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Tuesday 20th December 2011



#### SQ ramps up Oz flights

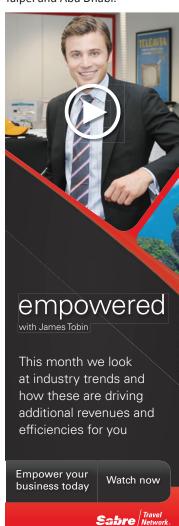
SINGAPORE Airlines will add three new weekly services from Adelaide to Singapore during the Northern Summer, boosting flight frequencies to 10 per week to the South Australian capital as part of a wave of capacity adjustments.

Brisbane and Perth will also see extra frequencies, up from 19 and 18 respectively to 21/week, from 25 Mar to 27 Oct 2012.

SQ said the boost was necessary "in order to match capacity to prevailing demand for travel."

The carrier has also increased frequencies on routes to Male (now twice daily), Mumbai (from 17 to 19) and Seoul (up to four flights daily including one that continues to San Francisco.

Destinations which face cut backs include Moscow-Houston, Taipei and Abu Dhabi.



# **GSR** scales down frequency

**GREAT** Southern Rail will cut back transcontinental departures on its flagship Indian Pacific and The Ghan to once a fortnight, as the rail company takes action to improve operating sustainability.

GSR outlined a range of service adjustments late yesterday for its 2012 season, which will see frequencies rolled back during the low season to once every 14 days, effective immediately for travel from Dec 2012 to Jan 2013.

During the shoulder season GSR will operate just a single weekly departure - for seven months from Mar to Aug as well as Nov for the Indian Pacific & five consecutive months from Jan to May, as well as Sep and Nov for The Ghan.

The firm says although services will be operating less frequently weekly capacity is unchanged as additional carriages will be added to each journey.

#### oneworld addition

KINGFISHER Airlines will be welcomed into the oneworld airline alliance on 10 Feb 2012, boosting the group's global network by over 40 destinations.

It'll be the first Indian carrier to join any of the global airline groups and third new member in 2012, with airberlin and Malaysia Airlines to be added to the alliance later in the year.

British Airways was the sponsor airline of Kingfisher's entry into the group after completing a detailed review of its readiness.

Members of any of oneworld's airline frequent flyer programs will be able to earn and burn points on IT's King Club program.

IT serves 54 destinations in nine countries, and will bolster oneworld's coverage to 800 destinations in 150 countries.

Earlier this year, Star Alliance member-elect Air India was knocked back entry into the competing alliance after it "failed to meet contractually agreed joining instructions" (**TD** 01 Aug). The changes come after a review into passenger demand against onboard capacity highlighted "the need to improve operating sustainability in an increasingly

GSR's interim chief exec Russell Westmoreland said the move will improve efficiencies "in an increasingly competitive tourism environment."

competitive tourism market."

"Australia's Great Train Journeys are a tourism product and as such, we need to build our operations around customer demand,"
Westmoreland said.

Travel agents with affected bookings will be contacted by GSR's sales team.

#### Scoot wants a tagline

**SINGAPORE**-based Scoot has launched a comp for people to come up with a slogan for the carrier - see www.Flyscoot.com.

#### Four pages of news

**Travel Daily** today has four pages of news and photos, plus full pages from: (click)

- TMS Asia Pacific jobs
- AA Appointments jobs

#### Wolgan summer deal

WOLGAN Valley Resort & Spa is offering a two-night 'Summer Retreat' priced at \$1,450ppts for stays between 06 Jan & 31 Mar, representing a saving of \$500.

The deal includes accom in a luxury Heritage Suite, all meals, 2 on-site nature based activities per day, pre-dinner cocktails & canapes on one night, and more.

Conditions apply - 02 9290 9733.

#### PCB expects big 2012

PERTH Convention Bureau says it expects 50,000 delegates to attend 91 business events over the 2011/12 financial year which will generate over \$102 million to the West Australian economy.





