

Win the Ultimate Experience at the 2011 Formula 1[™] Qantas Australian Grand Prix

Qantas is giving you and a friend the chance to experience the action on race day in Melbourne, as the Formula 1[™] cars blast onto the Albert Park circuit on Sunday, 27 March 2011.

For a chance to win* the Qantas Ultimate Experience, simply book and ticket 5 Qantas Domestic or 3 International bookings between 10 February–11 March (for departures until 15 April 2011) and tell us in 25 words or less:

What makes Melbourne one of the best Grand Prix locations in the world?

The eligible winner and a friend will also receive return flights and accommodation as part of their prize.

Major Prize – Qantas Ultimate Experience

- ► Sunday Grandstand tickets
- 2 x Economy Class flights to Melbourne
- ▶ 1 night accommodation twin share
- Access to The Qantas Hub (including \$100 food and beverage voucher)
- ► Paddock Club Pit Lane Walk
- ▶ Helicopter ride over the Albert Park circuit
- ► 'Sidetracked' tickets featuring The Living End

Consolation Prizes

- ▶ 50 items of merchandise signed by Mark Webber
- ▶ 10 double Sunday General Admission tickets (including same day flights)
- To enter, visit **qantas.com/agents** and click on the competition banner.









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EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220



Qantas F1 incentive

QANTAS is offering travel agents the opportunity to win the "Ultimate Experience" at the upcoming 2011 Formula 1 Qantas Australian Grand Prix which will take place in Melbourne 27 Mar.

To enter, book and ticket five QF domestic or three QF int'l bookings between 10 Feb-11 Mar, for departures until 15 Apr 2011, and answer a simple question.

For full details see the special front full page of today's *TD*.

QF/JL increase c/s

QANTAS and Japan Airlines today announced it will expand its codeshare arrangement to enable QF to place its code on JAL's daily services between Singapore and Tokyo Haneda, effective Mon.

"The codeshare agreement will see Qantas strengthen its longstanding relationship wih JAL," Qantas said in a statement.

QH Qld Islands

QANTAS Holidays has released its new Queensland Islands & The Whitsunday Coast brochure, valid for travel 01 Apr 11-31 Mar 12 see the second last page.

Intrepid forms global JV

THERE'S been a seismic shift in the adventure travel sector overnight, with the announcement of a major joint venture between Intrepid and European travel giant TUI (TD breaking news).

Intrepid Travel will be combined with TUI's portfolio of adventure brands to create PEAK Adventure Travel Group.

Intrepid co-founder Darrell Wade will be ceo of the new venture which will incorporate over 20 brands including Gecko's, Peregrine, Oz Experience, Pinnacle Tours, TrekAmerica, Exodus, Guerba and Headwater.

Newly appointed Intrepid md Geoff Manchester (*TD* 07 Feb) emphasised that it was "business as usual" for the brands, which

Trip outback bonus

AGENTS can earn 1000 bonus Qantas Holidays Trip points on every combined air and land Northern Territory booking.

There are also Trip bonus points on offer for domestic, NZ, Fiji and Starwood bookings - see the last page of today's *Travel Daily*.

will continue to operate separate sales forces, compete in the marketplace and contract individually with wholesalers.

Manchester said the move aimed to expand the adventure and experiential travel segment, and would "allow each brand to focus on its area of specialisation, so they're not all doing everything in adventure travel."

The JV will allow some economies of scale - and thus potentially "greater value holidays" - but any synergies will be initially in back office areas such as finance, HR and IT.

Peregrine ceo Glenyce Johnson said she was thrilled at the move.

"These are really exciting times," she told *TD* this morning.

Darrell Wade said the move "will firmly position PEAK Adventures as the sector's global leader.

"In addition to providing a onestop-shop for adventure experiences, the creation of an independently managed company offers enormous potential to introduce new products for agents to sell," he said.

