

We love our new fares, so we published them!

Business Class fr \$ 5999*

Austrian

7% Commission

www.austrian.com

Travel Daily AU

First with the news

Thu 25 Feb 10

Page 1

EDITORS: Bruce Piper and Guy Dundas
E-mail: info@traveldaily.com.au Ph: 1300 799 220

Training Team Leader, SYD

- Leader in Travel
- Modern Training Environment
- Responsible for course creation

Contact Sally Frape at TMS Sally@tmsap.com T: 9231 6444

BNE • MEL • PER • SYD • BKK • HKG • SHA • SIN

Last days for comp

DON'T forget those last minute entries for our fantastic Rail Plus competition, which finishes up at the end of the month.

On offer is a place on the upcoming 2010 Rail Plus European familiarisation, which will take place 28 Apr-08 May.

See comp details on page six.

Long term TA campaign

THE new managing director of Tourism Australia, Andrew McEvoy, says Australia needs a "long term marketing campaign with great consistency," in contrast to previous short-term efforts which haven't lasted.

Speaking at a function in Sydney yesterday, McEvoy said "The next thing we do will be for the long term," saying the campaign would aim to create a "framework to tell an Australian story...that we'll be talking about for the next 10-15 years".

The long-awaited revamp of Australia's marketing will be fully revealed in about four months

time, he confirmed, with an initial stage to be launched in about 8 weeks.

No details were currently available, but McEvoy said the concept was "on track" and would "utilise the power of advocacy," evoking the "great historic invitation" to ask the world to come and see us.

He said the fundamentals for Australia are already very strong, with "passionate tyre kickers" around the world aspiring to visit Australia, "but we want to convert that intention into action."

That includes easier online booking of Australian product, with the TA website set to be "one click away from booking...we don't want to leave them hanging in cyberspace," McEvoy said.

He also urged the establishment of firmer long-term goals for Australian tourism, advocating the setting of dollar targets as far out as 2020 or 2030.

Today *Travel Daily TV* features an exclusive video excerpt from McEvoy's speech yesterday - see www.traveldaily.com.au.

TC expands awards

TRAVELLERS Choice today announced an expansion of its agent awards scheme, which will see Silver and Bronze winners also travelling on educational.

The awards were launched in 2007, but until now only Gold winners were hosted on a reward trip - this year heading off in Apr to Beijing and Hong Kong.

The current Silver Choice award winners are now set to travel to Dubai in May, while the Bronze group will visit the Whitsundays.

MD Gary Allomes said the program gave top Travellers Choice members "the recognition and rewards they deserve for supporting our key suppliers."

Today's Travel Daily

Travel Daily today has six pages of news and photos, plus there are full pages from:

- TMS Asia Pacific
- AA Appointments
- Creative Holidays

Creative USA out

CREATIVE Holidays has released its new USA & Canada brochure, with more hotel and sightseeing options in many cities.

There's also an exclusive deal offering 3 free days car hire and GPS in Los Angeles, San Francisco or Las Vegas when flying Air New Zealand - details on page nine.

SCENIC TOURS
The Ultimate Traveling Experience

NEW ZEALAND 2010/2011

BROCHURE OUT NOW!

2010 2011
www.scenictours.com.au

FLY FREE*

CLICK HERE FOR MORE DETAILS

KEITH PROWSE
FORMULA 1 SANTANDER
BRITISH GRAND PRIX

British Grand Prix
Silverstone
9-11 July 2010
travel@keithprowse.com.au
1800 008 567

How would you like to win 10K?

www.sfo10k.com.au

Isn't it about time... you became a 'South Australian Expert'?

trade.southaustralia.com

WIN* a trip to the Barossa staying at 'The Louise'!

FREE* Jurlique Citrus Hand Cream

South Australia. A brilliant blend.

*Conditions apply.

TRAVEL INDOCHINA

Japan Handmade Holidays

2010/11 brochure OUT NOW!

Click here to enter or call the Asia experts now

1300 362 777
ticconnect.com.au

WIN 1 of 10 \$50 gift vouchers!

TRAVEL INDOCHINA

inPlace RECRUITMENT
Call 1300 inPlace
Or Sydney (02) 9278 5100

Customer Service Night Shift-Sydney

- ▶ Work half the year! 7 nights on / 7 nights off.
- ▶ Customer service - dynamic online travel wholesaler.
- ▶ Funky CBD offices with casual atmosphere.
- ▶ 11pm- 8am \$46K inc.super ▶ **Apply Today!**

call or email: liz@inplacerecruitment.com.au
www.inplacerecruitment.com.au

Travel Daily AU
First with the news

Thu 25 Feb 10 Page 2

EDITORS: Bruce Piper and Guy Dundas
E-mail: info@traveldaily.com.au Ph: 1300 799 220

الإتجاه
ETIHAD
AIRWAYS

Click for Etihad Interactive Tour

Domestic advance seat selection

QANTAS has today launched Domestic Advance Seat Selection, available for silver, gold and platinum frequent flyers and Chairmans Lounge members to request seats in advance.

