



Premium Econ guide

52 destinations in Europe From Australia* via 6 gateways

THIS morning TD released its latest supplement for travel agents - a guide to the Premium Economy offerings of airlines operating in the Australian market.

The Premium Economy guide follows a strong response to the Business Class guide we launched earlier this year, with agents clamouring for an easy reference to help clients when booking.

Download TD's 2010 Premium Economy guide by clicking below.

Click here for TD's 2010 Premium Economy guide

WICKED is heading to Brisbane.



Arrives January 2011 for a strictly limited season **Book** your package today!





EDITORS: Bruce Piper and Guy Dundas info@traveldailv.com.au Ph: 1300 799 220 E-mail: info@traveldaily.com.au

TA targets spending boom

TOURISM Australia today outlined a "new strategic approach" for Australia's tourism industry, aimed at doubling overnight visitor expenditure to \$140 billion annually by 2020.

TA md Andrew McEvoy revealed the plan at the inaugural Australian Tourism Directions in Canberra, with a special '2020 Tourism Potential' report detailing a "rallying call to the Australian tourism industry and all levels of government to focus on increasing the returns generated by tourism".

He said the 2020 plan would see tourism contribute 3% of GDP in 2020, boosting tax revenues, net exports and jobs.

Antarctica comp

WE'VE received an

overwhelming response already to our Antarctic Flight competition, with hundreds of readers sending in quirky captions for the picture which featured in TD last week.

The competition wraps up this Fri and there's a new image for you to use your creative juices on details page six.

The strategy also highlights supply-side issues including the potential requirement of up to 70,000 additional rooms and growth in aviation capacity of 40-50% in international and 23-30% for domestic.

The National Tourism Accreditation Framework will aim to boost investment and quality, while TA will also develop a plan which recognises the importance of the Chinese market to Australia's long term future.

Assistant tourism minister Nick Sherry also released the first ever State of the Industry report which confirms that tourism is Australia's biggest services export industry.

The report emphasises the need to lift productivity across the industry, as well as capturing higher value consumers and attract "quality as well as quantity".

Today's *Travel Dail*y

Travel Daily today has seven pages of news and photos, plus full pages from:

really like as a

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to find out more

- **AA** Appointments
- China Holidays

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What LIFE is

S100 voucher Contact Sharon on TMS Jetstar Asia focus JETSTAR ceo Bruce Buchanan

Refer a skilled

TRAVEL TEMP to

TMS and receive

today highlighted the carrier's ongoing Asian strategy, with predicted growth rates of 20% per annum over the next few years.

"We are in the largest and fastest growing region in the world and we are focused on the segment with the greatest opportunity," he said.

Buchanan said there was also strong growth potential in the local market, estimating economic benefits of \$365m a year by the creation of a "true single market" between Australia and NZ.

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EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220

NT tour operator collapse

DARWIN-based tour operator Top End Escapes has ceased trading, with Tourism NT stepping in to attempt to minimise disruption by liaising with affected passengers and suppliers.

The company also operated as NT Escapes, and was affiliated with NSW-based NRMA Travel offering discounts for members.

As an NT company Top End Escapes is not a member of the Travel Compensation Fund.

Tourism NT ceo Maree Tetlow insisted that the company's failure was "an isolated and unfortunate situation.

"The factors that led to this outcome do not reflect the current performance of tourism in the NT as a whole," she said.

Passengers who booked through interstate travel agents are being advised to contact their agent, while those who paid direct can contact the Trustee who "may address your concerns directly".

Tourism NT is also referring passengers to operators incl Great Southern Rail, InterContinental

Toga on TV tonight

TOGA Hospitality ceo Rachel Argaman will tonight feature as the star of the *Undercover Boss* reality TV show on channel 10. The episode will air at 9.30pm. Hotels Group, Ayers Rock Resort, APT and AAT Kings, with some suppliers providing discounted rates to stranded passengers or honouring bookings without any guarantee of payment.

Tetlow hailed the cooperation and support of the industry working together to make sure that passengers' NT holidays are not disrupted further.

