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Travel Daily AU
First with the news

Wed 15 Sep 10 Page 1

EDITORS: Bruce Piper and Guy Dundas
E-mail: info@traveldaily.com.au Ph: 1300 799 220

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Oprah goes off

A SPECIAL video clip posted on the *Travel Daily TV* website featuring the audience reaction to Oprah's announcement that she would be broadcasting from Australia (p8, *TD* yesterday) has attracted more than 2,000 views overnight - to see it yourself click on the logo above or see www.traveldaily.com.au.



DJ seeks 3 wk extension

VIRGIN Blue has requested more time to respond to objections and comments outlined by the US Dept of Transportation about its proposed Pacific alliance with Delta Air Lines (*TD* Thu), with the carriers filing a submission for a three week extension until 13 Oct, *Travel Daily* can reveal.

"Good cause exists for granting this request," the carriers told the US regulator overnight.

The applicants say concerns raised by the DoT require specific and detailed responses.

"While the applicants are very anxious to bring this proceeding to a successful conclusion, we believe that the additional time will assist the development of a more complete record... to address the issues identified in the... tentative conclusions," DJ/DL's motion for extension said.

Yesterday, DJ ceo John Borghetti said he wasn't convinced that the preliminary DoT ruling against the pact was a dead end.

He confirmed that DJ and DL were preparing new submissions to "clarify the matter," pointing out that US authorities have never previously knocked back an alliance between a US airline and a carrier from a country with a US Open Skies agreement.

Borghetti also vowed to push ahead with submissions to convince the ACCC of the merits of its Tasman deal with Air NZ, while the Etihad agreement is also still under consideration.

QF LAX/BNE daily

QANTAS is set to boost its flights between Brisbane and Los Angeles to a daily operation, with a seventh weekly flight to operate each Mon from Jan 2011.

Today's Travel Daily

Travel Daily today has eight pages of news plus a full page of jobs from AA Appointments

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Cruise West buyer

THE mystery buyers of the former Cruise West flagship *Spirit of Oceanus* has been revealed as a group of Danish investors, with Miami-based International Shipping Partners appointed to manage the 120-passenger vessel which will become available for long-term charter.

The move follows last week's abrupt termination of the ship's world cruise (*TD* last Wed) which saw passengers offloaded in Newfoundland, with people with forward bookings advised to seek redress from travel insurers or credit card companies.

The ship, which had been sailing with Cruise West since 2001, will be renamed *Sea Spirit*.

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Best Flights fined \$6000

STELLA Travel's Best Flights online retail operation has been convicted in a Western Australian court of misleading customers about airfares and breaching the WA Fair Trading Act.

The case was brought by the WA Consumer Protection dept, acting on behalf of a customer who tried to book two one-way sectors between Perth and Melbourne and return for \$159 each.

After proceeding to the booking stage the total cost was displayed as \$579.20, with Best Flights refusing to honour the \$159 prices.

FJ check-in cut-off

AIR Pacific has advised that effective immediately it will close check-in for all flights departing from Nadi International Airport one hour before departure, meaning passengers are required to check-in before this deadline.

FJ said the same one-hour requirement will apply to all flights from Suva, Apia, Christmas Island, Funafuti, Nuk'alofa and Tarawa, and the policy also applies to Qantas codeshare services on Air Pacific.

Qantas warned that passengers arriving at the airport and attempting to check-in after this time will not be permitted to board, with the move part of FJ's efforts to ensure on-time flights.

The online agency blamed the false representation on faults with data provided by a third party airline and a ticket booking system provider, which it said didn't indicate "pricing restrictions in relation to flight times."

The judge found that Best Flights hadn't done enough to comply with its obligations to provide correct information to consumers, and fined the company \$6000 along with court costs of \$7667.

Anne Driscoll, who's Western Australia's Commissioner for Consumer Protection, said the case was "an important reminder to travel agents and other retailers that they cannot advertise prices they are not prepared to honour".

She also pointed out that new national consumer legislation to come into effect from Jan would provide for fines for corporations of up to \$1.1m for false and misleading representations.

