# Cover-More® Travel Insurance

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\*Based on average weekly sales volumes. The promoter is Cover-More Insurance Services Pty Ltd ABN 95 003 114 145 (Cover-More) AFSL 241713. You must be an authorised representative of Cover-More to be eligible. All policies sold by authorised representatives are automatically entered. Where the policy number ends in "000" the agent who issues the policy wins \$250 OR where the policy number ends in "0000" the issuing agent wins \$1,000. Incentive period from 1/2/11 until \$150,000 collectively has been won or 31/10/11 (whichever occurs first). B2C sales are not eligible. Policies that are cancelled within 30 days of issue are not eligible. Winners will be published in the Travel Daily each Tuesday during the incentive period and notified by email. If there is any unclaimed or returned prizes, a second chance draw with previous winners will take place 30/1/12 at 3pm at Cover-More Head Office, Level 2, 60 Miller Street, North Sydney. Winners will be published in the Travel Daily 31/1/12 and notified by email. Full terms and conditions are available on Cover-More's B2B system. Authorised under ACT

10/05778.1, NSW LTPS/11/00128, SA T10/3095, VIC 11/3





Mon 31 Jan 11

Page 1

EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220



#### KLM CZ codeshare

DUTCH flag carrier KLM is set to codeshare on China Southern flights to Australia and NZ, as part of a major expansion which will also see the KL code appear on 21 Chinese domestic routes.

The move applies to CZ flights from Guangzhou to Brisbane, Melbourne, Sydney and Auckland.



### WA 2011

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# "Do not travel" to Egypt

WHOLESALERS have been thrown into disarray at the sudden escalation of violence in Egypt over the last few days, which has seen the Department of Foreign Affairs and Trade raise its travel advice for the country to the highest 'do not travel' level.

Weekend newspapers continued to promote Egypt packages to consumers - a bizarre contrast to front page stories depicting riots and explosions across the country.

A number of operators have cancelled Egypt departures, including Travel Corporation brands such as Insight, Trafalgar, Contiki and Uniworld, all of which have said they are continuing to monitor the situation.

Egypt departures are cancelled until at least 12 Feb, with customers offered alternative tours or a full refund.

"Clients who remain in Egypt are of course being looked after by our representatives and [are] continuing with their itineraries as appropriate to the situation," the Travel Corporation policy states.

Intrepid Travel has 44 passengers still in Egypt, who have been relocated from downtown to an airport hotel, while Intrepid Egypt departures have been cancelled for the next

### Tiger set to grow

TIGER Airways has confirmed plans to boost its Australian seat capacity by "at least 20%" for the period Apr-Oct 2011.

The carrier said the recent flooding would see it delay the addition of more aircraft to the Australian fleet until Apr.

On Fri TT reported a SG\$30.2m profit for the quarter to 31 Dec.

The managing director of Bunnik Tours, Dennis Bunnik, flew out to Cairo on Sat to assist clients currently in Egypt.

"As a family owned and operated company, our clients are like family and we felt it essential to have a senior manager on the ground to not only reassure our clients but also help with the changes to their itineraries," the company said.

DFAT's latest Egypt travel advice issued yesterday warns of numerous flight cancellations, as well as violent demonstrations in Cairo, Alexandria and Suez.

#### Cover-More \$150k

TRAVEL agents across Australia will enjoy a \$150,000 bonanza in an incentive launched by Cover-More Travel Insurance today.

The promotion kicks off tomorrow, and follows the launch of Cover-More's TV campaign, as exclusively revealed in TD on Fri, promoting the benefits of purchasing travel insurance with emergency assistance through travel agents.

For details of the Cover-More incentive see the special first full page of today's Travel Daily, and to see the new Cover-More TV ads see www.traveldaily.com.au.

#### What an issue!

Travel Daily today has seven pages of news and photos, a special first full page from Cover-More Travel Insurance,

- AA Appointments

#### Last day for comp

DON'T forget to enter our fabulous Vanuatu competition, which has already attracted more than 500 entries from across the Australian travel industry.

The prize includes flights and accommodation for a fabulous five day Vanuatu holiday - details on page seven of today's TD.





Click here to view our exciting offers!







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Mon 31 Jan 11 Page 2

EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au Ph: 1300 799 220





CLICK HERE

#### Bali back to normal

JETSTAR, Virgin Blue and Strategic Airlines have all resumed normal flights to Bali after the disruption caused by volcanic ash last week (TD Fri).

The airlines are now in the process of clearing a backlog of several thousand pax stranded in Bali by the Mt Bromo eruption.



# 'dam' cruise weel

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TO FIND OUT MORE ABOUT OUR **ONBOARD VALUE BOOKLET -OVER US\$450 IN SAVINGS!** 





### WA agency cruises to gold

BICTON Travel, a small travel agency based in Western Australia, was announced as Best Cruise Agency of the Year at Sat night's International Cruise Council Australasia (ICCA) Awards (TD/CW breaking news), held at Sydney's Sheraton on the Park.

