

# Travel Daily First with the news

### Today's issue of TD

**Travel Daily** today features seven pages of the latest travel industry news, including a photo page from **Collette**, our regular **Sustainability** feature, plus a full page from **Titan Travel Group**.



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## PMC must fund upgrades

THE Australian Airports Association (AAA) has called on the Federal Government to allocate more funds raised through the Passenger Movement Charge (PMC) to crucial upgrades at airports around the country.

Travelling through Australia's int'l gateways should be made more seamless by bolstering kiosk numbers, implementing a greater number of SmartGates, and pushing ahead with the full digitisation of the incoming passenger card, the AAA argued.

### **MEL** expansion plan

MELBOURNE Airport has confirmed it is working to finalise the details of a major international terminal expansion. Discussions are continuing for an expanded international satellite that would increase capacity for airline lounges, retail outlets and pax waiting areas, and up to five widebody gates. The aviation body wants an extra 5% of the \$70 PMC to be allocated to specific upgrades, with only around half of the estimated \$1.1 billion raised spent on border management.

"[Extra funding] makes clear sense given the record return of international travel conditions and the need to efficiently facilitate the significant future passenger projections at Australian airports," AAA CEO Simon Westaway said.

Regional airport technology was called out for particular concern, with Westaway stating that one AAA member is still using a World War II-era electrical system that could "fail at any time".

To remedy lagging tech at regional hubs, the AAA is asking the Fed Govt for a pledge of \$50 million a year for the Regional Airports and Remote Airstrip Upgrade Program to help close the infrastructure gap across smaller Australian gateways. *AB* 

<section-header>

### www.traveldaily.com.au Tuesday 14th Jan 2025

### Earn \$100 a booking

**TRAVEL** advisors can earn \$100 Mastercard vouchers for every booking made with Titan Travel.

The tour operator is also offering up to 25% discounts on a range of escorted tours, from Swiss rail adventures to safaris in South Africa - see the **back page**.



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Tuesday 14th Jan 2025

# QF rebukes points claim

**QANTAS** loyalty members booked a record number of int'l Classic Rewards seats last year, a spokesperson for the carrier said in response to claims of premium Classic Reward seats being absent on popular routes for 2025.

Qantas told *The Australian* that more than five million Classic Rewards seats continued to be offered across Qantas' international and domestic network, in conjunction with 45 of its partner airlines.

Despite no Rewards seats being available in business class on Sydney-London or Melbourne-London for the entirety of 2025, Qantas pointed out there are still business class seats to London available for redemption as

#### Hotel taxes flagged

**KYOTO** is set to raise its hotel tax in a bid to combat overtourism amid a surge in visitation to Japan.

The proposed minimum rate for accommodation taxes will be ¥200 (A\$2) for hotels that charge ¥5,999 (A\$62) per night, through to ¥10,000 (A\$103) for stays priced at ¥100,000 (A\$1,027) per night or more - way above the current highest rate of ¥1,000 (A\$\$10).

MEANWHILE, England is also considering its own hotel tax, which would charge £1 per person, per night, while similar schemes are being planned in Wales and Scotland. Classic Rewards with partner Cathay Pacific in Jan, and with American Airlines via Los Angeles in Feb.

Founder of iFLYflat, Steve Hui, said in his 12 years of running the business, he had never seen a zero match result for Qantas business class Classic Reward seats across the whole year.

"It's a downright rude gesture to everyone collecting points," Hui said on LinkedIn. *AB* 

### Get your FACTS right

**THE** recently expanded Festival of Corporate Travel Summits (FACTS) (**TD** 06 Jan) has revealed more details about the composition of its Sydney event structure taking place in Nov.

The ICC Sydney will be the venue for the major travel event showcasing the issues faced by the corporate travel, aviation, travel tech, and MICE sectors effectively housing four summits under one roof.

Other points of difference include zero sponsorship content; seminars tailored to the level of industry experience; a bespoke model of buying meetings with no speed dating; and more. Watch the promotional launch

video for FACTS **HERE**.





### Chirpy new member

**LUXURY** travel network Virtuoso has added Australianowned travel operator Tweet World Travel as a member.

"We are excited to join Virtuoso as a regional partner to elevate the travel experience for clients in Australia and New Zealand," founder Thuy Carroll said.

"At Tweet World Travel, we go beyond clients' dreams to ensure every journey is extraordinary, seamless and uniquely tailored."

Founded in 2012, Tweet World Travel is headquartered in Adelaide and has additional sales offices in Sydney and the Gold Coast, with representative offices in Asia, France and the US.