Staywell Singapore

THE StayWell Hospitality Group has announced its expanding its portfolio to Southeast Asia for the first time, with Park Regis Singapore to launch before the end of 2010.

The Aussie hotel management company has a network of 24 hotels under its Park Regis and Leisure Inn brands in Dubai, Morocco and New Zealand, along with another Park Regis property planned for Kuala Lumpur in 2011.

"This new hotel marks the expansion strategy to grow this brand in Southeast Asia and beyond," said ceo Simon Wan.

"We are currently exploring similar opportunities in other key business destinations."

The Singapore hotel is located near Clarke Quay MRT station and Orchard Road.

Window Seat

THE plan to bring the Oprah show down under (*TD* yesterday) has been a closely guarded secret at Tourism Australia.

At the official announcement NSW Premier Kristina Keneally congratulated the sponsors on their ability to keep the news under wraps for the past year, revealing that her office had dubbed the operation "Project O".

The cloak and dagger moves continued, with Tourism Australia chairman Geoff Dixon confirming that his organisation had called it "Project Chicago".

AND Qantas is making the most of the limelight too, with the Oprah announcement including the arrival on stage of an A380 mock-up complete with Qantas livery, and an appearance by QF 'Ambassador' John Travolta.

QF ceo Alan Joyce was at yesterday's media conference, where his predecessor Geoff Dixon called him to the stage to share the limelight.

Joyce quipped that "It's like old times, only I'm wearing the tie and you're not".

ANY criticism of the \$1.5 million that Federal government is investing in the Oprah visit was quickly quashed by a quick calculation of the media value that the exposure Australia will receive through the show.

Taking an advertising spot on the popular show costs about US\$120,000 for 30 seconds, and since it's her last season this is expected to increase to up to \$1 million for her final show in 2011.

TA ceo Andrew McEvoy pointed out that the \$1.5m would buy two hours of prime time around the world, adding that there had already been "editorial in Namibia, and it was on page one of the *New York Times*".

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Sydney UK campaign launch

TOURISM New South Wales this week rolled out its new international tourism campaign for Sydney in London, based on the city's 'Sydnicity' factor - its ethnicity, diversity and audacity.

The UK launch of the promotion is part of a twelve-month long promo that kicked off in Sydney during Apr.

The campaign promotes the key experiences that define the NSW capital, covering its icons, events, food & wine, arts and culture, nature and outdoors, fashion,

design, shopping and more.

"NSW and Sydney already have the leading market share of UK visitors to Australia and the Sydney campaign aims to continue capitalising on this important tourism sector," said Tourism NSW director of marketing, Justine Cooper.

According to Tourism NSW, 34% of UK arrivals to Australia visit the state and account for 13% of all visitors to NSW, contributing 10% of all int'l tourist expenditure.

Images of Sydney spread across London's underground stations, including Knightsbridge, Piccadilly, Oxford Circus, Bond Street and Leicester Square, will deliver the visit Sydney message to millions of Londoners.

"Sydney is Australia's premier tourist destination and we want more UK visitors to come and experience its natural beauty, beaches, great food, wine and entertainment for themselves," Cooper said on Mon night.

Former world surfing champion Layne Beachley, designer Sarah-Jane Clarke, and Marque Restaurant chef, Mark Best attended the event in London.

NT hopes for EY link

ETIHAD Airways senior staff and the NT government met in Abu Dhabi earlier this week (*TD Mon*) to discuss marketing opportunities in the UK and Europe.

Tourism Minister Malarndirri McCarthy urged Etihad ceo James Hogan to consider the case for a "full-service connection into Darwin", highlighting the need for more flight options for locals.

She said: "Etihad is exploring opportunities for other destinations in the Northern Territory in the future.

"Capitalising on the number of domestic flights that connect with international flights and promoting these connections is vital for inbound tourism," McCarthy said.

Colorado comes down under



ABOVE: This week some of the ski resorts in Colorado, USA have been in Australia promoting the destination for Aussie skiers in the upcoming northern winter.

With Colorado Ski Country having 22 member resorts there is something for everyone, and in the upcoming season many have made major improvements including new lifts, updated lodging and expansion into exciting new terrain.

