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**Travel Daily AU**  
 First with the news

**Mon 31 May 10** **Page 1**

EDITORS: Bruce Piper and Guy Dundas  
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**Travel Daily AU**  
 First with the news  
 on location in **Adelaide**

**Today's issue of TD is coming to you from Australian Tourism Exchange in Adelaide, courtesy of Tourism Australia.**

**AUSTRALIAN** Tourism Exchange is the annual showcase of the industry, with buyers welcomed from around the globe to see what's new in Australian tourism.

Operators from across the country are displaying their product, with ATE operating in two halves - the Eastern Module which wraps up today, welcoming delegates from Asia and the subcontinent, and the Western Module which continues until Thu.

About 1700 Australian delegates from 600 suppliers across the country will meet up with 700 international buyers from more than 40 countries during the event.

## Qantas to lift MEL A380s

**QANTAS** this morning confirmed the deployment details of its next four Airbus A380s, which are expected to arrive in the next 12 months or so.

CEO Alan Joyce said the deliveries would take QF to the "major milestone" of operating 10 of the superjumbos, which will see it operate daily A380 flights to London from both Sydney and Melbourne (*TD* breaking news).

The new aircraft will also see QF operating six weekly A380 services between Melbourne and Los Angeles, Joyce said.

He made the announcements at Australian Tourism Exchange in Adelaide, alongside QF Executive Manager Rob Gurney who said the

capacity boosts were a sign of the confidence the carrier has in the recovery of the premium market.

Gurney said that the slide in QF international passenger numbers (see p3) was a result of the carrier's swift reaction to the global financial crisis which saw it cut capacity - but said no further reductions were envisaged.

And the executives also reaffirmed the QF group's commitment to maintaining a 65% domestic market share which they said was "optimum" to maintain profitability.

Other QF announcements at ATE included an expansion of its codeshare pact with British Airways to include six new destinations: Rome, Milan, Toulouse, Prague, Warsaw and Budapest, with the new routes available for sale from 14 Jun and travel from 21 Jul.

Joyce and Gurney also announced that Qantas would upgrade its current four times per week service between Sydney and Manila in the Philippines from the current 767 aircraft to an A330 "delivering more capacity and a higher level of product and service for customers on the route".

## QF adds JNB flight

**SOUTH** African Airways has welcomed the addition of a seventh weekly Qantas flight between Sydney and Johannesburg (*TD* breaking news), with the additional Tue 747 service to debut 21 Sep.

SAA will codeshare on the services, with the carrier's Australasian chief Thevan Krishna saying "We're delighted that we can now offer daily flights out of both Sydney and Perth."

Launch fares celebrating the new flight are on sale for \$1499 inc taxes in economy class and \$2999 in premium economy - with the fare common rated for departures from Adelaide, Brisbane, Sydney and Melbourne.

## Bumper issue today

*Travel Daily* today has seven pages of news and photos, plus full pages from:

- AA Appointments
- China Holidays

## Last day for comp

**TODAY** is the last day for entries in our fantastic May competition offering a prize of a trip for two to South Africa.

See page seven for details, and watch tomorrow's *TD* for the launch of yet another fabulous opportunity to win.

## Travel Special of the Week



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[www.qantas.com.au/agents](http://www.qantas.com.au/agents)



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# Travel Daily AU

First with the news

Mon 31 May 10

Page 2

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**10 GOOD REASONS TO VISIT NEW CALEDONIA**

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**CLICK HERE FOR THE OTHER 9 REASONS**

## SA first time push

SOUTH Australia is a "perfect destination for first-time visitors to Australia," according to South Australian Tourism Commission ceo Ian Darbyshire.

Speaking at ATE this morning he also said that the organisation is aiming to position Kangaroo Island as Australia's fourth tourism icon - alongside Uluru, the Great Barrier Reef and Sydney Harbour.

He said that while SA is already popular with repeat visitors who are ready to look beyond Sydney and the Gold Coast, "our goal now is to make South Australia a 'must-see' part of the itineraries of all first-time visitors to Australia," with promotions set to focus on the state's wine, wildlife and Outback experiences.

Darbyshire said that New Zealand was developing into a key market, with Kiwi holiday arrivals doubling since direct flights launched in 2004.

## TA launches new promo

THE new Tourism Australia 'Nothing like Australia' campaign went live this morning (*TD* breaking news), with phase 2 including a new TV commercial featuring locations and images inspired by contributions from ordinary Aussies.