QF launched international advance seat selection last Jun, with the domestic expansion valid on all Qantas domestic flights.

Seats can be selected from the time of booking up until 3 hours before departure, with agents also able to request seats for eligible customers via GDS.

Adventure World
Trusted travel with the destination experts

NEW 2010 LATIN AMERICA & ANTARCTICA BROCHURE:

LATIN AMERICA
30
Out Now!

ARGENTINA & BRAZIL LATIN RENDEZVOUS
10 Days from \$2046*pp **NOW ON SALE**

MEXICAN MAYAN HEARTLAND
10 Days from \$1867*pp **NOW ON SALE**

CONTACT ADVENTURE WORLD:
1300 363 055
info@adventureworld.com.au
www.adventureworld.com.au
*Conditions apply.

FC to target online sales

FLIGHT Centre has signalled an aggressive push on airfares to compete against direct airline sales and online agencies, saying it sees "real opportunities to boost international and domestic airfare sales in our shops, by dispelling the myth that online fares are cheaper."

The company, which today reported a \$51.1m after tax profit for the six months to 31 Dec (*TD* breaking news), said that it would continue to highlight its lowest airfare guarantee, meaning its consultants "will beat genuine written quotes from other Australian-registered businesses, including online players, offers from airlines and competing travel agency groups".

MD Graham Turner said the company would also highlight the fact that "our agents can deliver better options to travellers" by offering a full range of global airfares, creating money-saving

itineraries and helping clients understand the difference between airfares, including side trips, stopover options and "other bonuses that could be on offer."

The half yearly figure was almost double last year's six monthly result of \$26.1m, with Turner saying he believed airfares would rise "as airlines gradually move away from the unsustainable fares we saw last year."

THL to boost fleet

TOURISM Holdings Limited, the NZ company behind brands incl Britz, Maui and Backpacker, has announced an expansion of its Australian fleet, with more than 560 vehicles to be on the road by the end of this year.

CEO Grant Webster said increasing investment to \$40m in the Australian market would enable a new-style Maui fleet to enter operation much earlier than originally expected, while there will also be a new product launch and dedicated new fleet for the Britz brand.

MEANWHILE improved performance by the company will see the lifting of a wage freeze across the group, as well as the payment of a one-off bonus to staff equivalent to 1.5% of each employee's annual salary.

Viva Premium sale

VIVA Macau Airlines is offering fares in Premium Class between Melbourne-Macau priced from \$639 (incl taxes) one way.

The deal is available for travel between 01 Apr-24 Oct 2010, on sale until 03 Mar.

See www.flyvivamacau.com.

Let us help get your life back

24/7 Solutions is the newest tool in managing your afterhour's service in a professional and cost effective way.

Able to service Sabre, Amadeus & Galileo GDS's with the Tramada back office. Experienced consultants ready to meet your clients immediate needs all hours of the night.

24/7 Solutions is the first Australian based afterhour's service and is currently servicing some of Australia's leading agencies.

Regain control of your afterhours overheads and your life.

Email your enquiries to

penny@24x7solutions.com.au



A **THEME** park in the UK is going to extreme lengths to make a new attraction really authentic.

Thorpe Park, near Chertsey, is creating the "world's most extreme live action horror maze," which recreates various scenes from the extremely grisly SAW horror film series.

Visitors to the park are being invited to submit urine samples in a bid to find the UK's "most pungent smelling wee" - which will be used as the basis for the iconic washroom scene.

The park's entertainment manager, Laura Sinclair, will be responsible for picking the most revolting smelling urine.

She said the park aims to create a "realistic and truly gut wrenching sensory experience."

"We are looking for a sample that will really get the public gagging," she said.

SOCCER rivalry is hotting up across the UK, in the lead-up to this year's FIFA world cup in South Africa.

A Scottish company is under fire for selling a range of T-shirts for supporters of "Anyone But England" (below) - for fans who don't care who wins, as long as it's not the English team.

The **BBC** reports that police have visited the manufacturer's outlet in Aberdeen, warning that the ABE logo could be interpreted as being racist and offensive by some people.