Hayman closure

HAYMAN has confirmed that the Whitsundays resort has been forced to close for five months from 06 Mar for repairs, following damage caused by Cyclone's Anthony and Yasi, *Travel Daily* can exclusively reveal.

The resort will suspend new and existing bookings until 31 Jul, before re-opening on 01 Aug.

"The two devasting cyclones that swept through Queensland have unfortunately not spared us," said Lloyd Donaldson, head of Investments, Mulpha Australia and managing director of Hayman.

A decision to close comes after specialist assessments identified that repair works would cause "significant disruption to guests."

Guests and travel partners are being notified of the situation.

Today's *Travel Daily*

Travel Daily today has six pages of news and photos, a front cover full page for Qantas, plus full pages from: (click)

- AA Appointments jobs
- Qantas Hols Qld brochure
- · Trip bonus offers





tell us your travel tale.

V Australia and Etihad Airways can now connect you to 35 European cities and a further 30 destinations across Africa, Asia and the Middle East. To celebrate V Australia are giving you the chance to win one of 50 V Australia International Business amenity kits. Just tell us your best travel story from a recent worldwide adventure, in 100 words or less. Email your hot tip to competitions@virginblue.com.au







Retail Consultant - SE Asia

- Sydney CBD
- Amadeus, but all systems considered
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- ▶ Base to \$48K.+ big commissions

Call Ben Carnegie 02 9278 5100 ben@inplacerecruitment.com.au



click here for details



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Delta cops \$2m fine

DELTA Air Lines has been hit with the largest ever airline nonsafety-related penalty by the US Dept of Transportation for "violating rules protecting air travellers with disabilities."

The US\$2m civil penalty is being imposed on DL for its failure to provide aid for disabled pax when getting on and off aircraft.



WHEN YOU SELL

SINGAPORE AIRLINES

Every 1 Adult Return ticket sold to SQ online destination:

> **Economy Class =** \$10 Woolies Voucher Business Class = First Class/Suites = **40 Woolies Voucher**

BONUS Voucher value will be doubled for any tickets issued to Japan!





contact your local sales representative.

DFAT lowers Egypt advice

EGYPT wholesalers are breathing a sigh of relief after the Department of Foreign Affairs and Trade this morning lowered the overall level of its Smartraveller advisory for Egypt to 'Reconsider your need to travel'.

The updated advisory warns that the security situation in Egypt "remains unsettled," and that demonstrations could occur at any time.

The move follows a limited downgrading of the Egypt advice from the UK Foreign Office (TD

MEL traffic growth outstrips SYD

INTERNATIONAL passenger numbers at Melbourne airport soared 18% in Jan to 631,000, surging past 600,000 for the first time ever.

The strong performance contrasted with a 4% increase in international passengers at Sydney Airport, which still handled almost twice as many as MEL with an overall 1.14 million.

Melbourne domestic traffic also showed a strong recovery, up 8% to 1.84 million - not far behind Sydney which had a 4.4% increase to 1.98 million for the month.

Both airports showed strong growth from China, with Sydney up a staggering 66% for Jan due to the significant capacity increases from Chinese carriers, the Amway China conference in Sydney and travel in the lead-up to Chinese New Year

Melbourne's Chinese numbers were up 33% for the month, while the Victorian capital's figures were also boosted by events such as the Australian Open Tennis.

yesterday) which has seen a number of charter operators resume services to Luxor.

Cox and Kings ceo Steve Reynolds, who hosted an Egyptthemed event in Melbourne earlier this week (TD Wed), welcomed the move, saying he was hopeful normal services could resume from 15 Mar.

"We see this as putting the onus back onto the traveller, which we see as a very encouraging development"

Mike Kirkland, the chairman of Bench International, congratulated DFAT on its prompt action to lower the Egypt advisory, saying he hoped that the dept "might reflect a similar attitude when addressing the levels of advisories in other parts of the world."

Tourism Malaysia to close Vic office

TOURISM Malaysia is set to restructure its operations in Australasia, with the closure of its Melbourne office in favour of a new NZ branch in Auckland.

