opportunities within the business events sector, at its Annual Careers Insights expo.

Students from the University of Technology Sydney's (UTS) event management school had the opportunity to meet with industry leaders and professionals, including ICC Sydney's Director of Events Services, Malu Barrios, Director of Culinary Services, Lynell Peck, and Director of Human Resources, Luke Fleming, who led the presentation.

The students also heard from UTS alumni about their experiences of building careers at ICC Sydney, in addition to learning about opportunities to consider within the wider events and hospitality industry.

"We are dedicated to future-proofing our world-class venue and services by investing in the next generation of event professionals," ICC Sydney CEO and Group Director - Convention Centres, ASM Global (APAC), Geoff Donaghy, said.

"By nurturing emerging talent from all backgrounds, we're ensuring our industry stays innovative and relevant in a rapidly changing world.

"We believe in empowering the next generation to build fulfilling careers that contribute to the progress and sustainability of our industry," he enthused.

MEANWHILE, ICC Sydney's parent company, ASM Global



Australia, has appointed Cameron Costello as its First Nations Ambassador.

Costello, who is Deputy Chair of the Queensland Tourism Industry Council, will guide the development of a Reconciliation Action Plan for ASM Global and advise the Leadership Team on First Nations projects and protocols, as well as work with the group's Australian venues on cultural competency training.

MEA to remain independent

MEETINGS & Events Australia (MEA) has stated it will continue to operate independently as a voice for the entire events industry, following the launch of the Australian Business Events Association (**TD 04 May**).

"The Board determined that dissolution of MEA would result in insufficient representation and service of the entire national events industry," MEA said, highlighting that the new association's mandate will be contained to business events.

MEA asserted that its continued independence will "advantage the Australian events industry most fully".

Cairns cook-up

CAIRNS Convention Centre has welcomed David Hart as new Executive Chef, as it approaches the completion of its \$176 million expansion (**TD 02 Feb**).

Using his 17 years of culinary experience, including at luxury hotels such as Sofitel Brisbane, Hart will focus on using fresh, premium local produce with low food miles and sustainable farming operations, to create unique dishes that best represent Tropical North Queensland.

Sydney win for women's health

BUSINESS Events Sydney has made the winning bid for the World Congress on Endometriosis 2025, which will take place in May 2025 at the ICC Sydney.

The four-day event, which is aimed at improving treatments and quality of life for women with endometriosis, is expected to attract more than 1,000 to Sydney, injecting around \$3.9m in expenditure.

SA's tasty record

TASTING Australia, the country's longest-running eating and drinking festival, drew record crowds to South Australia, with more than 68,000 people attending the festival over the past 10 days.

Presented by RAA Travel, the festival featured more than 250 local businesses, and included more than 150 events across Adelaide and regional SA, including an overnight trip to the Flinders Ranges and Chef's Table events in Town Square.

Wellington readies for MEETINGS

WELLINGTON is preparing to host New Zealand's premier business events tradeshow, MEETINGS, in Jun, for the first time in the event's 27-year history.

Run by Business Events Industry Aotearoa (BEIA), the tradeshow will be held in the city's new convention and exhibition centre, Takina (**TD 14 Jul 2022**).

One hundred buyers and media from Australia, 134 buyers from New Zealand and 10 from international markets will convene for the event, in addition to up to 300 buyers from across Aotearoa.

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APPOINTMENTS

WELCOME to Industry Appointments, *Travel Daily's* Thursday feature which has the latest job appointments from across the industry. If you have just appointed someone to a new position and would like to update the industry, email appointments@traveldaily.com.au.

Business Events Sydney has appointed **Jamie Ades** as its new Director, Europe effective from 09 May to lead UK and European engagements. Ades is a UK-based specialist with more than 20 years of experience in the business events industry. He was most recently the Senior Account Manager at ExCel London.

After a two-year stint as the business development rep at FCTG, **Ray Hands** has become the new National Strategic Account Manager at **Cover-More Group**. Hands specialises in tour operators, leisure industry and business travel as he transitions to the travel insurance and assistance provider.

