



FESTIVE 2025 OUT NOW!

REGISTER FOR THE WEBINAR HERE!



WINNER
TWO YEARS IN A ROW
2023 & 2024
Most Outstanding
Tour Operator Specialised



ALBATROSS
TOURS

Come share our love of Europe

Xmas comes early

QANTAS is discounting 800,000 seats across 170 domestic routes as part of its 'Sale before Christmas' campaign.

Nearly 20 routes are on sale for under \$150 one-way, including Brisbane to Sydney.

Fares are valid for travel from 03 Feb - 03 Apr 2025 and 29 Apr - 25 Jun 2025.

The sale will run until 11:59pm AEDT on 12 Dec 2024 unless sold out prior.

Hurtigruten restructures

HURTIGRUTEN and HX today announced a leadership restructure, leading to the establishment of dedicated sales teams in Australia from 2025, as the two cruise brands finalise their separation.

Following its acquisition by an investment consortium last month (*TD* 29 Nov), sales efforts for Hurtigruten's flagship voyages along the Norwegian coast in the Asia-Pacific will be led by Damian Perry (**pictured**), who has held numerous roles with the company for seven years.

Perry said Hurtigruten will continue to offer a "culturally-rich and environmentally conscious" guest experience.

"We will offer our same committed and robust expertise across our fleet of nine ships - which has recently seen the addition of *MS Midnatsol* - always prioritising safety and customer experience," Perry said.

"Additionally, we're looking to continue expanding our tour range and packaging to meet the local market's demands."

Over at HX, which completes its separation as the Hurtigruten expedition division from Jan next year, sales will be led in a dual effort with Managing Director and SVP Commercial Americas,



Steve Smotrys, expanding his role to oversee APAC.

Smotrys will be supported locally by Amber Wilson, who will take on the role of HX Director of Sales from 01 Jan 2025.

Focusing exclusively on expedition cruise offerings, HX will work closely with travel agents to attract both new and returning guests and meet soaring demand.

"Focusing exclusively on HX will allow our team to strengthen collaboration with trade partners, inspiring more travellers to explore these extraordinary places and create memories that last a lifetime," Wilson said. *ML*

Viva visits Britain

EXPERIENCE Britain differently with Viva Holidays.

The wholesaler is offering a \$2,000 voucher for the top seller of its Britain product from 22 Nov-13 Dec.

Head to **page 9** to view deals and download marketing assets.

Today's issue of *TD*

Travel Daily today features eight pages of news including a photo page from **Envoyage Group** and **Business Events News**, plus full pages from:

- Viva Holidays
- Los Angeles Tourism

Air Tickets brochure

HELLOWORLD Travel's Air Tickets has released a Wholesale Fares Guide for agents, created in partnership with Viva Holidays, ReadyRooms and CruiseCo.

According to HLO, the wholesale fares offer a lower airfare price when packed with a minimum land content.

The guide also includes a section to assist agents through the shop, book and ticketing functions for wholesaler fares.

SCENIC ECLIPSE

GETAWAY PRESENTS ANTARCTICA

TUNE INTO WATCH THE ONE HOUR SPECIAL FEATURING SCENIC ECLIPSE

LEARN MORE

SCENIC ECLIPSE

GETAWAY PRESENTS ANTARCTICA

THIS SATURDAY 7 DECEMBER 4-5PM AEST ON THE NINE NETWORK

LEARN MORE

Wendy Wu Tours

OFFER EXTENDED

YOUR PARTNER CAN FLY FREE

OR SOLOS SAVE 50% OFF AIRFARES

Your clients deserve
best, choose

CONRAD
BALI

Earn **2X** reward points

Booking period: 10th Oct – 31st Oct'24 | Staying period: 26th Oct – 21st Dec'24

Book now

tbo.com
TRAVEL SIMPLIFIED

Explore HLO tie-up

HELLOWORLD agents now have a new preferred partner in Explore Worldwide, with the small group tour operator signing an agreement with the agency network this week.

The collaboration will see Explore's global touring brand pushed more heavily through Helloworld's network, including branded and associate agencies, home-based and affiliate brands.

"Travel agents are instrumental to our growth as we continue to expand our brand in Australia and New Zealand, and we are thrilled to partner with such a highly respected network like Helloworld Travel," said Explore's Regional Director for Australia and New Zealand, Ben Ittensohn.

Helloworld Travel GM Commercial, Stan Scott, said he is excited by the possibilities available for Explore's range of walking, food and drink, wildlife and cycling tours worldwide.

Travel wins on skills list

TRAVEL consultants, travel agency managers and tour guides are now eligible occupations for skilled migration on the federal government's Core Skills Occupation List (CSOL).