It will be the first time the NTO has had a dedicated New Zealand operation, with the move following the announcement of AirAsia X's new non-stop services from Christchurch to Kuala Lumpur which will debut later in the year.

It's believed that the change will see TM's Sydney office also cover the Victorian and Tasmanian markets, while the Perth office will remain open.

Tourism Malaysia wasn't able to comment on the change before TD's deadline today.

Window

IT probably seemed like a good idea at the time.

The MGM Grand Hotel in Las Vegas has rapidly reversed a new policy which saw guests forced to pay US\$20 to guarantee a nonsmoking room.

It was one of a number of new options on the hotel's website which also included optional fees for early or late check-out or to guarantee a room with a view.

The non-smoking fee attracted immediate outrage from antitobacco groups, with one commentator asking "What will they think of next - pay toilets?"

An MGM spokesman said the hotel operator was planning to instead charge smokers to guarantee a smoking room.

THERE'S a frenzy of anticipation around the world in the lead-up to Sat 02 Apr - officially known as World Pillow Fight Day.

And Australia will certainly be on the pillow fighting map, with Melbourne being one of the 40 global cities staging events.

A special website provides full instructions for organisers, with a list of rules (soft pillows only, remove glasses, swing lightly) and special tips such as 'Never Ask Permission'

"Any city worth living in has at least an annual pillow fight," the site says, urging more to join.

"Organising a massive pillow fight is perhaps the simplest of free events...but also one of the most rewarding," it adds.

See www.pillowfightday.com.



WIN A 96 HOUR ourSingapore EXPERIENCE

The Singapore skyline has transformed significantly. For a chance to enjoy your very own Singapore experience and get to know the new Singapore, sell Singapore Stopover Holidays between 01 February and 28 March 2011. They're available from AU\$40 (for stays to 31Mar11) in conjunction with a Singapore Airlines airfare for travel beyond Singapore. If you are one of the top 10 selling agents Australia-wide at the end of the promotion, you will win a place on a special YourSingapore Famil (to be held in late May). This amazing famil opportunity includes return economy airfares to Singapore, 3 nights accommodation at Shangri-La's Rasa Sentosa Resort and 1 night accommodation at the Shangri-La Hotel, all sightseeing and most meals (all relevant airport taxes and government levies are the responsibility of the prize winners). For more information, terms and conditions









TRAVELSCENE Samford



Retail Travel Consultants

Experienced Retail Travel Consultants required to work on the Northside of Brisbane.

Maverick Travel (Everton Park) 3 1/2 - 5 days a week & Travelscene Samford full-time.

Experience in Galileo & CCT or Amadeus & Travelog will be an advantage. Generous & flexible package.

> Please call Joanne on 0410 205 117 or email: Joanne@mavericktravel.com.au or Joanne@travelscenesamford.com.au





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LAN lines up for 2011



IT'S been a busy week for LAN Airlines, which yesterday hosted an event in Sydney along with a number of South American operators - backing up after three days exhibiting at the AIME business events show in Melbourne.

Marketing manager Johanna Raeder told TD the group conducted a combined stand under the South American banner, with presentations yesterday from PromPeru promoting Peru, as well as the Chilean Tourism Roard

LAN is gearing up for big

changes, with the merger with TAM under way as well as the planned delivery next year of the first of its long-awaited 787s.

In Australia LAN is planning to continue its marketing campaigns by participating in travel agent expos and working with trade partners in addition to dipping its toes into social media.

The LAN team are pictured above at yesterday's function, from left: Nansi Gidiess, Monica Perez, Catherine di Giorgio, Pablo Zabaleta, Johanna Raeder and Mauricio Veloso.

family of brands

GROUPS COORDINATOR

Globus family of brands is expanding our groups department and are looking for a full time groups coordinator based in the Sydney office.

The role will be responsible for developing group tour series and custom groups for worldwide destinations across our award winning brands.