14 QF A380 engines to be replaced

ROLLS Royce on Fri night issued an update into the investigation into the QF32 engine explosion, saying the failure was "confined to a specific component in the turbine area of the engine".

The company said it would replace the relevant module, with a service program which will "enable our customers progressively to bring the whole fleet back into service".

About half of the 40 Trent 900 engines in service will be modified, including 14 operated by Qantas, two at Lufthansa and 24 at Singapore Airlines,

according to today's *Australian*. Rolls Royce will also implement a software change which would shut down the engine before the relevant part is in danger of disintegrating.



10 GOOD REASONS TO VISIT NEW CALEDONIA

Aircalin CLICK HERE FOR THE OTHER 9 REASONS

lt's Great Value

The Australian

dollar is at a

high against the

local currency

PEPPERS Beach Club in Port Douglas last weekend hosted a special wedding ceremony which also set a world record.

A couple who have been on a global odyssey to road test honeymoon locations, sponsored by Irish wedding travel specialist Runaway Bride and Groom, renewed their vows for the 83rd time while floating on li-los in the Peppers Beach Club pool.

Definitely in the category of "it's a tough job but someone has to do it," Mark and Denise Duffield-Thomas will do it for the 84th time at the Tjapukai attraction near Cairns today.

THE Romanians certainly had a thing for the late King of Pop.

A *TD* correspondent visiting the Romanian capital of Bucharest last week sent us the photo below, of a hauntingly

evocative statue in the city's streets in memory of Michael Jackson's untimely death two years ago.



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Travel Daily

on location in

Vienna, Austria

Today's issue of TD is coming to

you from Vienna, courtesy of the

Austrian National Tourist Office

TWENTY Australian travel agents

are in Vienna this week attending

the first ever Austria. Destination

Summit - a B2B platform organised

by the Austrian National Tourist Office.

The Aussie Austrian specialists

will be joined by participants from

the US and Canada to meet with a

network of Austrian professionals

to discuss the latest trends in travel.

The summit also aims to build a global network, while showcasing

Austria as a cultural experience.

Today agents will attend

destination presentations on

and Vienna, and chat with

number of museums.

Arlberg, Graz, Tirol, Innsbruck,

Kitzbuhek, Salzburg, Burgenland

representatives from a number of

Later agents will tour some of the

Austrian attractions, including

Swarovski Crystal World and a

18th and 19th century buildings

which make up MuseumsQuartier.



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GTA/Address tie-up

GTA by Travelport has boosted its Middle Eastern accom options, signing a strategic distribution deal with The Address Hotels & Resorts, adding over 1,500 rooms to its inventory in Dubai.

The hotels include The Address Downtown Dubai, The Address Dubai Mall, The Address Dubai Marina, The Address Montgomerie Dubai & The Palace The Old Town.

HRG into Albania

BUSINESS travel management company HRG (Hogg Robinson Group) has appointed Arjon Travel & Tours as its new partner in Albania, trading as HRG Albania.

2011 Muster dates

TOURISM Northern Territory will expand its annual roadshow to include Canberra, Geelong and the Gold Coast for the first time next year, in addition to Sydney and Melbourne.

Around 40 NT suppliers will take part in the NT Muster to be held at: Gold Coast on 07 Feb; Sydney on 08 Feb; Canberra on 09 Feb; Melbourne on 10 Feb and Geelong on 11 Feb 2011. BOUTIQUE tour operator and wholesaler, Beacon Holidays, has announced the expansion of its South African program for 2011.

Specialising in customised FIT and special interest packages, Beacon Holidays new travel experiences will include a Cape Town to Garden Route self-drive, culinary activities, optional helicopter scenic flights, microlight flights at Victoria Falls and a cruise along the Zambezi River onboard *African Queen*.

Director Himanshi Munshaw-Luhar told *TD* that the new experiences on offer in next year's program "will help to put our stamp on the destination".

The 2011 collection will also feature authentic experiences in Botswana, Zimbabwe, Zambia and Namibia, and to follow will be the release of a new East Africa brochure.