"We are just so thrilled that a small Perth agency like us has won the main national award tonight", Bicton Travel manager, Phil Smethurst told Travel Daily.

The trip across the country to be there on the night was well worth it for the cruise specialist agency, as Phil Smethurst also picked up the Frank Johnson award for Cruise Consultant of the Year Australia.

Channel 9 TV presenter, Shelley Craft, was host for the ICCA's 10th anniversary awards dinner, announcing the winners of 15 award categories in front of a record 403 quests comprising of travel agents and suppliers.

The climax of the evening was when the prestigious Neil Frazer Award was presented to veteran iournalist Helen Hutcheon from Seatrade Insider, in recognition for her outstanding contribution to the Australasian cruise industry.

"This would have to be the highlight of my career", a delighted Hutcheon said after accepting the award.

And the gong for the Rising Star award for Australia was won by Cory Edmondson of Sydney-based ecruising.travel.

In the New Zealand awards, iCruise Auckland took home the Gold Cruise Agency of the Year, and Mark Smith from Lets Cruise Auckland was named Cruise

TRAVEL**MANAGERS** 

Consultant of the Year.

The rising interest for the annual cruise industry event and expansion of the award categories reaffirms the growth in the Australasian cruising sector.

"As the cruise industry continues to expand, we'll drive economic importance", said ICCA chairman, Gavin Smith.

"The cruise industry has a great future with exciting times ahead", Smith added.

See page six for a selection of photos from the cruise industry's night of nights.

And Travel Daily TV created a special video for ICCA which can be viewed at youtube.com/traveldaily.

A full review and list of finalists and winners will be published in this Thu's trade issue of Cruise Weekly - subscribe for free at www.cruiseweekly.com.au.

#### BA baggage boost

**BRITISH** Airways will increase its free checked baggage allowance to two bags for all long-haul flights, for customers travelling on full economy class World Traveller (Y) fares.

The move is effective for bookings from tomorrow, and is part of a number of changes relating to the transatlantic joint business operated in conjunction with Iberia and American Airlines.

Gold and Silver Executive Club cardholders will also be entitled to two bags in economy class from 01 Feb; however passengers wanting to check in heavy bags weighing more than 23kg but less than 32kg will pay an increased fee of £30/US\$50 from tomorrow.

# Window

IT'S APT, not ATP!

Sat night's ICCA awards dinner emcee Shelley Craft did a fantastic job hosting the event, except for one quite obvious slip-up when reading the script thanking the award sponsors.

On more than one occasion the popular TV host referred to travel wholesaler APT as ATP.

Oblivious to the error, Shelley returned to her seat for the first break, and there eagerly waiting to correct her was APT's gm, Chris Hall.

Shelley was quick to apologise to guests (and APT), blaming it on "watching too much tennis".

It seems the winner of the night was APT, who got some great brand coverage as Shelley continued to quip about her slipup for the rest of the evening.

MANCHESTER Airport in the UK has introduced new 'virtual' customer service staff, with the aim of speeding up security lines.

Holograms have been created depicting two airport employees, with the robotic 3D-images explaining restrictions on carrying liquids on board aircraft as people queue up.

"We don't want anyone to have to throw their drink or make-up away, so we've tried lots of different ways to reinforce the liquid rules, from posters to people dressed up as giant deodorant cans," said an airport spokeswoman.

The electronic assistants will be on duty at Manchester Airport from today.

# MOBILE CONSULTING IS THE FUTURE TO FIND OUT MORE AND WHY TRAVELMANAGERS IS THE BEST PARTNER FOR YOUR FUTURE CLICK HERE FOR INFORMATION NIGHT DETAILS IN SYDNEY, MELBOURNE, BRISBANE AND PERTH

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EDITORS: Bruce Piper and Guy Dundas info@traveldaily.com.au Ph: 1300 799 220

### Best Economy Class. **Business Traveller**

Middle East Awards 2010



### QF adds 11 Jetstar Asia routes

JETSTAR this morning announced an extension of its codeshare agreement with Qantas, covering Jetstar Asia flights from Jetstar's hub in Singapore (TD breaking news).

The pact will see QF flight numbers added to eleven destinations served by Jetstar Asia/Valuair from Changi.

Jetstar Asia ceo Chong Phit Lian said the move was an important evolution for the airlines's Singapore based operations.

"This agreement, enhanced by Jetstar's current strong competitive market position, will no doubt incentivise future travel from Qantas customers, such as those in the United Kingdom and Europe, on the growing Qantas

Group network throughout the Asia Pacific region," she said.

The move is effective for travel from 01 Apr, covering routes from Singapore to Auckland, Bangkok, Bali, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Osaka, Penang, Phuket and Taipei.

