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Silver Nova sets sail

DEPARTING from White Bay today, Silversea's *Silver Nova* will welcome Sydneysiders eager to sample its exciting S.A.L.T. setting. From onboard cooking classes and expert demonstrations to delicious shore excursions, find out more on today's **cover page**.



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ATIA firms data security

SAFEGUARDING of the sensitive information of members has been beefed up by the Australian Travel Industry Association (ATIA) ahead of FY2024 accreditation renewals.

In an update to members, ATIA said it was committed to the highest standards of data security and confidentiality, with a host of extra measures to be introduced.

Financial data will be restricted to only two designated team members tasked with compliance along with a line manager, with neither CEO Dean Long nor ATIA Board members able to access.

The association has also rolled out multi-factor authentication, firewall protection and a full incident response plan backed by cyber insurance in the unlikely event of a nefarious breach.

Financial data will also be anonymised by removing business names and contact info, which further protects identities in the event of unauthorised access by external sources.

ATIA CEO Dean Long said the association takes its responsibility to protect member data seriously.

"We've implemented stringent processes and technology to ensure that sensitive information remains secure and confidential," Long said.

"As we approach the FY24 accreditation-renewal period, members can be confident in ATIA's ongoing commitment to safeguarding their privacy and maintaining the highest standards of data security," he added.

As an additional security step, all ATIA staff sign confidentiality agreements each year. *ML*

Gift gift of travel

SAVINGS of up to 45% can be enjoyed now on select Regent Seven Seas Cruises sailings, making a luxury cruise holiday a great Christmas stocking stuffer.

There's Black Fri deals on offer too - more details on **page nine**.


Today's issue of TD

Travel Daily today features eight pages of news, a cover wrap from **Silversea**, a photo page from **TravelManagers**, our **Luxury** showcase page, plus a full page from **Regent Seven Seas Cruises**.

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 **ENTIRE TRAVEL GROUP**

Viva Holidays rides onto luxury wave

HELLOWORLD will broaden its focus on luxury product and destinations via a new wholesale brand known as Viva Gold, with a dedicated brochure to be unveiled in early 2025.

Introduced at the retail group's Frontliners Conference in Singapore, Viva Gold will be an extension of the Viva Holidays wholesale brand, specialising in highly curated travel experiences.

Addressing more than 500 delegates, Helloworld COO and Executive Director, Cinzia Burnes, also introduced three new destinations and brochures for Viva Holidays including France, Spain & Portugal; Vietnam, Cambodia and Laos; and Japan.

A new 'Ultimate Journeys' brochure for escorted group touring will also be introduced in the coming months.

Burnes told agents an improved selection of accommodation was also on the way, with a new



Marriott International link to ReadyRooms, which will add more than 8,000 properties worldwide.

Other new brands being added to the Mango system include 20 Aqua Aston properties, a dynamic Disney ticket connection and a new partnership on transfers.

Burnes also announced two exciting incentive famils on offer to top-selling agents, with Canada and Italy planned, with qualifying sales periods now open.

Group GM Retail Networks Nick Sutherland addressed delegates to reveal new e-learning modules, a mobile app and itinerary

solution integrated with Resworld.

The four-day Frontliners gathering was held at Singapore's Marina Bay Sands Conference Centre, with events also taking place at the new Singapore Edition hotel and a Gala Awards Dinner at The Riverhouse.

Attention now turns to the 2025 Frontliners Conference, with Fiji set to serve as host. *ML*

Burnes is **pictured** above centre with Nick Sutherland, Helloworld; Ashley Hansen, Marriott Bonvoy; Oliver Chong, Singapore Tourism Board; and Michael Kirkby from Singapore Airlines.

QF shares hit \$9

QANTAS stock has crossed over the \$9 mark again yesterday as the airline continues its strong recovery following the leadership shake-up that saw Alan Joyce step down early and Vanessa Hudson take over as CEO (*TD* 05 Sep 2023).

Year-to-date, the airline's market value has climbed more than 60 percent, with an aggressive \$2.23 billion share buyback strategy.

On 19 Nov, the QAN share price briefly hit \$9.05 before falling back under \$9, but yesterday saw it end the day above \$9 for the first time in its history.

In a report cited by *The Australian Financial Review*, Morgan Stanley's Simon Clark wrote that "rising secular demand growth for premium tickets, alongside diminishing reliance on the marginal economics of economy class, is leading to improved profitability for the premium airlines".