"Our focus is on high end leisure tourism, and our priority is to offer our clients 'once-in-a-lifetime' experiences that encompass the culture, cuisine and unique adventures of South Africa", said Munshaw-Luhar.

Beacon Holidays portfolio range expands to India, Turkey, NZ, Fiji and French Polynesia.

Munshaw-Luhar says the company's Melbourne-based office is preparing for the next stage of growth, which is to promote its South Africa and India programs to agents with high-end clients seeking a holiday off the beaten track.

For more info, phone (24 hrs) 1800 667 791 or visit

www.beaconholidays.com.au.

Pictured *below* is Himanshi with South African Tourism trade relations mgr AUS & NZ, Rob Gurr.





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Beacon Hols expands SA program

Queenstown's finest



SOFITEL Queenstown celebrated the completion of stage one of its NZ\$2 million upgrade and extension, hosting an intimate lunch with industry guests in Sydney on Friday.

The five star boutique hotel, launched in 2005, has a new and updated ground level that incl a leisure business centre, meeting space, and the introduction of the Left Bank Cafe.

Tanya Dennis, Sofitel ZQN's marketing manager told TD that the property offers a personalised experience.

"It's the little touches that make it special for people on holiday," she said, with the hotel's dedicated management and frontline team aiming to ensure that guests will leave with a "lifelong memory" of their stay. Dennis also said that during Jul and Aug 2010 the hotel recorded its best results ever.

"But we are hoping to educate people that Queenstown is not just a winter destination but also offers wineries, golf courses and lots of traditional Maori culture year round," she added.

The hotel is scheduled to start its second stage of renovations next year with the introduction of the Club Lounge, new hotel bar and a "designer gymnasium".

Overnight stays are priced from NZ\$350 with a range of room types available incl, Superior, Executive, Sofitel Suites and two Presidential Penthouses, called No.5 and No.10.

Dennis is pictured centre with Rebecca Freestun, Sofitel Luxury Hotels and Peter Hook, Accor PR.



PASSENGER SALES AGENTS (RESERVATIONS/TICKETING) WORLD AVIATION SYSTEMS AIRLINE DIVISION

LAN – 1 Position Other Airlines – 1 Position

World Aviation Systems, the leading specialist airline General Sales Agent is seeking for a Reservations/Ticketing agents (02 positions).

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- Fares and Ticketing experience
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Interested applicants should send their resume via email to info@worldaviation.com.au before Friday 19November '10.

Only successful applicants will be contacted.

TRAVELMARVEL has announced . the Week 4 & 5 winners of its

the week 4 & 5 winners of its eight week travel agent incentive as Kerrie Fellows of Escape Travel Penrith and Margaret Rodriguez, Jetset Melville.

Marvellous winners

Kerrie has won a Travelmarvel Tasmania tour for two, while Margaret will partake in a Travelmarvel Europe River cruise.

UA mobile bonus

UNITED Airlines is offering a bonus 1,000 Mileage Plus miles to guests checking in online for a domestic flight in the United States, for travel up until 31 Dec.

The promotion to drive more people to use paperless boarding passes is also available on United Express operated flights within the USA, Puerto Rico and the US Virgin Islands.

Disney profit down

THE Walt Disney Company has cited lower hotel occupancy and a drop in visitor numbers at Walt Disney World and onboard Disney Cruise Line for a 7% year-on-year decrease in operating income for its US Parks & Resorts to US\$1.3b, for the 12 months to 02 Oct 2010.



Emirates to Basra

EMIRATES will add Basra in Iraq to its network, effective 02 Feb.

The new four weekly service becomes EK's first Iraqi city after plans to fly to Baghdad were ditched earlier this year.

US/Colombia treaty

THE United States govt has signed an Open Skies agreement with Colombia, paving the way for air liberalisation between the two countries in two years time.

The deal will see the removal of previous restrictions on both passenger and cargo services, allowing for expansion of frequencies and destinations.

This latest Open Skies pact is the 100th for the United States.