Celebrate the 4th of July in **New York!**

Click here for details

air tickets

QANTAS

7 WONDERS
7 CONTINENTS
7 WEEKS

Vietnam "ON SALE"

Saigon / Hanoi Fly to Europe & stopover in Vietnam

Return airfare, 2 nights, Tourist accom. & breakfasts \$778*

* FREE Bangkok, Siem Reap or Phnom Penh flights

\$1140* + approx. \$450 taxes

Add on Stopover Package 2 nights, 3 star accomm & Breakfast From **\$70**

* Conditions apply

Visit us online for other great deals & regular departure guided tours

Contact your local travel agent or book online @ www.vnholidays.com.au 1300 309 117

VN Holidays

A 5-star transit experience.
Premium Terminal in Doha for First & Business Class passengers



JAL/EK codeshare

JAPAN Airlines and Emirates have agreed to an extension of their codeshare pact, to now service flights between Dubai and Tokyo Narita from 28 Mar.

The move will see JAL's flight code placed on EK metal between the cities on the soon to launch five times weekly service, on tickets purchased from today.

JAL and EK have operated code-share services between Dubai and Osaka Kansai since 2002.

Indochina incentive

TRAVEL agents have a chance at winning one of 10 \$50 gift cards in a new Travel Indochina incentive, timed to coincide with the launch of the firm's Japan brochure.

To enter, agents need to answer three questions taken from the Japan Handmade Holiday program before 12 Mar.

The 2010 brochure has grown compared to last years to feature more 'Footloose' trips, self-drive tours and accommodation options.

QF revs its engines

QANTAS has been named as the title sponsor of this year's Melbourne Formula 1 Grand Prix, which starts in under four weeks.

QF has been the official airline of the event since 1985, and was previously the title sponsor from 1997 to 2001.

Carnival price rise

CARNIVAL Cruise Lines in the US has announced it will be bumping up peak season cruise prices by up to 5 percent due to "strong booking volumes".

Carnival President and ceo Gerry Cahill said "while pricing hasn't fully recovered to 2008 levels, we are increasing prices and will implement an across-the-board increase, effective 22 Mar."

The surcharge will impact cruise prices in Jun, Jul and Aug.

It's expected that other cruise lines will follow Carnival's lead with boosting their pricing.

MEANWHILE, Norwegian Cruise Line reported net cruise costs were down 17.4% during 2009 compared to the year earlier.

See *Cruise Weekly* for details.

EY health system

ETIHAD has announced the installation of new health monitoring system on board its long haul aircraft, allowing cabin crew to gather vital information about unwell passengers quickly and efficiency.

The 'Tempus IC' system gathers vital signs including blood pressure and an electrocardiogram plus photo images, with the info then transmitted to a global team of medical experts specialised in assisting with in-flight medical contingencies.



Mona spells out Oman

ABOVE: The Ministry of Tourism for the Sultanate of Oman hosted around 220 agents, wholesalers and industry representatives last night for the Sydney leg of its 2010 showcase.

Manager for Australia & New Zealand Mona Tannous said the five city roadshow was the first time Oman had been on show since 2007, and comes after rising interest from the local markets.

A collection of hotels, airlines, wholesalers and tour operators were on hand to provide updates to the industry on their products.

Tannous said the interactive roadshow was themed 'Bring Oman to You' and aimed at arming agents with specific info on the Arabian destination, such as how to get there, where to stay and what clients can do in Oman.

"In 2009 the Australian market has consistently shown double digit growth," she highlighted, and the invitation only roadshow would be used to keep that momentum in Oman going.

Most Australian wholesalers now selling Oman are offering it to UK/Europe-bound travellers as a 3- or 4-night stopover, Tannous said, but "visitors are staying longer and our return rate is growing."

As a stand-alone destination for

guests wanting to truly discover Oman, Tannous recommends a 21-day itinerary for clients.

Holidaymakers have a massive array of activities to choose in Oman including water sports such as scuba diving, snorkelling and swimming with dolphins, along with desert adventures like dune bashing, camel rides and camping.

Plus there's abseiling in canyons, lush green wadis and mountain regions to explore, sustainable and responsible tourism practices guests can be involved in, on top of immersing themselves in the traditional Arabic culture.

Agents attending the show went into the draw to win some great prizes, including a place on an Oman trip later in the year, but they needed to score 100% on a 43 question quiz - used to broaden their knowledge on Oman.

Tannous said famils for more agents are planned for 2010.

Pictured at the Sydney event, *from left* are: Leanne MacKenzie, Trailfinders; Mohammad Nasiry, Etihad Airways; Kristen Bashir, Six Senses Resorts & Spas; Peter Lyons, Trailfinders; Anthony Cooper, Etihad Airways; Mona Tannous, Sultanate of Oman Tourism and Natalie Stuart, Trailfinders.

The Oman roadshow moves on to AKL today and MEL on Fri.

NOVACANCY

ACCOMMODATION INDUSTRY CONFERENCE:
Innovation, Distribution, Inspiration

THURSDAY ● MARCH 18 ● 2010 ● SYDNEY

Details @ www.traveltrends.biz

European Rail Sale!