The heart of the campaign, however, is digital - an online interactive map featuring the nearly 30,000 entries submitted in the first phase of the promo.

Tourism Australia md Andrew McEvoy said: "potential travellers around the world will be able to access this information using the latest interactive digital media technology.

"Australians have identified our people, wildlife, beaches, the reef, the outback, vibrant cities and laid-back lifestyle as the things that make Australia a unique and special place to visit."

McEvoy said the campaign was "built to last," with State Tourism Organisations also very supportive.

There's significant potential to expand the social media aspects of the campaign into international markets, with 3000 of the entries already translated into other languages and the possibility that travellers from those countries could also join the advocacy by uploading their favourite places in Australia.

TA also reaffirmed its strong support for agency distribution, with McEvoy saying: "The distribution system of the world is essential to an island nation where consumers have to deal with an intermediary to get here."

Interestingly, despite the extensive use of the latest online

techniques, a spokesman for TA's advertising agency DDB admitted that the full website functionality wouldn't be visible by the more than a million Americans who have bought a funky new Apple iPad in the last four weeks or so - because it's been created using 'Flash' which isn't supported by Apple's iPad or iPhone products.

Tourism Australia and Qantas also this morning announced a new \$44m three year partnership to jointly market Australia to travellers from Europe, Asia, the USA and New Zealand.

QF executive manager Rob Gurney said the move continues the carrier's "enthusiastic support" of the Australian tourism industry which last financial year saw it spend over \$90m promoting Australia to the world.

*Travel Daily TV* today features the video advertising component of the new TA marketing campaign - complete with the new 'Nothing Like Australia' theme song - now online at [www.traveldaily.com.au](http://www.traveldaily.com.au).

## Pacificflir to OOL

FLEDGLING Micronesian carrier Pacificflir will shift its Australian operations from Brisbane to Coolangatta Airport next month.

The new flight schedule, effective 14 Jun-28 Oct, sees flights departing the Gold Coast each Mon at 9pm and arriving in Palau at 2.05am, with flights also operating from Palau to Guam and Manila.

Gold Coast-Palau launch deals lead in at \$1450pp for six nights.



## Window Seat

TOURISM Australia md Andrew McEvoy was in characteristic fine form at Australian Tourism Exchange in Adelaide this morning.

During a press conference to launch the new TA ad campaign, someone asked how many languages the new website at [www.nothinglikeaustralia.com](http://www.nothinglikeaustralia.com) had been translated into.

The answer was 15, but McEvoy quipped that "I thought it was only 14, but we must have also had it translated specially for New Zealand too".

*TRAVEL Daily* is thrilled to bring the industry all the big stories - Stella/JTG, Tourism Australia, new carriers into Australia and the rest - but a report in last Friday's issue makes them all pale into insignificance.

You heard it here first - in a global exclusive, *TD* was the first publication around the world to correctly predict that the winner of the Eurovision Song Contest would be Germany.

And that's exactly what happened, with German starlet Lena Mayer-Landrut edging out Romania and Turkey to win with *Satellite*, described as a "British styled punch pop ballad", at the competition in Oslo.

A CHINESE bus operator has introduced a new water-based system to ensure that its drivers travel at safe speeds.

In each of its vehicles The Longxiang Public Bus Company has suspended bowls of water next to the drivers seat (below).

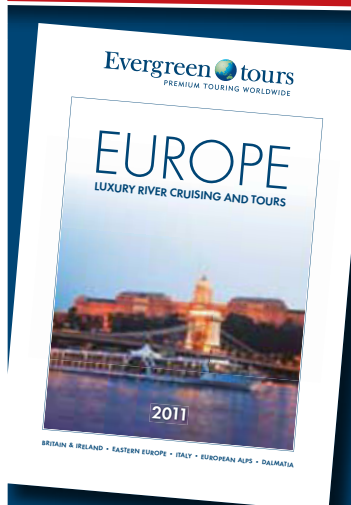
Drivers must "drive gently to avoid spilling any water," with the bowls expected to be still full at the end of each shift.

CCTV will be used to ensure the drivers don't top up the bowls, with the company saying the move will "discourage them from making any jolting starts, sudden braking or bad turns".



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Mon 31 May 10

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## Cook Islands hits the road



THIS morning Cook Islands Tourism started an Australian roadshow, with an event in Sydney featuring representatives of the CI Tourism Board as well as operators, hoteliers and Air NZ.