TAM clarification

TAM Airlines is a Brazilian-based airline in South America, not Argentinean (*TD* Fri).

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This ultimate Voyage of Discovery around the Baltic uncovers tales of traders, crusaders, monarchies and war. Venture into the Gulf of Bothnia and the northernmost tip of the Baltic where Kemi basks in Arctic white nights. Visit Lapland, to discover the ancient culture of the Sami people, Vasa opens a lesser-known chapter of history on Finland's Civil War. Charming Scandinavian capitals Copenhagen and Stockholm were once major players in the Baltic battleground. St Petersburg – a glorious showcase of the riches of Imperial Russia, Tallinn and Gdansk sparkle as former leading players in the Hanseatic League. Finally Berlin – living, breathing 20th century history.

To book or request a brochure call your preferred wholesaler.

Offers expire on Dec 31, 2010. All faces listed are in ALS per person hvis have based on lead in catagory as d10 November 2010. A industry of the analysis of taxes, operations that is a catagorized with the second and analysis of the second second





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Outrigger Airlie

OUTRIGGER Hotels and Resorts has confirmed its Australian expansion with a new agreement to manage two new waterfront resorts at Airlie Beach in the Whitsundays.

The properties are part of a new \$750m Port of Airlie project being developed by Meridien, with The Boathouse by Outrigger, comprising 56 two and three bedroom apartments, set to welcome their first guests by early next year.

A second stage of the development, the Port of Airlie Resort, will feature apartments, conferencing facilities, specialty outlets and a restaurant.

The development will eventually also feature a 289 berth marina, residential apartments, upmarket homes and an integrated Fantasea ferry, cruise and bus terminal.

Gold Class Reward

THE Travel Corporation's World Rewards agent loyalty scheme is offering members the opportunity to redeem Gold Class passes to Event/Village cinemas for just 2500 World Rewards points, with the offer valid until 19 Nov.

BA's first service

BRITISH Airways will introduce a first class cabin to its direct daily flight from London Heathrow to Las Vegas, effective 01 Jun 2011.

The route is currently being operated by a three class Boeing 777 but will upgrade to the four class B747 next year, to include first class and also adding an extra 124 seats on each flight.

Tiger changes

TIGER Airways will rejig its Australian domestic network from 07 Feb next year, with the expansion of routes to Canberra and reduction of capacity on several Gold Coast flights.

Sydney movements will increase to 13 a day, including twice daily from Avalon as well as three daily Sydney-Brisbane services - up from the current double daily operations.

Tiger's Alice Springs, Mackay and Rockhampton routes will shift to Melbourne Tullamarine, and Avalon to Coolangatta will drop to once per day - while the Avalon-Perth service will move from a 6am departure to a redeye flight. And Melbourne Tullamarine to Canberra will operate twice per

day Mon-Fri, in addition to Avalon-Canberra, making CBR services thrice daily on weekdays.

MEL-CNS will be retimed to operate late evening rather than overnight, while other changes will see Brisbane-Rockhampton services dropped and MEL-DRW suspended 07 Feb-26 Mar 2011.

Celebrity Cruises launches Eclipse

CELEBRITY Cruises' new Celebrity Eclipse was debuted to the North American market in a special ceremony held 30km off the coast of Miami, Florida over the weekend, with *Travel Daily* lucky enough to be on board for the exciting event.

The US\$700 million ship entered service in the U.K. last April, but its big industry launch was delayed due to the Iceland ash crisis.

More than 1,600 agents from around the world - including six from Australia - are now seeing the stunning ship for the first time, spending two nights as guests of Celebrity Cruises.

The third in the Celebrity Cruises' stylish Solstice Class fleet of ships, the ship has a number of 'firsts' in cruising.

There's a half-acre Lawn Club with real, growing grass where guests can pack a lunch and sit on the grass with a bottle of wine and have a picnic at sea.

There's a Hot Glass Show where

AirAsia X on sale

LOW cost long-haul carrier AirAsia X is offering flights from Melbourne and Perth to London return for less than \$900.