At Steamboat, improvements have been made to snowmaking facilities, and there are 30 new and refurbished rails and features at the resort's four progressive terrain parks.

Winter Park's recently completed Village continues to be developed with improvements to dining facilities and expansion of the ski, snowboard and bike rental fleet.

For more information on the properties and enhancements for the 2010-11 season at all Colorado Ski Country resorts see www.coloradoski.com.

Pictured above on a not-so-sparkling Sydney afternoon yesterday are, *from left*: Michael Lane, PR director Steamboat Ski & Resort Corporation; Mistalynn Lee, Communications Manager, Winter Park Resort; and Nicolas Barrancos, PR mgr Colorado Ski Country USA.

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Sportsnet corporate restructure

MELBOURNE-based sports travel specialist Sportsnet Holidays has announced a "major organisational restructure" which will see it separate its white label operations into a newly created entity called Mummu Media.

Sportsnet ceo Adam Jacoby will head up the new operation, which will "operate the global media, rights and advisory activity for the Sportsnet Corporation group of companies and assume independent commercial activities, particularly in the white label online travel sector".

Effective immediately Mummu Media will take over the operation of a number of brands including Polo World Travel, Racing World Travel, FuelTV World Travel, Phil Anderson Cycling Tours and UCI Travel, while Mummu will also operate a "new advisory service for the media and sport industries".

Sportsnet founder Rob Cecconi said the company would also create a number of other specialised independent subsidiaries, with details to be announced in coming months.

"Sportsnet has been able to differentiate itself in the market through innovation, entrepreneurship and its unique media strategy," he said.

"Our board is very excited about expanding our reach and entrepreneurial activities throughout the world and Mummu Media will be the perfect vehicle

to do that," Cecconi added.

The announcement also stated that the white label operation for the Eezego1 brand which is owned by Cox & Kings would be transferred to Mummu Media.

The company wasn't able to provide further details on the deal before *TD's* deadline today.

Value incentive

VALUE Tours has launched a new ski incentive, offering the consultant who books the highest number of Value Tours Canada ski land packages in conjunction with Air Canada flights between now and 30 Nov will win a holiday for two to Vancouver and Whistler.

For more information and terms and conditions call 1300 361 322 or see www.valuetours.com.au.

Chinese only flights

ASIANA Airlines will introduce a new service between Seoul Incheon and Jeju Island on 01 Oct exclusively for Chinese tourists.

According to reports, the four weekly service is aimed at lifting the number of Chinese tourists and follows a decision by the Korean government to ease visa restrictions for Chinese travellers.

Dream pass for \$69

DREAMWORLD on the Gold Coast is offering patrons access to the theme park, and the adjoining WhiteWater World park, until 24 Dec for just \$69pp when buying its Unlimited World Pass.

See www.dreamworld.com.au.

Globus group deals

THE Globus Family of Brands is guaranteeing 2010 pricing on Globus and Cosmos European tours in 2011, for groups when booked before 01 Oct.

Marketing manager Australasia Christian Schweitzer said Globus' group business was on track for a record 2011, which is "ahead of our best ever year in 2008."

He said that agents can earn up to 21% commission on groups sales, on top of marketing and sales support from Globus.

The tour operator will also pass on savings if 2011 prices drop after a tour is booked.

Group discounts of up to \$1000 per person are also offered on Avalon Waterways river cruises.

BIG4 camp for free

BIG4 Holiday Parks is running its annual night of free camping at participating parks on Fri 05 Nov.

Now in its sixth year, 'Come Camp' raises funds for The Humour Foundation's Clown Doctors, with BIG4 hoping to surpass last year's figure of 10,000 people that attended.

NZ reviews air rule

NEW Zealand's Civil Aviation Authority has advised skydiving operators in the country that they can now only carry a maximum of six passengers during jumps, on Fletcher FU24 aircraft.

The directive comes in the wake of this month's crash near Fox Glacier on NZ's South Island which left nine people dead.

SAA profit up 41%

SOUTH African Airways has reported a 41% year-on-year growth in profitability of R596m (AU\$85m) for the 2009/10 financial year ending 31 Mar.