QF customers flying on the 3K/ VF services will have full baggage connectivity, standard Qantas baggage allowance, plus on the long-haul Singapore-Auckland route will receive complimentary meals and comfort packs.

Qantas Airlines group executive commercial, Rob Gurney, said the move "underlines the growing strength of the Qantas Group's two complementary airline brands in the Asia Pacific".

#### Star upgrade

**THREE** more Star Alliance carriers have joined the group's Upgrade Awards program, which allows passengers to use their frequent flyer miles for a oneclass upgrade on flights by other participating airlines.

The upgrade option is now available on Air Canada, TAM and US Airways, in addition to Air China, Air NZ, ANA, Asiana, Austrian, Brussels, Lufthansa and SWISS, Singapore Airlines, LOT, TAP Portgal, THAI, Turkish, US Airways and United/Continental.

Star Alliance is the first global airline alliance to offer the ability to upgrade on partner carriers using frequent flyer points.

#### SAT boss at AIME

SOUTH African Tourism's newly appointed Country Manager for Australia, Lalie Ngozi (TD 15 Dec) will be introduced to the local trade at the 2011 Asia Pacific Incentives & Meetings Expo being held in Melbourne next month.

SAT will also use AIME to launch a new Business Tourism initiative.

#### Contiki freebies

CONTIKI is offering a free threeday London Explorer package when booking an earlybird airfare by 28 Feb to London flying with QF or BA, in conjuction with a 20+ day tour, for travel 01 Apr-30 Nov.

#### 6 months of Wotif

**ONLINE** accommodation specialist Wotif.com has expanded its booking window to offer six months of availability.

The move was foreshadowed some time ago by ceo Robbie Cooke, and is part of an ongoing migration which will eventually see Wotif offer a 365 day booking window

In Feb 09 Wotif extended from 28 days to three months, which gave the company a significant spike in business.

#### New LH chief

LUFTHANSA has announced the appointment of Steffen Harbarth as its new Singapore-based Asia Pacific vice president, replacing Uwe Mueller who's been named as LH Head of Sales for Germany. Switzerland and Austria

#### JQ 787 setback

JETSTAR ceo Bruce Buchanan has confirmed that the carrier doesn't expect delivery of its new 787 aircraft until the end of 2012.

However "the delay won't affect our long-haul plans," he told an aviation conference in Singapore last week.

He also confirmed that iPads would be offered as an inflight entertainment option on JQ flights within Australia and New Zealand "within a few months".

### **Austrian National Tourist Office**

#### **Marketing Executive**

The Austrian National Tourist Office is currently looking for a highly motivated travel industry professional to join our Sydney team.

This unique position offers a lot of variety to keep you interested! As a marketing executive your role incorporates trade marketing with a strong focus on e-marketing.

You will be responsible for all elements of e-marketing including updating of the website, b2b and b2c newsletter campaigns, analysis and reporting. You will organise marketing activities including print productions, handle consumer requests, and assist with event management. Your role includes domestic and international travel (to Austria).

#### **Essential qualifications:**

- Minimum 3 years travel Industry experience in Australia in a marketing role
- Strong e-marketing skills (content, implementation, analysis, reporting)
- Extensive knowledge of Austria as a tourism destination (absolutely essential!) Excellent German language skills (native speaker a bonus)
- Expertise in writing for on-line and off-line publication
- Communication and presentation skills
- Strong computer skills (Microsoft office/Adobe, HTML/CMS)
- Some administration experience
- Graphic design knowledge highly desired
- Teamplayer, strong attention to detail, engaging personality

If you have the above skills and drive to join our organisation, please send your application by 4 February and in confidence to: Astrid Mulholland-Licht, Director, Austrian National Tourist Office

#### Area Sales Manager **NSW North**



Your road to freedom

DriveAway Holidays, Australia's leading and award winning Car Rental Wholesaler is seeking an Area Sales Manager to work on a full time basis in NSW.

The role requires a high level of self-sufficiency and involves maintaining an existing portfolio and seeking potential business opportunities for growth in your territory.

If you have a passion for travel, industry sales and networking, apply today.

Please email your confidential application no later than Friday 11 February 2011 to rebec

### WIN A 'Taste of the Danube' RIVER CRUISE + FLIGHTS



with Avalon Waterways and Singapore Airlines

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#### **New Ballarat RTO**

THE Victorian country town of Ballarat has established a new Regional Tourism Organisation, with the city council approving the move effective 01 Feb.

Ballarat Regional Tourism will be responsible for promoting the destination which currently generates \$409.3 million annually and accounts for 2,027 local jobs.

The new organisation will be run by a private sector board which will "allow the tourism sector to determine its own future and foster its own growth," according to City of Ballarat Destinations and Connections Director George Sossi.