HONG KONG SEVENS 2011 Hong Kong Stadium 22-26 March 2012 travel@keithprowse.com.au 1300 730 023

AUSTRALASIA.

#### Position Vacant Cruise Industry Trainer

The International Cruise Council Australasia (ICCA) is the peak cruise industry body representing 28 x Cruise Lines that carried over 500,000 Australians and New Zealanders in 2010.

The role of Cruise Industry Trainer is responsible for the development, implementation and delivery of all areas of the ICCA training syllabus.

Candidates must hold a Certificate IV in Training & Assessment and be prepared to travel extensively throughout Australia and New Zealand to deliver training.

All enquiry will be treated with the strictest of confidence - email to brett@cruising.org.au

Applications close Friday 6th January 2012

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Tuesday 20th December 2011



Hahn Air



#### **QF Gold Coast return?**

QANTAS is understood to be considering relaunching services to the Gold Coast with a party of delegates this week spotted at the airport measuring facilities & looking at aircraft parking bays.

The new Virgin Australia business class product has seen a premium cabin offering for the Gold Coast for the first time since QF replaced its Gold Coast flights with Jetstar operations.

#### **CWT to Go mobile app**

**CARLSON** Wagonlit Travel has launched a new mobile application for Smartphone users.

The CWT To Go program lets travellers see their itineraries, make changes and offers location based information.

#### A<sub>3</sub>80 triple delivery

IT'S been a busy few months on the Airbus A380 production line, with a number of superjumbo deliveries in recent days including Qantas' twelfth A380 which was handed over on Fri in a formal ceremony in Toulouse, France.

The new QF aircraft has been named *Phyllis Arnott*, after the first Australian woman to receive a commercial pilot's license.

On the same day Airbus delivered China Southern's second A380, also in Toulouse, while the twentieth superjumbo for Emirates was formally handed over in Hamburg.

# Air Australia adds holidays

**HOT** on the heels of introducing new air routes focusing on point-to-point fares, Air Australia is to launch its own holiday arm called Air Australia Holidays next month, packaging group tours combining hotels and flights to Honolulu, Phuket and Bali.

The holiday division is just one of the announcements Michael James revealed in Honolulu on Sun after the airline's successful launch of nonstop flights to Hawaii from BNE & MEL.

Encouraged by positive forward bookings, James plans to add a third weekly flight to Honolulu ex-Brisbane and Melbourne in March and will do the same with Phuket and Bali.

"Our strategy is to add an additional A330 jet every six months to cope with the demand we are getting," James said.

In a move which may concern travel agents, the ceo said "we

#### EY up airberlin stake

**ETIHAD** Airways has become the biggest single shareholder in airberlin, lifting its stake in the carrier to 29%, and announcing new flights from Berlin to Abu Dhabi (*TD* breaking news).

The deal lifts EY's total number of destinations serviced, either directly or via partners to 269.

**AND**, EY has signed with Avis to allow Etihad Guest members to earn miles when renting a vehicle.

will do a 'a web only' special from time to time which will have agents screaming at us, but in turn we will also have an 'agents special' to reward them for their support, so it will balance out," he predicted.

James said the airline recently turned to Facebook to promote a one-way fare from Melbourne to Phuket for only \$329, instead of the normal \$429 and it went viral.

"It exceeded our target by \$3m and we didn't have to spend a penny in advertising, so we'll obviously look at doing more of that in future."

He said the number of people who have booked on its new BNE-MEL-BNE twice-daily domestic service has been a surprise.

"We were expecting losses on the route for at least 3 months, but right now it's almost breakeven."

"Even though we are getting a lot of hurdles from the competition, it hasn't been easy, a lot don't want us to succeed.

"But as long as we keep operating outside the box and being different and focus on our direct services ex Melbourne and Brisbane, we'll make money and continue to grow," he said.