"The period was exceptionally challenging for the aviation industry worldwide, with a large decline in passenger demand.... [but] we are pleased that in comparison to many other airlines and despite the decline in pax numbers, SAA was able to report strong results," said SAA's head of Australasia, Thevan Krishna.

During the period, South African Airways witnessed a 5% dip in international passenger numbers.

Outrigger free nts

FIJI'S Outrigger on the Lagoon is offering four nights free when booking a 10-night stay during the month of Nov, as part of the hotel's 10th anniversary.

Packages based in a Superior Resort View Room, including tax and transfers are priced from \$1,630 for 2 adults and 2 kids.

Guests can also upgrade to Deluxe Ocean View Rooms priced from \$199 per adult.

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MAS kk's PER/BKI

MALAYSIA Airlines yesterday confirmed the operation of three new weekly direct flights between Perth and Kota Kinabalu, as revealed by *Travel Daily* (TD Fri).

The five hour flights will operate from 15 Jan using new two-class 737-800 aircraft with on-demand personal inflight entertainment.

WIN A YEARLY BREAKAWAY MEMBERSHIP



Congratulations to yesterday's lucky winners, **Stacey Collyer** from **Fcm Travel Solutions**, **Matt Halloran** from **TravelManagers**, **Alison Gothard** from **Southside World Travel**, **Alana Koziol** from **HWT Warrawong** and **Suzana Nikolaros** from **Qantas**.

Travel Daily has teamed up with **Breakaway Travelclub** this week and is giving 5 lucky readers the chance to win a yearly Breakaway Travelclub Membership each day.

If you are a member already Breakaway Travelclub will extend your membership by one year **Free of Charge!**

For more information on Breakaway Travelclub Memberships visit www.travelclub.com.au

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Name any 5 of Breakaway Travelclub's many categories eligible for membership

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Capt. Cook bargains

CAPTAIN Cook Cruises is offering a saving of 25% on its Murray River cruise on all 3-, 4- and 7-night itineraries, on sale until 28 Feb, for travel between 03 Jan and 28 Feb.

CCC is also offering 47% off its 'Find My Fiji' 3-, 4- and 7-night cruises, on sale until 30 Nov and for travel until 31 Mar 2011.

Fares are priced from \$639ppts for the three night Southern Yasawa cruise, \$855ppts on the four night Northern Yasawa itinerary and \$1,389 on its seven night Northern Fiji Dateline Expedition.

Vivanta grows by 16

TAJ Hotels, Resorts & Palaces has realigned 16 hotels to the group's 'Upper Upscale' hotel segment, the five-star Vivanta by Taj Hotels & Resorts.

Additions to the brand will be located in Bangalore, Hyderabad, Coimbatore, three in Delhi, Madikeri, Bekal, and Srinagar, joining three already established hotels in Whitefield (Bangalore), Panaji (Goa) and the Maldives.

The move gives Vivanta an inventory of around 2,500 rooms.

Insurance with air

CONSUMERS booking flights online with Etihad Airways, Hong Kong Airlines and Kenya Airways are now able to add travel insurance seamlessly at the time of transaction, thanks to Amadeus and Travel Guard.

Using Amadeus e-Retail, the process pulls passenger data and trip details from a PNR and proposes an appropriate travel insurance policy and calculates the insurance premium value.

Bale Salt package

PEPPERS Retreats, Resorts & Hotels has packages to Peppers Bale Salt at Kingscliff, NSW in a one-bedroom unit priced from \$449 per night per room.

The deal includes brekkie, welcome drink and cheese platter and more - phone 1300 987 600.

Scenic splendours of India



ABOVE: Scenic Tours hosted a fabulous seven-night fam to India last month, with 17 agents visiting Delhi, Agra, Jodhour and Udaipur.

Highlights of the trip included Agra fort, a rickshaw ride through the markets of old Delhi, high-tea at the Umair Bhawan Palace, a lake cruise and dinner at Jag Mandir Island, and a camel ride.