#### Skimax + product

SKIMAX has added the new 283 room Club Meb Yabuli Resort in China to its Northern Hemisphere product range.

A seven day all inclusive package is priced from \$1754 including a six day ski pass and three meals daily - 1300 136 997.



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**BONUS** Voucher value will be doubled for any tickets issued to Japan!

CLICK HERE FOR DETAILS (



\*Conditions Apply



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EDITORS: Bruce Piper and Guy Dundas
E-mail: info@traveldaily.com.au

#### **Ascott 2 Philippines**

ASCOTT has signed a new management agreement for two serviced residence properties in the Philippines, scheduled to be opened in 2014.

The Ascott Bonifacio Global City Manila features 220 units and will be the second property in the country for the brand, while the 215 unit Citadines Salcedo Makati will debut the Citadines Apart' hotel brand in the Philippines.

#### **CCC** Royal brekkie

CAPTAIN Cook Cruises is hosting a 'Queen's Breakfast' cruise to see the arrival of the *Queen Mary 2* and *Queen Elizabeth* in Sydney Harbour on 22 Feb.

The cruise is being offered for the earlybird rate of \$69pp and departs King Street Wharf at 5:30am to 8:30am - 02 9206 1111.

#### SFO to get LH A380

LUFTHANSA has announced it will launch daily Airbus A380 services between Frankfurt-San Francisco from 10 May.

LH's A380 service, with seating for 526 passengers, will be the first superjumbo operation in and out of the Californian gateway.

### TT lowers bag fees

TIGER Airways has decreased its baggage charges on domestic services, in some cases by more than 60%.

TT's airport check-in fee with 10kgs carry-on has been cut in half to \$10, while the standard 15kg baggage fee has dropped to \$10 (from \$28).

It now costs \$17.50 for a 20kg bag (50% cheaper), while a 25kg bag now costs \$30 (was \$50).

### Hong Kong '10 stats

HONG Kong Tourism Board has firmed up its 2010 visitor arrival statistics (*TD* 11 Jan), confirming a 21.8% year-on-year increase to 36.03 million arrivals.

Arrivals from Australia surged 8.4% in 2010, to 650,681, while New Zealand figures also swelled 6.5% to 108,156.

### Starwood courtside action

STARWOOD Hotels & Resort Worldwide's Director, Global Sales, Kerry Mulholland hosted Leon Burman and David Hummerston from ETM to the Australian Open last week.

The threesome got to see the talents of Roger Federer and Novak Djokovic at the

Melbourne grounds during an exciting semi final match.

#### **INXS** to Enlighten

THE Australian Capital Tourism's Enlighten autumn festival (*TD* 14 Dec) will feature a performance by rock legends INXS on 12 Mar.

See enlightencanberra.com.

### **Sydney Skal AGM**

SKAL International Sydney will hold its 51st AGM at noon on 09 Feb at the Amora Hotel Jamieson Sydney - for more details/to RSVP see sydney.skalaustralia.travel.



# Travel Daily TV going strong

TRAVEL industry suppliers wanting to promote their products or destinations via online video can be confident of strong coverage if they utilise our *Travel Daily TV* service, which is set for a big 2011.

Videos uploaded on our Youtube site have so far attracted more than 180,000 views.

For enquiries about the service contact Lisa Maroun or Barry Matheson on 1300 799 220.



### **Assistant Manager - Marketing**

A unique opportunity awaits a dedicated, hardworking individual who wants to gain knowledge and experience across a varied role within a very busy travel marketing team.

You'll provide high-level marketing and administrative support to the Marketing Director, ensuring that the marketing strategy is delivered for a variety of brands and travel programmes operated by the Pinpoint Travel Group.

The ideal applicant will already be working in a tourism marketing or communications environment. You're well organised, a multi tasker and have the ability to work under pressure to meet deadlines. You possess exceptional verbal and written communications skills along with a strong foundation in the development of marketing collateral. An aptitude for Word, Excel and Powerpoint is a must and a basic knowledge of Photoshop and some html experience will be highly regarded.

Ideally, you will have a business degree with a marketing, communication or tourism focus, or be studying for higher levels and have a track record in travel/tourism marketing.

If you are well organized, highly motivated, creative yet detail orientated and have excellent verbal and written communication skills – this could be the role for you!

For more detailed information on the vacancy, please contact Diane Butler.

All expressions of interest/applications (CV & covering e-letter) should be sent to: diane.butler@au.pinpoint.biz by close of business Thursday 3rd February 2011.



### General Manager WA required!

Love a fast pace? Then join our dynamic management team as we continue to expand on our success. With our exciting growth plans and recent listing on the ASX, you won't find a better time to join us!

Applications/enquiries in strictest confidence to: andrew\_goold@travelctm.com (Recruitment Coordinator)





#### **GHA CEOs in SYD**



ABOVE: Global Hotel Alliance sent 12 of its CEOs to Sydney this month to discuss plans to expand and also respond to the needs of both the business and leisure travellers in and beyond 2011.