Save up to **75%**

Book online 24 hours a day, 7 days a week at railtickets.com.au

RAIL TICKETS

RT24/7 RAIL TICKETS ONLINE

Wholesalers 'punt' on CHC



ABOVE: A newly opened Novotel prompted some of Australia's leading wholesalers and tour operators to take a fresh look at Christchurch over the weekend.

But while they watched people being punted down the River Avon, they opted for a high-adrenalin experience of the city, with activities including jet boats and rides in tanks.

After all the action, the new Novotel Christchurch on Cathedral Square was the ideal base for relaxation.

Pictured from left are: Andrew Schweitzer, Scenic Tours; Rachelle Greig, Grand Pacific; Andrew Lindley, Qantas Holidays; Kimberley Bennett, Flight Centre; Brooke Gajewski, Value Tours;

Mark Taylor, Accor; Jasmine Lee, Blue Holidays; Kellie White, Stella Travel; Jane Reese, Accor and Dean Grocott, Novotel CHC.

NCL Jade to Rome

NORWEGIAN Cruise Line will base the 2,402 pax *Norwegian Jade* in Athens from 15 Oct next year, operating 10- and 11-night voyages from Civitavecchia.

Alaska adds Wi-Fi

ALASKA Airlines has announced plans to add in-flight internet service to its aircraft, using the US-based terrestrial Gogo system.

Equipment is being trialled on a 737-800 and once certified by the FAA will be rolled out across the entire Alaska Airlines fleet.

New AW brochures

ADVENTURE World will next week launch a brand new 'Arabia' brochure, which sees for the first time the wholesaler's Egypt program tied into other 'desert' destinations.

Marketing manager Neil Rodgers told *TD* the move comes as AW scales back its brochure numbers from 16 in 2009 to 10 in 2010.

Previously AW offered an Egypt stand-alone brochure with content for the Arabian Peninsula region, but Rodgers said this year's has been beefed up by about 20 pages to "the biggest we've ever done."

Dubai, Oman, Jordan, Israel and Morocco are also featured in the program, with a focus on a higher number of heritage and five-star properties, fueled by passenger demand for more luxury options.

New for 2010 are boutique seven-night cruises on the Nile for a maximum of 20 guests, as well as seven-night sailings on the Red Sea which combines both Egypt and Jordan.

There's also new Headwater walking trips in Jordan and Morocco and adventure trips.

MEANWHILE, sister-company Coral Seas has today released its first ever "complete collection" of the South Pacific for 2010.

The 96-page brochure combines all Coral Seas destinations in one program - Fiji, Vanuatu, Samoa, Niue, Tonga, New Caledonia, Cook Islands, Tahiti and Norfolk Island.

Rodgers also told *TD* that the Solomon Islands and Papua New Guinea were "on the radar".

The new brochure features 'one-stop-shop' package deals that combine three or four popular attractions in each location as value-add upsell deals for agents.

Rodgers said the Cook Is. has been going "gangbusters" in the past 4 weeks, as a result of Air NZ's new direct SYD-RAR service.

NZ LA flt no change

AIR New Zealand has altered the flight number for its once weekly service between Auckland-Rarotonga-Los Angeles eastbound flight, from NZ014 to NZ018.

Join Now
& Receive
One Month
FREE

Don't delay!
Get ahead for
our popular
Speed Networking
Event coming
next month.

To find out about joining
TICA and the many
benefits go to
www.travelindustry careers.org
offer valid until end of March 2010



Visit:
www.travelindustry careers.org

WIN A SPOT FOR YOU & YOUR CHILD ON THE ULTIMATE HONG KONG FAMILY FAMILIARISATION

To celebrate the Year of the Tiger, the teams at Virgin Atlantic, the Hong Kong Tourism Board and Hong Kong Disneyland have joined forces with *TD* to offer travel consultants the chance to win a spot on a truly unique Hong Kong Familiarisation trip taking place between 06-10 April 2010.

Six travel agents and their child (aged 5-12 yrs) will join the magical adventure in a city that offers endless activities and amusements for children and parents.

With flights courtesy of kid-friendly airline, Virgin Atlantic Airways, and ground arrangements generously supplied by Hong Kong Disneyland and the Hong Kong Tourism Board, the winners will stay a total of 2 nights in sparkling downtown Hong Kong and 2 nights at Hong Kong Disneyland, and will experience Hong Kong's famous shopping, dining and culture, as well as the magic of Hong Kong Disneyland and much more!

How to Enter:

For a chance to win one of 6 spots for you and your child on this Hong Kong Family Familiarisation trip all you have to do is send in your most creative photograph featuring yourself and your child including aspects of Hong Kong, Virgin Atlantic Airways and Hong Kong Disneyland!!