Virtuoso recently added Micro-Cruising as a member (**TD** 07 Jan).

### Hewlett flies ahead

ALBATROSS Tours has promoted James Hewlett to the role of Director of Sales & Marketing, eight months after being recruited as Director of Marketing (*TD* 20 May 2024).

"James has made a significant impact since joining the executive team and has been a pivotal contributor to our successes," Albatross Managing Director Shelley Poten said.

"We are delighted that James' role has evolved to lead the sales and marketing strategy in 2025."

The operator is currently in a growth phase and is on the hunt for a national sales manager, European touring specialists, as well as several marketing roles.



### USA comp reminder

**TIME** is running out for travel advisors to enter Brand USA's famil incentive.

Today and tomorrow are the final two days to enter the Sports Odyssey road trip famil Incentive, which will take eight agents to the US - **CLICK HERE**.



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Tuesday 14th Jan 2025

# The Top End for top seller



**INFINITY** Holidays has partnered with Tourism Northern Territory to kick off the year by offering one agent the chance to win a \$500 Prezzee gift voucher.

The wholesaler will award the gift voucher to the best seller of NT packages and products this month, with Infinity Product & Marketing Manager Nicholas Hawksley saying the company was "thrilled" to collaborate with Tourism Northern Territory to encourage more Australians to head to the Top End this year.

"Autumn and spring are the perfect times to visit - less crowded, incredible value, and a chance to experience the

### Limit drinks: Ryanair

**RYANAIR** has called for a limit of two alcoholic drinks at airports in Europe, as it seeks to recover €15,000 in costs for a diverted flight caused by a drunken pax.

The airline is asking airport authorities to consider imposing new curbs on alcohol sales, after a costly diversion on a flight from Dublin to Lanzarote, which resulted in the carrier forking out on accommodation, landing fees and legal payments.

Airlines reserve the right to deny boarding to anyone they deem to be excessively intoxicated, however, Ryanair now wants airports to require boarding passes be shown when passengers purchase alcohol. Northern Territory's diverse landscapes, culture, and wildlife in the most comfortable way," Hawksley enthused. *MS* 

### Virgin network sale

**KICKSTART** the year with a Virgin Australia network-wide sale, with more than 800,000 economy and business class fares starting from \$49.

The promotion is available to book until 20 Jan, to destinations such as the Gold Coast, the Whitsunday Islands, Hamilton Island, Byron Bay, and Uluru, as well as international destinations such as Bali, Queenstown, Fiji, and Port Vila.

The fares are available on select flights for travel between 14 Jan and 30 Nov - book **HERE**.

### Feel well with CATO

**THE** Council of Australian Tour Operators (CATO) has unveiled a new Training Academy elective centred on wellness tours.

The module will help travel advisors better understand and sell the rising wellness travel sector, including yoga retreats, spa escapes, and more.

Travel agents can also discover popular destinations and types of wellness tours; tips for matching clients with the right experiences; what makes wellness tours unique; and benefits of wellness travel - learn more details **HERE**.





### Make the most of wave season with NCL

With Angela Middleton, Director Field Sales AU/NZ, Norwegian Cruise Line (NCL).



WAVE season is here, and it's the perfect time to help your clients plan their dream getaways. With access to more than 400

destinations including Europe, Asia, Hawaii and Alaska, and a diverse fleet of contemporary ships, NCL is ready to inspire wanderlust in your clients.

Europe and Asia remain key selling opportunities, with NCL's recent survey of 5,000 current and prospective guests revealing the Mediterranean as the top destination choice (40%), followed by Asia (32%) and Northern Europe and the Baltics (30%).

NCL is meeting this demand with more than 250 European voyages in 2025/26, a choice of 14 embarkation ports and 117 ports across 28 countries. Guests can look forward to an average of 10 hours in port and overnight stays in iconic cities like Reykjavik, Copenhagen, Livorno, and Istanbul. In Asia, we have four ships sailing the region, including a full year of port intensive sailings on guest favourite Norwegian Spirit throughout 2025.

Wave season is your chance to take advantage of the cruising demand, and with our focus on delivering "More at Sea™" - more to see, do and enjoy, plus more value, more value, and more opportunities for success - NCL is dedicated to helping you maximise bookings.

You can access everything you need via our new Wave Hub:

1.Norwegian Central: Your ultimate resource for booking tools, marketing assets, and training;

2.NCLU Courses: Enhance your expertise while earning CLIA credits and cruise discounts;

3.Book-A-BDM: meet with your BDM to gain insights into campaign strategies and group benefit;.