Newly appointed Australian representative for the Cooks, Wayne Borland (*TD* 21 May) told *TD* that the roadshow will run over the next eight days with functions in Sydney, Wollongong, Canberra, Newcastle, Manly, Brisbane and Melbourne, with over 800 agents registered.

Borland said the recent change to CI's Australian representation meant that loads on the new direct Air NZ flights from Sydney to Rarotonga are "not where we would like it. Only the first couple of [direct flights] are filling up."

Last year 12,500 Australians visited the Cook Islands - in 2010, with the new direct Air NZ flights which debut 04 Jul it's hoped this will double to 25,000.

"We don't want it to get too crowded, but the occupancy level at the moment is about 50%, and there are 65,000 New Zealanders who visit yearly," said Borland.

The direct flight means travel from Australia to the Cooks takes about the same time as from NZ.

Hoteliers are helping visitors

make the most of the direct flights, showcasing everything the destination has to offer including weddings and honeymoons, snorkelling, relaxing days by the pool or ocean, quad bikes, food even shopping for black pearls.

A range of special deals are on offer to coincide with the flights, and as flagged by *TD* (26 Mar) agents are being offered the opportunity to see the Cook Islands for themselves with a "self famil" offering great rates.

Air NZ is also giving away two tickets every week until 04 Jul - just describe in 30 words or less 'Your Perfect Cook Islands Getaway', entries to be emailed to [sales.syd@airnz.com.nz](mailto:sales.syd@airnz.com.nz).

Pictured above at this morning's event are, from left: Richard Skewes, Rarotongan Resort; Jeremy Goodwin, Cook Island Tourism; Tanya Savage, Raina Villa and Spa; Thomas Koteka, Pacific Resorts; Stephen Doherty, Island Hopper Vacations; Carole Thorburn, Edgewater Resort and Spa/Club Raro; Bubs Numanga, Air Rarotonga; Wayne Borland, CI Tourism; Nicole Bennett, Air New Zealand; Stuart Henry, Tamanu Beach; Te Tika Matajapo, Little Polynesian; and Kerry Lehmann, Black Pearl Group.

## Qantas Apr numbers up 5.3%

THE QANTAS Group carried 5.3% more passengers in Apr than a year ago, according to monthly statistics released by the carrier on Friday afternoon.

Once again most of the growth was due to Jetstar's performance, with Jetstar domestic carrying 721,000 passengers, up 3.9%, while Jetstar international numbers were up 79.2% on Apr 09 to 318,000.

The mainline Qantas domestic figure was up 1.5% to just over 1.4 million passengers for the month, while Qantas international continued its downward trend, carrying 474,000 passengers during the month, down a hefty 19.4% on a year ago - when the world was still firmly in the grip of the GFC.

The Qantaslink regional operation performed well, with numbers up 11.2% to 382,000 for the month, while new aircraft for Jetstar Asia saw it post a 43.1% increase in passenger numbers to 207,000.

Overall the group carried 3.5 million passengers during the month with an overall revenue

seat factor of 78.6%, down 1.7 points on Apr 09.

The stock exchange statement also included an update on QF's fuel position, confirming that it's hedged 89% of its expected fuel requirement in 2009/10 at a worst-case crude oil price of US\$88 per barrel.

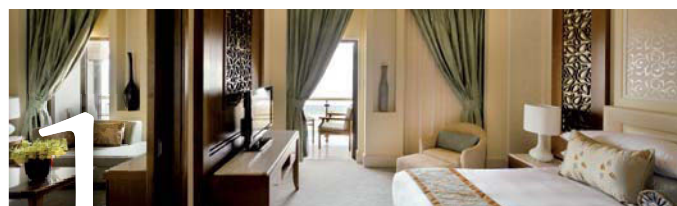
Qantas said it's also hedged 38% of its operational foreign exchange exposure in 2010/11 at a worst case exchange rate of US\$0.79 = A\$1.

## GA adds domestic

GARUDA Indonesia today confirmed the launch of three new domestic routes, including a new daily service from Jakarta to Ternate Island in the North Moluccas launching this month.

Also new is a daily flight to Ambon from Jakarta effective 03 Jun and a daily service to Palu, the capital of central Celebes effective 01 Jul.

All of the flights will operate using a 737 aircraft, and Garuda said its domestic YQ surcharge will not apply to tickets issued in Australia or New Zealand.