Pictured above at the Taj Mahal from left (standing) are: Julieanne Larkey, HWT Coffs Harbour; James, Singapore Airlines; Cathy Baker, HWT Hope Island; Alan Dunn, Ararat Travel Centre; Fiona Welsh, HWT Nambucca Heads; Marnie, Scenic Tours tour director; Kim Dunbar, HWT Orange; Wendy Jack, HWT Belconnen; Gary Ewart, HWT Carousel; Daille Lord, HWT Port Macquarie; Robyn Featherstone, HWT Lithgow;

Kimberly Bently; HWT Whitford City; Carol Shaw, Tour de Force Travel and Debra Chounding, HWT Miranda.

Sitting: Faye Porat, HWT Southland; Jennifer Wilson, HWT Geraldton; Cindy Hazler, Escape Travel Rockhampton; Kelly Burlikowski, HWT Albany; Emily Holmes, Scenic Tours; and Leonie Clay, HWT Nowra.

Lift prices slashed

FALLS Creek Resort is offering up to 50% off its ski lift passes, with beginners tickets now priced from \$69 per adult and \$47 for children 6-14 years; cross country lift prices are \$11 per adult and \$5 for kids 5-17 years.

White Space Packages are now also priced at 50% off the peak season prices.



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Minimum 2 years travel industry experience; use of both agency and airline GDS models, computers literacy and a customer service background is a must. Mandarin/Cantonese language would be a bonus.

Applicants should forward in confidence to the Human Resources Coordinator by email to maria.lopez@fly.virgin.com by close of business Wednesday 22nd September 2010.

Applicants not responded to within 2 weeks after the specified closing date, assumes that you have been unsuccessful in securing an interview.

...find yourself here.



California Roadshow visiting Melbourne, Sydney and Brisbane!

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Skimax price drop

SKIMAX says its needed to recost many of its American ski packages due to competitive fares on trans-Pacific routes following the addition of V Australia and Delta Air Lines flights, as well as the strong Australian dollar.

A range of packages including Heavenley Valley, Vail and Aspen are discounted for bookings made by 30 Sep.

A seven-night deal at Vail Racquet Club is available for \$990 pp quad-share - call 1300 136 997.

Hawaii on Facebook

HAWAII Tourism Oceania has launched a dedicated Facebook project targeted at Australian travellers, providing news and info on the destination - see facebook.com/AlohaDownUnder.

Beyond discounts

BEYOND Travel has released Earlybird discounts on its Europe, Russia and Croatia product, with savings of between \$400 - \$1,000 per couple available.

The 13-day Eastern European Panorama tour is priced from \$2,677ppts and travels to Vienna, Budapest, Krakow, Warsaw, Berlin and Prague, valid for travel May to Oct 2011.

Top August for TravelManagers

THE TravelManagers network of home-based agents has recorded its best ever month for sales in Aug, with the overall figure up 72% on 12 months ago.

CEO Joe Araullo said that both airline tickets and travel insurance were up more than 80%, while service fees rose 90% and tours more than tripled.

"I am most excited about the significant increase in our service fee collections, as this is a direct result of our model being all about service," he said.

New tourism shadow

FORMER shadow tourism minister Steve Ciobo has been replaced by Bob Baldwin in the new shadow cabinet announced yesterday by opposition leader Tony Abbott.

A TEC welcomed Baldwin's appointment, saying he had developed experience in the portfolio as Parliamentary Secretary to former tourism minister Fran Bailey in the Howard government.

Baldwin's seat encompasses the NSW coastal destinations of Forster-Tuncurry and Nelson Bay.

Aegean FlightPass

EUROPEYAIR is offering a new Aegean Airlines FlightPass across the airline's network of 53 routes within Greece and Europe.

Date and routing changes are permitted at no charge - details www.europeyair.com.au.

Accommodation Updates

WELCOME to *Accommodation Updates*, *Travel Daily's* Wednesday feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description to accomupdates@traveldaily.com.au.

Aava Resort and Spa in Khanom, South-East Thailand has opened its doors to its modern resort consisting of 28 separate bungalows and Thai Spa pavilion. The hotel is the first Finnish owned and operated resort in Thailand and is located on the virtually untouched beaches and lush green landscapes of Khanom. The five star property has been built with a mix of Asian and Scandanavian architecture and interior design.