Email your photos to hkgcomp@traveldaily.com.au by 5.30pm Sunday 28 February 2010.

Terms & Conditions:

Visit the *Travel Daily* website at www.traveldaily.com.au.



Adventure Consultant Position available Full time

Tucan Travel is a leading adventure tour operator/wholesaler and we are looking for an enthusiastic, passionate, experienced, self motivated and dynamic person to fill the position of adventure consultant in our Sydney office.

This is an exciting and rewarding job for anyone who is passionate about interesting and adventurous destinations. The job will involve specialist consulting on worldwide adventure product, dealing with both travel agents and the public and ensuring a high level of customer service is maintained.

The ideal candidate will have prior sales and consulting experience in the travel industry, be well travelled, have a passion for adventurous destinations, able to demonstrate ability to drive and improve sales, have good communication and computer skills and want to work in a relaxed and friendly environment. Only applicants with industry experience will be considered. Salary \$40000 - \$45000.

If you are interested in the above position please send your CV to justin@tucantravel.com.



Industry Appointments

WELCOME to *Industry Appointments*, *Travel Daily's* Thu feature which has the latest job appointments from across the industry. If you have just appointed someone to a new position and would like to update the industry email appointments@traveldaily.com.au.

Paradise Palms Resort & Country Club in Cairns has recruited two event gurus to head up its new Special Events team - **Angelique Schesser** and **Kylie Sansom**. The ladies pose a wealth of knowledge and experience with wedding planning and events management and will look after wedding enquiries, Clubhouse functions, business meetings, conventions and children's parties.

Air Canada wishes to announce the appointment of **Leanne Mensink** to its Australian team. Leanne is the new Leisure Sales Executive for QLD/WA and Northern NSW. Leanne brings 20 years of travel experience in a variety of wholesale, touring and retail roles into her dream role at Air Canada.

InterContinental Hotels Group has appointed two executives at the **Crowne Plaza Adelaide** ahead of the property's opening in Apr. **Brendon Meppem** has taken the position of General Manager and **Felicity Barr** joins the hotel as Business Development Director, responsible for developing and managing promotions, public relations and sales activities.

Niel Mason has taken over as General Manager at the **Outrigger Twin Towns Resort** on the Qld/NSW border. Mason has over 20 years experience in the hospitality industry and was most recently the GM at a 298-room resort on Mermaid Beach.

Star Alliance has appointed **Justin Erbacci** as Vice President of Technology. The position has Erbacci in charge of planning, development and operation of Star's IT environment.

DMC Destination Asia has announced the appointment of **Katie Buxton** as the General Manager of its Hong Kong operation.

Air Pacific has recruited **Andrew Marin** as the Fijian carrier's Sales Manager MICE Australia. Marin has previously worked with airlines and hotels, including Aerolineas Argentina, Ansett Australia, Gulf Air, and more recently in the MICE market for the Shangri-La's Fijian Resort and Sheraton Resorts. He'll be based in Sydney.

South African Airways has today named **Siza Mzimela** as the airline's new ceo, taking the reins from 01 Apr.

Australian national **George Hazard** has been installed as the new General Manager of both the **Golden Tulip Pattaya** and **Golden Tulip Erawan Hotel**, Phuket in Thailand. **Claude Baltes** has also been appointed as General Manager at the **Golden Tulip Mangosteem Resort and Spa**, also in Thailand.

President and ceo of the New Orleans Convention & Visitors Bureau, **Stephen Perry**, has been selected by the Obama Administration to serve the **US Travel and Tourism Advisory Board** and advise US Dept of Commerce Secretary and the President of the United States on all key national travel and tourism policy matters.

Hahn Air

Travel Agencies and their Clients' Money protected:

Airline Passengers are now Insured against Airline Insolvency

Call us toll-free
AU: 1300 850 006
NZ: 0800 747 380
hahnair@aerius.com.au

More details: www.hahnair.com www.allairpass.com

Getaway tonight

TONIGHT'S episode of Channel Nine's dedicated travel program *Getaway* at 7:30pm features stories on:

- Spaceport, New Mexico USA
- Shepparton, Victoria
- Montreal, Canada
- Backpacker cruise around the Bay of Islands, New Zealand
- Burj Khalifa Tower, Dubai UAE
- Lonely Planet's Top 10 Destinations for 2010
- Ceduna, South Australia

AFTA college move

AFTA Travel & Tourism College NSW has relocated to 100 Ebley St, Bondi Junction NSW, from its previous Surry Hills address.

Student classes are now being taught from the new campus.

The college's new contact numbers are phone (02) 9387 4230 and fax (02) 9388 9626.