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## New Amadeus role

AMADEUS has appointed Fergus Park as the new Head of Product Management for Amadeus Australia and New Zealand.

Park moves from his previous role as Amadeus' Bangkok-based Regional Market Manager for India subcontinent, Philippines and Singapore.

He'll be responsible for "industrialising the management of products and rollout process of Amadeus products for existing and future customers," to ensure that globally launched products are also available here.

## Topdeck down under

TOPDECK has launched a new range of youth market-focused tours in Australia and New Zealand.

There are 12 itineraries on offer, with the debut following Topdeck's 2009 acquisition of Connections Adventures.

Topdeck Director Global Sales and Strategy, Lance Batty, said the operator was offering "more departure dates, more meals and more activities included within the price of each trip than any other youth travel operator".

He said the Topdeck 'no tipping' policy had also become a key point of difference.

Trips include a number of east coast Australian options, as well as four day tours of Tasmania's wilderness and the 25 day 'Grand Aussie Adventure'.

There are also six itineraries in New Zealand - more information and brochures on 1300 886 332.

## Redspot slams Perth plan

CAR rental operator Redspot has reiterated its objection to proposed collective bargaining by other car rental groups at Perth Airport (TD 14 May), saying that the plan would "inevitably lead to a competitive and therefore public detriment".

The Australian Competition and Consumer Commission has issued a draft rejection of the plan by a bargaining group including Hertz, Avis, Budget, Thrifty and Europcar, with Redspot saying any savings from collective bargaining won't be passed onto consumers.

## BA still striking

LAST ditch talks to avert strike action by British Airways London Heathrow-based cabin crew fell through on the weekend, with a further five day stoppage commencing today.

BA has now confirmed its flight schedule for the period 30 May-04 Jun, with all flights operating to and from London City and London Gatwick airports.

"At Heathrow we plan to operate a substantial part of our longhaul schedule and there will be a number of flights to every destination across our shorthaul network," the carrier said.

Further strike action is planned for next week, but BA's website confirms that during all of the stoppages it plans to continue to operate its flights BA9/10 and BA15/16 to Australia.

## Thailand update

THE Department of Foreign Affairs and Trade has reissued its travel advice for Thailand, advising that the curfews put in place by the Thai government during the recent unrest have now been lifted.

## Skal lines up for the Gong



CURRENT and past members of the South Sydney branch of industry networking club Skal International recently caught up for a special event at the Novotel North Beach in Wollongong.

The luncheon featured a presentation from special guest Greg Binskin, gm of Tourism Wollongong, who talked about the positive way the city's new marketing campaign has impacted on the community and tourism.

"Traditionally a city of battlers, in the past five years The Gong has enjoyed incredible growth in hotel rooms, infrastructure and investment and is looking at tourism for job

opportunities" Binskin said.

Pictured above from left: John Erickson; Anneli Davis, The National Opal Collection and President Sydney South SKAL; Greg Binskin, Tourism Wollongong; Rhonda Macadie, Zone Publishing; and Karl Flowers, Decisive Consulting.

## FJ kids for \$299

AIR Pacific has just released childrens fares between Australia and Fiji from \$299 inc taxes valid for travel 01 Oct-15 Dec, for bookings by 23 Jul and where the children travel with an adult.

There are also kids fares from \$399 valid 29 May-15 Dec.

## Join us for an evening of intrigue

Experience some of the culture and charm of Abu Dhabi at a "Travellers Welcome" event to be hosted by the Abu Dhabi Tourism Authority.

Savour Middle Eastern treats and find out more about one of the world's most intriguing destinations.

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### Event details:

Brisbane	Monday 21st June @ Lightspace
Melbourne	Tuesday 22nd June @ Carousel
Sydney	Wednesday 23rd June @ The Museum of Contemporary Art
Time	5:30PM - 8:00PM

Numbers are limited. If you would like to attend [click here](#) and RSVP. Please highlight which event you will be attending.

Discover the truth behind our promise,  
"Travellers Welcome"





## Saying it with flowers



ABOVE: Recruitment firm TMS Asia-Pacific has named Elizabeth Fulton as its 'Temp of the Month' for May.

Fulton is currently temping at IATA where she is responsible for processing travel agent ID cards.

The lucky winner is pictured above (left) receiving a congratulatory bouquet of flowers from TMS recruitment executive Sharon Moss.

## Perth dom upgrade

PERTH Airport this morning announced that its \$10m investment in improvements to the forecourt of its domestic terminal is now complete.