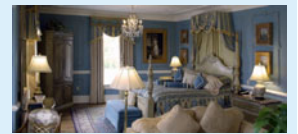
Staywell Hospitality Group will launch its first Park Regis hotel in Southeast Asia this year (see page 2). The Park Regis Singapore is scheduled to open in its city centre location by the end of 2010. It features 203 rooms, a 25 metre outdoor lap pool, gym, two meeting and conference rooms with video conferencing facilities and restaurants and bars.



A new seven storey 240 room hotel is in the works to be built on a 5.3 acre site opposite Haiti's Port-au-Prince Toussaint L'Ouverture airport. The hotel is expected to cost US\$33 million to build with a scheduled open date in 2012. The hotel is yet to be named.



The Chanler at Cliff Walk is a 20 room mansion located in Newport, RI in the US has been added to the Preferred Boutique and Historic Hotels of America brands. The Hotel was picked up by these two brands following the announcement that Conde Nast Traveler named it as the Number 4 Small Hotel in the US. Accommodations at the mansion include English Tudor, Renaissance, Williamsburg and Gothic.



Win a beautiful journey to Europe with Emirates.

Details to be revealed on Monday 20th September 2010.

emiratesagents.com/au



Agents sitting pretty in Jaipur

ABOVE: Flight Centre Air Tactics and Malaysia Airlines recently ran an incentive, with the winners treated to a week in India, hosted by Natural Focus Safaris.

Visiting Delhi, Agra, Jaipur and Jodhpur, the group stayed in some of the most luxurious hotels that India has to offer.

They are pictured here at the Amber Fort in Jaipur, *from left*, top row: Matt Foreman, Student Flights Parramatta; Jane Cattnach, FC Toowoomba and Grant Parsons; FC West Perth.

Second row: Lisa Keyte, FC Brisbane Airport; Alex Moloney, Campus Travel Melbourne Uni; Sue Cleveland, Natural Focus Safaris; and Jed Sale, FC Seaford.

Third row: Jess Maunder, FC Victoria Gardens; Melanie Wood, FC Mt Eliza; Leanne Woolstencroft, Air Tactics and Crystal Hew, Malaysia Airlines.

Front: Lucienne Oriander, Vic 112 and Kelly McBride, FC Woden.

Qantas to offer in-flight online store

QANTAS has launched a new system in partnership with US firm GuestLogix which will allow it to expand its range of in-flight sales of duty-free items and other products and services.

Hand-held point of sale devices are being rolled out, with Jetstar taking part in the program to already offer admission passes to Sydney Aquarium, Australia Zoo on the Sunshine Coast and Sea World and Movie World on the Gold Coast in Queensland.

QF head of in-flight services, Eric Jelinek, said the carrier planned to develop "more passenger-driven, travel-relevant, destination-based retailing programs," according to a report in today's *Australian*.

A spokesman for GuestLogix said in-flight duty free business was in decline across the globe.

AA compliance info

AMERICAN Airlines is advising agents of its mandatory requirements for all Secure Flight Passenger Data that needs to be provided at time of booking.

Consultants need to provide names as per passport (including middle name or initial), date of birth, gender and redress number.

Sabre agents can use the following format: 4DOCS/DB/DATE OF BIRTH/GENDER/LASTNAME/FIRSTNAME/MIDDLENAME.

4DOCS/DB/01JAN41/M/DEER/RUDOLPH/NICHOLAS.

AA says users of other GDS systems should contact their respective reps for the format.

Surf travel goes flat

THE Travel Compensation Fund has announced the voluntary withdrawal of the agent trading as Global Surf Travel, from Burleigh Heads QLD (ABN: 79 083 38 649) ceased trading, as of 14 Sep.

De Vine \$21 deal

THE Vines Resort and Country Club in Perth is offering a \$21 deal to celebrate its 21st birthday for 12 hours tomorrow, from 8am.

Resort Rooms are priced from \$21pp twin share, valid for stays from 16-30 Sep, with extras also \$21 - phone (08) 9297 3000.