A special World Seat sale from today until 28 Nov for travel 01 Dec 2010-31 Mar 2011 also offers bargain fares to India, Taiwan and China, with the fares all now bookable to final destinations in Australian dollars via the carrier's website (*TD* 14 Oct). expert glass blowers from the Corning Museum of Glass will make vases and glasses for guests to take home.

And, there's the Celebrity iLounge with the first Apple retail store at sea.

Here, guests can learn and get tips from Apple experts on how to use a Mac, as well as check their emails at twenty-six work sations. They can also try out the latest

MacBooks, iPads and accessories. *Eclipse* is so hip, at Blu (one of

three speciality restaurants), waiters take orders using Apple's funky new iPads.

The ship boasts ten exceptional restaurants, offering what Celebrity calls "uniquely unordinary" dining, plus stylish, spacious staterooms and a lively Martini Bar where bar staff put on quite a show with one pouring ten martinis at a time.

More details in *Cruise Weekly* later this week - subscribe free at www.cruiseweekly.com.au.

UK camping crash

MAJOR British holiday park operator Pontin's is continuing to trade as normal after having administrators appointed.

The company operates five sites in Somerset, Sussex, Wales, Suffolk and Merseyside, with accounting firm KPMG saying it was in the "process of appointing an experienced leisure operator to the company" and all current reservations to be honoured.



Emirates' Early Bird fares to Europe from only \$1,710^{*}.



Emirates makes it even easier to sell flights to Europe. With 25 destinations to choose from, regional connections with Virgin Blue and discounted fares available until 30th November, 2010.

London	from \$1,880*	Madrid	from \$1,710*
Paris	from \$1,761*	Manchester	from \$1,857*
Amsterdam		Nice	from \$1,742*
Prague		Vienna	from \$1,732*

Don't forget to log your sales at emiratestoeurope.com.au to win great prizes and travel rewards.

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*Prices quoted are for Perth departures and are inclusive of taxes and surcharges correct at 16th September 2010. Offer ends 30th November 2010 for travel between 1st February 2011 and 31st October 2011. Valid on EK409, EK419, EK425 and EK433. Other states and services on sale at higher fares. Seats subject to availability. Amendments and cancellation fees apply. Prices quoted are for the low season. For more information contact your Emirates Sales Team or the Emirates Contact Centre on 1300 880 599. EM12806



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WIN 2 SEATS ON AN ANTARCTICA FLIGHT



We are now in the second week of our Antractica comp, in which Antarctica Sightseeing Flights is giving one lucky *Travel Daily* reader the chance to win two seats on an Antarctica Flight.

This is a once in a lifetime opportunity to experience Antarctica, the world's last great wilderness. Fly over Antarctica aboard a Qantas 747 and marvel over this spectacular land. For more info visit the **ASF** website by **clicking here.**

The prize includes two Economy Class Centre seats on either 23 January ex Sydney OR 6 February ex Melbourne flight.

For your chance to win this incredible prize, simply send in a quirky caption to represent the photo below.



Email your answers to: antarcticacomp@traveldaily.com.au The most creative caption wins! Click here for terms & conditions



Marque sweet smell

RENDEZVOUS and Marque Hotels in Australia and NZ are offering "Scent of Summer" holiday packages to help promote new French Connection amenities that are being added to all guest rooms this month.

Deals incl accom, breakfast and a bottle of the latest French Connection fragrance valid during Dec and Jan at 12 Rendezvous and Marque hotels in Syd, Per, Port Douglas, Bne, Adl, Mel, Cns, Akl, and Chc.

CBR changes

CANBERRA Airport yesterday started operating its new Southern Concourse Terminal Extension, with all Qantas, Virgin Blue, Tiger Airways and Brindabella Airlines check-in and baggage collection now located in the new facility.

The changes have also seen the relocation of rental car pick-ups and drop-offs at the airport.

AirCalin 30% off

AIRCALIN is offering up to 30% off its regular fares to New Caledonia ex BNE and SYD, on sale until 10 Dec and valid for travel between 18 Feb and 24 Aug 2011 (some blackout dates apply).