#### Pacific Sun backlash

**PASSENGERS** of P&O Cruises' *Pacific Sun* voyages which have been cancelled due to the sale of the ship (*TD* yest.) have taken to Facebook to lodge their distaste and upset at the move.

The cruiseline's social media site has a growing list of passenger complaints regarding alternatives being offered on other ships from different departure cities, requiring them to pay for airfares to get to the cruise origin.

Comments vary from "totally devastated" to "very disappointed" with one future *Pacific Sun* guest saying: "P&O, my holiday that I have been working so hard for is now in fatters."

#### QH/Viva! callback

QANTAS Holidays and Viva! Holidays have launched a new contact centre call back system, which it claims means agents will "never again" be required to wait in a queue.

The system enables agents to select a call back function and leave a message which retains their spot in the call centre queue.

#### QF/LAN Santiago OK

**THE** International Air Services Commission has given a green light for Qantas & LAN Airlines to codeshare on Qantas' soon to debut Sydney-Santiago route.

The IASC also renewed 5-year determinations for Qantas' services to Hong Kong, Germany, Thailand, Philippines, Japan, Fiji, Korea, Switzerland, Indonesia, Papua New Guinea and France.



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#### Sales Coordinator

We are looking to appoint a Melbourne-based Sales Coordinator. This full time position is responsible for providing support to the Sales team, general administration, loading contracts, assisting trade clients with their queries and the coordination of sales and marketing activities and accounts as required. Knowledge of Word, Excel & Powerpoint along with hospitality and tourism industry experience is essential.

Limited interstate travel and attendance at industry functions required.

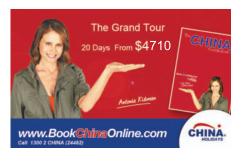
Please forward applications to: sales@cablebeachclub.com or fax: 03 9526 8946.

For further information please contact Nicole Tingey on 03 9526 8947.

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#### **HWT Marion JTG winners**

THE JTG
Group, in
conjunction
with Airtickets,
has announced
the Harvey
World Travel
Marion office
as one of four
agency winners
in its recent
national SQ
Earlybird sales
promotion.



The agency won two Economy class tickets to any SQ European destination or to Houston or New York, in the US or Sao Paulo, Brazil, along with a \$2,000 cash passport.

Pictured here is the HWT Marion team receiving their prize from left are: Frank Gatta mgr Airtickets SA; Natasha Pirone, Sharon Evans, manager HWT Marion, Naomi Sharet, Anita Wenn, and Maurice Baggio, SQ sales manager South Australia (missing is Dan Zadow).

#### **BNE Christmas rush**

**BRISBANE** Airport is advising pax passing through the domestic terminal on the busiest days of the year (23 & 24 Dec) to "plan ahead and allow extra time to get to and through the airport."

#### **AFTA UPDATE**

The latest insights from AFTA's Chief Executive, Jayson Westbury

**AS 2011** draws to a close and everyone is busy finalising those last minute bookings and fine tuning client itineraries, not to mention sorting out last minute plans for Christmas Day and managing the family issues and gift arrangements, I encourage everyone to take a breath. When you want something done ask a busy person. Travel Agents are the living example of this quote.

What a year 2011 has been and it never ceases to amaze me just how busy a travel agent can be. That is until we get to the end of 2011.

What could go down as the busiest year on record, but perhaps not for the right reason, will be well remembered by all in the travel industry.

Congratulations to the Australian Travel Industry and Travel Agents for making it to the end of 2011. It has been a marathon and with everything I have crossed, I hope 2012 will be just as busy but for different reasons.

Christmas is a real time for family so I hope that whatever your role in the travel inudstry you will get a chance to take a breath and spend some time with your family. The people that support us and allow us all to do the things we do everyday are often the last ones we remember to say thank you to.

No matter what your plans over the Christmas Holiday period, please be safe and enjoy yourself whenever you can.