MH additions

MALAYSIA Airlines has added its codeshare routes with All Nippon Airways to Fukuoka and Nagoya in Japan to its online booking system.

Previously tickets for the routes could only be purchased via agents or at MH ticketing offices.

MEANWHILE, MAS says it plans on introducing thrice weekly non-stop flights from Tokyo Haneda to Kota Kinabalu, effective 15 Nov.

MyDubaiInfo portal

MYDUBAIINFO has launched a new booking engine that allows browsers to get instant confirmation on bookings for hotels, flights and car hire.

Availability and prices of the 350 hotels on the site are provided as soon as a choice is made, along with more info on hotel, informative text, photos and a 360 degree Virtual Tour.

The portal also allows guests to book hotel only, hotel and flight, and/or car hire.

See www.mydubaiinfo.com.

MEANWHILE, the Dubai Metro has reported carrying 30 million passengers in its first 12 months of operation.

Pax numbers jumped 183% from Oct to Jul, from 1.8 million users to 3.3 million.



National Sales Coordinator - Conferences

Mantra Group, own and operate a number of unique resort brands including Peppers, Mantra and BreakFree and have over 3400 Team Members in various locations in Australia and New Zealand.

We are looking for an enthusiastic, well organized dynamic individual who wants to grown their career within our Conference Sales team.

Your duties and responsibilities will include:

- Assisting the Director of Mice in driving of sales and marketing strategies
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- Coordinating sales campaigns and direction for all national account managers
- Identifying advertising opportunities
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- Organizing of all C&I trade shows and famils
- Loading and maintaining the client database
- General administrative duties

Mantra Group is a company:

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If you have previous travel industry experience (we are talking one year plus) and are looking for a change of environment, we have several opportunities to really sink your teeth into.

What's in it for you? With a fantastic remuneration scheme, tailored succession planning, leadership and management training and 5 weeks leave annually on the table, you have everything to gain...

...throw into the mix the amazing travel incentives and educational, annual study grants, fully comprehensive training and a professional yet fun culture that is envied across the travel industry, and you'll agree that opportunities like this don't come along very often.....

So if your current company's culture and values don't match yours, you want to use your annual leave when you want, or you are just longing for that chance to advance, send your cover letter and resume to careers@statravel.com.au

WIN A HOLIDAY FOR TWO TO HAWAII



During September, *Travel Daily* is giving readers the chance to win an incredible seven-day holiday to Hawaii, courtesy of **Hawaii Tourism, Hawaiian Airlines and Aqua Hotels and Resorts.**

This fantastic prize includes return economy airfares from Sydney to Honolulu with Hawaiian Airlines, six nights accommodation at your choice of an Aqua property in Waikiki and return transfers with a lei greeting.

Each day *Travel Daily* will ask a Hawaii-related question – just read the issue and email us your answer. At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this fantastic Hawaii holiday.



Q.11: Hawaiian Airlines recently took delivery of what new aircraft?

Email your answer to: hawaii@traveldaily.com.au

Hint! Visit www.hawaiitourism.com.au

Plus, a daily prize of the new Jack Johnson CD - To The Sea (pictured to the right) will be awarded for the first correct entry received, thanks to **Universal Music Australia.**

Congratulations to yesterday's lucky winner: **Lauren Cacciola from Scenic Tours.**

[Click here for competition terms & conditions](#)



Kenilworth deal

RADISSON Edwardian has rates at the Kenilworth Hotel in London priced from £169/night (A\$294), following the hotel's refurb.

The price incl, brekkie, priority check in & late check-out to 4pm email - heathk@radisson.com.

"You had me at Oprah House"



TOURISM Australia announced its top secret year long plan to partner with 'The Oprah Winfrey show' by bringing out to Australia the lady herself, crew and her 300 audience members from her shows 25th and final season.

This is the first time that the show will be filmed outside of America, and is being billed as 'Oprah's Ultimate Australian Adventure' (see logo below).

TA md Andrew McEvoy implied that Oprah hadn't required much persuading, quipping that she had accepted the idea of broadcasting from Sydney's iconic Bennelong Point by saying "You had me at Oprah House".