The 'Experience New Caledonia' fares start from \$299 ex BNE and \$319 ex SYD and are fully commissionable to agents

New Manly-Darling Harbour ferries

CAPTAIN Cook Cruises is teaming up with Manly Fast Ferry to offer connecting services between Manly, Darling Harbour and Circular Quay on Sydney Harbour.

Under the "codeshare agreement" commuters will have access to an hourly high speed connecting service and single ticketing between Manly and Darling Harbour, with tourists also benefiting with more services running to Manly and Darling Harbour with "air conditioned comfort, commentary and a bar onboard".



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Oman celebrates beauty



Etihad Airways (left) and Oman

Tannous said Oman Tourism

"looks forward to continuing to

trade and media in Australia and

opening the eyes of the Australian

consumer to the beauty of Oman".

CHOICE Hotels Australasia has

Fri), with the additions across its

Clarion, Quality, Comfort Inn and

Choice correction

properties to its portfolio (TD

build strong relationships with

New Zealand to assist us in

added six new Australian

EconoLodge brands.

Tourism's Mona Tannous.

OMAN will this month hold a major celebration of its National Day to commemmorate 40 years since the start of His Majesty Sultan Qaboos bin Said's leadership, which has seen a major renaissance of the country.

Last week a cultural evening was held at the National Gallery of Victoria in Melbourne to highlight the strong and growing relationship between Oman and Australia.

The evening was hosted by Consul-General His Excellency Mr Hamed Al Hajri, who's pictured above with Norhan Youssef from



A STAR ALLIANCE MEMBER

Part-Time Reservations Agent – Perth (Two days per week – some flexibility required)

The Walshe Group, General Sales Agent for South African Airways, is looking for an enthusiastic and experienced individual to fill the above role to work in a small team environment based in Perth CBD.

Applicants must possess the following;

- Previous travel industry experience with an airline/ travel agent/consolidator/GSA;
- GDS expertise preferably Amadeus;
- Thorough understanding of airfare construction, ticketing and airline terminology and processes;
- A commitment to delivering a high standard of customer service;
- Excellent communication skills;
- Knowledge of African market a definite advantage.

Applications via email to gregmckeone@flysaa.com by Friday 19 November.





EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldailv.com.au

New TTNQ brand

TOURISM Tropical North Queensland on Fri launched a new brand, declaring the region as 'Adventurous by Nature' to focus on the experiences, encounters with nature and tropical luxury on offer there.

GROW A MO AND WIN A CRUISE





P&O Cruises World Cruising in conjunction with Travel Daily is supporting Movember this month and is urging the industry to take part in the charity event with great prizes to be won.

P&O's 69,000-tonne Oriana is supporting Movember by wearing her own spectacular 20-metre moustache below her bridge.

Guys can take part as a Mo' Bro by grabbing some friends and girls can help out as a Mo' Sis (see the website for more details).

Here's what you need to do:

- 1. Register your details at http://au.movember.com/
- 2. Email your team name to pomocomp@traveldaily.com.au
- 3. Grow some impressive facial hair
- 4. Send in photos to feature on the Travel Daily website
- 5. Vote for your favourite mo
- 6. Win a fantastic 7 night Cruise on board P&O Cruises World Cruising's Arcadia ex Sydney to Fremantle; Cricketing memorabilia; cricket sets and gift packs - so get growing!

DID YOU KNOW?

P&O Cruises World Cruising 's Arcadia features Arcadian Rhodes, an intimate and upmarket restaurant serving British fare with a modern twist, created by none other than Gary Rhodes

Click here for competition full terms and conditions





TOURISM NT NORTHERN TERRITORY AUSTRALIA

Northern Territory Government

MANAGER, IN-MARKET OPERATIONS Darwin

Temporary 12 Month Contract - A07 (\$79,166 - \$81,996)

The Marketing and Communications division of Tourism NT is responsible for the promotion of the Northern Territory as a visitor destination through integrated global marketing and communications activities.