Until recently, travel consultants and tour guides were excluded from the list, while travel agency managers were restricted to regional roles.

"This is a landmark achievement for Australia's travel industry," explained Ingrid Fraser, Director of Public Policy and Advocacy at the Australian Travel Industry Association (ATIA).

"It recognises the critical skills shortage we face and offers a practical solution to help meet demand, alongside the important work we're doing to train Australians locally."

"ATIA's consistent advocacy has delivered this outcome, and we will continue working to ensure



members have the information and support they need to navigate these changes."

ATIA has long worked with the government to address critical labour shortages in the market, such as engaging with Jobs and Skills Australia to ensure the occupations were acknowledged as being in urgent demand.

The association also developed a comprehensive submission to the government on the CSOL, highlighting the role of skilled migration in sustaining the industry's workforce. *JHM*

Travel Daily
ON LOCATION



AT SEA

Today's issue of *TD* is coming to you courtesy of Silversea, as we prepare to embark on *Silver Nova's* first-ever cruise from Sydney.

LAST night was our first on board Silversea's brand-new ship, *Silver Nova*, with the trip kicking off with welcome drinks at Dusk Bar.

The venue offered cruisers amazing views, as *Nova* departed Sydney and sailed under the Harbour Bridge, thrilling the ship's passengers.

Next the group headed to The Marquee for dinner, Silversea's new dining venue, available only on *Silver Nova* and *Silver Ray*, where some people took to grilling their own cuts on the restaurant's hot rocks.

Get MORE out of WAVE Season with NCL®

Want to learn, promote and book NCL, but not sure where to start?
Follow this guide to get WAVE ready today!

01

Register
for Norwegian
Central

Norwegian Central gives you access to everything you need to become an NCL expert, including NCLU, Marketing HQ, BookNCL & more.

02

Refresh
product knowledge
with NCLU

The more courses you take, the more benefits you earn, including CLIA credits and discounts on your own personal cruises*.

03

Book
a training session
with your local BDM

Book a time that's convenient for you via Book-a-BDM to discuss the benefits of booking groups, brainstorm campaign ideas & more!

04

Download
our WAVE marketing
toolkit

Easily promote NCL with ready-to-share flyers, social assets & more in Marketing HQ.

05

Share
co-branded content
with NCL Connect

Take advantage of co-branded content experiences & create your very own personal website in just a few clicks!

06

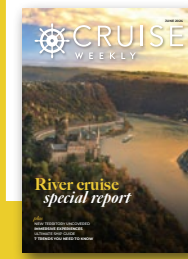
Reap the rewards
with Partners First
Rewards*

Easily redeem points for a variety of gift cards from household brands.

NCL NORWEGIAN
CRUISE LINE®

Visit NCL's WAVE Hub

*Terms & Conditions apply. ©2024 NCL Corporation Ltd. NCL Australia Pty, Ltd. ABN 80 607 578 781. Ships' Registry: Bahamas and USA. 1995550 11/2024.



Discover our River Cruise Special Report

[Click here](#)

LATAM boosts MEL

LATAM Airlines has increased its direct flights from Melbourne to Santiago, Chile from three to four times weekly until Apr 2025.

The announcement follows the return of the carrier's direct Sydney to Santiago flights at the end of Oct (TD 29 Oct).

SYD rockets up rankings

SYDNEY has catapulted up the rankings in Euromonitor's International Top 100 City Destinations Index for 2024, rising 14 spots from last year to take eighth place.

The data analytics company compares 55 different metrics across six key pillars to create an overall city attractiveness score, looking at factors like economic and business performance; tourism infrastructure, policy and attractiveness; health and safety; and sustainability.

Paris topped the list, followed by Madrid, Tokyo, Rome, Milan, New York, and Amsterdam, with Singapore following Sydney in ninth place, marking the Asian

city-state's first-ever appearance in the top 10.

Melbourne also appeared in the index, albeit a little further down in 20th position, with Euromonitor pointing out that both Aussie cities ranked highly in the health and safety pillar.

A recent Euromonitor survey revealed that safety is now one of the top three factors influencing travellers' destination choices, with 23% of global respondents ranking it as a priority.

In terms of regions, Europe won out, reaching 793 million international arrivals in 2024 and seeing nine of its cities make top 20 in the index.

The Asia Pacific region followed with six cities, including Taipei, Seoul, Osaka and Bangkok, which topped the list of international arrivals by city with 32 million trips in 2024. JM

Virgin's annual pass

VIRGIN Voyages has launched an annual pass offering unlimited access to its cruises for an entire year, starting in 2025.