Oprah and her 300-strong entourage of loyal viewers will visit a number of Australia's biggest attractions over an eight day period, travelling around on a yet-to-be finalised itinerary expected to take place 08-15 Dec.

The show attracts 40 million US viewers weekly and is broadcast to 145 countries, and with US visitors to Australia rising last year by 3%, Tourism Australia is hoping that this campaign in conjunction with the 'There's nothing like Australia' promotion will boost it further.

Newly appointed Tourism Minister Martin Ferguson revealed that the govt had allocated \$1.5 million for the campaign, while NSW Premier Kristina Keneally said that the NSW government is in negotiations to invest \$1-\$2m, although this has not been confirmed.

Tourism Australia chairman Geoff Dixon said "it's a tremendous opportunity for Australia" with former tourism minister in the Hawke government John Brown joining the

bandwagon, saying: "you can't quantify how much this will bring in."

Brown likened the campaign to the Paul Hogan "Throw another shrimp on the barbie" advert that first aired in 1984.

The 'Ultimate viewers', Oprah and her crew are flying to Australia on a Qantas Airbus A380, and while movie star and QF Ambassador John Travolta was on stage in Chicago for the Oprah announcement, Qantas ceo Alan Joyce said that he will not actually be on the plane as he will be already visiting Australia in Nov for QF's 90th Anniversary.

With two shows being filmed in Sydney and a maximum of 3000 people allowed in the Opera House, a ballot will be set up to find Australia's ultimate viewers.

It's not possible to register yet, with tickets not available until next month and the lottery offered via registrations at the Channel Ten website ten.com.au.

Pictured above yesterday at the Opera House announcement are, from left: Gregory Hywood, Tourism Victoria; Andrew McEvoy, TA md; Federal tourism minister Martin Ferguson; NSW tourism Minister Jodi McKay; Kristina Keneally, NSW Premier; Geoff Dixon, TA chairman; Alan Joyce, Qantas ceo; Richard Evans, Sydney Opera House ceo; and Anthony Hayes, Tourism Queensland ceo.



Amadeus appoints

AMADEUS has appointed former Optus executive, David Katz, to the position of Head of Sales & Marketing for Australia, New Zealand the the Pacific Islands.

More Allegiant seats

LOW cost US carrier Allegiant Air will add 16 more seats to its fleet of 48 150-seat MD80 aircraft over the next two years, with the project to cost about US\$50m.

Wholesale Travel Consultants



Located in the Sydney CBD, we require experienced travel consultants to join our team.

Reporting to the reservations supervisor, you will be responsible for answering telephone calls, e-mails and faxes from retail travel agents requiring general information on our brochure, asking for quotes, making new bookings, amendments to existing bookings and or cancelling existing bookings.

The position requires:

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ADELAIDE & PERTH – (03) 9670 2577 – recruitsa@aaappointments.com.au & recruitwa@aaappointments.com.au

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PRODUCT SUPPORT CONSULTANT**

MELB (INNER) – SALARY PACKAGE TO \$43K+ Incentives
Move yourself backstage with this fantastic role new to the Melbourne market. Our client continues to grow and their success can be attributed to their progressive and innovative approach. They are now looking for an experienced travel consultant with Galileo skills to take on the support role of uploading fares and conducting competitor analysis. Strong attention to detail is required. Mon to Fri hours.

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MELBOURNE (CBD) – SALARY PACKAGE TO \$52K
Join this outstanding company in Melbourne’s CBD and enter the exciting arena of corporate travel. Our client is looking to secure multiple candidates at the moment due to new business and growth. You will be a highly skilled travel consultant who has worked within retail or corporate travel with a commitment to always providing the highest levels of customer service. Benefits galore await so apply today!

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Is customer service your middle name? Tired of being face to face with your clients? Looking for the perfect behind the scenes role? We have the perfect role for you! Working within a fun and motivated team you will be supporting the product department with their enquiries. Great perks and benefits on offer such as onsite gym, beauty salon, financial advisors, free movie tickets and lots, lots more! Call today!

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