The following contract role is available in the division's dynamic Global Marketing Unit and is responsible for leading the In-Market (International) team to develop and implement consumer/trade marketing strategies and activities that increase demand in our target markets to prefer the Northern Territory as a visitor destination.

Managing the operations of In-Market representative offices in accordance with Tourism NT requirements, the successful candidate will possess extensive skills and experience in management and global marketing, as well as a working knowledge of the Northern Territory's core international markets.

Please quote Position No. 24121

POSITION CLOSES: COB FRIDAY 26 NOVEMBER 2010.

To obtain a Position Description visit tourismnt.com.au or contact Tourism NT on (08) 8951 8495.

Salary ranges are indicative and final offers will be commensurate with skills and experience. Interested applicants should also note that NTPS EBA negotiations are underway with an expected 3% salary increase pending Tourism NT is aiming for an inclusive and diverse workforce. All equal employment

opportunity (EEO) groups are encouraged to apply.



WELCOME to Brochures of the Week, Travel Daily's Mon feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.



Globus - Europe and Britain 2011

This new brochure has added the nine day Fascinating Israel tour priced from \$2089ppts visiting Tel Aviv, Haifa, Kibbutz and Jerusalem. Earlybird Emirates fares are being offered ex Syd, Mel, Bne, Adl and Per to 15 mainland European Capitals priced from \$1490pp when booked with a tour by 30 Nov. See www.globus.com.au.



Travel2 - UK and Europe 2011

Travel2's new brochure offers an extensive range of products including sightseeing, car hire, motorhomes, coach tours, self drive itineraries, theatre and festival tickets, stopovers and accommodation. Clients can also get around London easily using nifty tear out maps which include Tube station details. For a copy visit www.travel2.com.au.

Kumuka Worldwide - Africa and Middle East The new 2011/12 brochure offers a new four day lodge based Safari at Kapama Private Game Reserve in Greater Kruger National Park region, where clients can see the "Big 5". Other new small group tours incl the 18 day South Africa Revealed & 10 day Coastal South Africa. Earlybird offers include 15% off for tours paid in full by 23 Dec and



a 10% discount for deposited lodge-based safaris - more details at www.kumuka.com/agents.



Trafalgar Tours - First Class Europe & Britain 11 This newly launched program offers one of a kind holidays to iconic sights, hidden gems and off the beaten track locations in Europe and the UK. Offering Australians more choice the new brochure includes over 100 itineraries including City Breaks, Regional Europe, European Discoveries, Train Tours Regional Europe, European Discort and the new 'At Leisure' style of guided holiday.

New tours in this program include the 10 day Rome tour, Athens and Cairo; nine day Royal Britain; nine day Best of Morocco and eight day Madrid, Seville and Barcelona tours.

Trafalgar Tours - at Leisure Europe & Britain This 51 page brochure offers unforgettable holidays at leisure allowing guests to soak up the atmosphere and get to know the people with the help of a Trafalgar guide. For more information see the Trafalgar website at trafalgartours.com.au.



African Wildlife Safaris - Africa 2011

This new brochure for African Wildlife Safaris features a new range of luxury lodges and camps in the prime game viewing areas. The bumper issue offers 116 pages - 16 more than last year - giving even more choices for personalised tailor made itineraries. Brochures are available through TIFs or by calling 1300 363 302.

AAT Kings - Northern Territory 2011/12

AAT Kings new NT brochure includes a range of unique Australian outback experiences along with great value for money discounts. Early payment discounts of up to \$1200 off per couple are available for bookings between 6-12 months in advance. Expanded itineraries include 17 day Outback Wonders; and 8 day Top End Spectacular. Also available are Early bird savings of up to \$600 off per couple when booked by 28 Feb 2011 - aatkings.com.au.