Clark asserted that the trend was expected to continue.

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Bon Voyage salutes to 2024



VIKING was in a celebratory mood last week as the beverage partner at *Travel Daily's* Bon Voyage as it capped another huge year of industry support.

The event, held at 12-Micron in Sydney's Barangaroo, was also supported by CVFR Travel Group, entertainment sponsor NCL and prize sponsor Journey Beyond.

Nearly 200 industry leaders flocked to the event to see off

2024 and embrace 2025.

Emceed by funnyman Tim Ross, the evening features nostalgic jokes, festive company and plenty of hearty food and beverages.

There was even an unexpected and colourful drone show, with attendees gifted the perfect view from 12-Micron's balcony.

Viking's Shaun Kavanagh is **pictured** above with Elly Eves from Princess Cruises.

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South Korea worry

TRAVELLERS to South Korea are being urged to avoid some public sites due to a heightened risk of protest activity caused by a declaration of martial law by the country's President Yoon Suk Yeol.

In an update posted this morning, Smartraveller said sites such as Gwanghwamun Square and Yeouido may attract protests, while transport and some other essential services may be disrupted at short notice.

JQ links CNS-MCY

JETSTAR has launched direct flights between Cairns and the Sunshine Coast for the first time.

The thrice-weekly service links two of Queensland's most popular tourism destinations and comes a little over a week ahead of the carrier's first trans-Tasman service from the Sunshine Coast to Auckland from 13 Dec.

The year-round link to Auckland will also fly three times weekly.

Travel Daily
ON LOCATION

📍

SYDNEY

Today's issue of *TD* is coming to you courtesy of Silversea, as we prepare to embark on *Silver Nova's* first-ever cruise from Sydney.

TODAY we board Silversea's brand-new *Silver Nova*, barely 12 months old, for her first-ever departure from Sydney.

We will experience everything this beautiful ship has to offer over the next few days, not least the S.A.L.T Kitchen, and its associated shore excursions in Tasmania.

Nova, which carries just over 700 passengers, is the largest ship ever built by Silversea.

She was joined this year by her sister ship *Silver Ray* - stay tuned to **Travel Daily** this week for all the updates.

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Aussies hitting the road

THE great Australian road trip is alive and well, with new research showing the cost-of-living crisis is not putting the brakes on the classic driving holiday.

According to new survey data of 2,000 Australians conducted by insurance giant Youi, more than half are planning a road trip in the next three months.

Key motivations behind the desire to get behind the wheel include freedom and flexibility, a desire to explore Australia, price being cheaper than an international holiday and the chance to spend time with family and friends.

Recent road-trippers covered more than 500 kilometres on their most recent adventure, the survey found, with 25% spending more than 17 hours on the road.

The data also revealed three in four encountered an unpleasant experience during their drive, such as a flat tyre, unexpected



road closures and poor weather.

"Australians have always had a taste for adventure and exploring what's on offer in our backyard," said Youi Head of Product - Vehicle, Marni Jackson.

"As the cost of living continues to rise, we're seeing this impact the way that Aussies approach holidays and travel."

For undecided road-trippers, Youi has teamed up with outdoor booking platform Hipcamp to release five unique road trips taking travellers to some of the country's most unique attractions including Kata Tjuta and Ningaloo.

CLICK HERE to learn more. *ML*

An accessible Quest

QUEST Apartment Hotels has adopted a three-tiered rating accreditation system to ensure its network sets a new standard for inclusivity and accessibility.

The brand has now accredited 86 of its apartment hotels around Australia with Accessible Accommodation's grading, hoping travellers with disabilities can book with confidence, with access to accurate information.


CI links MEL-AKL

CHINA Airlines is now connecting Melbourne with Auckland as an extension of its five-weekly service between Taipei and the Victorian capital.

The extension adds 3,000 seats per week into the hyper competitive trans-Tasman market

Melbourne Airport Chief of Aviation Jim Parashos said families and holidaymakers will benefit from the extra capacity which will also drive down fares.

Travel Daily
ON LOCATION

 **BERLIN**

Today's issue of TD is coming to you courtesy of Viking, aboard a European Christmas Markets river cruise.

WITH four million inhabitants, Berlin is the unmissable largest city of Germany and the final experience of our trip.