The alliance continued to grow last year with the introduction of Mirvac Hotels & Resorts and the expansion of Pan Pacific and Parkroyal Hotels & Resorts in the local market.

Also launched was GHA's Discovery program in Australia.

Pictured at Q Station at North Head at Sydney Harbour National Park back row from left are: Dillip Rajakarier, CEO Anantara Hotels & Resorts; Stephen Burt, CEO Mirvac Hotels & Resorts; Chris Hartley, CEO Global Hotel Alliance; Bill Walshe, CEO The Doyal Collection; Steve Kleinschmidt, CEO Marco Polo Hotels; Stefan Piringer, CEO Micros

Front row: Vivek Nair, CEO The Leela Palaces Hotels & Resorts; Gary Flowers, Chairman, Mirvac Hotels & Resorts; Patrick Imbardelli, CEO Pan Pacific Hotels & Resorts; Alexandre Solleiro, CEO Tivoli Hotels & Resorts.

African Wildlife Safaris/Natural Focus
Safaris, is a long established wholesaler
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our website at: www.africanwildlifesafaris.com.au



WILDLIFE

# RESERVATIONS MANAGER Melbourne

This role provides vital reservations and sales leadership across our current team of consultants. Coaching and mentoring of team members is a key aspect of this role.

To be successful in this role, you will need to demonstrate the following qualifications:

- Leading and motivating team members
- Strong verbal and written communication skills
- Showing initiative and thinking "outside the square"
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- Strong travel background

Competitive salary and benefits

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#### BDM - SALES MANAGER NSW & ACT - Sydney

We are seeking an experienced Sales Representative in NSW. The successful applicant will be Sydney based, and primarily responsible for the promotion and education of our portfolio to the travel industry.

The role will require you to manage existing travel agent relationships as well as develop and establish new ones.

Participating in marketing events like trade shows, seminars and consumer nights are some of the aspects of the role.

Previous experience as a BDM is a distinct advantage as well as first hand travel to Africa.

Salary negotiable including benefits, must have own transport and be willing to travel regional/interstate & overseas when required.

Applications by email only please to: jobapp@awsnfs.com



Mon 31 Jan 11

EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au

#### DJ ROK schedule

VIRGIN Blue says its Brisbane-Rockhampton services will return to its normal schedules from Wed 02 Feb, and it will operate four times weekly services between Rockhampton-Sydney from 03 Feb.

DJ will also resume flights on the Rockhampton-Townsville route from 11 Feb.

#### **HWT** on cc security

HARVEY World Travel md David Rivers is pushing the advantages of the Travelex 'Cash Passport' pre-paid currency card, saying it offers greater security than debit and credit cards when abroad.

#### **Eurostar growth**

EUROSTAR recorded a 42% growth in Australian passenger numbers over the 12 months ending 31 Dec 2010, compared to the same time last year.

The rail firm also saw a rise in sale revenue, up 12%, and a 3% increase in passenger numbers/

Services from London to South France, the Netherlands and Germany were the most popular.

#### **EK/EY French slots**

EMIRATES and Etihad Airways have been granted permission to add 22 weekly flights to points in France following bilateral talks.

Each Gulf carrier can add four weekly Paris services and seven to smaller cities

#### **TQ** flood vignettes

TOURISM Australia ceo Andrew McEvoy is encouraging trade partners to share Tourism Qld's vignettes which promote the state being 'back in business' - see www.youtube.com/Queensland.

# WIN A MOVIE DOUBLE PASS

**Travel Daily** has teamed up with **Coco Palm Resorts** this week and is giving readers the chance to win one of five Event Cinemas double movie passes.

Set on the beautiful Maldives, Coco Palm Resorts are fringed by white sandy beaches, dressed with luxurious tropical vegetation, and host a blue crystal clear lagoon for the enjoyment of a vast range of water sports.

For your chance to win an Event Cinemas double movie pass, simply be the first person to email the correct answer to the daily question below to:

cocopalm@traveldaily.com.au.

Name the four room categories at Coco Palm Bodu Hithi









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Going into our busy time, your industry knowledge and skills will be utilized to liaise and build strong relationships with clients and airlines, load airfare contracts into Calypso and deliver the results.

You must have Fares & Ticketing I & II, min 2 years experience across multiple carriers and understand wholesale. Strong Galileo and Sabre knowledge a must. Exceptional customer service and data processing speed and accuracy will secure you an interview.

Send your CV to jobs@nrmaleisure.com.au



Mon 31 Jan 11

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EDITORS: Bruce Piper and Guy Dundas E-mail: info@traveldaily.com.au

#### **DTW** incentive

DISCOVER the World Marketing has named Nicole Blake from Spencer Travel as the Week Two winner of its online incentive.