The 24/7 airport now has designated traffic lanes for taxis, buses and the general public, more space for pedestrians, a permanent pick up/ drop off lane coving the full length of the terminals, eight bay taxi boarding area, covered canopies into the Short Term car park and undercover fast track parking.

The next stage will see the airport's terminal 3 redeveloped with retail food and beverage outlets and the expansion of the current departure lounge.

Airport ceo Brad Geatches also foreshadowed the imminent rezoning of the forecourt to become a "completely smoke-free zone", as well as the completion by the end of the year of a new on-airport access road which will connect the domestic and international precincts.

## Archaeological site

ADVENTURE World has released a brand new fully guided Headwater walking tour through Syria's most notable ancient sites.

Priced from \$3500pp the tour will visit Aleppo, Palmyra and Damascus showcasing the old and the new while staying in boutique style hotel accom, with the price including all meals, sightseeing and transport.

For details call 1300 320 795.

## Students top value for tourism

A STUDY released by the Sustainable Tourism Cooperative Research Centre (STCRC) today has shown significant opportunities for domestic tourism businesses to tap into the international student market here.

Almost 6000 overseas students studying in Australia were surveyed as part of the research, providing a "significant wealth of information on preferred holiday destinations and experiences" as well as spending patterns and varying travel behaviours between different nationalities.

STCRC ceo Ian Kean said the research had been commissioned to provide the tourism sector with a "comprehensive knowledge base from which to develop strategies to attract this holiday market."

"In addition to looking at the international students themselves, a particular focus of this research was also to explore the travel patterns of family and friends who travel from their home countries to visit international students studying in

Australia," he said.

The research has identified some key opportunities to target special interest groups within the sector, said project leader Prof Michael Davidson from Griffith University on the Gold Coast.

The family and friend visitor market was estimated to contribute \$315 million to the Australian economy in 2007/08.

Although students spent on average less than \$1000 on an Australian holiday, the majority travelled in groups representing a significant tourism contribution to Australian destinations.

The survey also looked at preferred accommodation and activities undertaken by the students and their visitors.

The research report is available at no charge at [crctourism.com.au](http://crctourism.com.au) or by clicking below.

**Download CRC student opportunities report**

## East Timor update

DFAT has advised that Entry and Exit requirements for visas issued on arrival in East Timor have now changed.

Under the new procedures 30 day visas are issued at Nicolau Lobato International Airport or Dili Seaport for a charge of US\$30.

However Australians arriving near Atamnuu/Batugade need to obtain a visa prior to arrival, while there's also a US\$10 charge for departing travellers.

## Insight Egypt deal

INSIGHT has released a special Emirates fare to Cairo from \$1822 when purchased in conjunction with an Insight Vacations Egypt escorted tour.

The deal means some departures cost just \$4003ppts including return economy airfare and taxes - see [insightvacations.com.au](http://insightvacations.com.au).

[virginatlantic.com/experience](http://virginatlantic.com/experience)

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## Special MH menu

**MALAYSIA** Airlines is offering a special menu featuring traditional Terengganu dishes on selected flights within its network.

The menu showcases Malaysian culture and will be served 01 Jun-31 Jul in selected classes to a number of MH destinations including Australia.

As well as sampling the delicacies on board, Business and First Class passengers will be able to take home a special *Flavours of Terengganu* bookmark collection.

## Peppers expands

**BOUTIQUE** hotel brand Peppers has announced the addition of the Casuarina Lodge in Northern NSW as well as the iconic Craigieburn retreat in the NSW Southern Highlands to its portfolio.

Craigieburn will join from 01 Jul, while Casuarina Lodge will be included from 01 Sep and be rebranded as Pepper Coorabell Retreat, with both properties having recently undergone major refurbishments.

## Con-x-ion franchise

**SOUTH** East Queensland airport transfer company Con-x-ion has announced the introduction of a new franchise model.

The first franchise vehicle was fast tracked and on the road in Mar, with a further eight set to be servicing Brisbane and Gold Coast Airports by the third quarter of this year.

The move has also seen a "highly visible makeover" of the brand, with drivers sporting a new uniform, and more reliable and comfortable commuter buses.

## Vanuatu roadshow

**THE** Vanuatu Tourism Office has announced an Australian roadshow next month, with events in Melbourne on 22 Jun, Sydney on 23 Jun and Brisbane on 24 Jun.