We have disembarked the *Viking Astrild* and are en route to the capital take in the historic area of Potsdam, a unique mixture of Communist-era and German imperial architecture.

Berlin's divided status during the Cold War means it is full of important sites, including the former wall, Checkpoint Charlie, the Brandenburg Gate and more, all easily accessible from our Viking-hosted hotel, the InterContinental Berlin.



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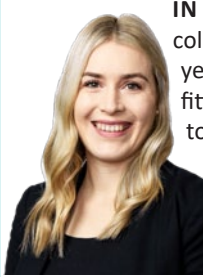
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ATIA UPDATE

from Ingrid Fraser, Director of Public Policy & Advocacy



IN MY final column of the year, it's a fitting moment to reflect on ATIA's ongoing engagement with key government

stakeholders and share some insights from its agencies about the current state of play and what it means for 2025.

Those who attended ATIA's Beyond Borders Summit were fortunate to hear directly from the Passport Office about their impressive progress in digitising passport services.

This year, they issued over 2.5 million passports, marking an increase of 400,000 compared to pre-COVID levels, with 56% of Australians now holding a current passport.

Numbers from the Department of Foreign Affairs and Trade also (DFAT) highlight the growing need for travel insurance, something many travel businesses already offer.

There has been a 26% rise in theft-related cases that DFAT has assisted travellers with, and a 21% increase in illness and destination hospitalisations.

ATIA is proud to be part of DFAT's Consular Consultative Group, a vital platform for ongoing dialogue and information sharing between government and industry.

Further information on the latest trends and country-specific data can be found in DFAT's new report - **CLICK HERE**.

It would also be remiss of me not to update you on ATIA's advocacy work following Richard's teaser last week.

The Reserve Bank of Australia is currently reviewing the surcharging framework for debit and credit cards, and the government has raised the interesting possibility of banning debit card surcharges.

In response, today we're filing a submission to emphasise the unique circumstances within the travel industry that make it crucial for businesses to retain the ability to recover the true cost of electronic transactions through surcharging.

This will be our twelfth submission of the year, adding to over 150 meetings held with political leaders and more than 130 with public service officials, all focused on effectively representing the interests of ATIA members.

Viking Vela arrives

VIKING has taken delivery of its newest ocean ship, *Viking Vela*, which took place this morning at Fincantieri's shipyard in Italy.

Vela can host 998 passengers, and will spend her inaugural season in the Mediterranean and Northern Europe.

The ship is considered hydrogen-ready, and can be retrofitted for future propulsion systems, as Viking works on a project for partial hybrid propulsion for future vessels.

TRIBE milestone

ACCOR'S TRIBE brand has reached 20 hotels worldwide, bringing modern hospitality to key destinations around the globe from humble beginnings as a Perth-born property label.

New properties have recently debuted in Dusseldorf and Manchester for the Aussie brand, with more than 40 more hotels currently under development.

TRIBE Auckland Fort Street is set to open in the second quarter next year, which will see the brand make its debut in NZ.

MH debuts Kolkata

MALAYSIA Airlines has expanded its network, launching flights to Kolkata on the back of strong demand for services to the capital of the West Bengal state.

Kolkata has been added to Malaysia's route map in partnership with IndiGo, with MH now connecting directly to 16 destinations in India.



Window Seat

TRAVEL is nothing if not a force for good in society.

Destination NSW and Qantas recently teamed up with popular YouTube channel Yes Theory to help producers fulfill the dream of 102-year-old retiree Dorothy Smith.

Producers Ammar Kandil and Staffan Taylor met Dorothy during an unrelated segment where they moved into a retirement home for 48 hours, where Smith told them of her unfulfilled goal of travelling to all seven continents.

Moved by her quest, Kandil and Taylor felt compelled to help and this week, Smith touched down in Sydney and ticked the last frontier off her long-held bucket list.

Smith is twice the age of the Sydney Opera House and the year she was born was the same year the NSW Govt legislated to construct the Sydney Harbour Bridge.

During her time in Sydney, Smith (**pictured**) enjoyed a harbour cruise, saw some natives at Wildlife Sydney Zoo, toured the Opera House and visited Bondi Beach.



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TravelManagers celebrates 2024 success with festive state meetings

TRAVELMANAGERS has just wrapped up its twice-yearly series of state meetings in Melbourne, Sydney, Brisbane, Adelaide and Perth.