I will be taking a short break and will be back doing this weekly column from 10 January 2012. So to all the loyal readers of *Travel Daily*, have a happy and safe Christmas and I hope that 2012 brings you all the success and good fortune that you deserve.



### Hayes urges single Qld voice

**TOURISM** Queensland ceo Anthony Hayes has pledged to focus on the creation of a 2012/ 13 financial year TQ business plan that reflects the priorities of the state's tourism operators.

In a message to the industry wrapping up the 2011 'annus horribils,' Hayes said a major criticism levelled at the industry is that "we don't speak with one voice; we don't always work as a

#### **Expedia reviews tool**

**ONLINE** travel company, Expedia.com.au has updated its hotel review platform to offer a more comprehensive view of traveller's opinions on properties.

Expedia Verified Reviews will be displayed on the Australian website taken from a broad selection of reviews from sistercompanies of the Expedia brand.

Users can also submit reviews and photos for sharing on the new platform.

Amee Evans, marketing and communications manager said Aussie travellers tend to be quite specific when booking a hotel.

"Just over one third (37%) of Australians ranked the description of the experience as the key aspect of a hotel review, followed by just over a quarter (27%) ranking the 'out of five' rating by reviewers.

"The description was key for almost half (44%) of young Aussies (18-24), the highest of any age group," Evans said.

#### Jetstar adds int'l seats

JETSTAR will increase its seat capacity to Honolulu, Bali and Thailand by 40% year on year between 23 Dec and 31 Jan, an increase of 28,000 seats in time for the Australian holiday period.

Three extra services will also be rolled out between Melbourne and Bali, two between both Sydney and Bali and Honolulu; one additional weekly service from Sydney to Phuket and from Melbourne to Bangkok.

team, and we are too focused on little issues rather than the big juicy goals at the end.

"That's why we are now working so closely with Tourism Australia and Destination NSW in the international markets - one voice, one focus," he said.

Hayes said TQ was looking at ways to work in closer partnership with the regional tourism organisations and other industry partners within Qld "to capitalise on the opportunities ahead of us".

#### **NCL** booking engine

**NORWEGIAN** Cruise Line has launched a new online travel agent booking tool, with future enhancements including the ability to create group blocks and more - see www.bookncl.com.



**VIRGIN** Atlantic is set to help passengers make the most of the festive season, by offering traditional Christmas dinners on all flights to and from the UK on 24th, 25th and 26th Dec.

Turkey, stuffing, roast potatoes and gravy will be on offer in all classes, while those in Upper Class will also partake in a festive cocktail of winter Pimms, plus mince pies for dessert.

Unfortunately the meals will be accompanied by the questionable vegetable choice of brussel sprouts.

**BOEING** has launched a fun new website which offers the unique opportunity to create your very own livery for its 787.

The 'Design Your Own Dreamliner' page lets aviation nuts and airline staff alike choose the colour, paint options plus font and text - and completed designs can be submitted to Boeing for inclusion in a special gallery - see designyourown.newairplane.com.

# Travel Daily Abu Dhabi

Today's issue of TD is coming to you from Abu Dhabi, courtesy of Jumeirah Hotels and Resorts, Etihad and the Abu Dhabi Tourism Authority.

ABU Dhabi is the capital of the United Arab Emirates, and has seen stunning development over the last forty years.

Tourism infrastructure is still growing, with recent additions including the Ferrari World theme park and the Yas Marina Formula One racetrack - but warn your clients that both are closed on most Mondays of the year.

However a fabulous experience for both individuals and groups is a visit to the Abu Dhabi Falcon Hospital - the world's first facility dedicated to the care of Abu Dhabi's national bird.

Falconry is a long-running tradition in the UAE, and the hospital provides a unique insight into the care of these majestic creatures which are still used for hunting sport in some countries of the world.

Visitors to the Falcon Hospital are treated to a detailed explanation of the traditions, before getting up close and personal with some of the patients.