VTO Australian director, Sarah Anderson, said the roadshow was an important opportunity for agents to learn about the variety of new product available in Vanuatu, which is now easily accessible from all major cities on Australia's east coasts.

Register at [antor.travel](http://antor.travel).

## Blue Lagoon bonus

**BLUE** Lagoon Cruises in Fiji is offering 30% off all seven day Yasawa Island cruises booked before 31 Aug for travel until 31 Mar 2011 - [bluelagooncruises.com](http://bluelagooncruises.com).

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## Brochures of the Week

**WELCOME** to *Brochures of the Week*, *Travel Daily's* Mon feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to [brochures@traveldaily.com.au](mailto:brochures@traveldaily.com.au).

### P & O Cruises - South Pacific, Australia, Asia 2010 -12

This brochure offers 50 different itineraries on four ships sailing from five homeports between Jun 2011 and Mar 2012, including 16 voyages of less than a week. One of the highlights will be a special three-night Australia Day cruise in 2012 and a six-night Melbourne Cup cruise from Sydney. Details at [www.pocrises.com.au](http://www.pocrises.com.au).



### Travelpoint Holidays - Unique Australian Experiences 2010/11

This brochure has 52 pages featuring a variety of travel options and distinctive places to stay in some of Australia's most incredible locations. Some of the experiences include luxury wilderness camps, outback stations, hiking tours, outback safaris, unique nature and wildlife experiences and indigenous culture. Copies available on TIFs.



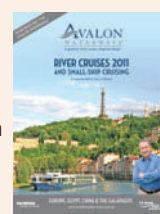
### Venture Holidays - Morocco 2010/11

The first brochure dedicated to Morocco by Venture Holidays offers traditional hotel accom as well as unique riad stays in the main destinations of Casablanca, Fez, Marrakech and Essaouira. The range has been introduced due to improved access from Etihad and Emirates to Casablanca. Tailor made itineraries throughout the country including accom, transfers and sightseeing - 1300 303 343.



### Avalon Waterways - River Cruises 2011

This 186 page brochure includes 22 Avalon Waterways itineraries in Europe, Egypt, China and The Galapagos. The programs feature the new *Avalon Panorama* set to launch in May 2011, which will sail the Magnificent Europe and Christmas time cruise routes popular with Australian travellers - [www.avalonwaterways.com.au](http://www.avalonwaterways.com.au).



### Royal Orchid Holidays - Discover Thailand

This brochure offers hundreds of choices across Thailand, including quality holiday experiences in the rainforest, at mountain retreats, island escapes, jungle treks and soothing spa resorts. There is a range of new tours including a two day hands on cooking experience at Mom Tri's boathouse in Phuket. To order brochures visit the website at [www.AWROH.com.au](http://www.AWROH.com.au).



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Southbank

Travel Consultant

We are looking for an experienced travel consultant for an exciting position within a vibrant inner urban and corporate precinct on the bank of the Yarra river adjacent to Crown Casino. You will be a part of a very enthusiastic team of travelers that love what they do. The successful applicant will preferably have experience with Galileo, CCT and have at least 2 years experience with international ticketing incl. RTW's and also a good product knowledge. A bright, friendly and cheerful disposition, with a customer service focus and attention to detail is essential. If you want to work in an environment where you are respected and encouraged, in a dynamic modern travel office, send your CV and a letter of introduction to [paul@ascendhospitality.com.au](mailto:paul@ascendhospitality.com.au). Package will range from 40 - 50k based on experience.





ABOVE: This group of Australian Tiare Tahiti specialist agents recently spent a few days hard at work exploring activities and accom on Tahiti and Moorea.

As well as swimming with sting rays and sharks in crystal clear lagoons they tested their golf skills and lapped up the luxury of overwater bungalows at Sofitel Moorea la Ora Beach Resort, as well as the Manava Suite Resort, Le Meridien and Radisson Plaza Resort in Tahiti.

In fact one of the Flight Centre agents had such a good time that she brought home a permanent souvenir - a tattoo of a dancing girl - to remember the trip.

Pictured from left studying hard in their 'classroom' are: Michael Moore, FC Kings Cross; Verity Jones, FC Town Hall; Laura Cuthbert, HWT Mosman; Paige Wallace, FC Ballina; Monique Letsch, Phil Hoffmann Travel Glenelg; Rob Kirk, HWT Chatswood; Kim Kelly, The Surf Travel Company; and Debra Carr, Harvey World Travel Surrey Hills.