Nicole has won a \$100 Coles Myer voucher - for more info see www.discovertheworld.com.au.

#### **NBTA** on AA's DC

A SURVEY by the US National Business Travel Association has revealed that 72% of business travel buyers believe American Airline's Direct Connect system will have a negative impact on the business travel sector.

Poll results flag an increase in travel costs if the airline industry adopts the Direct Connect model and bypasses the current travel distribution system.

#### Fiji tourism earnings

FOREIGN exchange earnings flowing from Fiji's international visitation now contribute about FJD900 million (AU\$491m) to the island nation's economy.

According to Tourism Fiji, preliminary visitor arrival figures showed 620,000 overseas visitors travelled to Fiji in 2010.

Tourism now represents around 25% of Fiji's total GDP, employing 45,000 full-time jobs.

# Expedia hails "Oprah effect"

ONLINE travel giant Expedia saw a 163% increase in searches for Australian packages by US travellers during the week that the *Oprah's Ultimate Australian Adventure* screened in America.

Expedia's local ceo Nicholas Chu said there was also a 25% increase in US searches for hotels in Australia, with the figures confirming "recent local industry views that the 'Oprah halo' had indeed taken effect on driving inbound travel from the US market".

#### **TSAX Face fan trips**

TRAVELSCENE American Express will start incentivising its Facebook Fans with prizes including air tickets, flights, hotels and experiences.

The first Fan trip will be to New Caledonia with four fans being chosen to travel on the trip in Mar, and post their travel experiences online to family and friends when they return.

Future destinations include the USA, Fiji, Vietnam & China.

#### **HWT free LAS trip**

HARVEY World Travel has launched a new promotion with Channel Seven's 'Deal or No Deal' game show, offering viewers the chance to win a free holiday to Las Vegas over the next five days.

Harvey World Travel has an exclusive travel partnership with the show (*TD* 22 Nov 10).

# One swell of a cruise night

LAST Sat night saw over 400 cruise and travel guests gather at Sydney's Sheraton on the Park to recognise the 2010 top cruise performers at the 10th annual cruise industry awards.

Below are some exclusive photos taken by  $\mathit{TD}$  - see  $\mathit{CW}$  Thu for more.



ABOVE: AFTA ceo
Jayson Westbury and
ICCA gm Brett Jardine
congratulate Seatrade
Insider's veteran
journalist Helen
Hutcheon on taking out
the prestigious Neil
Frazer Award.

RIGHT: South African Tourism's Rob Gurr with the lovely emcee of the awards night, Shelley Craft.



LEFT: Travelscene Amex's Graham Muldoon with Adrienne Witteman and David Cooper of Trendsetter Travel enjoying predinner drinks.





### **State Manager**

#### Victoria/Tasmania

Travelscene American Express is seeking an experienced and talented State Manager to manage, direct and execute the sales and marketing strategies, tactics and programmes for the Travelscene American Express Membership network and grow the membership of the Travelscene American Express network through Member retention and acquisition.

Driving market share of preferred partners in order to increase the revenue and profitability of the Travelscene Member and maximise the revenue for Travelscene American Express.

#### To be successful in this position you must possess:

- Must have experience in a senior sales leadership role
- The ability to build equity into a brand and also drive sales in a pressurised retail environment week to week
- Experience in the Retail and / or Franchise and / or Travel Industry Travel industry experience will be an advantage
- Strong relationship management skills and a high level of commercial acumen

This is a fantastic opportunity for a self-starter to join a market leader in a crucial role.

If you would like to apply for this position please send your CV to careers@stellatravel.com.au





ABOVE: Father & Daughter. Captain Trevor Haworth and Jackie Haworth-Charlton of Captain Cook Cruises.

LEFT: Looking gorgeous in their bygone era style gowns is MSC Cruises Lynne Clarke and Donna Anderson.

#### **Bhutan earlybird**

BHUTAN and Beyond is offering earlybird savings and bonus offers on luxury tour packages travelling in Feb, Jun, Jul or Aug of 11 days or more, when deposited by 28 Feb.

Special offers include a free room-to-suite upgrade and a 20% discount on health spa treatments at the Taj Tashi Hotel and Spa; and a choice of a free one-hour massage or a room-to-suite upgrade at the Zhiwa Ling Resort and Spa.

For further details on the offers visit www.bhutan.com.au.



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#### Cardiff Enterprise

ENTERPRISE Rent-A-Car has opened a new office at Cardiff Airport in Wales, adding to the company's more than 350 locations across the UK.

The operator is represented in Australia by Compass Cars, which offers instant confirmation for all bookings on 1300 132 835.



### **Brochures of the Week**

WELCOME to *Brochures of the Week, Travel Daily's* Mon feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.