One lucky quest each time gets to feed a ravenous raptor, while the tour concludes with a visit to the on-site conference centre which offers facilities for up to 200 visitors at a time for meetings and functions.

See www.falconhospital.com.

#### \$US1,800 shore excur.

**SILVERSEA** Cruises has released details of a unique Monaco Grand Prix shore excursion for guests aboard the 540-passenger Silver Spirit sailing on 24 May.

The 70th Grand Prix de Monaco tour package includes reserved seats for time trials, an invitationonly cocktail reception, a themed dinner and reserved seating for the F1 race, priced at US\$1,799.



Tuesday 20th Dec 2011

#### MEL int'l visits up 10%

**MELBOURNE** Airport has seen a 10% year on year growth in international passenger numbers during Nov, despite a "challenging year for aviation."

CEO Chris Woodruff said of the 546,000 movements the highest market for growth was Taiwan, up 24%, followed by China & Ireland (20%), Canada (18%), NZ (10%), and Japan and Korea (6%).

Domestic passenger numbers slipped 3% to 1.810m, reflecting the challenges facing domestic travel, including the impact of the Qantas grounding and Tiger's continued rebuilding of its operation, the airport said.

#### PR New Year sale

**PHILIPPINE** Airlines has launched \$1004 return flights to Manila ex MEL and \$1083 ex SYD on sale until 15 Jan and travel from 02 Feb to 30 Jun 2012.

#### **G'Day USA Mudfest**

The 2012 G'Day USA Program is to feature a short film version of Mudgee's MudFest International Short Film Festival at the Egyptian Theatre in Los Angeles on 17 Jan.

#### JetBlue/SQ interline

**NEW** York City-based carrier JetBlue and Singapore Airlines are to begin a new interline deal on flights between the US and Europe, Singapore and beyond, providing seamless connections for passengers.

#### Swire gets animated

SWIRE Hotels have launched an online animated promotion of its properties in Beijing, Hong Kong and the UK, which showcase each hotel's location in relation to the city, facilities, views & more - see youtube.com/watch?v=qrJuk2s0aH0.



**NEW** Horizons Holidays recently spoilt a group of WA agents on a famil to Bali, where they stayed at the Karma Kandara and W Retreat & Spa Seminyak.

Pictured at the exclusive Beach House at The Legian from left are: Jodie Sarginson, Best Flights; Cheryl Schell, Jetset Joondalup;

Emily Burr, Champagne Travel; Chris Evans, New Horizons Holidays Managing Director; Terese McDonald, Jetset Hillarys; Tammee Lynn, Attadale Travel; Vicki Gordon, New Horizons Holidays Sales Manager; Domenic Mammoliti, Garuda and Daniel Bromley, Jetset Woodvale.

#### Send in your Xmas photos and win a night in at Fraser Suites Sydney!

The latest entry into our Christmas photo competition comes from Solange Francois of BCD Travel.



Pictured above are: Daniel Warda, Tuan Chung, Luciana Whichelow, Jo El Chami, Natasha Jaglica, Melissa Geftakis, Rebecca Rosz and Yolanda Schreij.

Keep those Chrissy photos coming and you too could be in the running to win the fabulous Fraser Suites Sydney Two Bedroom Suite overnight accommodation prize, just like Solange, who has sent in the above photo entry.

You have until the end of the month to send in your party snaps. Email your office festive photos (including names of the people pictured) and where your party was held at to: xmasphotos@traveldaily.com.au







Travel Daily is Australia's leading travel industry publication. Produced each weekday since 1994, the newsletter is first with the latest industry news and is available by paid subscription to people within the travel industry. Sign up for a free 14 day trial subscription at www.traveldailv.com.au.

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Hot Jobs (Australia) - December 2011

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From all the team at AA, we would like to sincerely thank each of our Clients and Candidates for making 2011 one of our best ever. We look forward to assisting you all in the New Year.



AA wishes you all a Merry Christmas and a prosperous New Year.

#### COME JOIN US...

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