4.WAVE marketing toolkit: flyers, social media tiles, and promotional content ready for use;

5.NCL Connect: Share co-branded content or direct clients to your own website effortlessly;

6.Partners First Rewards: Earn bonus points redeemable for gift cards with every booking.

Our team is also participating in a series of events designed to inspire and educate, and we hope to see you at one of the following:

•Entire Travel Group Travel Showcase (11–13 Feb): Taking place in Melbourne, Sydney, and Brisbane; discover the magic of exploring Alaska by cruise.

•Visit USA Expo (17 Feb Sydney, 18 Feb Brisbane, 20 Feb Melbourne): Explore our incredible US offerings, from the islandhopping wonders of Hawaii to the majestic fjords of Alaska.

•CLIA Live (starting 19 Mar): Beginning in Melbourne and travelling to Adelaide, Christchurch, and beyond; join us to learn more about NCL's offerings for 2025 and beyond.

With NCL's extensive offerings,

support, and informational events, we are ready to support you and make this Wave season the best one yet!







### **Discover** our **River** Cruise **Special Report**



### Biz pax spend more

AUSTRALIAN corporate travellers are spending more time away than any other country. Flight Centre Travel Group has found, with the bleisure boom particularly prominent up north.

As many as three-quarters of corporate customers said they are adding leisure travel to their work trips, with single-day trips growing far slower than four- and five-day trips.

Qld is the greatest benefactor of this trend, with Cairns leading the rest of Australia in bleisure trips, with an average length of stay of eight days.

Brisbane (five days) also beat out its fellow capitals Sydney and Melbourne (four days).

### WA fare prog back

WESTERN Australia's Affordable Airfares Program has returned, aiming to drive visitors to key tourism hotspots and reduce the cost of regional fares.

This year, funding from the government initiative has been allocated to Airnorth, Nexus Airlines, Qantas and Virgin Australia to provide cheaper fares between Perth and Broome, Kununurra and Exmouth.

The program is part of the WA Government's Regional Airfare Zone Cap, which helps regional residents manage cost-of-living pressures by capping the total airfare for flights to and from Perth to either \$199 or \$299 oneway, when booked as a return fare for personal travel.

MORE than half of travellers are not fond of the idea of weighing in before they catch a flight, even if it could help the environment. new research has revealed.

A recent study conducted by the University of New Hampshire and published in *Transportation* Research Part A: Policy and Practice surveyed over 1,000 US air travellers to find out their view on weight-based airfare pricing, as a way to help airlines cut back on emissions.

Nearly 60% of participants expressed concerns about weight-based policies due to potential fairness issues and the risk of discrimination.

Travellers more open to the idea tended to be younger, with those aged 18-35 accepting weightbased pricing almost 20% more than the 66-plus age group.

Additionally, travellers with higher incomes or frequent flyer status were 25% more likely to support weight-based policies than those with lower incomes or who didn't travel as much.

"We wanted to explore how air travel could be made more sustainable, especially considering the weight we carry - both personal weight and baggage that often travels back and forth," said one of the paper's authors, Markus Schuckert, Professor of Hospitality Management.

"We wondered if reducing weight overall could contribute to more eco-friendly air travel and began questioning whether



passengers might accept pricing that reflects this.

"Some airlines have tried or considered weight-based policies, but the main roadblock remains ethical concerns, which make it difficult to even discuss," Schuckert said.

The study acknowledged that, as well as creating concerns for customers, weight-based pricing also presents challenges for airlines, particularly when it comes to striking a balance between environmental impact and customer privacy. JM

### Calling all Annes

**ANNES** around the country have the chance of winning a free Cunard cruise as part of a new competition to celebrate the local debut of Queen Anne.

Four Aussies named Anne will be selected on the basis of nominations citing meaningful contributions to families and society, with the awesome foursome to enjoy a sailing departing 28 Feb.

Onboard perks will include a Champagne breakfast, spa treatments, private dining experiences, and cocktail events.



**POTTY-MOUTHED** Aussies might want to steer clear of St Kitts, a tiny picturesque island in the Caribbean, lest they find themselves in handcuffs.

Located in the West Indies, this popular tourist destination won't hesitate to send travellers to jail if they are caught swearing in public.

The unusual anti-swearing laws have been in place since 1961, prohibiting the use of any language that is deemed abusive, blasphemous, indecent, insulting, profane, or threatening.

Anyone caught uttering a bad word could face a fine of \$500 Caribbean dollars - around A\$300 - or be jailed for six months in "severe cases".