The \$185k package also includes perks like priority boarding, exclusive events, wi-fi, and a \$150 bar tab credit - learn more [HERE](#).

INSPIRING VACATIONS

WIN A LUXURY SRI LANKA FAMIL

BOOK BY 31 DEC

FIND OUT HOW

Contiki adds Asia

CONTIKI has announced the addition of four new Asia trips, including its very first tour to the Malaysian part of Borneo.

Designed with wildlife lovers in mind, the nine-day itinerary visits the famous Bako National Park and Selingan Turtle Island, where travellers can witness the rare sight of turtles laying eggs on the beach.

The youth travel brand has also launched a trip that visits four new islands in the eastern part of the Philippines, and an itinerary taking in India's hotspots.

Additionally, Contiki has reintroduced its popular 12-day 'China Adventure' trip, which includes a guided tour of Beijing.

Low-cost luxe safaris

SAFARI Guru, Australian-based specialist African safari travel company, is highlighting the affordability of luxury safaris.

Deon Devillers, Founder of Safari Guru, said "luxury safaris in South Africa have always been about more than opulence - they're about delivering incredible experiences at an extraordinary value".

Safari Guru offers exclusive lodging, immersive wildlife encounters, and diverse add-on experiences - learn more [HERE](#).

Tahiti "DREAM BIG" Incentive

Win One of Five Trips for 2 to The Islands of Tahiti

Find Out More

THE ISLANDS OF TAHITI

THE ISLANDS OF TAHITI AIR TAHITI NUI

© Hilton Moorea

AGENT INCENTIVE: \$150 DIGITAL MASTERCARD

DISCOVER THE ISLANDS OF TAHITI

EXPLORE NOW

SAVE UP TO \$8,400* PER COUPLE
Book by 13 Dec 2024

*T&Cs apply

ENTIRE TRAVEL GROUP

Air Canada goes to the Cirque



LAST night, Air Canada hosted around 60 guests at a performance of Cirque du Soleil's *Luzia* under the Big Top at the Entertainment Quarter in Sydney.

VIPs from the Canadian consulate, representatives from Destination Canada and Destination BC, and industry partners including **Travel Daily** joined Air Canada's Senior Director, Sales APAC, Kiyo Weiss, and General Manager Australia and New Zealand, Vic Naughton.

Canada's national carrier served as an official partner of the performance, with Naughton telling **TD** the two Canadian companies have enjoyed a longstanding partnership.

"In fact, since 2020, Air Canada has been the official Cirque du Soleil airline - an exclusive partnership that sees Air Canada fly Cirque's employees and artists

Moreton Bay focus

A NEW strategic tourism partnership has been announced for Brisbane and the Moreton Bay region, to drive tourism and boost local businesses in the coastal destination.

It is the first time a partnership between the neighbouring regions has been formally forged, and comes as South East Queensland gears towards the 2032 Olympic Games.

to shows around the world."

The partnership is so tight that Air Canada actually features in *Luzia*, with the beginning of the performance a play on the airline's passenger safety briefing.

Naughton said 2024 has been a boon year for the carrier's operations in Australia, and that there has been sustained demand, "helped by a reduction in fare prices", which allowed it to maintain healthy load factors.

Luzia is playing in Sydney until 09 Feb 2025. *DF*

Vic Naughton is **pictured** above left with Kiyo Weiss and a performer from *Luzia*.

RSSC brand shift



REGENT Seven Seas Cruises (RSSC) has unveiled its new 'Unrivalled at Sea' brand positioning, alongside a new multimedia campaign, 'Nobody Does it Better'.

The new brand, which launches today, will make its debut across marketing and sales channels, including print and digital advertising, social media, connected television, and more.

The brand also features a new logo, featuring RSSC's black and white brand colours (**pictured**).



Stay Updated

on the latest travel news

Follow Travel Daily on social media to get your travel news first



Travel Daily

Travel Daily FEATURE

Turn the tide in your favour this WAVE season with NCL

With Erica Tremko, Trade Marketing Manager, Asia Pacific at Norwegian Cruise Line



WAVE season is nearly here and Norwegian Cruise Line (NCL) is setting the stage for the biggest season yet for travel

advisors, with a focus on delivering "More"- more destinations and experiences, more value and more opportunities for success.

WAVE - the cruise industry's prime booking period from Jan to Mar, is the perfect time for travel agents to make the most of a host of resources and marketing tools, whether your clients are seasoned travellers or first-time cruisers.