Free balloon ride

THE Africa Safari Co. is giving away a free hot air balloon flight over the Masaai Mara game reserve in Kenya, for passengers booking a three night package at the Olonana Tented Camp.

The package is currently on sale priced from \$2,940ppts ex Nairobi, which is a saving of more than \$500 per person.

For more information and bookings phone (02) 9541 4199.

AA LAX cargo boost

AMERICAN Airlines has opened a new cargo terminal at Los Angeles Int'l Airport, which significantly expands its capabilities with a massive cooler for perishables, more courier cargo and mail processing area and a holding area for live animals.

Put pets in the hold

A GROUP of Canadian doctors has recommended against the increasingly common practice of allowing passengers to bring their pets with them in aircraft cabins.

Air Canada and a number of US airlines allow small pets including cats, dogs and birds to travel with passengers, but the doctors, writing in the *Canadian Medical Association Journal*, say this exposes pax to unnecessary health risks.

"Pets can be accommodated comfortably and safely in airplane cargo holds, which is where they belong," they wrote, saying that about 10% of people have animal allergies which could worsen when trapped in an enclosed space such as an aircraft cabin.

"Airlines must choose to put the needs of their human passengers first," they urged.

WIN YOUR DREAM ADVENTURE

OVER \$40,000 IN PRIZES TO BE WON!



CAREER OPPORTUNITIES WITH THE TRAVEL PROFESSIONALS

Harvey World Travel is a leading national franchise network and one of the longest established retail travel agency groups in Australia.

With a passion for travel and a dedication to excellence in service, the strength of the Harvey World Travel brand is our people.

We currently have a number of exciting positions available.

- NETWORK SUPPORT COORDINATOR – SYDNEY
- STORE MANAGER – COLLINS STREET MELBOURNE
- SENIOR CONSULTANT – COLLINS STREET MELBOURNE

Click here for more details.

Applications close 5 March 2010.

 **HARVEY**
world travel®
The Travel Professionals®

QHol's Tassie tempters



OVER 70 agents gathered at the Pullman Sydney Olympic Park last night for the Qantas Holidays and Viva! Holidays Tasmania roadshow.

Together with 14 suppliers including Tourism Tasmania, Accor, Hertz and Virgin Blue, the company launched its latest Tasmania brochure which is almost double the size of last years.

QH regional sales manager NSW/ACT/BNE, Louisa Berkman told TD, "We're excited to be in a strong position to tap into this growing tourism destination, with our extensive expansion of the 2010/11 product range".



The Tassie event takes place at the Novotel in Brisbane tonight, followed by Perth on 09 Mar.

Pictured above is Patrick and Cathy Natoli and Francine Moutsos from Travelscene Laze Away with QH's Louisa Berkman, and inset is QH sales executive, Adam Joseph, with Von Stieglitz and Victoria Longford of Tourism Tasmania.

Europcar

National Travel Sales Manager

This role is responsible for developing and implementing sales strategies and leading tactical sales activities that will enable the achievement of targeted revenues from the travel and leisure market segment.

Key responsibilities include:

- Leading the travel sales team nationally including the recruitment, motivation, development and training of staff to produce superior results;
- Promoting the Europcar brand within the travel and leisure industry including attendance at relevant trade shows and conferences;
- Playing a "hands on" role in growing existing relationships;
- Securing new customers and distribution channels;

Candidates should possess:

- Sales leadership experience, preferably within the car rental or wider travel industry;
- A proven track record of developing and maintaining effective long term customer relationships and driving new business;
- Advanced strategic sales capability.

The successful applicant must be willing to travel both interstate and overseas. In return, the successful applicant will receive a competitive remuneration package including a company vehicle, mobile phone and laptop and other staff benefits.

If you would like to apply for this fantastic opportunity please send your application to:

mike.warmington@europcar.com.au

Please quote reference number 'HO 06/10'.

QF has the power

QANTAS has announced the introduction of "energy efficient tri-generation power" at three of its Sydney facilities.

The GridX power plants serving the Sydney Jet Base, catering centre and domestic terminal will be the largest commercial tri-generation project in Australia.

Tri-generation produces cooling, heating and electricity from a single fuel source, with QF Chief Risk Officer, Rob Kella, saying that as well as being a key part of QF's sustainability package, the system would increase the security and reliability of the facilities' electricity supply.

Travel Daily AU
First with the news

Thu 25 Feb 10 Page 6

EDITORS: Bruce Piper and Guy Dundas
E-mail: info@traveldaily.com.au

Intrepid incentive

INTREPID Travel will next Mon launch a new North America incentive, under which agents booking two Intrepid North America trips get one free, while booking four trips also allows you to take a friend at 50% off.