Even celebrity visitors have been punished by the island for swearing, so don't go thinking fame makes you exempt from the rule.

In 2016, rapper 50 Cent was arrested on the island for using "indecent language" while performing one of his hit songs at a festival.

After being released from custody he is said to have been fined over A\$35,000.

Tourism is one of the biggest drivers for St Kitts economy, with hundreds of thousands of people arriving each year. particularly from cruise ships.



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# **Collette's 'Sunny Portugal' in full colour**

Tue 14th January 2025

LAST Nov, Collette's Samantha Tamba led a group of Australian travel agents on an unforgettable famil featuring the 'Sunny Portugal' itinerary. True to its name, the journey was filled with sunlit days and remarkable experiences.

From exploring the historic streets of Lisbon to wandering through picturesque countryside and charming

Highlights included a heartfelt evening of Fado music (a

Interested in joining an exclusive famil that offers a deep dive

Stay tuned - Collette has something coming up that's sure to

WHAT a start to the journey - freshly



SHARISH Gin Distillery en route from Evora to Lagos - a nice way to start the day.



SHARISH Gin Distillery en route from Evora to Lagos.



THE group poses on the coastal journey through Portimao Praia da Rocha.



**ELIZABETH** Frampton of RACQ Townsville at the Rocim Winery at Alentejo.



ISABELLE Tremblay & Ben Earl of Earl & Turner Travel Associates at a Portuguese Pottery artisan in Monchique.



COASTAL cruise of the Algarve's stunning caves in Lagos.



Travel Associates colleagues and Collette's David Farrar.

COLLETTE tour director Rita sharing the history of the famous Portuguese tarts from the original bakery beside the St Gerolimos Monastery in Lisbon.



JANENE Pendleton of Helloworld Drummoyne enjoying a glass of Gin at the Sharish Gin Distillery en route from Evora to Lagos.

**JANENE** Pendleton of Helloworld

Centre Wetherill Park relaxing during the

coastal cruise on the Algarve coast of Lagos.



sustainability@traveldaily.com.au Tuesday 14th Jan 2025



# **CALLS TO BAN TOURISTS TO SAVE THE PENGUINS**

**ENVIRONMENTALISTS** have called for Penguin Island in Western Australia to be closed to tourists, after the little penguin population on the island has dwindled by 94% since 2007.

There are now just an estimated 114 little penguins left on the popular tourism destination.

Scientists have cited climate change, human activity, and migration patterns as the primary drivers of the population decline.

Dawn Jecks, Save Rockingham's little penguins campaigner, and councillor for the City of Rockingham, believes that tourism is the primary culprit, and says the solution is to ban visitors from the island for "a few years" to allow the penguin population to recover.

WA Environment Minister Reece

### Hitting EV goals

**UBER** has partnered with Kia to offer free rides to Australian Open spectators, with the aim of generating more interest in EVs.

The ride-share giant believes that providing a taste of EV benefits to Aussies will help achieve its goal of transitioning fully to net-zero emission vehicles by 2040.

As of 2024, EVs comprised about 10% of Uber's fleet in Europe and slightly less in the US, while EVs only make up 5% of Uber rides in Australia.



Whitby conceded human activity on the island can pose a threat, however he believes climate change is the biggest factor.

"It's not the impact of tourism directly that's had a negative impact," Whitby told ABC News.

Another government spokesperson highlighted the important role that tourism plays on the island by "educating visitors about the penguins and

**SHIPBUILDING** company

Fincantieri has teamed up with

Bologna-based Hera Group to

and improve the entire waste

management process at all

Dubbed CircularYard S.r.l,

an innovative integrated

waste management system

in Fincantieri's eight Italian

shipyards, with an approach

The partnership will help

based on the circular economy.

the new company will develop

abroad.

promoting enjoyment of our state's natural environment". The spokesperson said

the government is currently developing a business case and concept design for a potential new discovery centre on Mersey Point in Rockingham.

The WA Government initially committed over \$3 million to build a new discovery centre on the island in 2022, but ditched

the plan due to concerns over the potential environmental impact.

Three years later, the project is still in the planning phase.

Tourism operator Perth Wildlife Encounters, who has been in the region for about 30 years and has been actively involved in conservation efforts on the island, has voiced its support for the new facility.

Owner and CEO Chad D'Souza said a dedicated centre would help bring in tourists, while also preventing people from picking up and touching the penguins, and instead allow them to do it "in the right, respectful way".