Visit our **WAVE Hub** which includes a step-by-step guide on how you can get WAVE-ready:

- Register for Norwegian Central: Your ultimate resource for all things NCL, from booking tools to marketing assets and specialised training via NCLU.
- Upskill with NCLU: Complete engaging courses to sharpen your expertise and earn perks like CLIA credits and cruise discounts.* The more you learn, the more you gain.
- Meet with your BDM: Use the Book-a-BDM platform to schedule time with your local Business Development Manager (BDM). Gain insights into campaign strategies, promotions, and group booking benefits.
- Utilise the WAVE Marketing Toolkit: This ready-to-use resource includes flyers, social media tiles, and promotional content designed to captivate your clients and drive bookings.

- Co-brand with NCL Connect: Share content with ease or take advantage of a personalised website featuring NCL's sailings and live pricing to inspire clients and generate leads directly.

- Earn rewards with Partners First Rewards: Submit deposited bookings made during key selling periods to earn bonus points redeemable for gift cards from top brands.*

Don't miss NCL's exclusive **WAVE season webinar** on Thu 12 Dec at 11am AEDT. Australian BDMs Aaron Dodkin and Craig McLaurin will share insider tips, promotions, and best practices to maximise your success.

NCL also provides innovative tools to boost your sales:

- The 'Why Book NCL' flyer highlights the benefits that set NCL apart, such as diverse destinations and premium onboard amenities.
- The 'Land vs. Cruise' flyer helps clients compare the value of a cruise holiday with a land-based vacation.
- The 'More at Sea™' booklet is an all-in-one guide showcasing NCL's onboard value, from dining and premium beverages to shore excursions.

With access to over 400 global destinations and exclusive trade resources such as our new 'More at Sea™' booklet and NCL Connect co-branded content experiences, NCL is committed to making this WAVE season your most successful yet.

*T&Cs apply



**NORWEGIAN
CRUISE LINE™**



Window Seat

FOR those renting and looking to buy, real estate prices in Sydney and Melbourne probably make you want to bury your head in the sand.

But why stop at just your head when you can go even further underground?

Now you can buy the world's largest underground hotel right in NSW's backyard.

The famous White Cliffs Underground Motel in the state's far-west - about three hours drive from Broken Hill - is up for sale for an undisclosed selling price "on par with the cost of an average house in Sydney or Melbourne".

What could be a unique investment opportunity in the state's 'wild west' includes the 48-room hotel which features a licensed restaurant, cafe, bar, museum, an underground



conference facility, and rooms for owners or staff.

The hotel's present owners say the property is far enough away for a road trip but close enough for easy access, with a sealed road the whole way.

Dating back to the early 1900s, the hotel was created when opal miners sought refuge from the searing heat.

The property opened as a motel in 1989 and has attracted a cult-like following of loyal guests who appreciate the year-round temperatures deep inside of just 22 degrees.

The nearby township of White Cliffs, over 1,000km from Sydney, is known for opal mining and has a permanent population of just 150.

Explora III unveiled

NORTHERN Europe has been revealed as the maiden setting for Explora Journeys' sailings on its new ship, *Explora III*.

The luxury line's third ship, which will feature 463 staterooms and suites, marks the halfway point for the fleet, with new ships to continue to debut each year.

Slightly larger than its two predecessors, *Explora III* will focus on higher suite categories, with Ocean Penthouses making up 24% of its total inventory - more in **Cruise Weekly** tomorrow.

Air growth still up

SOLID growth in airline demand has continued in Oct, according to the International Air Transport Association's (IATA) statistics.

Total demand was up 7.1% compared to Oct 2023, while capacity was up 6.1% YOY, leading to higher average load factors.

In the Asia-Pacific, capacity growth kept pace with passenger demand, with loads up 0.3%.

Carnival CFO shift

CARNIVAL Cruise Line (CCL) and Holland America Line/Seabourn Cruise Line have swapped chief financial officers, in the latest restructure at the world's biggest cruise company.

Jeremy Schiller will now serve as CFO for Carnival, while the man he is replacing, Jim Heaney, will manage the finances for Holland America and Seabourn.

Schiller previously worked for Carnival for 12 years, and will now prepare the cruise line for "significant growth", in the words of President Christine Duffy, as it prepares for the opening of Celebration Key next year, and welcoming five new ships through to 2033.

Prior to his appointments with Holland America, Seabourn, and Carnival, Heaney served in the sector with Disney Cruise Line and Royal Caribbean.

Duffy wished Heaney well in his new role with CCL's sister brands.

SRI LANKA WITH BUNNIK TOURS



BUNNIK Tours recently hosted its first trade famil since COVID, giving 10 Helloworld agents a taste of the unique flavours, history and culture Sri Lanka has to offer.