#### SIT - Italy 2011

The Italian Travel Specalists have continued to include a range of accommodation types including hotels, villas, apartments and farm stays. New for 2011 is the introduction of gastronomic and cooking tours plus packages to suit individual travellers. SIT offers tours in Sicily, Cinque Terre, South and North Italy; and its brochure looks at Aeolian Islands, Campania, Rome, Milan, Umbria, Tuscany and more.

For more details see www.southeritaliantours.com.au.



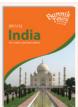
Holland America Line - Voyages of the Pacific The new brochure featuring itineraries from Sep 2011 to Apr 2012 includes cruises throughout Australia, New Zealand, The South Pacific and Asia. The cruise line has chosen Sydney as its home port for the season and all bookings can be made through the Australia GSA, Travel the World. For more info visit www.traveltheworld.com.au.



Greece & Mediterranean Travel Centre - Turkey The new 2011, 51-page brochure has been

The new 2011, 51-page brochure has been seperated from the Greece brochure for the first time. The dedicated Turkey booklet has new additions including a five-day Istanbul Experience, Eastern Turkey program, cruises, and the new 21 day Grand Tour of Turkey itinerary. Also included are the Greek Islands and Egyptian extensions.

Brochures through TIFS or see www.greecemedtravel.com.au.



#### Bunnik Tours - India 2011/12

The new 28-page brochure is dedicated to India, Sri Lanka, Bhutan and Nepal. Included are small group tours to India and Sri Lanka and independent travel experiences throughout the four destinations. New tours incl: The Best of East India, and The Hidden Wonders of India plus a new rail journey that will explore Mumbai and all the way to Goa. Brochures

available through TIFS or online at www.bunniktours.com.au.



#### Travel2 - USA 2011/12

The packed 72-page booklet continues to offer an extensive range of products including accommodation, sightseeing, coach tours, drive itineraries, car and motorhome hire for the 2011/12 season. New for the company is an expanded National Park program with tours to Bryce Canyon, Monument Valley, Antelope Canyon, Yellowstone, Zion NP and more. Brochures through TIFS.

### WIN A HOLIDAY TO VANUATU

Throughout January, *Travel Daily* has been giving travel consultant readers the chance to win a fabulous Vanuatu holiday package for two, courtesy of Air Vanuatu, Vanuatu Tourism Office and Warwick Le Lagon Resort & Spa Vanuatu.

The prize includes Air Vanuatu return economy flights for two from Brisbane, Sydney or Melbourne to Port Vila; five nights accommodation at Warwick Le Lagon Resort & Spa Vanuatu and daily buffet breakfast for two.

Every week *Travel Daily* has been asking a different Vanuaturelated question where readers had to email the correct answer, and today we feature the final question below.

The subscriber with the most correct entries and the most creative response to the final question will win this fantastic Vanuatu holiday - to be announced in *TD* later this week.

Email your answer by COB today to: vanuatucomp@traveldaily.com.au



Q.5: In 30 words or less tell us how will Vanuatu help you "Discover what Matters?



### MARKETING COORDINATOR AUSTRALIA, NEW ZEALAND & ASIA

#### 12 Month Maternity Leave Contract

World Aviation Systems, GSA for LAN Airlines, is seeking an organised, dynamic and self motivated individual to join our Sydney office.

You will be responsible for supporting the Marketing Manager in the development and implementation of LAN's promotional campaigns, branding strategy, sales and email campaigns. You will work closely with designers/printers to manage brochure and ad production; assist with organisation of trade events, expos and other events; coordinate the writing of brochures, web pages, letters and email communication; liaise with media to place online and print ads; maintain marketing tracking documents and reports with online/offline campaign activity and other duties as required.

The role requires a minimum of 2 years marketing coordination experience, strong communication and organisational skills, attention to detail, strong computer skills (MS Office and GDS) and appropriate travel qualifications. Fluency in Spanish is highly desirable.

Please email your resume to katrina.booth@worldaviation.com.au by close of business on Friday, 4<sup>th</sup> February 2011.

Only successful applicants will be contacted.







### THE BEST NEW ROLES AVAILABLE NOW FOR TALENTED EXECUTIVES

#### MAKE 2011 AN EVENTFUL YEAR FOR YOUR CAREER

EVENT / INCENTIVE ACCOUNT MANAGER X 2 SYDNEY & MELBOURNE – SALARY PACKAGES TO \$100K

For the experienced Incentive Program Manager these 2 new roles will provide the ultimate challenge in joining high profile companies working with leading organizations. Your experience must include everything from setting program objectives, design and pitch, through to supplier negotiations, on-site management and financial reconciliations. If you are passionate about this line of work reach for the top of the tree.

#### ARE YOU FLUENT IN DOT-COM?

SENIOR ACCOUNT MANAGER - ONLINE SYDNEY OR MELBOURNE - SALARY PACKAGE OTE \$120K+

This unique new role is an exciting opportunity for an experienced Account Manager who is online-savvy and skilled in providing high level AM services to manage a key account. You will have strong communication and negotiation skills and the ability to manage multiple stakeholder relationships in a complex fast-paced environment. If you have a good handle on travel technology and great career ambition please apply now.