Tristan Cooper will continue his journey with **Marriott International** as a Director, progressing from the senior manager role after a four-year stint. Cooper will be responsible for hotel development in ANZ and the Pacific and expanding the group's extensive portfolio.

Rail Europe has promoted **Jurgen Witte** from Chief of Staff to Chief Product Officer. Witte will oversee the product development process from generating ideas to launching, at the same time contributing to the growth path of the company with his capability to identify market opportunities and delivery of consumer satisfaction.

Air NZ bag track

BAGGAGE tracking in the Air New Zealand app is en route for customers, who will soon be able to track the status of their luggage from check-in to arrival.

The feature allows customers to view the last recorded status of their bag(s) through the "check status" option in the Air NZ app on both iOS and Android.

After running a successful pilot program for domestic customers in Apr, the test run has now been released for 25% of app users on a domestic flight and 5% of users travelling on a short-haul international flight.

The test includes guidance for customers on what to do if their baggage isn't where it is expected to be.

Accor hits high note

ACCOR has announced a new collaboration with Opera Australia, which will see the company become its preferred accommodation partner throughout the 2023 season.

The partnership also builds on Accor's commitment to delivering exceptional experiences for its Accor Live Limitless (ALL) loyalty members.

It will bring a range of special, money-can't-buy experiences for members of ALL, including backstage tours, VIP tickets, and an exclusive walk-on role for one of Opera Australia's upcoming productions.

Accor Chief Executive Officer Pacific, Sarah Derry, described the relationship as a "natural fit".

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on the go



Travel Daily



Amazing turnout for Thailand



FOR the first time in three years, Tourism Authority of Thailand (TAT) has hosted its annual Amazing Thailand Roadshow Down Under 2023 in Melbourne last night.

Taking place at Sofitel Melbourne on Collins, the event presented a great opportunity for Aussie trade partners to meet face-to-face with more than 40 Thai industry partners, including hotels, attractions, tour operators and major airlines.

Attendees heard the latest updates on Thailand destinations and products, and were able to network and discuss partnership opportunities while enjoying canapes and beverages, and

winning some amazing prizes. "[We] appreciate the heartwarming welcome back by agents and hoteliers," TAT Marketing Managing Sherry Handjojo shared on LinkedIn.

The TAT roadshow will wrap up tonight in Sydney at Doltone House in Hyde Park.

Ovolo Ocean Beats

OVOLO Woolloomooloo has teamed up with Vivid Sydney to launch its Ocean Beats Package.

Valid from 26 May to 17 Jun from Wed-Sat, the package includes an overnight stay at Ovolo Woolloomooloo and a 90-minute Vivid Sydney Harbour cruise on *Suellen*, a classic 1950s bridge deck cruiser.

During the cruise, guests can indulge in gourmet canapes supplied by Ovolo Woolloomooloo's OTTO Ristorante, plus beer, wine, & cocktails from Aussie brand SYP.

The package will be rounded out with a two-course meal at OTTO. Further info can be found [HERE](#).

Trouble in Top End

TWO tourists have been airlifted to hospital after sustaining injuries in a boat crash at the Matt Wright Top End Safari Camp in the Northern Territory.

Both women are now in a stable condition, as NT WorkSafe investigates the incident.



WE WANT TO CELEBRATE YOU!

At Silversea, we are always grateful to you for entrusting your most discerning clients to us. This year, during **Travel Partner Appreciation Month**, we want to celebrate you and extend our sincere gratitude for everything that you do.

An expedition with Silversea luxury cruises is unlike any other form of travel – thrilling, awe-inspiring and humbling all at the same time. We take your clients to some of the planet's most remote regions and show them intimately. It's about immersing in the culture, landscape and habitat of a region with the help of experts who can illuminate each destination.

For any Silversea expedition cruise you book during the months of May and June, you will be automatically enrolled in a weekly prize draw for a chance to **win a \$500 gift card**. One travel advisor will be randomly selected each week from 12 May, 2023 through 30 June, 2023*.



Book an Expedition cruise for your chance to win!

*Terms and Conditions apply. Please visit <https://events.silversea.com/traveladvisorappreciation> for complete rules.