Led by National Sales Manager Zoe Francis, the group enjoyed a cocktail reception in the jungle-fringed Negombo Lagoon, an elephant safari at Minneriya National Park, and a climb up the iconic Sigiriya Rock. Other highlights included a luxurious stay at Water Garden Sigiriya and a traditional cooking experience in a remote village.

With Bunnik's small group touring philosophy, the agents were welcomed into a local family's home for a delicious lunch, making for an immersive and enriching experience. A heartwarming visit to a school, where they donated supplies to children, rounded off the six-day trip.

Top: The famil group L-R: Zoe Francis, Sharyn Hinton, Georgie McCracken, Marilyn Stojanoski, Jessica Maclannan, Natasha Orpwood, Shannah Hohaia, Cristy Joslin, Toni Sarich, Lyndell Edwards & Priya Tour guide.



Famil IN FOCUS is our feature showcasing some of the photos from recent industry familis. If you want your famil to be featured, email advertising@traveldaily.com.au

Envoyage launches first shopfronts

ENVOYAGE recently celebrated a milestone by launching its first branded shopfronts in Rockingham Centre and Mandurah Forum Shopping Centre.

The event marked a significant step forward in entrepreneurial innovation, uniting the trusted Envoyage brand with the independent spirit of local owners Clive and Sam Fillingham.

The openings showcased Envoyage's enduring commitment to supporting passionate travel entrepreneurs by offering the flexibility to shape their businesses while providing world-class resources, backed by a globally recognised name.

Guests joined the Envoyage leadership team at both Rockingham and Mandurah for ribbon-cutting ceremonies and community engagement activities, reflecting Envoyage's strong values

of endurance and connection.

These new shopfronts are poised to elevate customer engagement by combining personalised service with the freedom to adapt to local community needs.

Envoyage continues to lead the way, inspiring advisors and communities to embrace the power of independent travel retail.



ENVOYAGE Mandurah ribbon cutting.



GLOBAL COO Astrid Richardson, **Global MD** Danielle Galloway & **AU GM** Nick Queale.



ENVOYAGE Rockingham ribbon cutting.



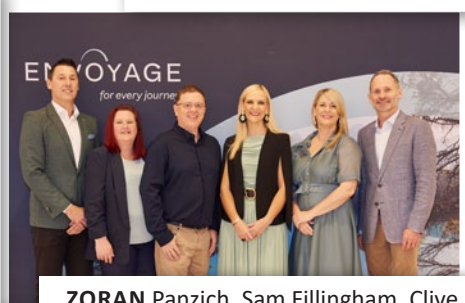
ASTRID Richardson, Danielle Galloway and Nick Queale.



ENVOYAGE Rockingham & Mandurah owners, Clive and Sam Fillingham.



ENVOYAGE Rockingham shopfront.



ZORAN Panzich, Sam Fillingham, Clive Fillingham, Danielle Galloway, Astrid Richardson, and Nick Queale.



ROCKINGHAM team: Veronica Ciccarone, Laura Johnston, Sam Fillingham, Michelle Neil, and Clive Fillingham.





MCEC delivers

THE Melbourne Convention and Exhibition Trust (MCET), operators of Melbourne Convention and Exhibition Centre (MCEC), generated \$777 million in economic impact for Victoria in 2023-24.

According to the company's newly released annual report, MCEC hosted 720 events over the year, and saw a 23% increase in visitors compared to the prior year.

During the 12-month period, MCEC also celebrated a decade of support for the Good Friday Appeal and OzHarvest, with workplace giving increasing by 297%.

Korea ups MICE

SOUTH Korea has expanded its MICE offerings, last week opening a new convention centre in Seoul next to Magoknaru Station, with convenient access to Incheon Airport.

Thanks to its transportation links and accessibility for global attendees, the COEX Magok Convention Center is ideal for hosting international fairs and exhibitions.

Another new MICE venue, Cheongju Osong Convention Center Chungcheongbuk-do, will also open next year in Sep, featuring an indoor exhibition area of 10,462m², with future expansion plans.

FUTURE LOOKS BRIGHT FOR SYD

BUSINESS Events Sydney (BESydney) has ended 2024 on a high note, locking in over 30 events worth a combined \$100 million in the final half of the year.

This secures a pipeline of 76 events to 2030 attracting 111,000 delegates, generating an estimated \$451 million in direct expenditure, with 31 of those events to take place in 2025.

BESydney CEO, Lyn Lewis-Smith, said next year will herald significant positive shifts for Sydney's events landscape.

"Sydney is a city on the threshold of major change as the government plans come to fruition," she said.