To succeed we're looking for a candidate with at least three years experience in either retail group travel or wholesale groups, ideally within a customer service and sales environment.

To apply, forward your CV and covering letter to recruitment@globusfamily.com.au with the position title in the subject line by Wednesday 23 February 2011.

PLEASE NOTE: Applications will not be accepted via recruitment agencies before the closing date.



CTTC incentive

CALIFORNIA Travel & Tourism Commission is offering Aussie and Kiwi agents the chance to win tickets to see pop-star Katy Perry when she performs in Australia and NZ, by passing its 'California Experts' online program.

To enter the draw to win one of 20 double passes, consultants must successfully complete the seven module program by 31 Mar.

See californiaexpert.travel.

MU 767s to MEL

CHINA Eastern Airlines is switching aircraft used on flights MU737/738 between Shanghai Pu Dong and Melbourne, from Airbus A340s to its 15-year-old Boeing 767-300ERs, effective 27 Mar, according to its online flight schedule.

MEANWHILE, MU is advising that its website will be upgraded between midnight and 4am local time on 20 Feb, preventing all ticketing, rescheduling, upgrades and refunds when it's offline.

Guru site turned off

CONTROVERSIAL new travel agency, Webjet Guru (TD Wed), has removed the content of its webjetguru.com.au website, now only displaying a list of images.

Earlier this week, Webjet md David Clarke blasted the agent for trying to "hijack" its brand, and told TD severe action would follow through its lawyers.

Aussie junk death

AN AUSTRALIAN passenger was one of 11 international tourists killed when a boat sank in Halong Bay, Vietnam yesterday morning.

An investigation into the ship's sinking is underway.

Africa goes green

NEXT week's Meetings Africa show in Johannesburg will implement a green initiative making its electrical consumption virtually carbon-neutral, for the first time since the event's launch.

See TD for full details from the MICE event next week.



WANTED!

FULL TIME SENIOR TRAVEL CONSULTANT

Motive Travel, one of WA's largest independently owned travel agencies, is seeking an enthusiastic, experienced Senior Travel Consultant to join their long-serving team of travel professionals. A self-driven individual, able to work effectively with both corporate and leisure customers with a strong attention to customer service is who we are looking for.

INTERESTED?

Contact Richie Longson on 08 9322 2666 or email richie@motivetravel.com.au





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Tourism Q incentive

TOURISM Queensland launched a new five year global incentive travel strategy to increase its 35% share of the incentive sector to Australia, aimed at positioning the State as Asia Pacific's leading incentive destination.

1.7 million Australian and international visitors took part in incentive experiences in the year ending 30 Sep, spending \$1 billion (an average of \$249 per night for int'l visitors and \$229 per night from domestic stays).

A new website, available in six languages, has been set up for the campaign to entice businesses to the Sunshine State.

NCL bigwig on 10

NORWEGIAN Cruise Line ceo and president Kevin Sheehan will appear tonight on Channel 10's Undercover Boss program, which is being televised at 8:30pm.

Sheehan takes on a fake ID to gain insight into the daily running onboard Norwegian Epic and the Pride of America from a crew members perspective.

RCI shopping

ROYAL Caribbean International is upgrading its port shopping program to focus more on creative strategic partnerships, web based marketing, mobile applications and more.

The change will see passengers receive real time deals to their smartphone or mobile device, with the use of apps.

Initially, pre-cruise information will be made available to guests travelling on RCI ships in the Caribbean, Bahamas, Bermuda, New England, Mexico and Alaska, from Oct.

Vivid 2011 dates

EVENTS NSW will hold the 2011 Vivid Sydney festival of light and music between 27 May-13 Jun at the Sydney Opera House, The Rocks and Circular Quay.

Relais 7 Asia hotels

RELAIS & Chateaux has added seven new hotels in Asia to its portfolio, with properties in Shanghai, Kuala Lumpur, Laos, Thailand and Bali.