Valid to 31 May - more information 1300 360 887.

WIN A TRIP TO EUROPE LAST WEEK TO ENTER

To celebrate the start of the New Year, Rail Plus is giving *Travel Daily* agent readers the opportunity to win some sensational prizes during the months of January and February.

To enter this fabulous competition, subscribers will simply have to correctly identify what country the train featured below is from and come up with a creative caption to accompany this image.

There will be a major prize awarded at the end of the competition period of a place on the 2010 Rail Plus European familiarisation being held from 28 Apr to 08 May 2010, visiting Northern Italy, Switzerland, France and the UK* - for the best caption overall!

A weekly prize of a Eurail Select Pass for 5 days in 3 countries will also be up for grabs for the cleverest caption received each week, as decided by the Rail Plus judging panel.

So put on those thinking caps and email your caption and contact details to railpluscomp@traveldaily.com.au.

Full terms and conditions available at www.traveldaily.com.au.



*Itinerary subject to change.

rail plus
way to go!

Broome land deal

THE WA government will today sign two Indigenous Land Use Agreements with the Yawuru community, to resolve all native title and compensation issues over 5300 square kms of land in and around Broome, allowing tourism and airport development of the land which had been found to be subject to Native Title.

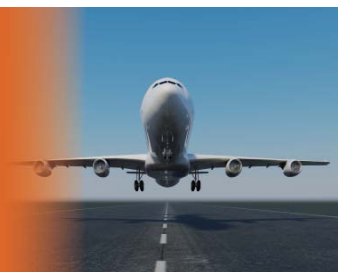
Sydney chockers

TOURISM NSW says a number of Sydney hotels were fully booked last weekend after the Chinese New Year Twilight Parade, the AC/DC and George Michael concerts and the start of the Mardi Gras all fell at the same time.

Some hotels in the NSW capital have been at 90 to 95% occupancy during Feb 2010.

First Class Jobs

Launch your career with TMS!



Executive Jobs - February 2010

Corporate Travel, Business Development Manager, SYD

- **Leader in Corporate Travel**
- **Best commission structure in town**
- **Sydney CBD**

Our client is an award winning Travel Management Company located in the heart of the CBD. They currently are looking at growing their existing sales team, and need an experienced Sales Manager / BDM. If you want an opportunity to represent one of the most renowned TMC's in Sydney and have an opportunity to be rewarded for your sales achievements, then this role is not to be missed. This is a great opportunity for an experienced industry sales professional looking at getting in with an outstanding / well regarded Corporate Travel Management Company.

Contact Sally Frappe T: **02 9231 6444** E: sally@tmsap.com or [apply online now!](#)

Team Leader, Tour Wholesaler, SYD

- **Manage team**
- **Leading Travel Wholesaler**
- **Manage day to day operations**

Our client is looking for a team leader to manage the day to day operations of the office, along with the reservations team. If you had previous product knowledge/experience that would be beneficial. You will be responsible for coordinating the operation of this highly successful tour company. Working closely with contractors and using your creative skills to ensure smooth sailing when problems arise, you will be the manager of this operation. This is truly an exciting, rare and unique role which we don't see become available to often!!

Contact Sally Matheson T: **02 9231 6444** E: sally@tmsap.com or [apply online now!](#)

Support Centre Supervisor, SYD

- **Leader in Travel Technology**
- **Sydney CBD location**
- **Manage team of 7**

You will be responsible for the management of 7 staff within the Support Centre whilst managing all operational aspects. This will be to ensure the day to day workflow is run smoothly and a high level of customer service delivery is achieved. You could be a team leader looking for a change, or come from a call centre / reservations manager background. Must be able to deal with pressure along with excellent time management skills.

Contact Sally Matheson T: **02 9231 6444** E: sally@tmsap.com or [apply online now!](#)

Training Team Leader, SYD

- **Manage and lead training specialists**
- **Manage scheduling of courses**
- **Hands on role**

You are responsible for leading the training team to ensure the training program is developed and maintained whilst ensuring the successful deployment of modern training programs. You will be responsible for course creation and maintenance. You will have Certificate IV in workplace training, have hands on experience in training along with excellent communication and people skills.

Contact Sally Matheson T: **02 9231 6444** E: sally@tmsap.com or [apply online now!](#)

Senior Leisure Consultant, SYD

- **Leading Corporate Travel Company**
- **Get involved in setting up the Leisure Section**
- **Salary \$65k**

Our client, a leading Global Travel Management Company in Sydney CBD, is looking at increasing their Leisure Travel business. In order to do that they are looking for an experienced Senior Leisure Consultant, who is willing to roll up their sleeves and get involved in developing this area of their business. You will come from a high end leisure background, have a good head on your shoulders, and be willing to get involved in a variety of tasks required. This is a great opportunity to do something different, use your existing leisure travel sales experience and get involved at a management level.