"The Western Sydney International (WSI) Airport, Bradfield City and the surrounding aerotropolis are a hub of city-changing development and the new infrastructure and investment accompanying them will have



significant influence on our industry sectors.

"The transformation continues around the city's famous harbour, with the new Sydney Fish Markets a masterpiece in design."

Lewis-Smith also highlighted the re-development around Darling Harbour and the International Convention Centre Sydney, which she believes "will be a game-changer" for delegates.

"We are seeing vibrant neighbourhoods come to life throughout the city through the

work of the Office of the 24-Hour Economy Commissioner.

"We cannot wait to showcase Sydney shining ever more brightly on the global stage," she added.

Additionally, the Premier of NSW, Chris Minns, voiced his commitment as Patron of BESydney's Global Ambassador program, acknowledging it "plays a vital role in attracting top of their field investors, researchers, and workers by showcasing to them what everything our state has to offer". *JM*

Cairns nabs lucrative int'l business event

TOURISM Tropical North Queensland (TTNQ) has outshone destinations around Australia to secure an international business event set to inject \$11.68 million into the Cairns regional economy.

As part of an incentive trip to reward top performers, 2,700 delegates from Amway Korea will land in Cairns in 2025 in six waves from 17 Nov to 09 Dec.

Each group will participate in three full days of touring and at



least two offsite events, as well as have the chance to explore Cairns at leisure.

TTNQ Chief Executive Officer Mark Olsen (pictured left) said the timing of the event is ideal, as it comes in one of the quieter periods of the year.

Wellness at Pan

TO CELEBRATE the launch of its new Wellness Program, Pan Pacific Perth is offering complimentary wellness breaks and mindfulness sessions as an add-on for any new conference or event booked for 2025.

The sessions include energising workouts, guided meditation, and Pilates sessions, allowing guests to recharge and refocus - learn more [HERE](#).



UNLOCK YOUR POTENTIAL: Join Our Mentoring Program and Ignite Your Success!

TIME is a Career Advancement Path for all Employees in Travel, Tourism, Hospitality, Cruise and Aviation Industry including Regional, and Rural Areas across Australia

WHAT TIME CAN DO FOR YOU...

- Further develop your management and leadership potential
- Develop confidence and networking opportunities
- Strategic career planning
- Increase your knowledge of organisational culture & processes

For more information visit - www.travelindustrymentor.com.au

Agents tick two HA islands



HAWAII Tourism Oceania and Hawaiian Airlines recently whisked a group of eight lucky travel advisors from Australia and New Zealand to explore two of the 'Islands of Aloha'.

Beginning with three nights at the Sheraton Waikiki Beach Resort, the group took a sunset cruise on the Vida Mia, a visit to Pearl Harbour, rode ATVs and enjoyed dinner and a show at the Polynesian Cultural Centre.

After a short Hawaiian Airlines flight to Kauai, three more nights

awaited at the Outrigger Kaua'i Beach Resort, from which the group explored Waimea Canyon, a walking food tour in Hanapepe, and a tour of Allerton Garden. *ML*

Pictured on their Vida Mia sunset cruise is the group, which included Belinda Brown, Envoyage; Billy Knepscheld, Flight Centre Sunshine Plaza; Jade Garlick, Roast & Roam iTravel; Natalya Colacicco, Flight Centre; Nathaniel Yuen, Flight Centre Sydney Airport; Siobhan Smith, Helloworld; Jay Crennell-Brown, Helloworld; Melanie Mitchell, Flight Centre; Anna Riedel, Hawai'i Tourism Oceania; and Denise Tomey, Hawaiian Airlines.

Maldives for family

CENTARA Hotels and Resorts is moving to counter perceptions that the Maldives is not oriented for families with the opening of a new resort in the archipelago.

The brand has launched Centara Mirage Lagoon Maldives, part of a multi-island destination with a second resort opening in 2025.

Family facilities include a large water park, lagoon pools and the country's longest lazy river powered by a mechanical octopus.

Brooker GDS deal

AMADEUS has signed a new partnership with New Zealand's largest independent agency group, Brooker Travel.

The collaboration will see the NZ group connect to the Amadeus Selling Platform Connect solution, which will unlock NDC content for the network's agents.

Travel Daily
Learn more about
Italy with Travel Daily
Training Academy

[Click here to discover](#)



APPOINTMENTS

Send your new appointments to:
appointments@traveldaily.com.au

Park Hyatt Melbourne has appointed **Oliver Kahf** as its new General Manager. Kahf's career spans multiple continents, with stints at renowned hotel companies such as Marriott International, Starwood, IHG, and Kempinski. He has successfully managed iconic properties around the world, in some of the most competitive markets such as London, Dubai and Los Angeles.