Trafalgar to the US

TRAFALGAR and Delta Air Lines is offering an 'Australia to the USA' sale with airfares as low as \$1,249 ex SYD when booked with a First class tour, on sale until 28 Feb and for travel from 17 Apr to 16 Jun - see trafalgar.com/aus.



Fares and Ticketing Consultants Melbourne, Adelaide, Brisbane, Perth, Sydney

We are looking for skilled airfare and/or ticketing staff.

The award winning Air Tickets business have openings in Melbourne, Adelaide, Brisbane, Perth and Sydney in full and part time positions. We are also seeking experienced ticketing staff to work from home on flexible hours.

Air Tickets is in search for employees with good airfares knowledge and a bright telephone manner. The business is also seeking ticketing staff who are competent to handle ticketing using any current GDS. Air Tickets provides full support in house training via AFTA approved fares & ticketing courses. . Our salary packages are competitive and support KPI incentives with no upper incentive limit based on productivity. We also pride ourselves on being a flexible work place employer.

You will be working with friendly, caring and supportive teams in one of Australia's largest travel businesses. Air Tickets also encourages motivated employees to seek a career path within the organisation and are fully committed to 'promoting from

If you are seeking an opportunity to improve your core airfare and ticketing knowledge and build a career that motivates you to delivering financially rewarding results, then we want to hear from you.

Please send your CV to careers@stellatravel.com.au

If you've got it, flaunt it

VIRGIN Atlantic flaunted its sex appeal last night at an event in Sydney, featuring its new "hot, contemporary" advert to the industry.

Speaking to *Travel* Daily Paul Dickinson, VS sales and marketing director, based in London, said "there is lots of branding to do with Virgin" and we wanted to create a "stand out ad" that's "striking and interesting".

Virgin Atlantic last year turned over £1.7 billion annually (AU\$2.5b) in passenger ticket sales, with Dickinson saying its his job to make sure the Virgin brand remains famous globally.

The Aussie market has picked up greatly in 2010, according to Dickinson, with Australia being VS's third biggest source, behind the UK and US.

"Aussies have an upbeat positive attitude and thats why the Virgin brand does so well," he said.

The 'Your airlines either got it or it hasn't' tagline was one of two "iconic motives" used in the ad, along with the red stiletto heel that features prominently on the screen, in a move that "no other airline would get away with."

Dickinson told TD that he hopes the ad "will be enjoyed and appreciated, with viewers ultimately leaving with a more positive view about Virgin then they did before they saw the ad".

The ad is currently running in cinemas in Australia, and online at facebook.com/virginatlantic.

Pictured above with the iconic Red stiletto is Paul Dickinson.



CO adding Y Plus

UNITED has announced it will add Economy Plus to its fleet of Continental aircraft worldwide in 2012, bringing it inline with the United Airlines product.

CO's Y Plus product will offer 5" more legroom than Economy.

Travel Special of the Week



Queen Elizabeth 9 nts Fremantle-Hong Kong Departing 01 March from \$999 including taxes Valid all members plus family and friends **CLICK HERE FOR MORE!**

aotgroup

Inbound Groups Consultant

The AOT Group is one of Australia's largest Inbound Tour Operators and the largest wholesaler of domestic product in Australia. We are looking for a new Inbound Groups Consultant to join our dedicated and enthusiastic team.

The main focus of the role is to provide and support Inbound wholesalers with competitive quotes and 'sellable' itineraries. We are looking for someone with excellent communication skills, ability to multi task and time manage. Australian destination knowledge. foreign language skills will be advantageous (French, German or Italian), experience with group bookings, strong computer skills, attention to detail and experience with a reservation system such as

This is an excellent opportunity to be involved in an exciting and expanding side of the AOT business offering a diverse role with new challenges and experiences.