## Italian trains open

INTERNATIONAL Rail has opened its reservation system for the summer period on Italian trains, with bookings able to be confirmed beyond 12 Jun on all high speed and regional train services on the Trenitalia network - [www.internationalrail.com.au](http://www.internationalrail.com.au).

## TIME for travel

NEXT week will see the long-awaited launch of Australia's own Travel Industry Mentor Experience (TIME), with a special function at Sydney's Blue Hotel.

Sponsored by travel companies including Virgin Blue, Avis, Sabre Pacific, Creative Holidays and Royal Caribbean, the program matches 'mentors' and 'mentees' to provide "knowledge, guidance and advice to aspirational individuals within the Travel and Tourism industry allowing them to advance and grow their career".

Expressions of interest in participating in the program can be downloaded from the new TIME website which is online at [www.travelindustrymentor.com.au](http://www.travelindustrymentor.com.au).

## NT set for 3D

TOURISM NT has wrapped up seven days of Top End filming for a new 3 dimensional video promotion of the Territory.

The project is part of a global partnership with Panasonic, with the footage to be used in a range of marketing activities locally and internationally in the coming year.

3D images have been taken of Darwin, Litchfield National Park, Kakadu, Arnhem Land, Bamurru Plains and Adelaide River, and will be utilised in roadshows, trade fairs, and conferences as well as in Panasonic retailers globally.

## WIN A TRIP FOR TWO TO SOUTH AFRICA

During May, *Travel Daily* is giving travel consultant readers the chance to win an incredible seven-day holiday to South Africa for two people, courtesy of our friends at South African Tourism and V Australia.

This sensational prize includes return International Premium Economy airfares to Johannesburg flying V Australia, two night's accommodation in Johannesburg, a four night stay in luxury accommodation at Kruger National Park, a city tour, all transfers and breakfast daily.



Expect to be spoilt in International Premium Economy with V Australia, including priority check-in and boarding, all leather seats with 38" seat pitch and adjustable foot rests, all inclusive food and beverage, mood lighting and much more!

To enter, simply send in a caption that represents the adventure photo featured above. You can enter as many times as you want.

Get creative & email your captions to [satcomp@traveldaily.com.au](mailto:satcomp@traveldaily.com.au)

Plus, a weekly prize of two bottles of South African wine will be up for grabs for the cleverest caption received each week...so keep an eye out in *Travel Daily* each Monday to see if it's you!

Click here for competition terms & conditions.



## Best iPhone app

BEST Western International has released a free iPhone application, called 'Best Western To Go,' which allows users to find more than 4,000 Best Western properties around the world.

It also shows nearby attractions and restaurants and allows users to upload photos and descriptions - see [bestwestern.com/iphone](http://bestwestern.com/iphone).

## Bridgeclimb adds Chinese offering

ICONIC Sydney Harbour Bridge attraction Bridgeclimb has today announced the debut of Chinese language climbs, after strong growth in the number of participants from China.

Cantonese and Mandarin speaking group climbs will be tailored to the China, Singapore, Taiwan and Hong Kong markets.

The new language options will be available by request only for The Bridge Climb, The Discovery Climb and The Express Climb, with Chinese Bridgeclimbers having grown 32% in 2008/09.

## Wedding package

PARADISE Palms Resort and Country Club, in Tropical North Queensland, has announced the release of an all inclusive wedding package.

The package priced from \$2750 includes ceremony venue set up, celebrant fees, bridal bouquet and groom buttonhole, bridal hair and makeup and professional photography, valid until Jan 2011.

For more info call Angelique Schesser on 07 4059 9919.

## Fiji typhoid outbreak

TOURISM Fiji says reports of some cases of infection disease typhoid in some remote villages should not be of any concern.

CEO Josefa Tuamoto said the affected Navosa Province on Viti Levu is "well off the beaten track", being located more than 50km inland from any of Fiji's main tourism belts.

He said anyone visiting the isolated area should only drink bottled water and also "exercise caution when joining in kava ceremonies".



## Customer Services Agent – PERTH (part-time)

Malaysia Airlines Perth Airport Division requires the services of an experienced Customer Services Agent. Primary responsibilities include: to provide coverage of the Malaysia Airlines service counter and coverage to all other passenger service areas including check-in/gate/baggage services. This role involves shiftwork.