TFE Hotels has announced several key leadership appointments at the newly refurbished **Adina Town Hall Sydney**, ahead of its Feb 2025 opening. **Francis Di Mattina** has taken on the role of General Manager, bringing almost 20 years' experience at TFE Hotels. He will be supported by **Tristan Carey** in the Executive Assistant Manager role, who was most recently the Assistant Hotel Manager at Adina Bondi Beach and in the NSW/ACT relief team.

Mickey Mann has taken on a new role as Partnerships Manager - NSW at travel insurance provider, **Europ Assistance**. The Sydney-based sales professional brings two decades of experience, including his most recent stint as Sales Manager at The Travel Corporation. The company also recently welcomed **Simon Small** as Strategic Partnerships Manager. Small joins from Intrepid Travel, where he was Key Partnerships Manager - Queensland.

Choice Hotels Asia-Pac has named **Katy Frosdick** as its new Senior Manager, Development for Australia and New Zealand. With more than 15 years of experience under her belt, Frosdick will be responsible for building a pipeline of high-value deals and strategic relationships. She most recently served as Head of Portfolio Growth at Urban Rest, where she focused on the company's expansion and negotiated deals across markets in Australia, New Zealand and the UK.

Cruise industry stalwart **Rob Shaw** has taken on the position of Sales Analyst and Trade Partnerships Manager at **Azamara Cruises**. The Queensland-based professional was formerly Account Manager at Windstar Cruises, a post which he filled for two years. Prior to that, Shaw spent more than a decade at Royal Caribbean Group.

The EVE Hotel Sydney has tapped hospitality professional **Katharina Enzinger** for the role of Executive Assistant Hotel Manager, ahead of the property's launch in Feb 2025. Enzinger will work alongside General Manager, Ben Mellor, who commenced at the hotel in Sep. With a hospitality career spanning the UAE, the United Kingdom, Austria, and Australia, Enzinger brings a wealth of experience to the role.

Renowned wine judge **Anne Krebiehl** has recently been hired by **Qatar Airways** as its new Master of Wine. She is one of only 421 people in the world to hold the prestigious Master of Wine qualification, and is tasked with curating the carrier's wine selection and sourcing strategy.

**VIVA
HOLIDAYS**

EXPERIENCE BRITAIN DIFFERENTLY

©Visit Britain /Aurelie.Four@lecorgi

📍 **Edinburgh, Scotland**

Win a \$2,000 Viva Holidays Voucher
for the top seller of product
throughout Britain from
22 Nov - 13 Dec 2024!



5 DAY EDINBURGH, LOCH NESS AND OUTLANDER EXPERIENCE

📍 **EDINBURGH**

INCLUDES:

- 4 nights at Cairn Hotel Edinburgh ★★ in a Standard Room
- Full day Outlander Film Locations Day Tour including Blackness, Midhope and Doune Castles entry
- Full day Loch Ness Explorer Day Tour including picnic lunch and cruise

4 NIGHTS FROM **\$879*** PER PERSON TWIN SHARE

7 DAY LONDON AND BATH BY RAIL

📍 **LONDON - BATH - LONDON**

INCLUDES:

- 6 nights at hand-picked hotels with Breakfast daily
- 24-hour Hop-On Hop-Off Bus ticket in London and Bath
- Full day tour to Windsor, Stonehenge and Oxford
- Return rail tickets from London to Bath
- Return transfers from London Heathrow Airport to hotel

6 NIGHTS FROM **\$2,809*** PER PERSON TWIN SHARE

7 DAY EXPLORE WALES SELF-DRIVE

📍 **LONDON - CARDIFF - PEMBROKESHIRE
- CAERNARFON - CRICKHOWELL -
CARDIFF - LONDON**

INCLUDES:

- 6 nights at hand-picked hotels
- Breakfast daily
- Admission to Cardiff and Conwy Castle