The November events are a popular pre-Christmas tradition, this year bringing together more than 220 personal travel managers (PTMs), along with National Partnership Office (NPO) team members and a host of valued partner suppliers.

As well as catching up with the latest developments from colleagues, NPO team and suppliers, participants from across the TravelManagers network had time to show off their other talents, indulging in a range of fun social activities from indoor mini-golf to ten-pin bowling.



WA-BASED PTMs loved catching up at Perth's Double Tree by Hilton Hotel.



THE Melbourne state meeting was held at Pan Pacific South Wharf, followed by mini golf at Holey Moley.



QLD-BASED PTMs, suppliers and Cruise Partnership Manager enjoying some festive fun.



A FESTIVE day catching up in Adelaide, for these SA-based PTMs.

FUN on the driving range in Brisbane for PTMs from Qld and Northern NSW.



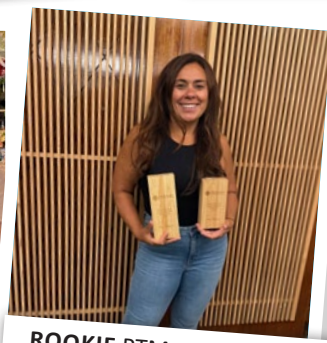
THE NSW-based state meeting embraced a fun twist, choosing bowling as the activity for the afternoon.



NSW/ACT-BASED PTMs catching up at The Grace Hotel, Sydney.



VIC-BASED PTMs catching up after their State Meeting in Melbourne.



ROOKIE PTM Lusi Vatubua received two awards at the state meeting in Sydney.



SA-BASED PTMs enjoyed mini golf as the activity of the afternoon in Adelaide.



PTMS in Melbourne were all smiles as they hit the mini-golf course, enjoying some friendly competition and plenty of laughs along the way.

Marriott's luxe boost

MARRIOTT International has announced a new chapter in its global growth and strategic expansion, with the goal of setting a new standard of luxury hospitality.

Revealed at the International Luxury Travel Market (ILTM) in Cannes, the luxury group will introduce new brand extensions, tented camps, remote lodges, and bespoke experiences.

It also has 260 luxury hotels and resorts in the global development pipeline, including more than 30 properties expected to open in 2025.

"As global luxury consumers invest more deeply in travel, we are witnessing a profound evolution in what they seek - from discovery of the world to self-discovery," said Tina Edmundson, President of Luxury, Marriott International.

"Today's luxury travellers, both established and emerging, aren't just passing through destinations; they are embarking on personal journeys that reveal new dimensions of both place and self," she added.

"At the Luxury Group by Marriott International, we are embracing this shift by crafting experiences that act as conduits for emotional exploration, bridging nature, culture, and self-discovery."

SEA RAES SAILS BACK INTO SYDNEY

LUXURY superyacht *M.Y. Sea Raes*, operated by the owners of Byron Bay's iconic boutique hotel Raes on Wategos, has returned to Sydney for the summer season, where she will offer day, overnight, and private charters.

Featuring a full crew dedicated to providing personalised service, the yacht can comfortably accommodate up to eight guests for overnight stays, and up to 30 for day charters.

Guests can indulge in seasonal menus by Raes' two-hatted executive chef, Jason Saxby, showcasing sustainably sourced local ingredients.

"*Sea Raes* is not just a yacht; it's an extension of our seaside home in Wategos, which makes the experience unlike any other here in Australia," said Marty McCaig, Raes General Manager.



"Every touchpoint has been carefully considered, from Raes signature hospitality, to curated dining overseen by our executive chef Jason Saxby, and interiors designed by our long-term collaborator Tamsin Johnson.

"Together, these elements reect our dedication to creating an unforgettable summer aboard *Sea Raes*."

After undergoing a recent renovation, the luxury yacht

now boasts refurbished sundeck area with modular furniture to enhance socialisation and views.

Sea Raes also features a master cabin, VIP cabin, and two twin cabins, all with ensuites, as well as watersports amenities such as paddleboards and snorkeling gear to explore Sydney Harbour.

Bookings for the Sydney season are now open - for details on day packages and luxury charters, **CLICK HERE**. JM

Pair a luxury city stay with an island getaway

A BOUTIQUE luxury hotel in Brisbane, Emporium Hotel South Bank, is inviting guests to level up their stay with a new sea plane experience.