Please send your covering letter and resume through to careers@aotgroup.com.au

WIN A SPA PACK



To celebrate Valentine's Day, Travel Daily has teamed up with Pezula Resort Hotel & Spa this week and is giving away five lucky readers the chance to win a fantastic Pezula hamper valued at over \$100 (pictured above). The Pezula hamper includes eight Signature Spa Treatment products from the Maruwa collection, a unique African range of body treatment products incorporating ingredients and essential essences garnered from the indigenous fynbos of the Western Cape. For your chance to win this

Who is the award-winning signature Restaurant Zachary's at Pezula Resort Hotel & Spa named after?

great prize, simply be the first reader to send a correct answer

to the question below:

Email your answer to:

pezulacomp@traveldaily.com.au

Hint! Visit www.pezula.com

Congratulations to yesterday's
lucky winner, Eva Fraser of

Virgin Blue, QLD.





Coral Cooks deal

CORAL Seas has a five-night package deal for the Cook Islands staying at the Rarotongan Beach Resort & Spa priced from \$1479pp ex MEL/SYD, on sale until 14 Mar.

HWT Guru relaunch

HARVEY World Travel has relaunched its training and education platform, GURU's, along with a new super hero animated cartoon character (right) called 'Harvey'.



Horizon's FIT 2011

NEW Horizons Holidays has included a new range of hotels and cruising options in Singapore, Malaysia, Hong Kong, Vietnam, Mauritius, Dubai and Oman in its just released 2011/12 independent holiday programs.

See www.newhorizons.com.au.

VS raises \$6,000

VIRGIN Atlantic raised \$6000 during their charity auction last night with Virgin Unite donating the proceeds to Brisbane Youth Services, Blaze Aid and other community causes.

Darwin Airport app.

DARWIN Airport is claiming an Australian airport first, this month introducing a new application for iPhone, iPad and iPod Touch users.

The free app. provides arrival and departure flight info, as well as info on airport parking and a taxi fare calculator and comparison tool.



ABOVE: Skal Melbourne held its AGM yesterday where a new committee was appointed (above).

Pictured from left, back row, are Andrew Lilley, treasurer; Sandy Hammond, secretary; Denis Scrafton, immediate past president; Liz Conningsby; Christine Johnson, Melinda Robiliard and Greg Dalglish, membership officer.

Front row: Sharon Richardson, vice president and Ian Murton, president.

Not pictured is Graham Couch, luncheon coordinator.

Skalleagues can keep up to date with all the latest Skal Melbourne information via the group's new Facebook site.

ZQN bike festival

QUEENSTOWN will hold its inaugural Bike Festival aimed at showcasing the regions lake and alpine scenery, over the Easter period, starting from 16 Apr.

The 10-day event will include social rides, wine trails and cross-country and downhill races.

For more info on the event see queenstownbikefestival.co.nz.

JALPAL US tours

JAPAN Airlines and American Airlines has teamed up with JAL's touring subsidiary, JALPAK, to offer a series of tours to the USA between Apr and Sep.

The 'Joint Special Package tour' is available exclusively to pax from Japan, and requires them to book at least one international sector with JAL or AA.

The trips come about as part of the carrier's joint business deal.



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Alitalia plots growth

ALITALIA md Rocco Sabelli has outlined a further expansion of international routes following the Jun launch of services from Rome to Rio de Janiero and Beijing.

Abu Dhabi, Seoul, Johannesburg and New Delhi are all on the radar for the carrier during 2012-2013.

FC goes for eNett

FLIGHT Centre will use eNett International for credit, charge and debit card payment processing globally under a new agreement with Travelport.



Job Title: Business Development Executive

Location: Townsville

Vacancy Reference Number: 55734

Remuneration: \$70,929 - \$77,124 + superannuation Closing Date: 5:00pm Monday 28th February 2011 Apply Online: www.queenslandrail.com.au/careers

Working within Queensland Rail's Customer Group, this role will see you managing domestic retail, wholesale, direct and group business, servicing the Cairns to Mackay sales territory. You will play an integral role in developing Traveltrain's business through raising awareness, and identifying opportunities for growth.