#### FAST BECOMING THE BEST TEAM IN TOWN

ACCOUNT MANAGER

SYDNEY - SALARY PACKAGE TO \$80K

This team of Account Managers is fast becoming one of the best in the business, all attracted by working with a global Brand with a leading reputation, the prospect of ongoing career progression and an inspirational leadership group. If you have strong industry relationships and good commercial acumen this role will allow you to retain & grow accounts and leverage off your success in to new business opportunities.

#### BE THE SHINING LIGHT GUIDING YOUR TEAM

SENIOR SALES MANAGER

PERTH - SALARY PACKAGE OTE \$100K

This is an exciting opportunity to join a global organization in a leadership role. You will be a go-getter who knows how to build relationships, negotiate deals and deliver outstanding results to the business. Your leadership skills and ability to motivate & drive the performance of a team will result in growth in your territory and you'll be recognized with a top salary, incentives and extras. An immediate start is available.

#### SERIOUS CAREER OPPORTUNITIES IN SINGAPORE

**SUPPLIER MANAGEMENT ASIA PACIFIC** 

SINGAPORE BASED - SALARY PACKAGE NEGOTIABLE

Step on to the world stage and drive your career to new heights with a global travel organization. This high profile management position requires extensive experience in supplier contracting and the analysis of contract performance and compliance. You will be managing a regional team and leading them in managing a supplier portfolio. Your search for a long term career with a global player ends here.

#### HAVE A POSITIVE IMPACT ON THE BUSINESS

SALES & PRODUCT TRAINING MANAGER SYDNEY – SALARY PACKAGE TO \$70K

We're looking for a passionate, qualified Trainer who is committed to excellence in customer service delivery, sales performance and product knowledge amongst the team. Your keen eye for identifying training needs, designing & delivering creative training programs and providing mentoring & leadership to the sales consultants will ensure the continued growth and success of the business.

#### DRIVE THE CORPORATE DOLLAR FURTHER

CORPORATE TRAVEL BUSINESS EVELOPMENT MANAGER SYDNEY – SALARY PACKAGE OTE \$110K

Truly on the cutting edge of technology, this unique corporate travel agency is growing at a rapid rate. This new BDM position will allow you to demonstrate your ability to win business in the corporate sector through sourcing leads, building relationships, delivering great pitches and demonstrating great influencing & negotiating skills. Experience in the technology arena would be an advantage.

#### BE ADVENTUROUS WITH YOUR NEXT POSITION

WHOLESALE RESERVATIONS MANAGER
MELBOURNE - SALARY PACKAGE TO \$65k + BENEFITS

Here is your chance to shine in a management role with a growing adventure company. As an experienced wholesale reservations manager you have experience leading a team from the front, maintaining hands-on reservations skills and leading by example in how to drive sales & customer service. You'll be rewarded with a top salary, fantastic travel benefits and a future with a forward-thinking company.

#### CONTACT AUSTRALIA'S MOST EXPERIENCED EXECUTIVE RECRUITMENT TEAM

Adriana D'Angelis MANAGING DIRECTOR Ph: 02 9231 1299 Linda Green NSW & ACT Ph: 02 9231 2825

Carmen Pugh
OLD & NT
Ph: 07 3229 9600

Kathryn Hebenton VIC, SA, WA Ph: 03 9670 2577

OR EMAIL YOUR APPLICATION TO executive@aaappointments.com.au

FOR MANY MORE GREAT EXECUTIVE VACANCIES VISIT OUR WEBSITE www.aaappointments.com



### Hurry, limited availability. Don't miss this amazing offer.

Aircalin is pleased to announce a short term initiative to celebrate the New Year.

The 'New Caledonia NOU YEAR Sale' fares start from \$299 ex BNE, \$319 from SYD and \$489 from MEL. There are also discounted Business Class fares at \$1,099 from both SYD and BNE, plus taxes / surcharges.

There are 2 separate travel periods which allows your clients a wide selection of travel dates. It is also very important to note that Q-surcharge is fully commissionable.

All fares and conditions can be found in your CRS (Amadeus / Galileo / Sabre).

- The 'NOU YEAR Sale' offer applies to both T and M-classes in Economy and D-class in Business.
- The combination of 'sale' fare types can be used to create a round trip if T-class is not available for one of the sectors.
- Itineraries can include a combination of existing Bon Voyage fares at half return level of the applicable sub-class if T or M-class is not available on one sector.
- Ticketing in a move to create flexibility when combining with ground arrangements, the ticketing period has been extended to be within 7 days following confirmation of booking.

For more information call Aircalin Sales Support (02) 9299 8867