Please forward your application to: the HR/Administration Manager [perhr@malaysiaairlines.com](mailto:perhr@malaysiaairlines.com)  
Applications close 07 June 2010.



## NEW CHALLENGES AVAILABLE FOR TALENTED EXECUTIVES! REGISTER WITH AA AND GO INTO THE DRAW TO WIN A SEX AND THE CITY \$500 SHOPPING SPREE VOUCHER

### MIX YOUR OPS AND CLIENT SERVICES SKILLS

**TEAM LEADER, CLIENT MANAGEMENT**  
**SYDNEY – SALARY PACKAGE TO \$85K**

An amazing opportunity to join a prestigious international organization in a leadership role that allows you to combine your passion for corporate travel operations and client relationship management. You must have previous supervisory experience and thorough understanding of corporate travel, new implementations, reporting, and customer service focus.

### MAKE YOUR MARK ON THE BIG STAGE

**STRATEGIC SALES MANAGER**  
**SYDNEY – SALARY PACKAGE OTE \$100K++**

If you prefer to play at the pointy end of the corporate market here's a role that will allow you to exercise all of your skills in big business acquisition. You'll be an energetic hunter experienced in writing detailed tender documents and making compelling presentations. A leading global name and top salary package with benefits awaits the chosen one!

### BE THE GUIDING LIGHT AND TRAIN THE TEAM

**TRAINING MANAGER**  
**SYDNEY – SALARY PACKAGE TO \$75K**

This is a fantastic role for a qualified Trainer who loves seeing organizations benefit from your knowledge & skills. This management role plays an integral part in the ongoing improvement & development of the company's training activities and you'll be conversant in training leadership & soft skills ideally from a Travel environment. Top salary & great team.

### MOVE UP TO THE UPPER CLASSES

**CORPORATE CLIENT RELATIONSHIP MANAGER**  
**SYDNEY – SALARY PACKAGE TO \$90K OTE**

If you're an experienced CRM who has a talent & passion for fostering strong professional relationships, retaining & growing accounts, and delivering above-average account management services this up-market Agency has a place for you. Bring your extensive experience and understanding of corporate travel to this beautiful office and enjoy the rewards.

### INCREASE SALES IN YOUR REGION

**REGIONAL SALES MANAGER – VIC/TAS**  
**MELBOURNE – SALARY PACKAGE TO \$75k + BONUS**

Are you a sales driven individual ready for your next challenge? Join this global company and see your career move ahead in leaps & bounds. This company shows longevity with their staff and has a great reputation in the industry. With your ability to build relationships, create sales leads and close deals you will be focused on delivering outstanding results with great rewards.

### TAKE FULL CONTROL

**GENERAL MANAGER**  
**MELBOURNE – SALARY PACKAGE TO \$90k**

Our client needs a highly skilled Operations Manager to take full control of the office overseeing all components including staff management, recruitment and HR issues. You'll be able to make relevant changes to office structures, implementing new procedures and strategies to improve efficiencies and assist with the future growth of this well known organisation.

### SET SAIL FOR A UNIQUE NEW PRODUCT ROLE

**CRUISE PRODUCT EXECUTIVE**  
**SYDNEY – SALARY PACKAGE TO \$60K**

This position is available NOW for someone with previous experience in packaging up product for distribution through retail agencies with a particular knowledge of cruise. You'll be proactive in competitor analysis and have great relationships with suppliers allowing you to stay ahead of the game when it comes to putting together the best deals. Top team & salary!

### AMAZING AUSTRALIAN SPECIALISTS

**INBOUND TRAVEL OPERATIONS SUPERVISOR**  
**SYDNEY – SALARY PACKAGE TO \$65K NEG**

If you have experience in designing luxurious, up-market itineraries all around Australia & NZ and dealing with knowledgeable, discerning clientele this beautiful inbound travel operation is yours to lead. Supervisory experience is essential, as is the highest level of product knowledge and a true belief in the highest levels of customer service.

## CONTACT YOUR DEDICATED EXECUTIVE RECRUITMENT TEAM

Adriana D'Angelis  
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Kate Dalrymple  
QLD & NT  
Ph: 07 3229 9600

Linda Green  
NSW & ACT  
Ph: 02 9231 2825

Kathryn Heberton  
VIC, SA, WA  
Ph: 03 9670 2577

OR EMAIL YOUR APPLICATION TO [executive@aaappointments.com.au](mailto:executive@aaappointments.com.au)

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