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Register with AA for a chance to win 2 VIP Tickets to the U2 360 Tour in Sydney on Mon 13 Dec 10

SENIOR ROLE OF THE WEEK SENIOR CALL CENTRE OPERATIONS MANAGER SYDNEY- EXECUTIVE SALARY PACKAGE

This AWARD WINNING travel operator is looking for a qualified Call centre manager to take over their National operations. This strategic role with include leading and managing the reservations and support departments with a focus on customer service delivery and staff development. Previous Call centre experience, with an emphasis on development and change management is essential.

FOCUS ON BRAND GROWTH MARKETING MANAGER SYDNEY OR BRISBANE – SALARY PACKAGE \$70K

This newly created role is within an expanding corporate agency so if you're experienced in working in an autonomous marketing role with a focus on e-Commerce, PR and Branding this role is perfect. You'll enjoy working in a fast paced, dynamic environment that requires your agility in juggling multiple activities and adapting to change quickly. This is a Global organization so this is a great career move.

REVENUE MANAGEMENT JUST GOT EXCITING! REVENUE PLANNING MANAGER SYDNEY – SALARY PACKAGE TO \$100K

Play a critical part in the on going growth & profitability of this successful organization and have an impact on the team. You'll be an experienced Revenue Manager who enjoys analyzing data and making the numbers perform better. Your strength in leadership will inspire your team and encourage an environment of team spirit and great fun. Your product is gorgeous and your benefits include discounted travel.

MANAGE YOUR OWN TERRITORY SENIOR SALES EXECUTIVE

SYD & PERTH- SALARY PACKAGE TO \$100k + The weather is hotting up and so is the job market. These fabulous roles are what every sales exec dreams of. You will be a go getter who knows how to build relationships, negotiate deals and deliver outstanding results. Our client is looking for the best and you will be well rewarded with excellent salary + bonus + incentives. Do not miss out on these opportunities to manage your own territory and deliver growth sales.

DRIVE THE OPERATIONS FORWARD TOUR OPERATIONS MANAGER

SYDNEY – SALARY PACKAGE \$83K+ This global tour operator is one of the best in the business. Reporting to the Asia Pac GM, this role will focus on leading all aspects of the ground operations in Australia and NZ, with major emphasis on staff training and development. To succeed in this role, you will come from a strong tour operations, or domestic inbound background with an excellent track record in staff management.

THE FACE OF THE FUTURE SERVICE DELIVERY MANAGER SYDNEY – SALARY PACKAGE NEGOTIABLE

If your background is within a GDS or Airline operations environment combine your skills into a new Project-type role largely focused on internal processes, ensuring system enhancements and projects are delivered in line with SLA commitments. So if you can see your future career developing with a global technology company that is expanding at a rapid rate apply TODAY. A great salary package is available

SHAPE YOUR CAREER WITH THIS COMPANY BUSINESS DEVELOPMENT MANAGER – CORPORATE SALES SYDNEY – SALARY PACKAGE TO \$90k +

Searching for a company that can provide you with great staff morale? Look no further. This fabulous TMC is launching themselves ahead in the market and are looking for a driven experienced BDM who knows how to assist with future business growth. With a great reputation and senior management team you will enjoy coming across to this leading TMC today. Show off your skills with them today.

THE VITAL INGREDIENT IS YOU! HEAD OF ACCOUNT MANAGEMENT MELB – SAL PKG COMMENSERATE WITH EXPERIENCE

With your knowledge of account management this is your chance to prove why you have what it takes to step up into a senior management level role. Overseeing the national account management team your role will be responsible for both leadership along with the management of top tier clients. Your strategic ability to find solutions and deliver support will be evident in your extensive CRM exposure.

CONTACT AUSTRALIA'S MOST EXPERIENCED EXECUTIVE RECRUITMENT TEAMAdriana D'AngelisLinda GreenKate DalrympleKathryn HebentonMANAGING DIRECTORNSW & ACTQLD & NTVIC, SA, WAPh: 02 9231 1299Ph: 02 9231 2825Ph: 07 3229 9600Ph: 03 9670 2577OR EMAIL YOUR APPLICATION TO executive@aaappointments.com.au

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*for full terms and conditions please refer to China Holidays. Earlybird brochures will be available from TIFS shortly