This role offers you plenty of variety and will also see you responsible for building relationships, creating your own sales cycles, liaising with stakeholders and providing an administrative function.

This role is best suited to candidates with passion, enthusiasm and ambition who enjoy working alongside like-minded people. A minimum of a two year background in the travel industry and prior sales/marketing experience is essential. Knowledge of the Traveltrain suite of products and existing relationships within the tourism industry will be considered highly beneficial.

There is a high travel component with this role, and you will be required to travel in-between Cairns and Mackay and inbound to Mt Isa for up to 10 days out of the month. You will also be required to spend your first week in Brisbane for training, and will be required to attend sale conferences and meetings throughout the year.

This is a unique opportunity for you to combine your passion for the travel and tourism industry with your commercially savvy sales attitude.

Don't miss out- APPLY NOW!

Apply to position number 55734 by submitting a cover letter and resume providing evidence of meeting the requirements of the role.

To learn more about this Queensland Rail career opportunity, visit www.queenslandrail.com.au/careers or call Katie on (07) 49 320 273

TG Crazy Love for Buble



ABOVE: This group of lucky ladies swooned at the Michael Buble concert in Sydney last night courtesy of THAI Airways which hosted them to a fabulous VIP experience.

Tamsin Fraser-Crooks from Flight Centre St Ives (middle back row) was among the attendees after winning her tickets in last week's exclusive *TD* competition by telling us that she wants to tell Michael to "Come Fly with me to

Bombay"

Pictured back row from left are Yvette and Vicki from Creative Holidays; Kathy from Viva! Holidays; Sox, Creative Holidays; Tasmin Fraser-Crooks, FC St Ives; Barbara of THAI Airways; Danielle of Viva! Holidays; Denise of THAI; and Deb from Creative.

In the front row are the lovely ladies from Infinity: Anna, Danielle, Megan, Hanna and Teena.



MEDIA AND PUBLIC RELATIONS MANAGER

Passport Marketing, a division of Hill & Knowlton, currently has an exciting role available for an experienced Media & Public Relations Manager, based in Sydney. This role is a full-time position working on the Abu Dhabi Tourism Authority account and is responsible for raising the profile of Abu Dhabi as a world-class tourism destination. You will need to be motivated, well organised and preferably have tourism experience in a similar role.

The successful applicant will possess the following:

- Extensive experience in public relations and promotions, with demonstrated creative and innovative strategies to secure media exposure
- Established and diverse Australian media relationships particularly within the travel and consumer lifestyle sectors
- Ability to develop a public relations plan and budget which supports the marketing priorities for Australia
- High level negotiation, communication and presentation skills and ability to interact with a wide variety of media, tourism industry and senior management
- Extensive research and writing experience
- Track record in event organisation
- Previous VJP (Visiting Journalist Program) itinerary planning and preparation experience
- Established track record in managing and delivering on a range of communication projects which promote and enhance product development and brand management
- Ability to research and evaluate proposals from media representatives and non-traditional partners
- Ability to research and analyse opportunities for new product which could be introduced to the market in Australia

Minimum of 4 years experience required and tertiary qualifications in media, marketing or related field is preferred.

Apply now by sending a covering letter that outlines your suitability for the role and an updated CV to info@abudhabitourism.com.au by Wed 2nd of March 2011.



VX to Chicago

VIRGIN America will launch new daily non-stop services between Los Angeles and San Francisco to Chicago, with fares from US\$99.

CEO David Cush said VX hopes to break the dominance of UA and AA on the route, from 25 May.