"Then we will have education on the mainland, for not only penguins but all wildlife in the area, that would allow us to run 365 days a year," D'Souza said. JM

### Shipbuilder to focus on sustainable waste management



Fincantieri reach its ambition of reducing undifferentiated waste for disposal by 15%, as part of its commitment to achieving environmental sustainability.

When fully operational, CircularYard is expected to process 100,000 tons per year of industrial waste as a result of introducing innovative, sustainable solutions.

These solutions will be designed to provide greater control over suppliers and promoting transparency, safety, and quality throughout the supply chain. JM

Pictured: Fincantieri Chief **Executive Officer Pierroroberto** Folgiero and Hera Group CEO Orazio lacono.

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Tuesday 14th Jan 2025

## MONEY

**WELCOME** to Money, *TD*'s Tue feature on what the Australian dollar is doing.

#### AU\$1 = US\$0.616

AUSTRALIAN travellers are forking out more for trips to Europe, Japan and the US, as the AUD slumps to levels last recorded in the 2020 pandemic.

However, the AUD's strength in New Zealand means travelling across the ditch has remained affordable; likewise, the Cook Islands, which also uses the NZD, presents a budget-friendly option for Aussies seeking an island escape.

Wholesale rates this morning.

US	\$0.616
UK	£0.506
NZ	\$1.107
Euro	€0.603
Japan	¥97.15
Thailand	ß21.39
China	¥4.518
South Africa	11.74
Canada	\$0.887
Crude oil	US\$75.43

### Hamad breaks record

HAMAD International Airport has reported a record-breaking year in 2024, serving 52.7m pax.

The number is a 15% increase on 2023, while aircraft movements rose to 279,000, marking a 10% YOY increase.

Local passenger traffic rose by 16%, growing faster than transfer traffic for the first time, with Hamad emphasising Doha's appeal as a tourist destination, and the joint efforts of Qatar Tourism to attract charters.

# Marriott's heavenly tennis spot



MARRIOTT Bonvoy has pulled the curtains back on its premium venue at the Australian Open, which will feature a Westin Heavenly Spa pop-up offering express treatments and culinary delights by acclaimed chef Massimo Mele.

The Marriott Bonvoy Lounge, exclusively accessible to members in exchange for points, offers guests a space to relax amid the action of the tournament.

Visitors can choose from a head, neck and shoulder, or arm and hand massage, as well as treat themselves to Italian dishes like slow-cooked lamb shoulder.

Throughout the tournament, guests of the Marriott Bonvoy Lounge can enjoy trophy photo opportunities and VIP moments with the players, including Q&A sessions with Marriott Bonvoy Ambassador Ash Barty.

"Our partnership with the Australian Open allows us to connect with our members, now measuring 220 million globally, and showcases our leading hospitality offering in a unique way at Australia's biggest sporting event," said Deb McDiarmid, Area Director of Marketing at Marriott International.

"This is now our fourth year as Official Hotel Partner of the Australian Open and we know that after a full day taking in all the action around the precinct, some relaxation is in order."

Marriott Bonvoy members can use the instant redemptions program to access the Marriott Bonvoy Lounge for the day during the tennis event (30,000 points for day access). JM

### **Crown sells Aspinalls**

**CROWN** Resorts has sold its Crown London Aspinalls to Wynn Resorts, the United States-based hotel and casino giant.

The deal will see the private members club revert to its original name, Aspinall's.

"This acquisition of an iconic asset offers us a presence in a global gateway city and will create a conduit for Wynn guests to visit our resorts," Wynn said.

### Byron lights the way

O

Travel Daily

INDIGENOUS tour operator Delta Kay is offering a new walking tour around the Byron Bay Lighthouse, sharing Dreaming stories with visitors.

The 2.5-hour tour takes guests on the 3.7km Walgun Cape Byron Lighthouse Loop Trail, and begins at Clarkes Beach, before going up through the coastal rainforests of the Tallow Ridge Walking Track.

Tours operate on Fri and Sun and depart at 5pm during summer at a cost of \$99pp.

"The Lighthouse is...such a European symbol, and the fact that we can infuse the Aboriginal narrative into the experience provides a truly unique viewpoint that will give visitors a much richer perspective of the Byron region," the company said.

### White knight for Star?

**THERE** has been some encouraging news for the troubled Star Entertainment Group, with a Macau-based investor buying 5.58 million shares at just over 11c each.

The more than \$610k investment from Wang Xingchun equates to an accumulative investment of more than \$30 million since Sep 2024.

The Star's share price slumped by around 40% last week after the company updated the market to reveal it had burned through \$100 million of its cash reserves in just three months.



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business events news

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