The Reef & Retreat - Lady Elliot Island Eco Resort Day Tour package pairs a five-star city getaway with a luxurious island escape in the Southern Great Barrier Reef.

From \$1,557 per adult, the offering includes a full-day adventure by air, land and water with five hours



to explore Lady Elliott Island Eco Resort and two nights' accommodation at Emporium Hotel South Bank.

Guests will enjoy a guided tour, a glass-bottom boat and snorkel experience, and full access to guest facilities at Lady Elliott Island Eco Resort.

The smell of luxury

GUEST amenity company Groupe GM has collaborated with luxury fragrance house MEMO Paris to create a new hotel line highlighting its unique scents.

Featuring high-end, eco-friendly black and gold packaging, the range includes liquid soap, shower gel, shampoo, conditioner, and body lotion, as well as a 30g soap bar in 'Irish Leather' scent, all made from 98% natural ingredients.

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Parkroyal Parramatta in Western Sydney has kicked off a major transformation set to be unveiled in Apr 2025. The hotel's refurbishment will include extensive updates to over two thirds of its 286 rooms and suites within the original tower.

Inspired by unique Australian landscapes, the revamped interiors will feature squiggly gum carpets, native flora wall motifs, and white marble furniture accents reminiscent of the Sydney Basin.



Located in the city of Bologna in Italy, **Palazzo di Varignana** has re-opened the Treno Reale restaurant, which is housed in an authentic 1921 royal train carriage. Part of a wider refurbishment of the resort, the fine dining journey blends Italian history, artistry, and gastronomy. Up to 22 guests can choose from a range of gourmet dishes from within the luxurious carriage, which is adorned with velvet, brass, finely carved wood and gold leaf work.



Nikoi Private Island, situated 8km off the east coast of Indonesia, has introduced new three-bedroom pool villas designed for multigenerational travel. The new-look villas, which were previously two of Nikoi's two-bedroom villas, are positioned on the island's beachfront and can comfortably sleep up to six guests.

Travellers will have access to a private pool, a traditional bale (gazebo), outdoor shower, and sun loungers.



Iconic harbourside venue **Hacienda Bar & Lounge**, located inside **Pullman Quay Grand Sydney Harbour Hotel**, has reopened with a new look and menu. The refreshed offering serves up Latin American flavours with a modern Australian twist, as well as an updated cocktail menu. Guests can listen to soulful Latin beats and live bands playing Afro-Cuban jazz while they dine.



The Ritz-Carlton, Bali has partnered with renowned Italian fashion house, Missoni Resort Club, to offer guests a new luxury experience. A Missoni pop-up store will open within the resort, giving guests exclusive access to a curated Missoni capsule collection of signature resort wear. Guests can also enjoy branded items such as kites, yoga mats, and other beach accessories.

Tiana takes the Disney stage



DISNEYLAND has opened its newest attraction, with riders now enjoying the colour, jazz and pageantry of New Orleans on the Tiana's Bayou Adventure ride.

Following a major renovation of the former Splash Mountain, Tiana's Bayou Adventure picks up after the events of the Walt Disney Animation Studios film *The Princess and the Frog*.

Dropped back in 1927, riders join Tiana and her alligator friend Louis on the search for a band to play at her Mardi Gras soiree, auditioning musicians and finding a host of new and familiar faces along the way including Mama Odie and various other critters.

Filled with intricately decorated scenes and toe-tapping music, Disneyland's new ride culminates with a thrilling 15-metre descent.

As an added bonus, Disney's MagicBand wristband has been worked to glow like a firefly and provide extra interaction opportunities during the ride.

"We're thrilled for our guests to experience the transformation of the westside of Disneyland

Park with the joyful Tiana's Bayou Adventure, reimagined Bayou Country and expanded New Orleans Square - immersive stories and experiences that guests can only find at Disneyland Resort," said Disneyland Resort President Ken Potrock.

The new ride sits within the reworked Critter Country, which has been renamed Bayou Country and also features a number of themed dining and retail outlets.

Park patrons will be required to use the complimentary virtual queue to access Tiana's Bayou Adventure, with no standby line operating at the entrance. *ML*

Chiva-Som wellness

THREE new 'wellness bundles' have been launched by Zual Wellness Resort by Chiva-Som in Qatar aimed at expanding its existing health programs.

The new treatments focus on pain relief, stress management and weight loss, combining traditional medicine with Arabic hospitality and wellbeing.



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