Contact Sally Matheson, Sally Frappe T: **02 9231 6444** E: sally@tmsap.com or [apply online now!](#)

Implementations Team Leader, SYD

- **Leader in Travel Technology**
- **Sydney CBD location**
- **Manage customer cutover**

You are responsible for driving the implementations process both internally and externally. You will do this by scheduling, coordinating and completing on-time customer implementations of the system and additional services. You will manage customer cutover and conduct system checks. You will liaise with partner companies always working in conjunction with the Support Centre. You must be able to deal with obstacles, work under pressure and be highly organised.

Contact Sally Matheson T: **02 9231 6444** E: sally@tmsap.com or [apply online now!](#)

Sales and Marketing Manager, SYD

- **Dream Role, Dream Product**
- **Manage Sales Department**
- **Build and maintain executive Relationships**

Working closely with the GM, you will monitor activity and drive profit through your outstanding leadership experience. You will be responsible for developing and implementing sales and marketing strategies to target FIT, Group and incentive markets. This is a truly unique role, which TMS are working on exclusively, if you think you are right for this role we look forward to hearing from you.

Contact Sally Matheson, Sharon Moss T: **02 9231 6444** E: sharon@tmsap.com or [apply online now!](#)

Sales Executive x2, SYD

- **Dream Role, Dream Product**
- **Extensive Travel Domestic and International**
- **50k + Super**

Presenting yourself in a professional and engaging manner at all times, this really is the ultimate of sales roles. Travelling the globe, you will be away from home at least 50% of the time. Reporting into the sales and marketing manager, you will be expected to develop and produce activity to secure new and existing business through representation at industry trade shows. If you think you could do this role and have at least 3 years experience as a sales exec, please apply today!

Contact Sally Matheson, Sharon Moss T: **02 9231 6444** E: sharon@tmsap.com or [apply online now!](#)

Quality recruitment for the travel and hospitality industries in Asia Pacific



Awarded
Best Practice
Accreditation
2010

T +61 2 9231 6444

E nswjobs@tmsap.com

W tmsap.com



BNE

MEL

PER

SYD

BKK

HKG

SHA

SIN

Partners in

DXB

UK

USA

AA APPOINTMENTS CAREER FAIR

1 - 28 FEB 2010



1 - 28 FEB 2010



**ALWAYS WONDERED WHO THE INDUSTRY'S
BEST EMPLOYERS
ARE IN TERMS OF BEST STAFF BENEFITS,
IN-HOUSE TRAINING & DEVELOPMENT
AND CAREER PROGRESSION?**



**MAKE AN APPOINTMENT TO HAVE A
FREE, ONE-ON-ONE CAREER ASSESSMENT
WHERE YOU WILL RECEIVE PROFESSIONAL:**



- ❖ Guidance on career progression & development
- ❖ Hints on CV writing
- ❖ Tips on interview techniques
- ❖ Information on the industry's best employers
- ❖ Information on current job vacancies



**THIS IS YOUR CHANCE TO GAIN
THE VALUABLE TOOLS YOU NEED TO
HELP LAND THAT DREAM ROLE!**



**CONTACT OUR OFFICES OR
EMAIL YOUR DETAILS:**

NSW & ACT: 02 9231 6377

apply@aaappointments.com.au

VIC & WA & SA: 03 9670 2577

recruit@aaappointments.com.au

QLD & NT: 07 3229 9600

employment@aaappointments.com.au



Abercrombie & Kent

The Jetset Travelworld Group



creativeholidays.com/america



WHY CHOOSE CREATIVE HOLIDAYS?

- ✦ We now offer all-inclusive Apollo Motorhome packages
- ✦ Expanded hotel options & sightseeing in many cities in the USA
- ✦ We have updated our Alaskan cruising options and added 3 exciting independent touring itineraries in Canada.
- ✦ Exclusive deal with Air New Zealand - Receive 3 days FREE car hire & GPS when flying to Los Angeles, San Francisco or Las Vegas

LAUNCH OFFER!

SOUTHERN CALIFORNIA CITYPASS PLUS

Ex SYD: \$1885*pp Ex MEL: \$2009*pp Ex BNE: \$1889*pp

- ✦ Return economy airfare flying Air Pacific
- ✦ 7 nights at Anaheim Plaza Hotel & Suites
- ✦ **BONUS:** Stay 7 nights for the price of 6
- ✦ Southern California CityPass
- ✦ Mini Transportation Pass including airport transfers

Hurry: Sale ends 31 Mar 10!



i-CREATE

TO VIEW OUR LATEST
USA & CANADA DEALS CLICK HERE!

131 222