6 NIGHTS FROM **\$1,605*** PER PERSON TWIN SHARE

TO VIEW DEALS AND DOWNLOAD MARKETING ASSETS

CLICK HERE

📞 13 27 87 🌐 AGENTS.VIVAHOLIDAYS.COM.AU



WOMEN PLAYING WOMEN

LEARN MORE
DISCOVERLA.COM

SANTA MONICA'S BEACHFRONT JEWEL

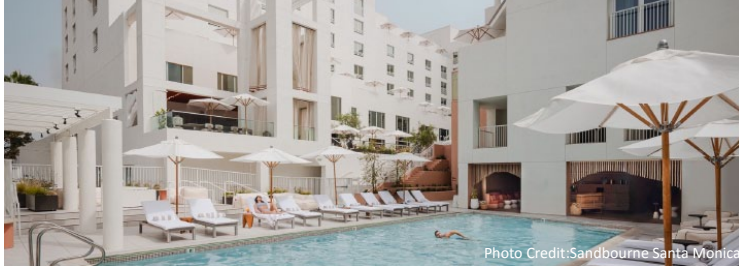


Photo Credit: Sandbourne Santa Monica

Sandbourne Santa Monica, a stunning new beachfront hotel, made its grand debut in May. This luxurious retreat offers 175 spacious rooms and suites, 10,000 square feet of flexible meeting space and a 200-square-foot dog park. The in-house 187-seat Marelle restaurant delights with California-Mediterranean cuisine. A full-

service spa, set to open in 2025, will offer ultimate relaxation and rejuvenation. As part of Marriott International's Autograph Collection, Sandbourne Santa Monica promises an unforgettable experience, combining luxury, convenience, and the iconic spirit of Santa Monica. Find out more [HERE](#).

NEW LA SALES KIT

Our brand-new LA Sales Kit provides you with the essentials that you need to sell LA holidays. Discover 4 popular itineraries - LA 101, LA Stopover, LA Value, and LA Take Two - all ready to download, print, and share. To support these itineraries, we've created informative mini-webinars and promotional social media tiles for you to use on your own channels. Booking these itineraries is easier than ever with our ready-to-go packages available with Infinity Holidays. Download the kit [HERE](#) and simplify your itinerary creation process!

WATCH AND WIN

Watch one of LA Tourism's new 15-minute LA Itinerary Series webinars [HERE](#) and share your thoughts for your chance to win a \$50 gift card. Email us at oceania@latourism.org with your top takeaway from the webinar by 19th December 2024.

DIVE DEEPER INTO THE GAME WITH COSM

Imagine immersing your clients in a sports experience that goes beyond the big screen. At COSM Los Angeles, cutting-edge "shared reality" technology transports fans directly into the heart of the action, creating an unparalleled level of immersion. From the electrifying atmosphere of the Premier League to the high-flying dunks of the NBA, COSM offers a truly unique way to experience any sport. Imagine cheering alongside virtual crowds, feeling the roar of the stadium, and experiencing every play as if you were right there. Beyond the immersive visuals, COSM provides a complete experience with delicious food and beverage options, making it the perfect place for clients to gather with friends and yellow fans. See more [HERE](#).



Photo Credit: COSM Los Angeles



SAVOR THE CITY WITH DINE LA

Dine LA Restaurant Week is back and bigger than ever! From January 24th to February 7th, 2025, Los Angeles's top-rated restaurants will offer prix-fixe menus at incredible prices. This is the perfect opportunity for your clients to experience the city's diverse culinary scene, from Michelin-starred establishments to trendy hotspots. With a wide range of cuisines and price points, there's something for everyone. Read more [HERE](#).

LAX-CLUSIVE TIPS: NAVIGATE LIKE A PRO

Currently amidst a multi-billion dollar makeover, LAX is transforming from a transit point into a vibrant destination. Now, navigating LAX can be a breeze with our comprehensive guide, packed with insider tips to ensure your clients have a smooth and enjoyable experience. This guide goes beyond the basics of terminals and transportation. With our insider tips on baggage claim, customs, and ground transportation, your clients will be well-prepared to explore all that Los Angeles has to offer, with a relaxed and satisfied spirit. Read more [HERE](#).



A LÜM-INOUS REOPENING

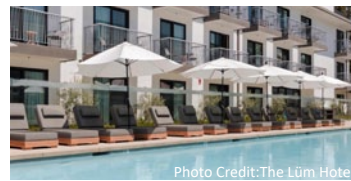


Photo Credit: The Lüm Hotel

The Lüm Hotel, a newly renovated boutique hotel, offers a comfortable and convenient stay in the heart of Los Angeles. Located just minutes from LAX, the hotel is surrounded by major attractions, including the Intuit Dome, SoFi Stadium, Hollywood Park, YouTube Theater and more. Each of the 179 guest rooms features modern amenities with a balcony or terrace. Guests can enjoy a fitness centre, a resort-style outdoor swimming pool with lounge chairs and umbrella service, and an on-site restaurant and bar. The Lüm Hotel provides the perfect location for exploring all that the city has to offer. Read more [HERE](#).

Fly nonstop to Los Angeles

More flight options, more rewarding together

Book now



This is paid content presented by Los Angeles Tourism