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EDITORS: Bruce Piper & Guy Dundas E-mail: info@traveldaily.com.au

WIN A 5-NIGHT HOLIDAY FOR TWO AT ANANTARA PHUKET





Throughout February, *Travel Daily* is giving travel consultant readers the chance to win an indulgent Phuket holiday package for two, courtesy of Anantara Phuket Villas and Strategic Airlines. The prize includes Strategic Airlines return business class flights for two from Brisbane or Melbourne to Phuket; five nights accommodation in a luxurious one bedroom pool villa at Anantara Phuket Villas; daily buffet breakfast and return transfers. Anantara Phuket have introduced an outdoor movie theatre on the beachfront lawns on Friday evenings. Guests can enjoy a complimentary movie and popcorn from the comfort of their beanbag as they take in the stunning ambience of the resort. Anantara Phuket Villas are represented in Australia by Exclusive Resorts. For more info email exclusiveresorts@smink.com.au. Every week *Travel Daily* will ask a different question relating to either Strategic Airlines or Anantara Phuket Villas – just read the

issue and email us your answer.

There will be four questions in total. At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this stunning Phuket escape.

Email your answer to: anantaracomp@traveldaily.com.au

Q.3: Which category of villa at Anantara Phuket Villas would your clients be staying in to enjoy this unique Dining by Design experience (pictured above)?

Hint! Visit www.anantara.com







AAA appointment

THE Accommodation Association of Australia (*TD* Tue) has named Ross Clarke as national workplace relations director.

Dom. pax's up 7%

AUSTRALIAN domestic airline passenger movements soared 6.9% to 53.92 million in 2010, compared to the 2009 calender year.

In Dec, pax carried increased year-on-year 11% to 4.77 million, according to govt figures.

Traffic was 5.52 billion for Dec, up 12.3%, and capacity increased 13.3% to 7.00 billion.

The number of aircraft trips in Dec rose 8.3% to 50,304.

BW Koh Phangan

BEST Western International has launched a new 96-room resort on Koh Phangan in Thailand.

Best Western Phanganburi Resort is about a 30 minute boat ride from Koh Samui.

QF ditch 2x3x2 J

QANTAS has axed plans to add a 2-3-2 Business Class cabin on A330s, and will stick with 2-2-2.

DL \$199 Atlantic fare

DELTA Air Lines is celebrating its new transatlantic services, that begin on 26 Mar, with launch fares from Boston and Miami to London Heathrow, priced from US\$199 ow.

AA APPOINTMENTS CAREER FAIR

1 - 28 FEB 2011

VARIETY IS THE SPICE OF LIFE! TEMP CORPORATE TRAVEL CONS X 10 SYDNEY CBD & NORTH TOP HOURLY RATE + SUPER

There has never been a better time to TEMP! With 10 Top Corporate Travel roles on offer, you can pick the role that best suits your individual needs, including your own hours and the choice of working in the heart of Sydney CBD or North Sydney.

If you have strong Sabre skills and come from a corporate consulting background this could be the change you need. Temp to perm possibilities, ongoing training, support and fantastic working environments are just a phone call away. THESE WON'T LAST SO CALL US NOW!







MAKE A TIME TO ATTEND A
FREE, PRIVATE ONE-ON-ONE
CAREER ASSESSMENT
TO DISCOVER

1)WHO ARE THE BEST EMPLOYERS?
2) HOW TO INCREASE YOUR

SALARY

- 3) HOW TO FACILITATE YOUR CAREER PROGRESSION
 4) INTERVIEW AND CV TIPS
- 5) CURRENT HOT JOBS ON OFFER

CALL FOR AN APPOINTMENT OR OR EMAIL YOUR CV TO

NSW & ACT: 02 9231 6377

apply@aaappointments.com.au VIC & WA & SA: 03 9670 2577

recruit@aaappointments.com.au

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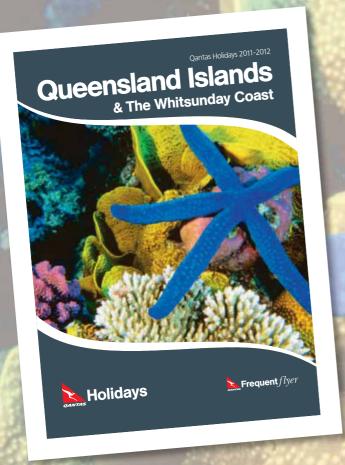








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